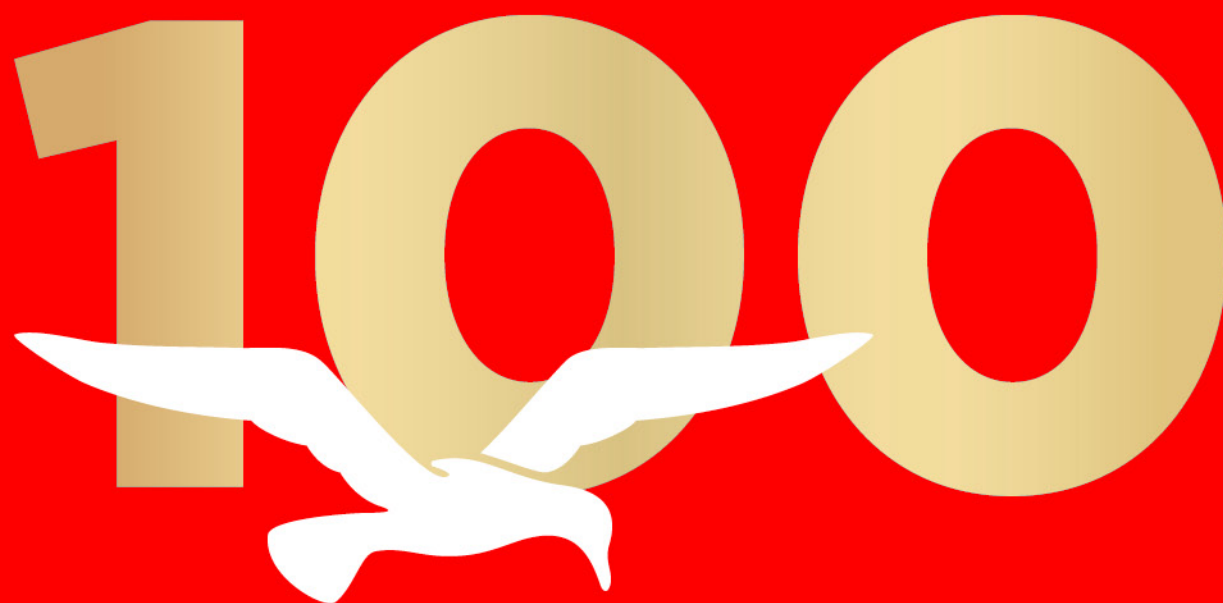


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# NORTON

NEW TITLES



# Letters to a Young Poet

The Norton Centenary Edition

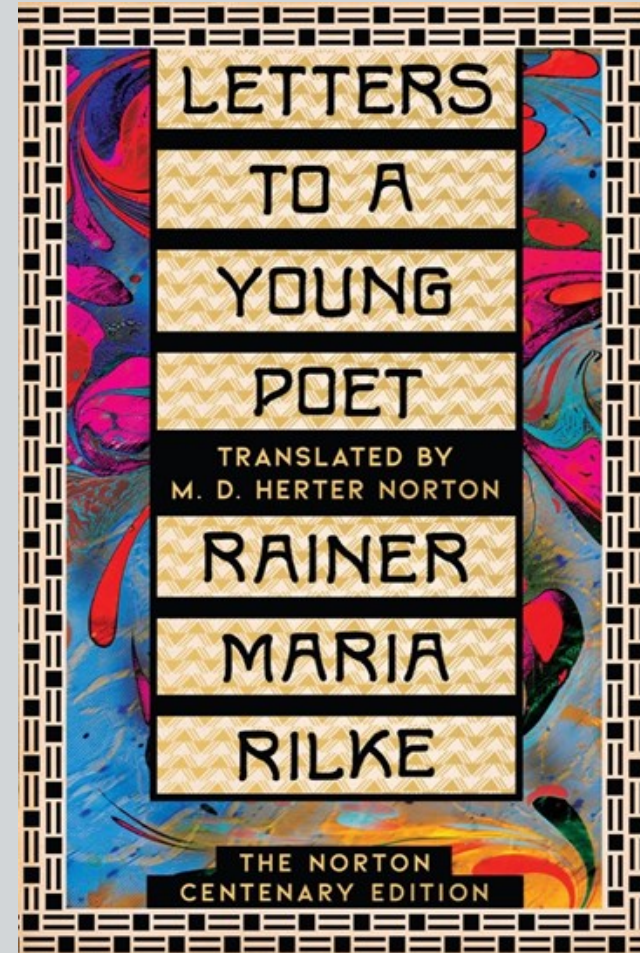
Rainer Maria Rilke, Translated by M. D. Herter Norton,  
Afterword by Julia Reidhead, Foreword by Damion Searls

These letters from the poet and mystic Rainer Maria Rilke to a nineteen-year-old cadet and aspiring poet have inspired millions of readers since they were first published in English in 1934. The first, and most popular, translator of this work was Mary Dows Herter Norton—a polymath extraordinaire with expertise in music, literature, and science who played a crucial role in elevating Rilke’s global reputation.

The Norton Centenary Edition commemorates this extraordinary woman, known as “Polly” to friends and colleagues, and celebrates the 100th anniversary of the publishing company she cofounded. With an admiring foreword by Damion Searls—himself a recent translator of Rilke’s *Letters*—and an afterword by Norton’s current president, Julia Reidhead, that honors Polly’s crucial role in securing Norton’s independence, this handsome new edition brings Rilke’s enduring wisdom about life, love, and art to a new generation, in the translation that first introduced him to the English-speaking world.

**Rainer Maria Rilke** (1875-1926) was one of the most acclaimed German-language poets of the twentieth century. **M.D.H. Norton** (1894-1985) was cofounder of W. W. Norton & Company, now the oldest and largest publisher owned wholly by its employees.

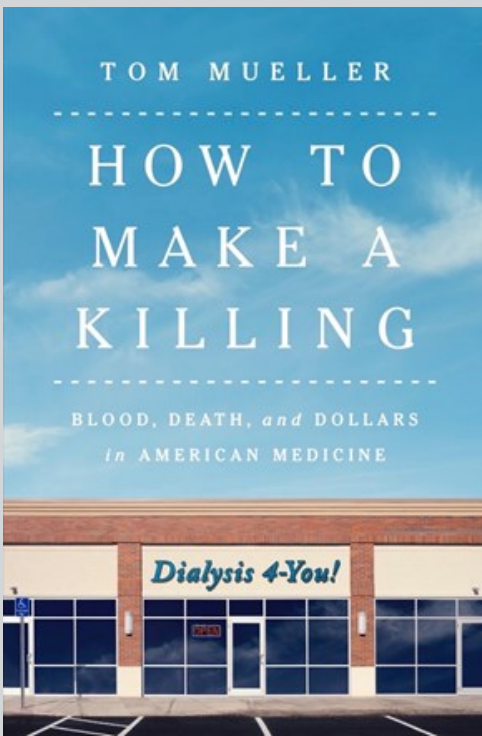
- Major review and feature attention
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Library marketing



**A gorgeous reissue of one of the most beloved classics of the twentieth century, published in celebration of Norton’s 100th anniversary.**

\$20.00 hardcover | Can. \$27.00 • CQ 24  
Territory W • ISBN 9781324050728 • 5½ x 8¼  
2 illustrations • 144 Pages • LITERARY  
COLLECTIONS





# How to Make a Killing

Blood, Death and Dollars in American Medicine

Tom Mueller

\$30.00 hardcover | Can. \$40.00 • CQ 24  
Territory M • ISBN 9780393866513 • 6 x 9  
288 Pages • MEDICAL

## How did a lifesaving medical breakthrough become a for-profit enterprise that threatens the people it's meant to save?

Six decades ago, researchers achieved the impossible: a treatment that made kidney failure a manageable condition instead of a death sentence. And yet, in the hands of a predatory medical industry, this triumph led to skyrocketing costs and worsening care.

A gripping microcosm of American health care gone wrong, *How to Make a Killing* recounts how the optimism of the 1950s and 1960s—when transplants and early dialysis machines offered hope—gave way to anguished debates about the ethics of rationing (and profiting from) life-saving care. After Congress made renal disease the only “Medicare for All” condition, Big Dialysis proliferated, and the Hippocratic oath gave way to the profit motive.

A triumph of investigative research, Tom Mueller’s book features an unforgettable cast of characters: CEOs who dress as Musketeers to exhort more aggressive profit-seeking, nephrologist insiders who reveal the substandard care this causes, and heroic patients who risk their lives to reveal the truth.

- Major review and feature attention
- Radio and podcast interview campaign
- Regional events
- Op-eds timed to publication
- Outreach to science and medical press
- Early promotion and giveaways on Goodreads
- Social promotion
- Library marketing
- Buzz mailing to top hospital leadership, directors of nephrology, as well as leadership at AARP, • American Diabetes Association, and American Heart Association
- Outreach to author community: [tommueller.co](http://tommueller.co) | t: @tommuellerX



**Tom Mueller's** previous book with Norton, *Extra Virginity: The Sublime and Scandalous World of Olive Oil*, was a *New York Times* bestseller. His writing has appeared in the *New Yorker*, the *New York Times Magazine*, and the *Atlantic*, and is anthologized in *The Best American Science and Nature Writing*. He divides his time between the Pacific Northwest and Italy.



# Innards

Stories

Magogodi oaMphela Makhene

---

\$27.95 hardcover | Can. \$36.95 • CQ 24  
Territory M • ISBN 9781324051008 • 5½ x 8¼  
224 Pages • FICTION

**This incendiary debut of linked stories narrates the everyday lives of Soweto residents, from the early years of apartheid to its dissolution and beyond.**

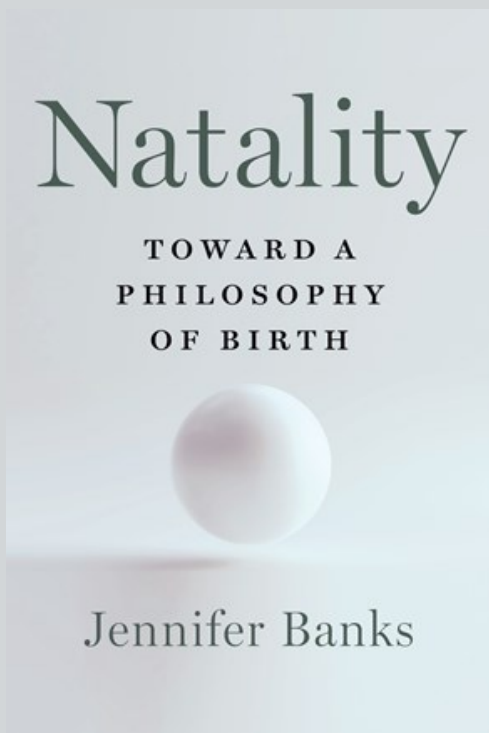
Imbued with the thrilling texture of township language and life, and uncompromising in its depiction of Black South Africa, *Innards* tells the intimate stories of everyday folks processing the savagery of apartheid with grit, wit, and their own distinctive, bewildering humor.

Magogodi oa Mphela Makhene—who was born in apartheid-era South Africa—plunges readers into an electrifying first collection filled with indelible characters. Meet a fake PhD and ex-freedom fighter who remains unbothered by his own duplicity, a girl who goes mute after stumbling on a burning body, and twin siblings nursing a scorching feud. Like many Americans today, *Innards*' characters mirror the difficulty of navigating the shadows of a living past alongside the uncertain opportunities of the promised land.

A work of intelligence and vision—flush with forgiveness, rage, ugliness, and wild beauty—*Innards* heralds the arrival of a major new voice in contemporary fiction.

**Magogodi oa Mphela Makhene** has been published in *Guernica*, *Ploughshares*, *Harvard Review*, and *Granta*. An Iowa Writers' Workshop graduate, she is a MacDowell Fellow, as well as a Rona Jaffe Award and a Caine Prize honoree. Makhene leads Love As A Kind of Cure, a social enterprise working to dismantle white supremacy. She lives in New York.

- Major review and feature attention
- Author talks and readings
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotions
- Outreach to author community: [magogodimakhene.com](http://magogodimakhene.com) | t: @MagogodiMakhene | ig: @MagogodiMakhene



# Natality

Toward a Philosophy of Birth

Jennifer Banks

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\$27.95 hardcover | Can. \$36.95 • CQ 24  
Territory M • ISBN 9781324006398 • 5½ x 8¼  
240 Pages • PHILOSOPHY

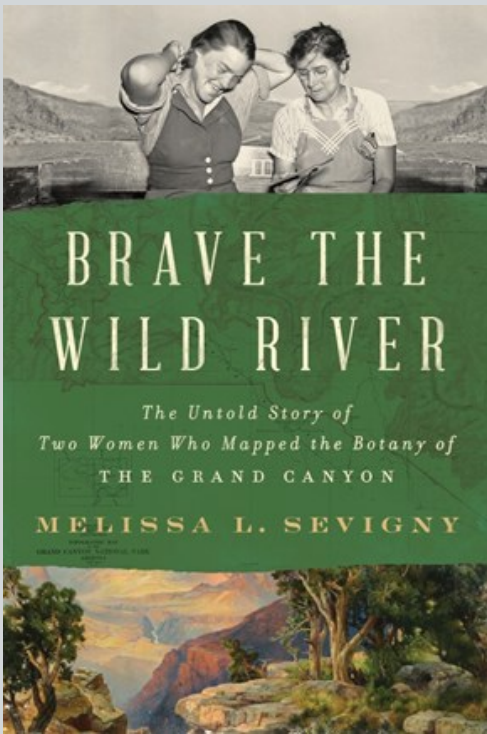
**An exhilarating exploration of the concept of natality, a much-needed counterpoint to mortality, drawing on the insights of brilliant writers and thinkers.**

Birth is one of the most fraught and polarized issues of our time, at the center of debates around abortion, gender, work, and medicine. But birth is rarely thought of as an integral part of the human condition. We have long intellectual traditions of wrestling with mortality, but few have ever heard of *natality*, the term political theorist Hannah Arendt used to describe birth's active role in our lives. In this ambitious, revelatory book, Jennifer Banks begins with Arendt's definitions to develop an expansive framework for birth's philosophical, political, and artistic significance.

Banks focuses on seven revolutionary western thinkers—Arendt, Friedrich Nietzsche, Mary Wollstonecraft, Mary Shelley, Sojourner Truth, Adrienne Rich, and Toni Morrison—to reveal a provocative countertradition of birth. She explores these writers' own experiences alongside the generative ways they contended with natality in their work. Illuminating and timely, *Natality* invites readers to attend to birth as a challenging and life-affirming reminder of our shared humanity and our capacity for renewal.

- Major review attention
- Radio and podcast interview campaign
- Author talks and readings
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailing to publishing industry
- Outreach to author community: t: @jenniferabanks

**Jennifer Banks** is senior executive editor at Yale University Press. Her work has appeared in the *Boston Review* and *Pleiades*, among other publications. She lives in Massachusetts.



# Brave the Wild River

The Untold Story of Two Women Who Mapped the Botany of the Grand Canyon

Melissa L. Sevigny

\$30.00 hardcover | Can. \$40.00 • CQ 24  
Territory W • ISBN 9780393868234 • 6 x 9  
19 illustrations; 1 map • 304  
Pages • BIOGRAPHY & AUTOBIOGRAPHY

**The riveting tale of two pioneering botanists and their historic boat trip down the Colorado River through the Grand Canyon.**

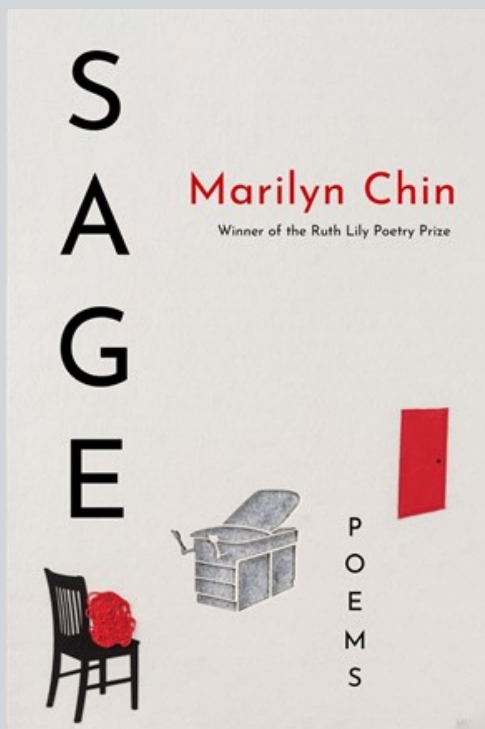
In the summer of 1938, botanists Elzada Clover and Lois Jotter set off down the Colorado River, accompanied by an ambitious expedition leader and three amateur boatmen. With its churning rapids, sheer cliffs, and boat-shattering boulders, the Colorado was famed as the most dangerous river in the world. But for Clover and Jotter, it held a tantalizing appeal: no one had surveyed the Grand Canyon's plants, and they were determined to be the first.

Through the vibrant letters and diaries of the two women, science journalist Melissa L. Sevigny traces their forty-three-day journey, during which they ran rapids, chased a runaway boat, and turned their harshest critic into an ally. Their story is a spellbinding adventure of two women who risked their lives to make an unprecedented botanical survey of a little-known corner of the American West at a time when human influences had begun to change it forever.

- Major review attention
- National media appearances
- Radio and podcast interview campaign
- Author talks and readings
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to botanists
- Outreach to author community: [melissasevigny.com](http://melissasevigny.com) | t: [@MelissaSevigny](https://twitter.com/MelissaSevigny)



**Melissa L. Sevigny** is a science journalist at KNAU (Arizona Public Radio). She has worked in water policy, sustainable agriculture, and space exploration, and is the author of *Under Desert Skies* and *Mythical River*. She lives in Flagstaff, Arizona.



# Sage

Poems

Marilyn Chin

\$26.95 hardcover | Can. \$35.95 • CQ 24  
Territory M • ISBN 9781324050155 • 6½ x 8½  
128 Pages • POETRY

## A subversive, refined, provocative, and audacious volume from award-winning poet Marilyn Chin.

In her galvanizing sixth collection of poems, Marilyn Chin once again turns moral outrage into unforgettable art. A rambunctious take on our contemporary condition, *Sage* shifts skillfully in tone and register from powerful poems on social justice and the pandemic to Daoist wild girl satire. Whether she is spinning tall tales, mixing Chinese poems with hip-hop rhymes, reinventing lovelorn folk songs with a new-world anxiety or penning a raucous birthday poem, a heart-rending elegy, or an “un-gratitude” prayer, Chin offers dazzling surprises at every turn.

From “Advice (For E)”

*Unwind regroup turn swine into pearl  
Be the change you wanna see in the girl*

- Major review attention
- Author talks and readings
- Social media promotion
- Cross-promotion with Academy of American Poets
- Outreach to author community:  
marilynchin.com | t:  
@poetmarilynchin

**Marilyn Chin** was born in Hong Kong. She has received the Ruth Lilly Poetry Prize for lifetime achievement, the Anisfield-Wolf Book Award, and a Radcliffe Institute fellowship, among other honors. A chancellor of the Academy of American Poets, she lives in San Diego, California.



# Love Is a Pink Cake

Irresistible Bakes for Morning, Noon, and Night

Claire Ptak



Cover to Come

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\$35.00 hardcover | Can. \$47.00 • CQ 12  
Territory C • ISBN 9780393541113 • 8 x 10  
100 color photographs • 288 Pages • COOKING

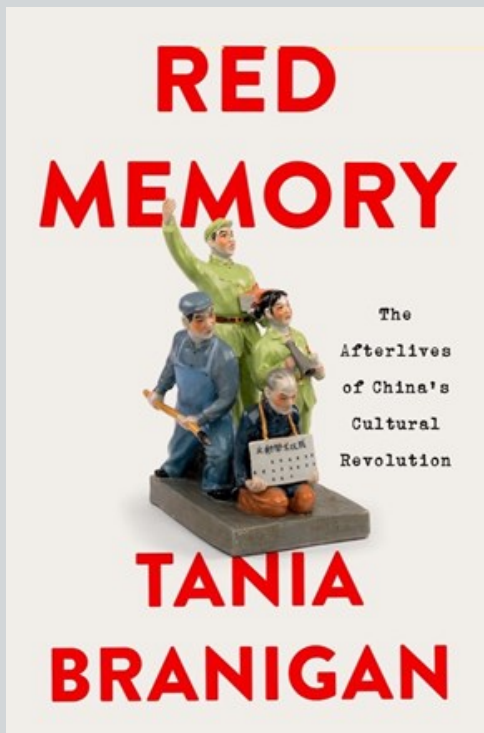
## London's East End meets Northern California in 75 indulgent bakes from the author of *The Violet Bakery Cookbook*.

Renowned for the wedding cake she created for Prince Harry and Meghan Markle, Claire Ptak knows there's nothing like a cake when it comes to expressions and celebrations of love. A Chez Panisse alum, Ptak is a Northern California native who now runs the wildly successful Violet Bakery in London. Reflecting on her upbringing and love of in-season produce, she shares 75 sweet and savory creations, including Huckleberry Basil Sugar Scones, Peaches and Cream Angel Food Cake, and Strawberry and Whitecurrant Coconut Meringue Cake. Her bakes are homey yet elevated, made with the best possible ingredients to extract the best possible flavors. Included are gluten-free, refined sugar-free, and vegan bakes, as well as the sought-after recipe for the duke and duchess's lemon elderflower cake.

Featuring gorgeous photographs shot both in England and in California, *Love Is a Pink Cake* is a treasure trove of inspiration for anyone eager to emulate Ptak's unique sensibility and dreamy creations in their own kitchen.

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Author events
- Outreach to food and culinary arts media
- Holiday roundups
- Social media promotion
- Buzz mailings to key chefs and bakers
- Outreach to author community: [violecakes.com](http://violecakes.com) | t: @violetcakes | fb: violetcakeslondon | ig: @violetcakeslondon

A California native, **Claire Ptak** worked as a pastry chef for Alice Waters at Chez Panisse in Berkeley before moving to London and opening Violet Bakery in 2010. She is the author of *The Violet Bakery Cookbook*.



# Red Memory

The Afterlives of China's Cultural Revolution

Tania Branigan

\$29.95 hardcover | Can. \$39.95 • CQ 24  
Territory Y • ISBN 9781324051954 • 6 x 9  
288 Pages • HISTORY

**An indelible exploration of the invisible scar that runs through the heart of Chinese society and the souls of its citizens.**

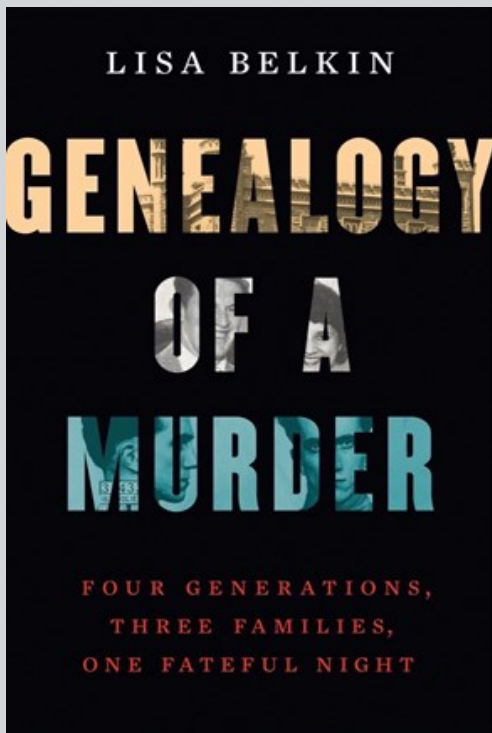
“It is impossible to understand China today without understanding the Cultural Revolution,” Tania Branigan writes. During this decade of Maoist fanaticism between 1966 and 1976, children condemned parents, students condemned teachers, and as many as two million people died for their supposed political sins, while tens of millions were hounded, ostracized, and imprisoned. Yet in China this brutal and turbulent period exists, for the most part, as an absence; official suppression and personal trauma have conspired in national amnesia. *Red Memory* uncovers forty years of silence through the stories of individuals who lived through the madness. Deftly exploring how this era defined a generation and continues to impact China today, Branigan asks: What happens to a society when you can no longer trust those closest to you? What happens to the present when the past is buried, exploited, or redrawn? And how do you live with yourself when the worst is over?

- Major review attention
- National media appearances
- Author available for virtual events
- Op-eds timed to publication
- Online advertising
- Early promotions and giveaways on Goodreads
- Social media promotion
- Academic marketing



**Tania Branigan** spent seven years as the *Guardian's* China correspondent, reporting on politics, the economy, and social changes. Her writing has also appeared in the *Washington Post*. *Red Memory* is her first book. She lives in London.





# Genealogy of a Murder

Four Generations, Three Families, One Fateful Night

Lisa Belkin

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\$29.95 hardcover | Can. \$39.95 • CQ 16  
Territory M • ISBN 9780393285253 • 6 x 9  
8 pages of illustrations • 416 Pages • TRUE  
CRIME

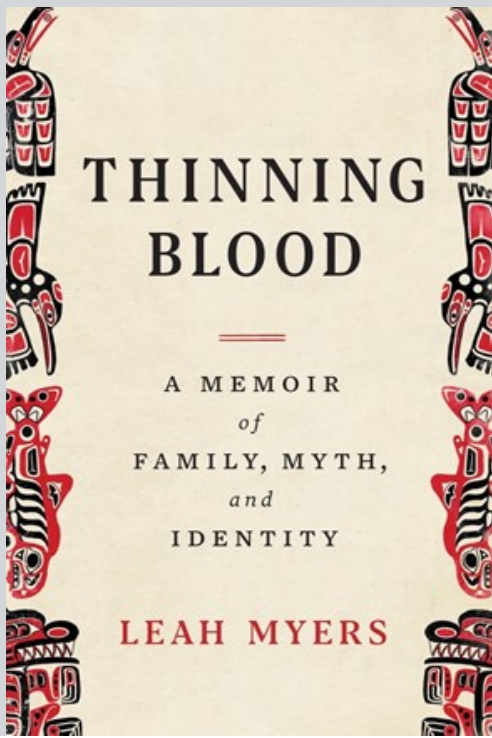
**The multigenerational tale of three families whose paths collide one summer night in 1960 with the murder of a police officer.**

Independence Day weekend, 1960: a young cop is murdered, shocking his small Connecticut town. The suspect, still at large, is described by police as a “loner” and a “pro.” But on a beach not too far away, a young Army doctor, on vacation from his post at a research lab in a maximum-security prison, faces the chilling realization that the shooter had help. It was the doctor himself who inadvertently set the murder into motion.

Alvin Tarlov, David Troy, and Joseph DeSalvo were all born of the Great Depression, all with grandparents who’d left different homelands for the same American Dream. How did one become a doctor, one a cop, and one a convict? Journalist Lisa Belkin traces the paths of each of these three men—one of them her stepfather. She examines the coincidences and choices that led to one fateful night, and illuminates how we shape history even as we are shaped by it.

- Major review and feature attention
- National media appearances
- Author talks and readings
- Essays timed to publication
- Online advertising
- Early outreach and promotion on Goodreads
- Email marketing
- Social media promotion
- Library marketing
- Outreach to author community: [lisabelkin.com](http://lisabelkin.com) | t: @lisabelkin | fb: [lisa.belkin](https://www.facebook.com/lisa.belkin)

**Lisa Belkin** is an award-winning journalist and the author of narrative nonfiction books. Her career at the *New York Times* includes stints as a national correspondent, medical reporter, and contributing writer for the *New York Times Magazine*. She lives in Westchester, New York.



# Thinning Blood

A Memoir of Family, Myth, and Identity

Leah Myers

\$25.95 hardcover | Can. \$34.95 • CQ 24  
Territory W • ISBN 9781324036708 • 5½ x 8¼  
4 illustrations • 176 Pages • BIOGRAPHY &  
AUTOBIOGRAPHY

**A vibrant new voice blends Native folklore and the search for identity in a fierce debut work of personal history.**

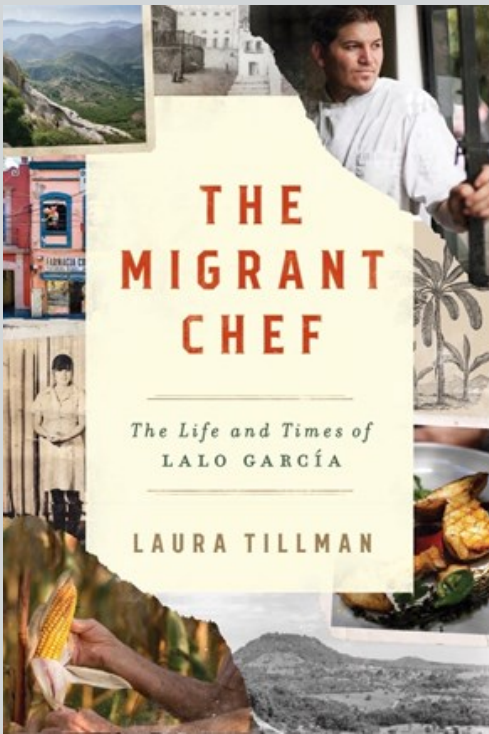
Leah Myers may be the last member of the Jamestown S’Klallam Tribe in her family line, due to her tribe’s strict blood quantum laws. In this unflinching and intimate memoir, Myers, determined to leave a record of her family history, excavates the stories of four generations of women. Beginning with her great-grandmother, the last full-blooded Native member in their lineage, she connects each woman with her totem to construct her family’s totem pole: protective Bear, defiant Salmon, compassionate Hummingbird, and perched on top, Raven. As she pieces together their stories, Myers weaves in tribal folktales, the history of the Native genocide, and the larger story of how, as she puts it, her “culture is being bleached out,” offering sharp vignettes of her own life between White and Native worlds.

Crisp and powerful, *Thinning Blood* is a bold reclamation of one woman’s identity that raises urgent questions about heritage, family, and what it means to belong.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author talks and readings
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotion
- Buzz mailings to Native American community organizations
- Outreach to author community: [leahmyers.com](http://leahmyers.com)



**Leah Myers** received an MFA in creative nonfiction from the University of New Orleans, where she won the Mockbee Award for Nonfiction two years in a row. She now lives in Alabama, with roots in Georgia, Arizona, and Washington.



# The Migrant Chef

The Life and Times of Lalo García

Laura Tillman

\$30.00 hardcover | Can. \$40.00 • CQ 24  
Territory M • ISBN 9781324005773 • 6 x 9  
288 Pages • BIOGRAPHY & AUTOBIOGRAPHY

**A chef's gripping quest to reconcile his childhood experiences as a migrant farmworker with the rarefied world of fine dining.**

Born in rural Mexico, Eduardo “Lalo” García and his family left for the United States when he was a child, picking fruits and vegetables from Florida to Michigan. He worked in Atlanta restaurants as a teenager, before being convicted of a robbery, incarcerated, and eventually deported. Lalo landed in Mexico City as a new generation of chefs were questioning the hierarchies that had historically privileged European cuisine in elite spaces. At his acclaimed restaurant, Máximo Bistrot, Lalo began to craft transcendent food that narrated his memories and hopes.

Journalist Laura Tillman spent five years immersively reporting on Lalo’s story. What emerges is a moving portrait of his struggle to find authenticity in an industry built on the very inequalities that drove his family to leave home. Deeply researched and intimately told, *The Migrant Chef* offers readers an unforgettable window into the immigrant experience, Mexico’s culinary heritage, and the making of a chef.

- Major review and feature attention
- National media appearances
- Regional events
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to popular chefs and journalists who cover the US/Mexico border
- Outreach to author community: [lauratillman.net](http://lauratillman.net)



**Laura Tillman** is a journalist and author of *The Long Shadow of Small Ghosts*. Her work has appeared in the *New York Times*, the *Los Angeles Times*, and the *Nation*. Originally from Maplewood, New Jersey, she lives in Mexico City.



# The Leaving Season

A Memoir in Essays

Kelly McMasters

\$29.95 hardcover | Can. \$39.95 • CQ 24  
Territory M • ISBN 9780393541052 • 5½ x 8¼  
288 Pages • BIOGRAPHY & AUTOBIOGRAPHY

**A memoir in intimate essays navigating marriage and motherhood, art and ambition, grief and nostalgia, and the elusive concept of home.**

Kelly McMasters found herself in her mid-thirties living her fantasy: she'd moved with her husband, a painter, from New York City to rural Pennsylvania, where their children roamed idyllic acres in rainboots and diapers. The pastoral landscape and the bookshop they opened were restorative at first, for her and her marriage. But soon, she was quietly plotting her escape.

In *The Leaving Season*, McMasters chronicles the dissolution of her relationship and the complexities of single-motherhood, delving into the tricky and often heart-wrenching balance between seeing and being seen; loss and longing; desire and doubt; and the paradox of leaving what you love in order to survive. Whether considering masculinity in the countryside through the life of a freemartin calf, the vulnerability of new motherhood in the wake of a car crash, or the power of community pulsing through an independent bookshop, *The Leaving Season* finds in every ending a new beginning.

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Regional events
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotion

**Kelly McMasters** is the author of *Welcome to Shirley*, an Orion Book Award finalist, and coeditor of the anthologies *This Is the Place*, a *New York Times Book Review* "Editors' Choice," and the forthcoming *Wanting*. She lives in Long Island, New York.

# Sing, Memory

The Remarkable Story of the Man Who Saved the Music of the Nazi Camps

Makana Eyre



Cover to Come

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\$32.50 hardcover | Can. \$42.50 • CQ 24  
Territory W • ISBN 9780393531862 • 6 x 9  
8 pages of illustrations • 352 Pages • HISTORY

**A Polish musician, a Jewish conductor, a secret choir, and the rescue of a trove of music from the Sachsenhausen concentration camp.**

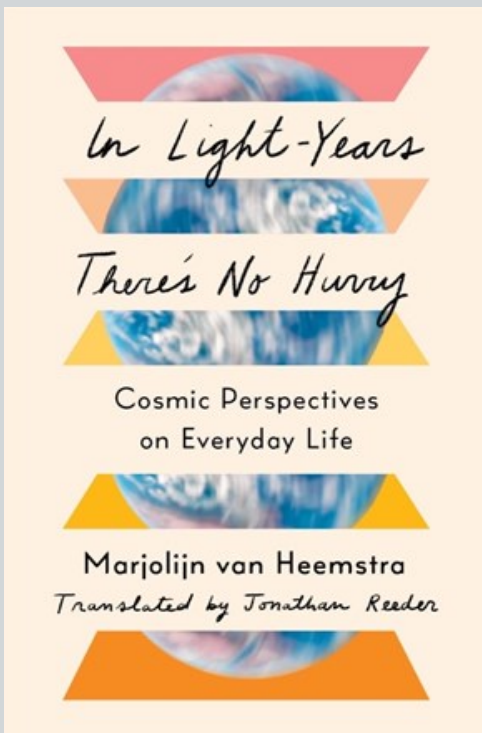
On a cold October night in 1942, SS guards at Sachsenhausen violently disbanded a rehearsal of a secret Jewish choir led by conductor Rosebery d'Arguto. Only one of its members survived the Holocaust. Yet their story survives, thanks to Aleksander Kulisiewicz. An amateur musician, he was not Jewish, but struck up an unlikely friendship with d'Arguto in Sachsenhausen. D'Arguto tasked him with a mission: to save the musical heritage of the victims of the Nazi camps.

In *Sing, Memory*, Makana Eyre recounts Kulisiewicz's extraordinary transformation from a Polish nationalist into a guardian of music and culture from the Nazi camps. Aided by an eidetic memory, Kulisiewicz preserved for posterity not only his own songs about life at the camp, but the music and poetry of dozens of other prisoners. Drawing on extensive archival research, Eyre tells this rich and affecting human story of musical resistance to the Nazi regime in full for the first time.

- Major review and feature attention
- Radio and podcast interview campaign
- Author talks and readings
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Academic marketing
- Outreach to author community: [makanaeyre.com](http://makanaeyre.com) | t: @makanaeyre

**Makana Eyre** is an American journalist based in Paris, covering politics, the far right, and the media, with a focus on Europe. His work has appeared in publications including the *Washington Post*, the *Nation*, the *Guardian*, and *Foreign Policy*.





# In Light-Years There's No Hurry

Cosmic Perspectives on Everyday Life

Marjolijn van Heemstra, Translated  
by Jonathan Reeder

\$26.00 hardcover | Can. \$35.00 • CQ 24  
Territory W • ISBN 9781324035695 • 5½ x 8¼  
160 Pages • SCIENCE

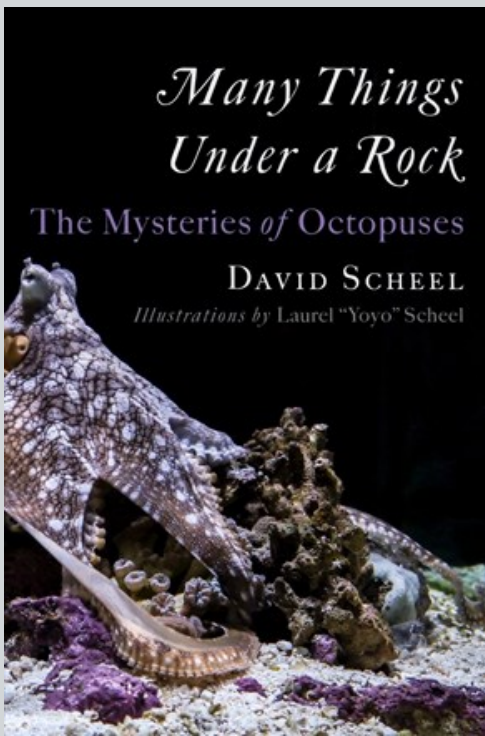
**How seeing Earth through the eyes of an astronaut brings new wonder and meaning to life on our planet.**

One restless summer, anxious and dismayed by mounting crisis and conflict on Earth, poet and journalist Marjolijn van Heemstra learns of a phenomenon known as the overview effect. Experienced by many astronauts when beholding our planet from the remoteness of space, it's a permanent shift in consciousness—an overwhelming sense of wholeness and connection with humanity and the planet. *In Light-Years There's No Hurry* is the account of van Heemstra's yearlong quest to experience the overview effect on Earth. We follow as she takes a night walk through a forest in search of true darkness, listens to the distant singing of exoplanets at a radio observatory, and learns of prisoners working with astrophysicists to imagine possible human settlements on Mars. Contemplating the solace a cosmic perspective offers in our frenetic, divided world, *In Light-Years There's No Hurry* is a lyrical, searching meditation on what it is to be human amidst the vastness of the universe.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author available for virtual events
- Essays timed to publication
- Outreach to space, science, tech, and nature publications
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to astrophysicists



**Marjolijn van Heemstra** is a poet, novelist, playwright, and space reporter for the Dutch news organization De Correspondent. The award-winning author of three collections of poetry and a novel, she lives in Amsterdam.



# Many Things Under a Rock

The Mysteries of Octopuses

David Scheel, Illustrated by Laurel "Yoyo" Scheel

\$28.95 hardcover | Can. \$38.95 • CQ 24  
Territory M • ISBN 9781324020691 • 6 x 9  
Line drawings • 288 Pages • NATURE

**A behavioral ecologist's riveting account of his decades-long obsession with octopuses: his discoveries, adventures, and new scientific understanding of their behaviors.**

Of all the creatures of the deep blue, none is as captivating as the octopus. In *Many Things Under a Rock*, marine biologist David Scheel investigates four major mysteries about these elusive beings. How can we study an animal with perfect camouflage and secretive habitats? How does a soft and boneless creature defeat sharks and eels, while thriving as a predator of the most heavily armored animals in the sea? How do octopus bodies work? And how does a solitary animal form friendships, entice mates, and outwit rivals?

Scheel explores amazing new developments in our understanding of octopuses, weaving accounts of his own surprising encounters with stories and legends of Indigenous peoples that explore our complicated relationship with these creatures across centuries. Octopuses are complex, emotional, and cognitive beings; even as Scheel unearths explanations for these four mysteries, he turns up many more things of wonder that lurk underneath.

- Major review and feature attention
- Radio and podcast interview campaign
- Regional events
- Essays timed to publication
- Outreach to science media
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to leadership at aquariums and ocean conservation organizations



**David Scheel**, professor of marine biology at Alaska Pacific University, has researched the behavior and ecology of octopuses for twenty-five years. He starred, with Heidi the Octopus and his daughter Laurel, in PBS's *Octopus: Making Contact*. He lives in Anchorage, Alaska.



# Such Kindness

A Novel

III Dubus Andre

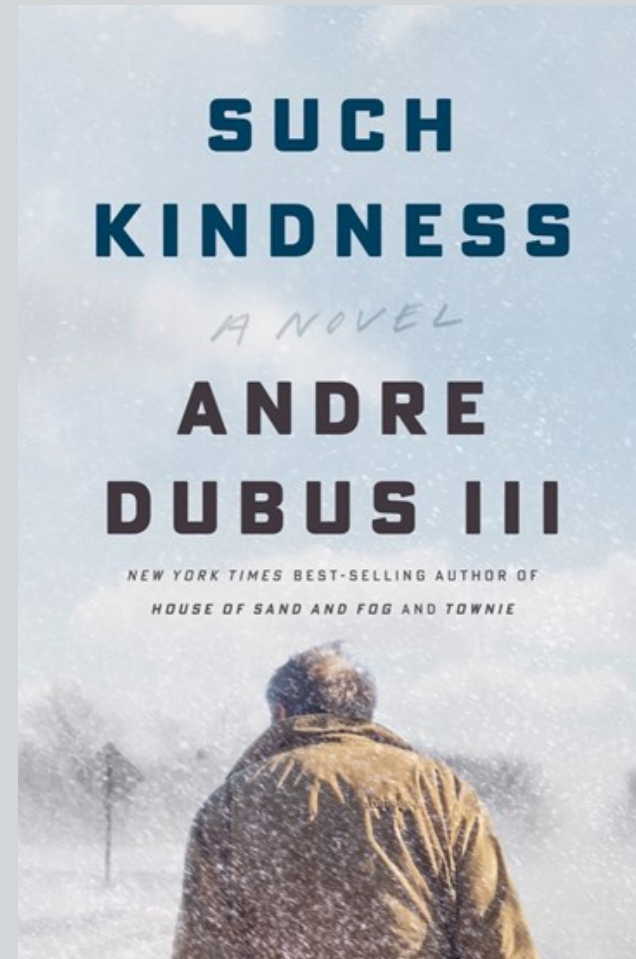
Tom Lowe's fall was catastrophic—a moment of fatigued inattention while shingling a roof leading to excruciating pain, opioid addiction, divorce, and estrangement from his son. Yet Tom still considers himself a worker, unlike his shiftless neighbors in subsidized housing. And he resents the hell out of the banker and adjustable-rate mortgage responsible for foreclosure on the home he built himself.

After his car is impounded, Tom stoops lower than he ever thought possible, with a scheme to commit convenience-check fraud. But in digging through literal trash, Tom finds that something new begins to grow: a recognition of common humanity, a self-acceptance deeper than pride, a determination to give what he can. Still, he'll need to fall even farther before he finds a new place to rest.

To one man's painful moral journey, Andre Dubus III brings compassion with an edge of dark absurdity, forging a novel as absorbing as it is profound.

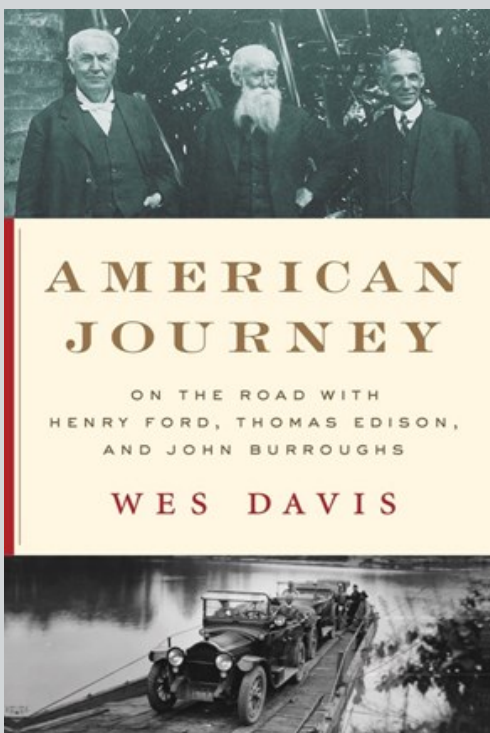
**Andre Dubus III** is the author of *Gone So Long*, *Dirty Love*, *Townie*, *The Garden of Last Days*, and *House of Sand and Fog* (an Oprah's Book Club pick and a finalist for the National Book Award). He lives with his family north of Boston.

- Major review attention
- Off-the-book-page coverage
- New England regional author tour
- Author lectures
- Essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Email marketing
- Social media promotion
- Library marketing
- Outreach to author community: [andredubus.com](http://andredubus.com)



**A full-hearted parable of aspiration, loss, and redemption from a literary master of working-class New England.**

\$29.95 hardcover | Can. \$39.95 • CQ 24  
Territory W • ISBN 9781324000464 • 6 x 9  
320 Pages • FICTION



# American Journey

On the Road with Henry Ford, Thomas Edison, and John Burroughs

Wes Davis

\$30.00 hardcover | Can. \$40.00 • CQ 16  
Territory W • ISBN 9781324000327 • 6 x 9  
25 photographs • 368 Pages • HISTORY

**The epic road trips—and surprising friendship—of John Burroughs, nineteenth-century naturalist, and Henry Ford and Thomas Edison, inventors of the modern age.**

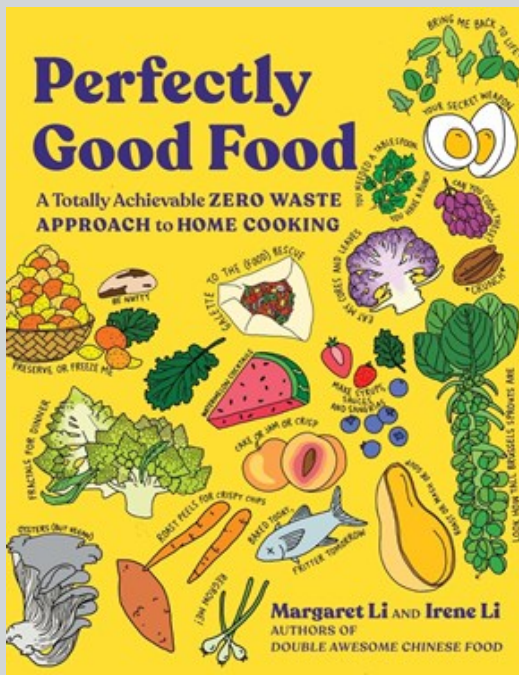
In 1913, an unlikely friendship blossomed between Henry Ford and famed naturalist John Burroughs. Their mutual interest in Ralph Waldo Emerson led them to set out in one of Ford's Model Ts to explore the Transcendentalist's New England, in the first of several road trips that would take Ford and Burroughs, together with an enthusiastic Thomas Edison, across America: to the 1915 Panama-Pacific Exposition in San Francisco, the Adirondacks of New York, the Green Mountains of Vermont, and on a 1918 expedition through southern Appalachia.

Their travels influenced the way Ford, Edison, and Burroughs viewed the world, nudging their work in new directions through the onset of war in Europe and the outbreak of the 1918 influenza pandemic. In *American Journey*, Wes Davis re-creates these landmark adventures, through which one of the great naturalists of the nineteenth century helped the men who invented the modern age reconnect with the natural world—and reimagine the world they were creating.

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Local events
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion



**Wes Davis** is the author of *The Ariadne Objective*, and his writing has appeared in the *New York Times* and the *Wall Street Journal*. He grew up in the foothills of the Great Smoky Mountains, and now lives outside New York City.



# Perfectly Good Food

A Totally Achievable Zero Waste Approach to Home Cooking

Margaret Li and Irene Li

\$28.00 paperback | Can. \$37.00 • CQ 24  
Territory W • ISBN 9780393541076 • 7 x 9  
30 illustrations • 288 Pages • COOKING

## How to cook flexibly and fight food waste, with 80 recipes and 150 ideas to use up what you have.

Want to cook better while saving money and reducing your trash? Learn to eat less wastefully and more sustainably in this combination cookbook and field guide, full of ingenious use-it-up tips, smart storage ideas, and infinitely adaptable Hero Recipes. Whether you've got a lingering bunch of herbs or an abundance of summer tomatoes, *Perfectly Good Food* will help rescue everything in your fridge while getting a delicious dinner on the table quickly and easily—you'll be inspired never to waste good food again.

Written by the chef-sisters behind Boston's acclaimed Mei Mei Dumplings, *Perfectly Good Food* combines professional know-how from a decade in the restaurant industry with the make-it-work approach of a home cook feeding a busy family. With clever, colorful illustrations supporting a diverse array of plant-forward recipes, this is a book for the thrifty chef, the environmentally mindful cook, and anyone looking to make the most of their ingredients.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Regional events
- Early promotion and giveaways on Goodreads
- Email marketing
- Social media promotion
- Outreach to author community: [foodwastefeast.com](http://foodwastefeast.com) | ig: @FoodWasteFeast | ig: @IreneShiangLi | ig: @Mei23



**Margaret and Irene Li** are authors of the award-winning cookbook *Double Awesome Chinese Food*. Margaret is the founder of Food Waste Feast and lives in North Carolina. Irene is a 2022 James Beard Leadership Award winner and lives in Boston.



# Game of Edges

The Analytics Revolution and the Future of Professional Sports

Bruce Schoenfeld

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\$30.00 hardcover | Can. \$40.00 • CQ 24  
Territory M • ISBN 9780393531688 • 6 x 9  
288 Pages • SPORTS & RECREATION

**The story of how a new generation of tech-savvy franchise owners is reshaping every aspect of professional sports.**

Innovation, data analysis, and technology have driven a tectonic shift in the sports business. Franchises that were once expensive hobbies for their owners have now grown into enormous businesses operating at the creative nexus of entertainment, digital content, real estate, retail, and hospitality. In *Game of Edges*, Bruce Schoenfeld delivers a high-stakes, character-driven narrative of how the analytics revolution has essentially professionalized professional sports—from player selection and in-game strategy to ubiquitous gambling, ever-shifting rule changes, and much more. Drawing on extensive interviews with franchise owners, general managers, executives, and players, Schoenfeld introduces dynamic leaders who are radically reimagining the operations of these decades-old teams—and producing mind-boggling valuations. Yet Schoenfeld also argues that this relentless pursuit of brand value threatens the basic appeal of the games themselves. Essential reading for anyone interested in sports, business, or technology, *Game of Edges* explores a world where winning the game is only the beginning.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Tie-in with author lectures
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to sports analytics executives
- Outreach to author community: t: @bruceschoenfeld

**Bruce Schoenfeld**, a regular contributor to the *New York Times Magazine*, has also written for *Esquire*, *Fast Company*, *Sports Illustrated*, and *GQ*, among other publications. He lives in Boulder, Colorado.





# Ponyboy

A Novel

Duncan Eliot

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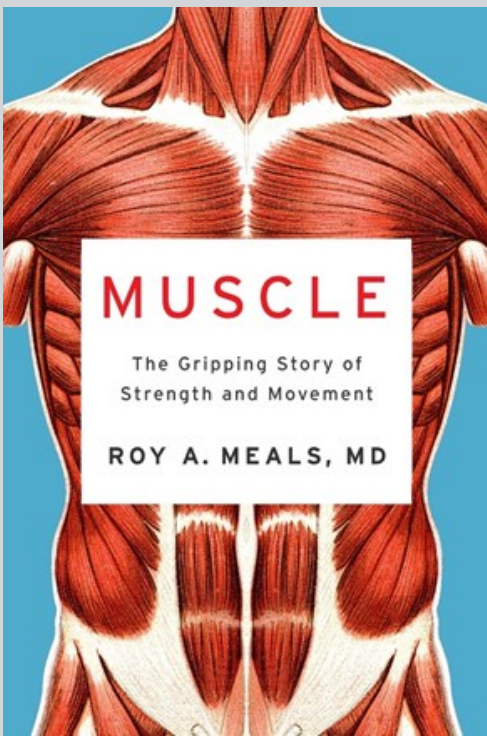
\$16.95 paperback | Can. \$22.95 • CQ 36  
Territory M • ISBN 9781324051220 • 5½ x 8¼  
224 Pages • FICTION

**An evocative debut novel of trans-masculinity, addiction, and the pain and joy of becoming.**

In the first of three acts, *Ponyboy*'s titular narrator—a pill-popping, speed-snorting trans-masculine lightning bolt—unravels in his Paris apartment. Ponyboy is caught in a messy love triangle with Baby, a lesbian painter who can't see herself being with someone trans, and Toni, a childhood friend who can actually see Ponyboy for who he is. Strung out, Ponyboy follows Baby to Berlin in act two, where he sinks deeper into drugs and falls for Hart, a fellow writer, all the while pursued by a megalomaniacal photographer hungry for the next hot thing. As Ponyboy's relationships crumble, he overdoses and find himself alone in his childhood home in Nebraska. The novel's final act follows Ponyboy to rehab, exploring the ways in which trans identity, addiction, and recovery reforge the bond between mother and child. Eliot Duncan reveals, in precise atmospheric prose reminiscent of Anne Carson and Allen Ginsberg, the innate splendor, joy, and ache of becoming oneself.

- Major review and feature attention
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Book club promotion
- Outreach to author community:  
eliotduncan.com | ig & t:  
@semantic\_rush

**Eliot Duncan** is a US-born writer and artist. He is the cofounder of the international queer collective Slanted House and a graduate of the Iowa Writers' Workshop. He lives in London.



# Muscle

The Gripping Story of Strength and Movement

Roy A. Meals, MD

\$28.95 hardcover | Can. \$38.95 • CQ 24  
Territory W • ISBN 9781324021445 • 6 x 9  
90 illustrations • 304 Pages • SCIENCE

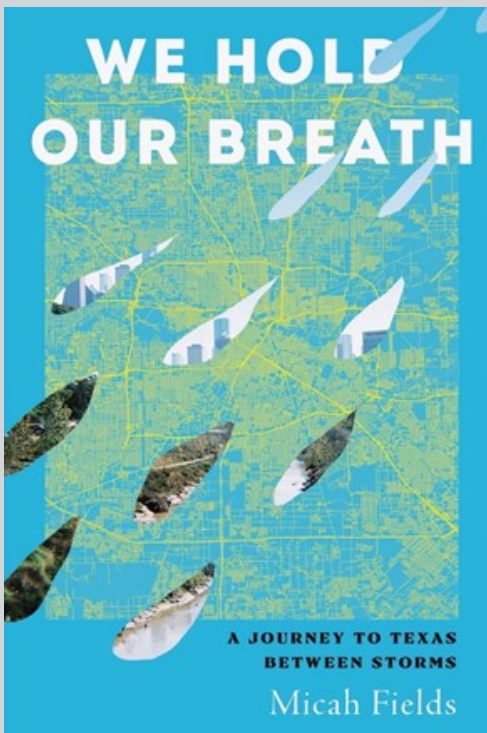
**An entertaining illustrated deep dive into muscle, from the discovery of human anatomy to the latest science of strength training.**

Muscle tissue powers every heartbeat, blink, jog, jump, and goosebump. It is the force behind the most critical bodily functions, including digestion and childbirth, as well as extreme feats of athleticism. We can mold our muscles with exercise and observe the results.

In this lively, lucid book, orthopedic surgeon Roy A. Meals takes us on a wide-ranging journey through anatomy, biology, history, and health to unlock the mysteries of our muscles. He breaks down the three different types of muscle—smooth, skeletal, and cardiac—and explores major advancements in medicine and fitness, including cutting-edge gene-editing research and the science behind popular muscle conditioning strategies. Along the way, he offers insight into the changing aesthetic and cultural conception of muscle, from Michelangelo's David to present-day bodybuilders, and shares fascinating examples of strange muscular maladies and their treatment. Brimming with fun facts and infectious enthusiasm, *Muscle* sheds light on the astonishing, essential tissue that moves us through life.

**Roy A. Meals, MD**, is a clinical professor of orthopedic surgery at UCLA and the author of *Bones: Inside and Out*. The author of several medical books, he has practiced, researched, and taught hand surgery for forty years. He lives in Los Angeles, California.

- Major review attention
- Off-the-book-page coverage
- Author talks and readings
- Op-eds timed to publication
- Outreach to science, health, and wellness media
- Buzz mailings to Association of Academic Physiatrists, rheumatologist associations
- Outreach to author community: [aboutbone.com](http://aboutbone.com) | [doctorsdemystify.thinkific.com](http://doctorsdemystify.thinkific.com)



# We Hold Our Breath

A Journey to Texas Between Storms

Micah Fields

\$27.95 hardcover | Can. \$36.95 • CQ 24  
Territory W • ISBN 9781324003793 • 5½ x 8¼  
192 Pages • SOCIAL SCIENCE

**An environmental and social history of Houston, Texas, set against the torrential backdrop of Hurricane Harvey.**

The city of Houston was designed not for stability but for profit. Micah Fields grew up in the waterlogged expanse that is the fourth-largest city in America, and when Hurricane Harvey made landfall in 2017, he set off from his home in Iowa to rescue his mother. She was one of thousands of residents hell-bent on staying in Houston no matter how many feet of rain surged in from the Gulf. The first denizens of Houston tamed the Brazos River into submission and constructed a dense web of suburbs that give the city a sprawling, centerless energy. Fields writes about the artists, immigrants, and everyday residents who define the culture of Houston. In prose at once lyrical and unsentimental, Fields unpacks the city's devastating lineage of Indigenous genocide, environmental collapse, and capitalist hubris. *We Hold Our Breath* is an expansive portrait of a city that shouldn't exist and the people who call it home.

- Major review and feature attention
- Regional events
- Op-eds and photo essays timed to publication
- Early promotions and giveaways on Goodreads
- Social promotion
- Academic marketing
- Buzz mailings to leadership at urban planning and environmental organizations
- Outreach to author community: [micahfields.com](http://micahfields.com)



**Micah Fields** is a writer, teacher, and fly-fishing guide on the Missouri River. His work has been published in the *Oxford American*, *Baffler*, *Columbia Journalism Review*, and other outlets. He lives in Helena, Montana.





# Rocky Mountain High

A Tale of Boom and Bust in the New Wild West

Finn Murphy

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\$27.95 hardcover | Can. \$36.95 • CQ 24  
Territory M • ISBN 9781324006107 • 6 x 9  
256 Pages • BIOGRAPHY & AUTOBIOGRAPHY

**The best-selling author of *The Long Haul* returns with the story of ditching his truck to seek his fortune . . . in hemp.**

After decades as a long-haul trucker, Finn Murphy came off the road and settled down in Boulder County, Colorado. Before long he noticed that his neighbors were madly seeking fortunes in “the hemp space”—the booming business of turning hemp plants into CBD products. The government had just legalized it, and Colorado was at the center of the boom. So Murphy decided to join them. He bought a hemp farm and figured he’d ride the wave to easy money. What could go wrong? As it turns out, pretty much everything. . . . *Rocky Mountain High* is Murphy’s comic chronicle of a wild year: hiring an unruly army of workers, building drying sheds the size of football fields, and trying to find buyers in the Wild West of the hemp market. Told with Murphy’s wit, keen eye for character, and sharp insights into the hardscrabble society around him, *Rocky Mountain High* is a masterful tale of an entrepreneur’s misadventures.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author talks and readings
- Essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Library marketing
- Outreach to author community: [finnmurphy.net](http://finnmurphy.net)

**Finn Murphy** is the author of *The Long Haul*, a national bestseller. He grew up in Connecticut and now lives in Colorado.



# Ultra-Processed People

The Science Behind the Food That Isn't Food

Chris van Tulleken

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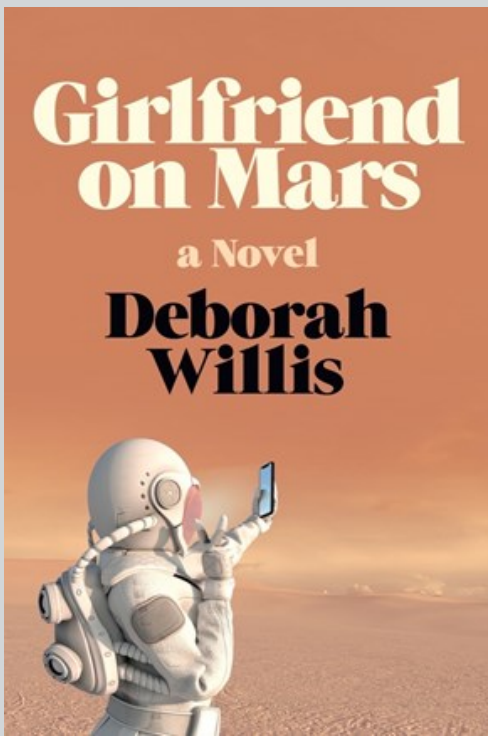
\$30.00 hardcover | Can. • CQ 24  
Territory D • ISBN 9781324036722 • 6 x 9  
336 Pages • HEALTH & FITNESS

**A manifesto to change how you eat and how you think about the human body.**

Chris van Tulleken—father, scientist, doctor, and award-winning BBC broadcaster—made headlines with a dietary experiment that he conducted at University College London. For a month, he ate almost nothing but ultra-processed food, a typical diet for children and adults in the United States. As Chris ate, he spoke to the world's leading experts on food and processing from academia, agriculture and, most importantly, the food industry itself. Now, in a fast-paced and eye-opening narrative, van Tulleken reveals his findings. These products are ubiquitous, are the primary driver of the obesity pandemic, and are the number-one cause of environmental destruction. Yet these products are ruthlessly marketed, often as health food. By tracing the science and economics of UPF, van Tulleken reframes it as an addictive substance and obesity as a “commerciogenic disease,” driven by a largely unregulated industry. Marshaling the latest evidence, *Ultra-Processed People* proposes real solutions to the current pandemic of diet-related disease—for businesses, for policymakers, and for us all.

- Major review and feature attention
- National media appearances
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: t:  
@DoctorChrisVT | ig:  
@DoctorChrisVT

**Chris van Tulleken** has a medical degree from the University of Oxford and a PhD in molecular virology. He is an associate professor at University College London and a practicing infectious diseases doctor. He broadcasts for children and adults on BBC television and radio and has won two BAFTAs.



# Girlfriend on Mars

A Novel

Deborah Willis

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\$28.00 hardcover | Can. • CQ 24  
Territory N • ISBN 9780393285918 • 5½ x 8¼  
336 Pages • FICTION

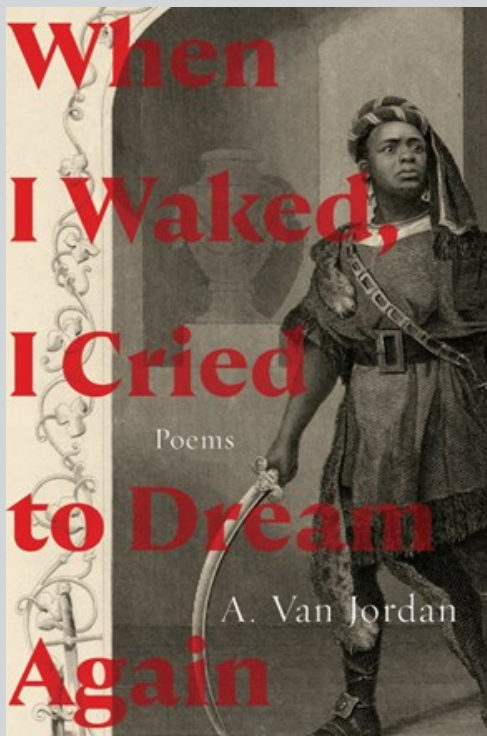
**A funny, poignant, and page-turning debut novel that skewers billionaire-funded space travel in a love story of interplanetary proportions.**

Amber Kivinen is moving to Mars. Or at least, she will be if she wins a chance to join MarsNow. She and twenty-three reality TV contestants from around the world—including a hunky Israeli soldier, an endearing fellow Canadian, and an assortment of science nerds and wannabe influencers—are competing for two seats on the first human-led mission to Mars, sponsored by billionaire Geoff Task. Meanwhile Kevin, Amber’s boyfriend of fourteen years, was content going nowhere until Amber left him—and their hydroponic weed business—behind. As he tends to the plants growing in their absurdly overpriced Vancouver basement apartment, Kevin tunes in to find out why the love of his life is so determined to leave the planet with somebody else.

An audaciously original debut from an “immensely talented writer” (Emily St. John Mandel), *Girlfriend on Mars* is at once a satirical indictment of our pursuit of fame and wealth amidst environmental crisis, and an exploration of humanity’s deepest longing, greatest quest, and most enduring cliché: love.

**Deborah Willis** is the author of two acclaimed collections of short stories, including *The Dark and Other Love Stories*. Her work has appeared in the *Virginia Quarterly Review*, the *Walrus*, and *Zoetrope*, among other publications. She lives in Calgary, Canada.

- Major review and feature attention
- Radio and podcast interview campaign
- Author talks and readings
- Essays timed to publication



# When I Waked, I Cried to Dream Again

Poems

A. Van Jordan

\$26.95 hardcover | Can. \$35.95 • CQ 24  
Territory W • ISBN 9781324050933 • 5½ x 8¼  
160 Pages • POETRY

**A dynamic, moving hybrid work that celebrates Black youth, often too fleeting, and examines Black lives lost to police violence.**

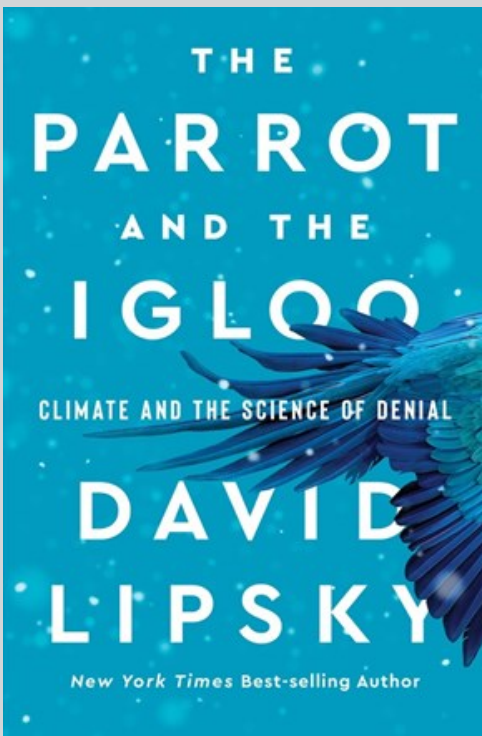
In this astonishing volume of poems and lyric prose, Whiting Award–winner A. Van Jordan mourns the deaths of Black people, particularly Black children, at the hands of police officers. Jordan draws comparisons to Black characters in Shakespearean plays: Caliban and Sycorax from *The Tempest*, Aaron the Moor from *Titus Andronicus*, and the eponymous antihero of *Othello*. What do these characters, and the ways they are defined by the white figures who surround them, have in common with Tamir Rice, Trayvon Martin, and other Black people killed in the twenty-first century? Balancing this investigation with recognition of the joy of Black youth before the world takes hold, Jordan expresses the preciousness and precarity of life.

From “Such Sweet Thunder”

*The circle of fourths comes full circle now. You bards,  
Duke, Billy, the children are dancing! Enough: Let that be jazz.*

- Major review attention
- Radio and podcast interview campaign
- Author talks and readings
- Social media promotion
- Outreach to author community: [avanjordan.com](http://avanjordan.com)

**A. Van Jordan** is the author of four previous collections of poetry, most recently *The Cineaste*. He is the recipient of an Anisfield-Wolf Book Award, a Guggenheim Fellowship, and a Lannan Literary Award, among other honors. He lives in Oakland, California.



# The Parrot and the Igloo

Climate and the Science of Denial

David Lipsky

\$32.50 hardcover | Can. \$42.50 • CQ 16  
Territory M • ISBN 9780393866704 • 6 x 9  
448 Pages • SCIENCE

**The *New York Times* best-selling author explores how “anti-science” became so virulent in American life—through a history of climate denial and its consequences.**

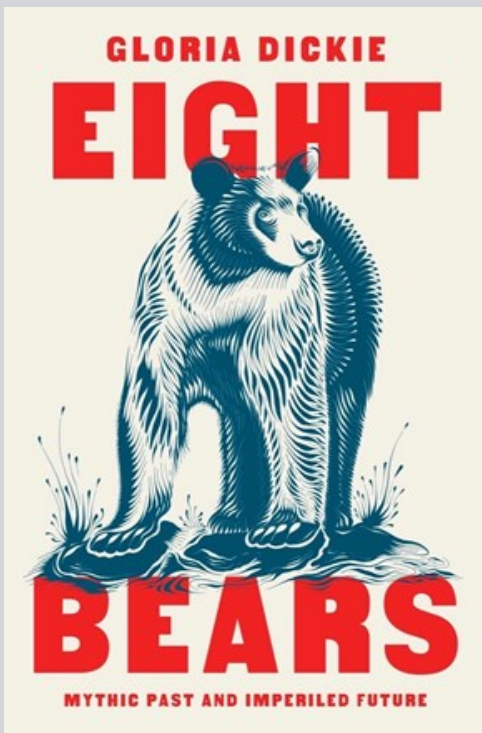
In 1956, the *New York Times* prophesied that once global warming really kicked in, we could see parrots in the Antarctic. In 2010, when science deniers had control of the climate story, Senator James Inhofe and his family built an igloo on the Washington Mall and plunked a sign on top: AL GORE'S NEW HOME: HONK IF YOU ? CLIMATE CHANGE. In *The Parrot and the Igloo*, best-selling author David Lipsky tells the astonishing story of how we moved from one extreme (the correct one) to the other.

With narrative sweep and a superb eye for character, Lipsky unfolds the dramatic narrative of the long, strange march of climate science. The story begins with a tale of three inventors—Thomas Edison, George Westinghouse, and Nikola Tesla—who made our technological world, not knowing what they had set into motion. Then there are the scientists who sounded the alarm once they identified carbon dioxide as the culprit of our warming planet. And we meet the hucksters, zealots, and crackpots who lied about that science and misled the public in ever more outrageous ways. Lipsky masterfully traces the evolution of climate denial, exposing how it grew out of early efforts to build a network of untruth about products like aspirin and cigarettes.

**David Lipsky** is a recipient of the National Magazine Award and the GLAAD Media Award. His books *Absolutely American* and *Although of Course You End Up Becoming Yourself* were *New York Times* bestsellers. He teaches at New York University and lives in New York.

- Major review and feature attention
- National media appearances
- Off the book page coverage
- In-person and virtual author talks and readings
- Op-eds and essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to environmental policy leaders and activists





# Eight Bears

Mythic Past and Imperiled Future

Gloria Dickie

\$30.00 hardcover | Can. \$40.00 • CQ 24  
Territory W • ISBN 9781324005087 • 6 x 9  
8 illustrations; 2 maps • 336 Pages • NATURE

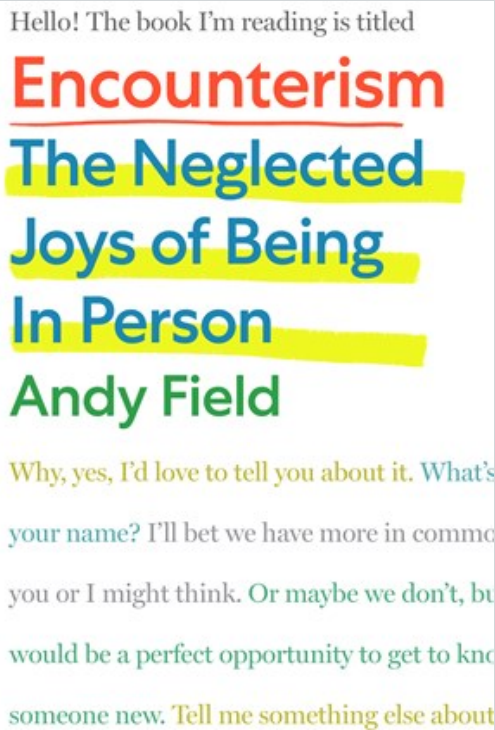
**A global exploration of the eight remaining species of bears—and the dangers they face.**

Bears have long held a central place in our collective memory, from Indigenous folklore and Greek mythology to medieval fairytales and the modern toy shop. But as humans and bears come into ever-closer contact, our relationship nears a tipping point. Today, only eight bear species remain, some icons of the natural world (such as the panda bear and the polar bear), others obscure (such as the spectacled bear and the sloth bear). From the cloud forests of the Andes to the ice floes of the Arctic, the jungles of India to the backwoods of the Rocky Mountain West, journalist Gloria Dickie explores each bear's story, meeting figures on the front lines of conservation efforts and explaining the unparalleled challenges bears face. Weaving together ecology, history, and mythology, *Eight Bears* reveals our volatile relationship with these magnificent mammals—and warns us what we risk losing if we don't learn to live alongside them.

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Author talks and readings
- Essays timed to publication
- Author Q&A available
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to leadership at wildlife conservation groups, bear conservation groups, and National Park ranger contacts
- Outreach to author community: [gloriadickie.com](http://gloriadickie.com) | t: @GloriaDickie | ig: @gloriadickie



**Gloria Dickie** is a global climate and environment correspondent at Reuters. Her writing has been published in the *New York Times*, the *Guardian*, *National Geographic*, *Scientific American*, and the *Atlantic*, among others. She lives in London, England.



# Encounterism

The Neglected Joys of Being In Person

Andy Field

\$17.95 paperback | Can. \$23.95 • CQ 36  
Territory T • ISBN 9781324036586 • 5½ x 8¼  
304 Pages • SOCIAL SCIENCE

**A playful, analytical, informed, and poetic exploration of the delight and transformative power of real-life encounters.**

The light touch of a hairdresser’s hands on one’s scalp, the euphoric energy of a nightclub, huddling with strangers under a shelter in the rain, a spontaneous snowball fight in the street, a daily interaction with a homeless man—such mundane connections, when we closely inhabit the same space, and touch or are touched by others, were nearly lost to “social distancing.” Will we ever again shake hands without a thought?

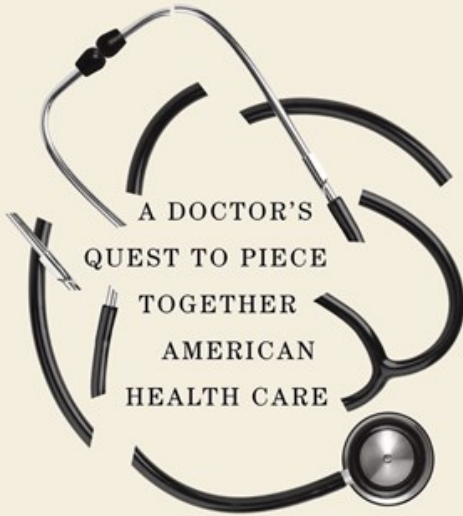
In this deeply rewarding book, Andy Field brings together history, science, psychology, queer theory, and pop culture with his love of urban life and his own experiences—both as a city-dweller and as a performance artist—to forge creative connections: walking hand-in-hand with strangers, knocking on doors, staging encounters in parked cars. In considering twelve different kinds of encounters, from car rides to video calls to dog-walker chats in the park, Field argues “that in the spontaneity and joy of our meetings with each other, we might find the faint outline of a better future.”

**Andy Field** is an artist, writer, and curator based in London whose performances around the world create encounters between strangers. He is codirector of the award-winning Forest Fringe, and a regular contributor to publications including the *Guardian*.

- Major review attention
- Local events
- Essays timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotion and reading group guide
- Buzz mailings to art world contacts
- Outreach to author community:  
andytfield.co.uk | t:  
@andyandbeckie | ig:  
@andy.and.beckie



# FRAGMENTED



## Fragmented

A Doctor's Quest to Piece Together American Health Care

Ilana Yurkiewicz, MD

\$30.00 hardcover | Can. \$40.00 • CQ 24  
Territory M • ISBN 9780393881196 • 5¾ x 9¼  
288 Pages • MEDICAL

**An award-winning physician-writer reveals how pervasive cracks in the health care system cost us time, energy, and lives—and how we can fix them.**

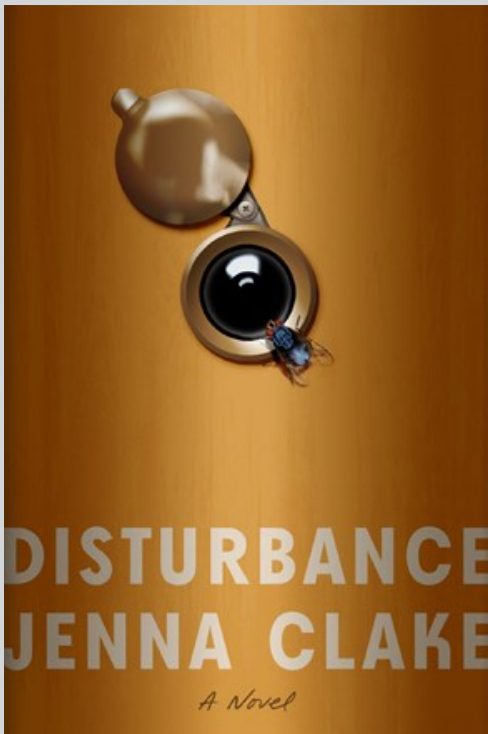
There's an unspoken assumption when you go to see a doctor: the doctor knows your medical story and is making decisions based on that story. But the reality frequently falls short. Medical records vanish when we switch doctors. Critical details of life-saving treatment plans get lost in muddled electronic charts. The doctors we see change according to specialty, hospital shifts, or an insurer's whims.

Stanford physician Ilana Yurkiewicz calls this fragmentation, and, she reveals, it's the central failure of health care today. In this gripping narrative from medicine's front lines, she shows how a system that doesn't talk to itself forces doctors, patients, and their loved ones to go to heroic lengths to bridge the gaps. With lives at stake and little other choice, we all do so—but the system is hanging by a thread, and we need better solutions. Radiantly humane, empowering, and ultimately hopeful, *Fragmented* is a prescription for what really needs fixing in modern medicine.

- Major review attention
- National media appearances
- Off-the-book-page coverage
- Tie-in with author lectures
- Op-eds timed to publication
- Author Q&A available
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to leadership at major insurance companies, hospitals, and patient advocacy organizations
- Outreach to author community: [ilanayurkiewicz.com](http://ilanayurkiewicz.com) | t: [@ilanayurkiewicz](https://twitter.com/ilanayurkiewicz)



**Ilana Yurkiewicz, MD**, is a physician practicing oncology and internal medicine on the faculty at Stanford Medicine. Her medical journalism has been published in the *Atlantic*, *Scientific American*, *Undark*, *The Best American Science and Nature Writing*, and elsewhere. She lives in Palo Alto, California.



# Disturbance

A Novel

Jenna Clarke

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\$16.95 paperback | Can. \$22.95 • CQ 36  
Territory C • ISBN 9781324050773 • 5½ x 8¼  
192 Pages • FICTION

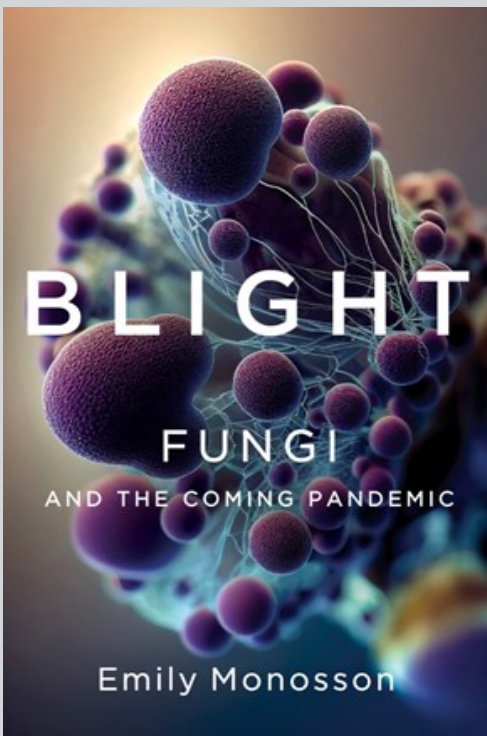
**A spellbinding, genre-bending debut that follows a woman's attempt to heal from an abusive relationship—with the help of black magic.**

As the sun sets on a feverishly hot July evening, a young woman spies on her teenage neighbor, transfixed by what looks like an occult ritual intended to banish an ex-boyfriend. Alone in a new town and desperate to expel the claustrophobic memories of her own ex that have followed, the narrator decides to try to hex herself free from her past. She falls in with the neighbor and her witchy friend, exploring nascent supernatural powers as the boundaries of reality shift in and out of focus. But when the creaks and hums of her apartment escalate into something more violent, she realizes that she may have brought her boyfriend's presence—whether psychological or paranormal—back to haunt her.

With astonishing emotional depth and clarity, *Disturbance* explores the fallout of abuse. Propulsive and wry, this razor-sharp debut twists witchcraft and horror into a powerful narrative of one woman's struggle to return to herself.

**Jenna Clarke** is the author of two collections of poetry, *Museum of Ice Cream* and *Fortune Cookie*, which received an Eric Gregory Award and was shortlisted for a Somerset Maugham Award. She lives in Newcastle upon Tyne, England.

- Major review and feature attention
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotion
- Reading group guide
- Outreach to author community: t: @jennaclake



# Blight

Fungi and the Coming Pandemic

Emily Monosson

\$28.95 hardcover | Can. \$38.95 • CQ 24  
Territory M • ISBN 9781324007012 • 6 x 9  
18 illustrations • 288 Pages • SCIENCE

**A prescient warning about the mysterious and deadly world of fungi—and how to avert further loss across species, including our own.**

Fungi are everywhere. Most are harmless, some are helpful. A few are killers. Collectively, infectious fungi are the most devastating agents of disease on Earth, and a fungus that can persist in the environment without its host is here for the long haul. In gripping, accessible prose, Emily Monosson documents how changing climate, trade, and travel are making us all more vulnerable to invasion. Populations of bats, frogs, and salamanders face extinction, and scientists don't have a cure. In the Northwest, America's beloved National Parks are covered with the spindly corpses of whitebark pines. Food crops are under siege, threatening our coffee, bananas, and wheat—and, more broadly, our global food security. In humans, *Candida auris* infects hospital patients and those with weakened immune systems. Monosson's critical reporting demonstrates that prevention is difficult, but not impossible. Exposing the connection between pathogens and human action, *Blight* serves as a wake-up call, a reminder of the delicate interconnectedness of the natural world.

- Major review and feature attention
- National media appearances
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings
- Outreach to author community: t: @emonosson11



**Emily Monosson** is the author of *Natural Defense*, *Unnatural Selection*, and *Evolution in a Toxic World*. She is a member of the Ronin Institute for Independent Scholarship and an adjunct faculty member at the University of Massachusetts, Amherst. She lives in Montague, Massachusetts.



Cover to Come

# Emergency

Stories

Kathleen Alcott

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\$27.95 hardcover | Can. \$36.95 • CQ 24  
Territory M • ISBN 9781324051886 • 5½ x 8¼  
192 Pages • FICTION

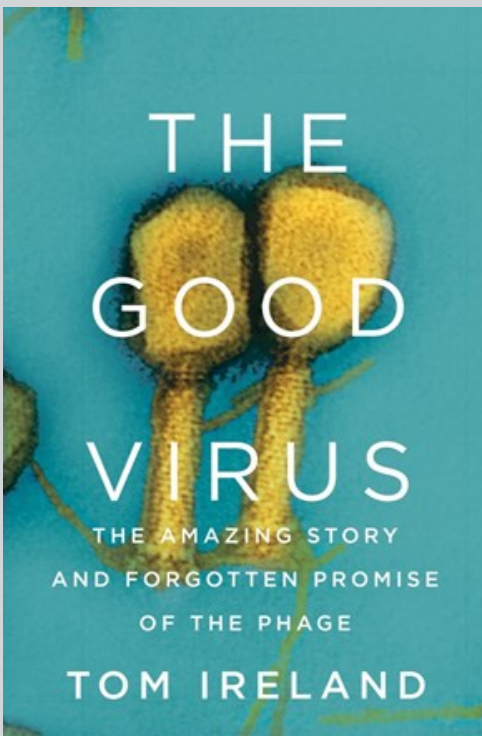
**A searing volume of stories starring women facing points of no return, from a “penetrating and elegant” (*Paris Review*) writer.**

A woman finds a photograph of her deceased mother in a compromising position on the wall of an art museum. A divorcee decamps to a place where nobody knows her name but can't escape the watchful eye of the world she's slipped away from. A transplant to a new city must make a choice about whom she trusts when her partner reveals a fundamental truth about himself.

For readers of explosive stories by Lauren Groff, Joy Williams, and Deborah Eisenberg, *Emergency* presents seven radically intimate, masterfully executed excavations of the unfreedoms of American life and the guilt that stalks those who survive them. Grappling with poverty and addiction, class ascension and sexual power, the women in these stories try to pay down the psychic debts of their old lives as they search for a new happiness they can afford.

- Major review and feature attention
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author talks and readings
- Regional events
- Op-eds timed to publication
- Online advertising
- Book club promotion
- Outreach to author community: [kathleenalcott.com](http://kathleenalcott.com)

**Kathleen Alcott** is the author of three critically acclaimed novels, including *Infinite Home*. Her work has appeared in the *New York Times Magazine*, the *Guardian*, *Harper's Magazine*, and elsewhere. Listed twice for the Sunday Times Short Story Award, her short fiction has also been anthologized in *The Best American Short Stories*. She lives on the Sonoma Coast of California.



# The Good Virus

The Amazing Story and Forgotten Promise of the Phage

Tom Ireland

\$30.00 hardcover | Can. \$40.00 • CQ 24  
Territory M • ISBN 9781324050834 • 6 x 9  
15 black-and-white illustrations • 304  
Pages • SCIENCE

**How a mysterious, super-powerful, yet long-neglected, microbe rules our world and can rescue our health in the age of antibiotic resistance.**

At every moment, within your body and all around you, trillions of microscopic combatants are fighting an invisible war. Countless times per second, viruses known as bacteriophages invade and destroy bacteria from within, leaving all other cells, including our own, miraculously unharmed. These “phages” are the most abundant, diverse biological entity on Earth—but also the most underappreciated and misunderstood.

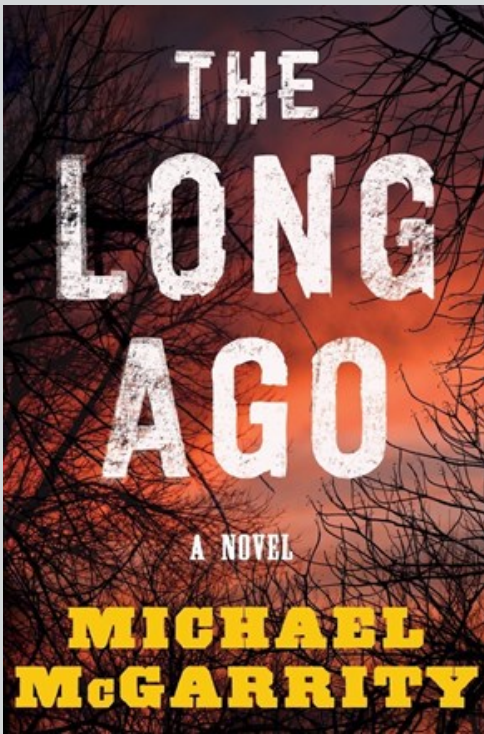
*The Good Virus* tells their strange, remarkable story for the first time, from their discovery by a renegade French Canadian scientist more than a century ago to their emergence in the present day as our unlikely allies in the struggle against antibiotic-resistant infections. We learn how this “phage therapy” was repeatedly shunned by Western medicine but flourished behind the Iron Curtain, and follow scientists now unlocking how phages shape evolution and life on our planet at large. Celebrating the paradoxical power of viruses to heal, not harm, *The Good Virus* will change how you see nature’s most maligned life forms.

- Major review attention
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author available for virtual events
- Op-eds timed to publication
- Outreach to science writers and reviewers
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: [tomirelandjournalism.com](http://tomirelandjournalism.com) | t: [@Tom\\_J\\_Ireland](https://twitter.com/Tom_J_Ireland)



**Tom Ireland** is an award-winning science journalist and editor of the Royal Society of Biology's *Biologist* magazine. He contributes regularly to *BBC Science Focus* and has written for the *Guardian*, *New Scientist*, and BBC News. He lives in Hertfordshire, England.





# The Long Ago

A Novel

Michael McGarrity

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\$28.95 hardcover | Can. \$38.95 • CQ 24  
Territory M • ISBN 9780393541656 • 6 x 9  
384 Pages • FICTION

**In the early 1960s, Ray Lansdale returns from Vietnam to his Montana home to search for his missing sister.**

In this gripping story, the broken lives of siblings Raymond and Barbara Lansdale are tenuously held together by their childhood fantasy of *The Long Ago*: a distant place where happiness and tranquility reign, far removed from the fears and fights at home. To escape his painful memories, Raymond joined the army and found a career that gave him purpose and a sense of adventure. But news of his kid sister Barbara's sudden disappearance brings him back during a short leave before returning to active duty and another deployment to Vietnam. Embarking on a search that takes him from majestic Montana ranchlands and glittering Hollywood to the mean streets of LA, Ray is forced to confront his worst nightmare. What if Barbara's search for *The Long Ago* ended in a shallow, unmarked grave, not the carefree life she'd once imagined? Richly crafted, *The Long Ago* is a spin-off from McGarrity's Kevin Kerney family saga.

- Major review attention
- Off-the-book-page coverage
- Regional events
- Outreach to readers of mystery and thrillers
- Early promotions and giveaways on Goodreads
- Email marketing
- Social media promotion
- Book club promotion
- Outreach to author community: [michaelmcgarrity.com](http://michaelmcgarrity.com)



**Michael McGarrity** is the author of the nationally best-selling Kevin Kerney crime novels, which he concluded in *Head Wounds*, and the acclaimed American West historical trilogy. A former psychotherapist and deputy sheriff, he lives in Santa Fe, New Mexico.

# Discourses of the Elders

The AZTEC Huehuetlatolli  
A FIRST ENGLISH TRANSLATION



Sebastian Purcell

# Discourses of the Elders

The Aztec Huehuetlatolli  
A First English Translation

Translated by Sebastian Purcell

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\$25.00 hardcover | Can. \$34.00 • CQ 24  
Territory W • ISBN 9781324020585 • 5½ x 8¼  
224 Pages • PHILOSOPHY

**A philosophy grounded not in a transcendent divinity, afterlife, or individualism, but in a rooted communal life.**

The Aztecs of central Mexico had a rich philosophical tradition, recorded in Latin script by Spanish clergymen—one of the earliest transcripts being *Huehuetlatolli*, or *Discourses of the Elders*, compiled by Fr. Andres de Olmos circa 1535.

Novel in its form, the *Discourses* consists of short conversations between elders and young people on how to achieve a meaningful and morally sound life. These conversations bring to light the Aztec ethical landscape in brilliant clarity. Their core values relied on collective responsibility and group wisdom, not individual thought and action, focused on a person's actions in this realm rather than expectations of an afterlife.

Never before translated into English in its entirety, and one of the first works to be translated from the original Nahuatl, the *Discourses* proves that philosophy can be active, communal, and grounded not in a “pursuit of happiness” but rather pursuit of a meaningful life.

**Sebastian Purcell** is an associate professor of philosophy at SUNY-Cortland, where he researches mathematical logic, ethics, and Latin American philosophy. He lives in Binghamton, New York.

- Major review and feature attention
- Essays timed to publication
- Early outreach and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Outreach to author community: [sebastianpurcell.com](http://sebastianpurcell.com) | t: @lspurcell



Cover to Come

# Empire of the Sum

The Rise and Reign of the Pocket Calculator

Keith Houston

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\$32.50 hardcover | Can. \$42.50 • CQ 24  
 Territory W • ISBN 9780393882148 • 5½ x 8¼  
 Full-color illustrations • 352  
 Pages • TECHNOLOGY & ENGINEERING

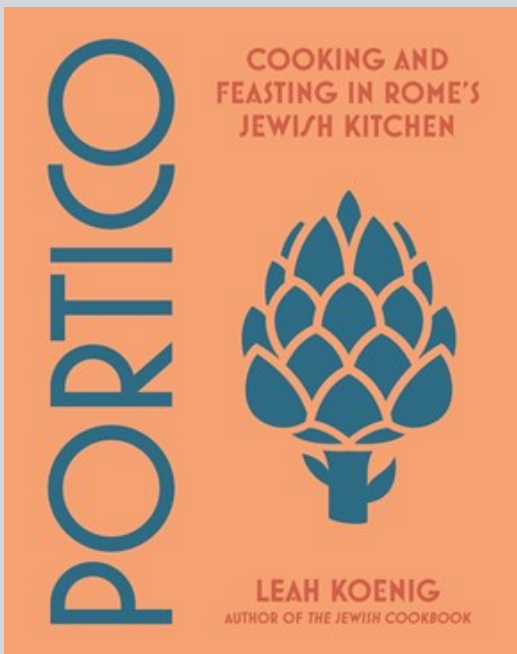
**From the author of *Shady Characters*, the hidden history of the pocket calculator and the inventors who brought it to life.**

Starting with hands, abacus, and slide rule, humans have always reached for tools to simplify math. Pocket-sized calculators ushered in modern mathematics, helped build the atomic bomb, took us to the bottom of the ocean, and accompanied us to the moon. The pocket calculator changed our world, until it was supplanted by more modern devices that, in a cruel twist of irony, it helped to create. The calculator is dead; long live the calculator.

In this witty mathematic and social history, Keith Houston transports readers from the nascent economies of the ancient world to World War II, where a Jewish engineer calculated for his life at Buchenwald, and into the technological arms race that led to the first affordable electronic pocket calculators. At every turn, Houston is a scholarly, affable guide to this global history of invention. *Empire of the Sum* will appeal to math lovers, history buffs, and anyone seeking to understand our trajectory to the computer age.

**Keith Houston** is the author of *Shady Characters* and *The Book*. His writing has appeared in the *New York Times*, the *Wall Street Journal*, the *Financial Times*, *Mental Floss*, *BBC Culture*, and on Time.com. He lives in Birmingham, England.

- Major review attention
- Radio and podcast interview campaign
- Author available for virtual events
- Essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: [shadycharacters.co.uk](http://shadycharacters.co.uk) | fb: [shadychars](https://www.facebook.com/shadychars) | t & ig: [@shadychars](https://www.instagram.com/shadychars)



# Portico

Cooking and Feasting in Rome's Jewish Kitchen

Leah Koenig

\$37.50 hardcover | Can. \$50.00 • CQ 12  
Territory W • ISBN 9780393868012 • 8 x 10  
100 full-color photographs • 336  
Pages • COOKING

**A captivating tour through Rome's centuries-old Jewish community with more than 100 simple, deeply flavorful, vegetable-forward recipes.**

Rome's Jewish community, the oldest in Europe, dates to the second century BCE. The city's Jewish residents endured many hardships, including 300 years of poverty inside the Roman Jewish Ghetto. Out of this strife grew resilience, a deeply knit community, and a uniquely beguiling cuisine. Today, the community thrives on Via del Portico d'Ottavia (the main road in Rome's Ghetto neighborhood)—and beyond.

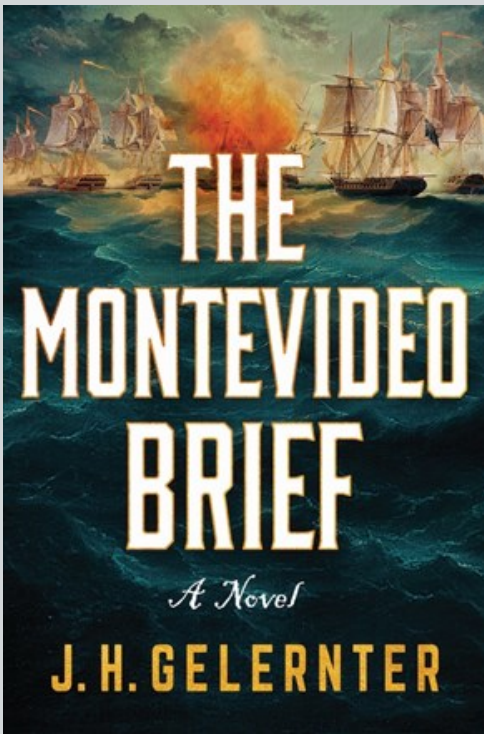
A leading authority on Jewish food today, Leah Koenig celebrates *la cucina Ebraica Romana*, focusing on dishes ancient and new. Roman Jews' culinary genius showcases elegantly understated vegetables, saucy braised meats and stews, rustic pastas, resplendent olive oil-fried foods, and never-too-sweet desserts. Recipes includes Stracotto di Manzo (a wine-braised beef stew), Pizza Ebraica (fruit-and-nut-studded bar cookies), and the beloved Carciofi alla Giudia (Jewish-style fried artichokes).

Complete with stunning photography from Rome, *Portico* presents a fresh, deeply personal lens into this globally adored Italian cuisine.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Local events
- Outreach to food and travel publications and blogs
- Holiday roundups
- Online advertising
- Email marketing
- Social media promotion
- Buzz mailing to Koenig's VIP chef friends
- Outreach to author community: [leahkoenig.com](http://leahkoenig.com) | t: @leahbkoenig | fb: leah.koenig | ig: @Leah Koenig



**Leah Koenig** is the author of six cookbooks, including *The Jewish Cookbook* and *Modern Jewish Cooking*. Her work has appeared in the *New York Times*, *Food & Wine*, *Epicurious*, *Food52*, and more. She lives in Brooklyn, New York, with her family.



# The Montevideo Brief

A Thomas Grey Novel

J. H. Gelernter

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\$28.00 hardcover | Can. \$37.00 • CQ 24  
Territory W • ISBN 9781324020363 • 6 x 9  
256 Pages • FICTION

**A secret treaty will determine whether England can survive against Napoleon, and Captain Grey races across the Atlantic to intercept a treasure fleet.**

- Major review attention
- Online advertising
- Early promotion and giveaways on Goodreads
- Library marketing
- Book club promotion

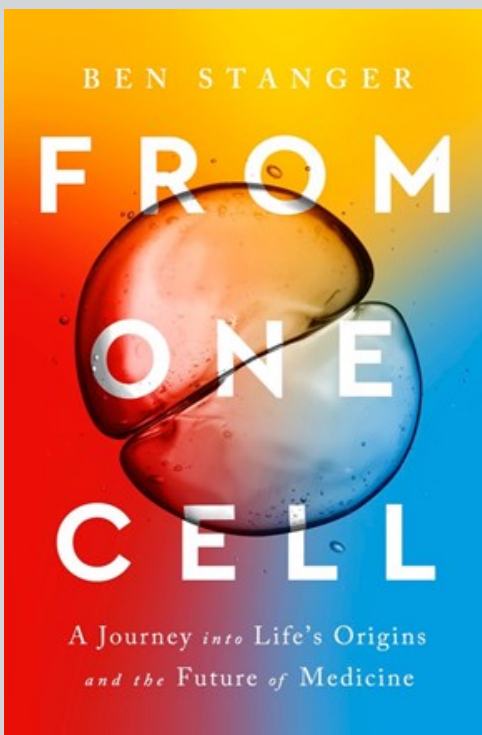
Vienna—June 1804. At the glittering debut of Beethoven’s Third Symphony, a Spanish diplomat meets with Captain Thomas Grey, agent of His Majesty’s Secret Service. In exchange for a gigantic bribe, the Spaniard discloses Spain’s darkest secret—the actual terms of the Treaty of San Ildefonso with France.

Spain’s neutrality in Napoleon’s war on Britain is only a ruse to keep the British Navy from attacking the great treasure-armada now gathering in South America. Spanish warships will depart Montevideo, Uruguay, carrying 2,000 tons of gold; when the gold is safely in Madrid, Spain will declare war on Britain and ally with France to divide the British Empire between them. Britain’s only hope is to sink or capture the treasure fleet, and the responsibility of delivering that blow falls to Grey. As Jack Aubrey would have said in such a crisis, “There is not a moment to be lost!”



**J. H. Gelernter** lives in Connecticut. He is the author of the Thomas Grey novels, *Hold Fast* and *Captain Grey's Gambit*.





# From One Cell

A Journey into Life's Origins and the Future of Medicine

Ben Stanger

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\$30.00 hardcover | Can. \$40.00 • CQ 24  
Territory M • ISBN 9781324005421 • 6 x 9  
40 illustrations • 320 Pages • SCIENCE

**Inside the quest to unlock the mysteries of development  
—and how this knowledge can transform our future.**

Every animal on Earth begins life as a single cell. From this humble origin, the nascent creature embarks on a risky journey fraught with opportunities for disaster—yet with astounding regularity, it reaches its destination intact. *From One Cell* illuminates this epic transformation—still one of nature’s most mysterious feats—to show where we all come from and where we’re going.

Through the eyes of the scientists unraveling the secrets of development, we see how all the information needed to build a human fits into a fertilized egg, and how the trillions of cells that emerge know what to become and where to go. We learn how this growing understanding may one day allow us to address some of our most persistently confounding medical challenges, from cancer to degenerative disease. Popular science at its best, *From One Cell* celebrates the beauty and almost limitless potential of our collective beginnings.

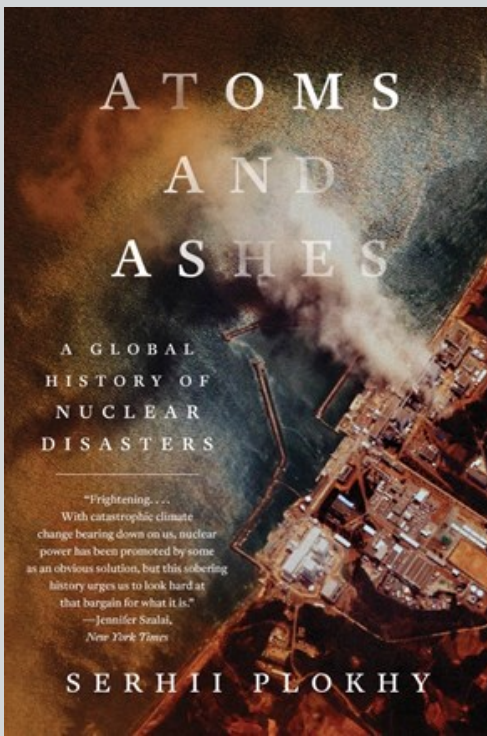
- Major review attention
- National media appearances
- Off-the-book-page coverage
- Tie-in with author lectures
- Essays timed to publication
- Outreach to science and medicine publications
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings



**Ben Stanger** is the Hanna Wise Professor in Cancer Research and professor of medicine and cell and developmental biology at the University of Pennsylvania. He is also a practicing gastroenterologist with Penn Medicine. He lives in Philadelphia.

**NORTON**

**PAPERBACKS**



# Atoms and Ashes

A Global History of Nuclear Disasters

Serhii Plokhy

\$18.95 paperback | Can. \$24.95 • CQ 24  
Territory A • ISBN 9781324064558 • 5½ x 8¼  
368 Pages • HISTORY

**“[An] enthralling study of the atomic age and its perils. . . a timely read.” —Lawrence Freedman, *Financial Times***

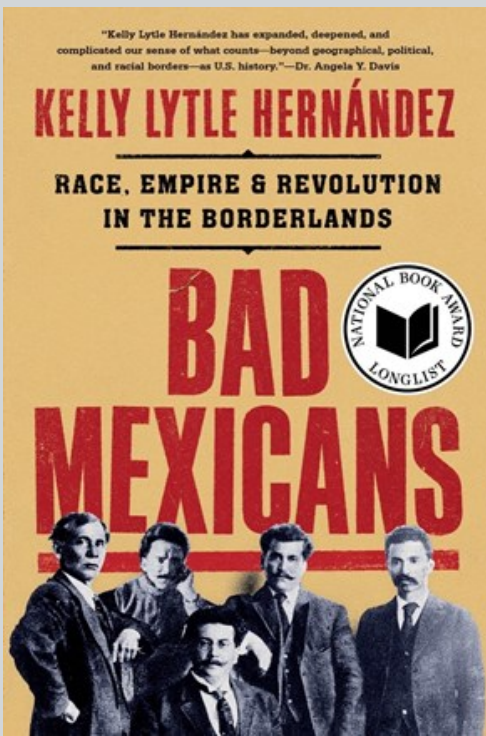
Today, there are 440 nuclear reactors operating throughout the world, with nuclear power providing 10 percent of global electricity. Yet as the world seeks to reduce carbon emissions to combat climate change, the question arises: Just how safe is nuclear energy? In *Atoms and Ashes*, Serhii Plokhy recounts six incidents that have dogged the nuclear industry in its military and civil incarnations: Bikini Atoll, Kyshtym, Windscale, Three Mile Island, Chernobyl, and Fukushima. Through this chilling history of more than half a century of nuclear catastrophes, Plokhy explores the risks of nuclear power, both for military and peaceful purposes, while offering a vivid account of how individuals and governments make decisions under extraordinary circumstances.

“Frightening. . . . With catastrophic climate change bearing down on us, nuclear power has been promoted by some as an obvious solution, but this sobering history urges us to look hard at that bargain for what it is.” —Jennifer Szalai, *New York Times*

- Featured in *New York Times*, *Wall Street Journal*, *Economist*, and *New Republic*
- Paperback roundups
- Outreach to author community: t: @SPlokhy



**Serhii Plokhy**, Mykhailo S. Hrushevs'kyi Professor of Ukrainian History and director of the Ukrainian Research Institute at Harvard University, is a leading authority on the history of the Cold War. He lives in Burlington, Massachusetts.



# Bad Mexicans

Race, Empire, and Revolution in the Borderlands

Kelly Lytle Hernández

\$19.95 paperback | Can. \$25.95 • CQ 24  
Territory W • ISBN 9781324064411 • 5½ x 8¼  
39 photographs; 1 map • 384 Pages • HISTORY

**“Rebel historian” Kelly Lytle Hernández reframes our understanding of U.S. history in this groundbreaking narrative of revolution in the borderlands.**

*Bad Mexicans* tells the dramatic story of the magonistas, the migrant rebels who sparked the 1910 Mexican Revolution from U.S. soil. Hunted by the nascent FBI from San Antonio to Los Angeles, the magonistas lived in hiding, wrote in code, and launched armed raids against the Mexican dictator Porfirio Díaz. Immersing readers in the world of miners and migrant workers, Lytle Hernández puts the magonista revolt at the heart of U.S. history. Long ignored by textbooks, the magonistas threatened to undo the rise of Anglo-American power, on both sides of the border, and inspired a revolution that gave birth to the Mexican American population, making the magonistas’ story integral to modern American life.

“Her writing is like a drug, riveting, intoxicating, vivid.” —Robin D. G. Kelley

“A staggering, essential study.” —Walton Muyumba, *Boston Globe*

“[R]eads like a novel. . . . An exemplary work of history.” —Michael Schaub, *Seattle Times*

- Featured on NPR's *Fresh Air* and *All Things Considered*
- Paperback roundups
- Essays timed to publication
- Tie-in with author lectures
- Social media promotion
- Academic marketing



**Kelly Lytle Hernández** holds The Thomas E. Lifka Endowed Chair in History and directs the Ralph J. Bunche Center for African American Studies at UCLA. A 2019 MacArthur "Genius Grant" recipient, she is the author of the award-winning books *Migra!* and *City of Inmates*. She lives in Los Angeles, California.



# A Symmetry

Poems

Ari Baniyas

\$15.95 paperback | Can. \$21.95 • CQ 48  
Territory M • ISBN 9781324064527 • 5½ x 8¼  
112 Pages • POETRY

**Winner of the 2022 Publishing Triangle Trans and Gender-Variant Literature Award, *A Symmetry* is a thrilling and discursive volume.**

The poems in Ari Baniyas’s “shudderingly profound collection” (*The Publishing Triangle*) unsettle the myth of a benevolently ordered reality. Through uncanny repetitions and elliptical inquiry, moving between modern scenes of Greece and California, Baniyas attends to the intimate, social proportions of our material world and discerns the simmering potential of our present amidst the ruins.

“[Baniyas’s] method imitates memory and evokes both scene and mood—a mind in space-time, a person moving through the day. . . . [T]here’s a pattern, and a pattern-breaking: streams of images and then the poet’s consciousness interjecting, with a startling insight.” —Elisa Gabbert, *New York Times Book Review*

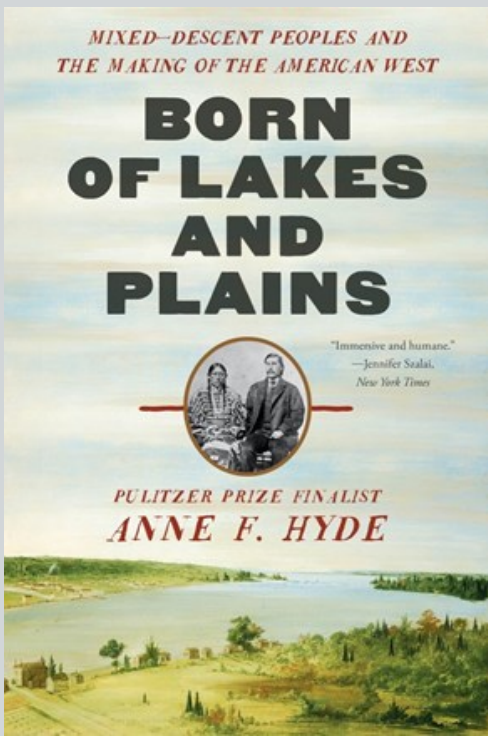
“[*A Symmetry*] explores questions of selfhood, embodiment, language, and nation through vivid descriptions of the everyday. . . . Each poem is a thin sliver of a quivering, vexed world, offering the paradox that ‘it can be some other way / and is.’” —Claire Lilliston, *Cleveland Review of Books*

- Winner of the Publishing Triangle Trans & Gender-Variant Literature Award
- Featured in *New York Times Book Review* and *Nation*
- Paperback roundups



**Ari Baniyas** is the author of *Anybody*, a finalist for the Kate Tufts Discovery Award and the PEN Center USA Award for Poetry. His poems have appeared in the *Kenyon Review* and the *Nation*, among other publications. He lives in Oakland, California.





# Born of Lakes and Plains

Mixed-Descent Peoples and the Making of the American West

Anne F. Hyde

\$19.95 paperback | Can. \$25.95 • CQ 24  
Territory M • ISBN 9781324064480 • 5½ x 8¼  
16 pages of illustrations; 9 maps • 464  
Pages • HISTORY

**A revealing history of the West that pivots on Native peoples and the mixed families they made with European settlers.**

- Featured in *New Yorker*, *New York Times*, and *Washington Post*
- Paperback roundups
- Academic marketing

“Immersive and humane.” —Jennifer Szalai, *New York Times*

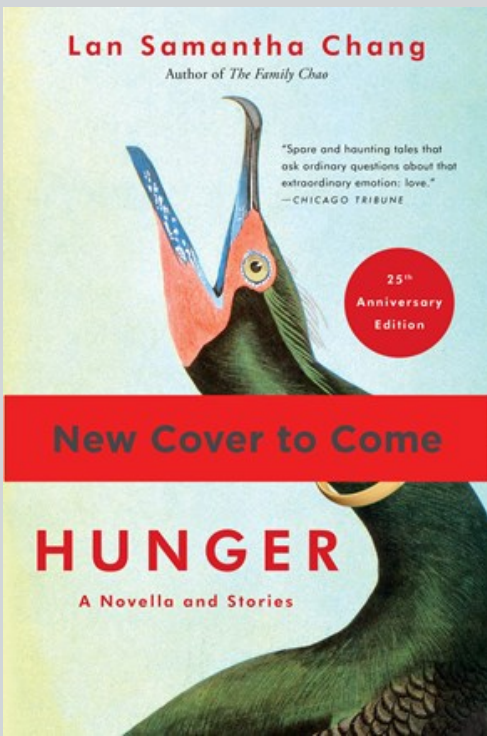
“A new way of looking at the American West.” —*New Yorker*

“[Hyde’s] carefully wrought portrait of five families reveals the peculiar challenges faced by these quintessential people of the border.” —H.W. Brands, *Washington Post*

Long overlooked, there is mixed blood at the heart of America. Anne Hyde’s pathbreaking history vividly combines the panoramic and the particular as she explores the lives of five mixed-descent families from the Great Lakes and the southwest plains to the Columbia River. Their lives were inscribed by history: the extension of American power into the West; the ravages of imported disease; the violence triggered by Indian removal, and the mix of opportunity and disaster in post-Civil War reservations and allotment. Occupying a dangerous intermediate ground in a continent of conflict, mixed-descent families were pivotal in the events that made the West.



**Anne F. Hyde**, a historian of the American West, is the author of *Empires, Nations, and Families*, winner of the Bancroft Prize and finalist for the Pulitzer Prize. She is professor of history at the University of Oklahoma in Norman, Oklahoma.



# Hunger

A Novella and Stories

Lan Samantha Chang

\$15.95 paperback | Can. \$21.95 • CQ 36  
Territory A • ISBN 9781324064565 • 5½ x 8¼  
192 Pages • FICTION

**A twenty-fifth anniversary edition of celebrated author Lan Samantha Chang's searing debut, "a work of gorgeous, enduring prose" (Helen C. Wan, *Washington Post*)**

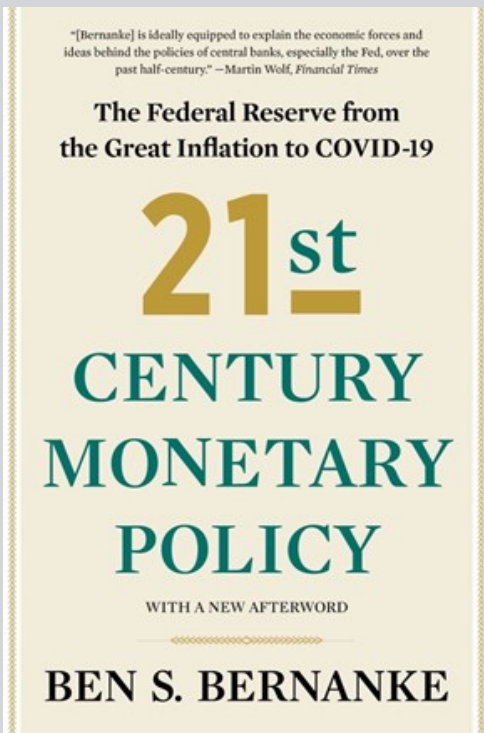
- Paperback roundups
- Regional events
- Social media promotion
- Book club promotion
- Reading group guide
- Outreach to author community: [lansamanthachang.com](http://lansamanthachang.com)

A powerful exploration of the Asian American experience, *Hunger* weaves the forces of war and magic, food and desire, ghosts and family into haunting tales of love and loss. The characters who inhabit this extraordinary collection are caught between the burden of their past and the fragility of their uncharted future. *Hunger* illuminates the experiences of first-generation immigrants from China, culturally and emotionally uprooted from their homeland, who mistrust connection even as they hunger for attachment—and how their choices shape their children.

“[Lan Samantha Chang’s] stories constitute a delicately calculated balance sheet of the losses and gains of immigrants whose lives are stretched between two radically different cultures. . . . Complex and rueful, her fiction gives voice to internal struggles, withheld catalogues of loss.” —Claire Messud, *New York Times*

“Moving and thought-provoking. . . . Chang's stories open up to readers a world of sadness and regret.” —*Chicago Tribune*

**Lan Samantha Chang** is the author of three novels: *The Family Chao*, *Inheritance*, and *All Is Forgotten, Nothing Is Lost*. Her work has been translated into nine languages. The director of the Iowa Writers' Workshop, she lives in Iowa City.



# 21st Century Monetary Policy

The Federal Reserve from the Great Inflation to COVID-19

Ben S. Bernanke

\$22.95 paperback | Can. • CQ 16  
Territory W • ISBN 9781324064879 • 5½ x 8¼  
512 Pages • BUSINESS & ECONOMICS

**A former chair of the Federal Reserve explains the transformation of one of our most powerful and consequential institutions.**

- Featured in *New York Times*, *Wall Street Journal*, *Washington Post*, and on NPR's *Marketplace*
- Paperback roundups
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Hailed as “tender, horrifying, [and] utterly transfixing” (Kelly Link), Conner Habib’s debut novel delivers a tense story of deception, manipulation, and murder. Single father Todd is relaxing at the beach with his son, Anthony, when he catches sight of a man approaching from the water’s edge. As he draws closer, Todd recognizes Jack, his charismatic high school bully. In a fast-paced story of obsession and cunning, Jack invades Todd’s life, unearthing the pain of their shared past and an explosive desire in the present.

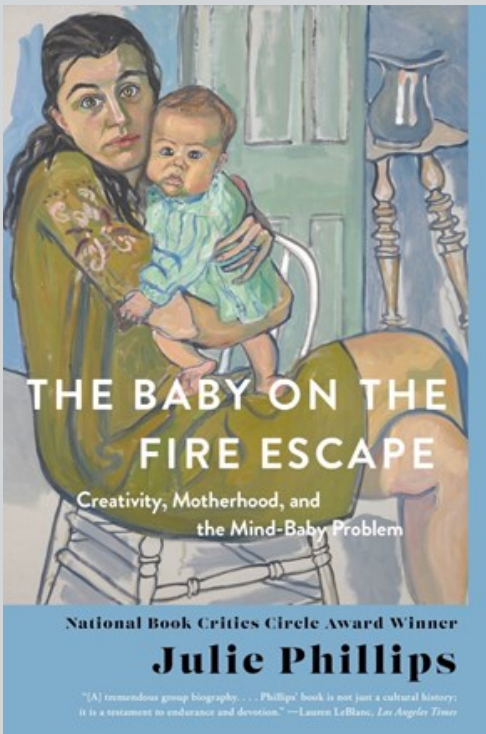
“Habib ramps up the paranoia to Highsmithian levels.” —Laura Wilson, *Guardian*

“A deeply disturbing yet, somehow, soaring novel I won't soon forget.” —Paul Tremblay

“Dripping with menace from the first page, this story of childhood enemies meeting up fifteen years later is utterly enthralling.” —Liz Nugent

“Plummet[s] you into an atmosphere of creeping dread and precarious restraint that won’t let up until the final, shocking moments.” —Caitlin Doughty

**Ben S. Bernanke** is a Distinguished Senior Fellow at the Brookings Institution. Author of the best-selling memoir *The Courage to Act*, he served as chair of the Federal Reserve from 2006 to 2014.



# The Baby on the Fire Escape

Creativity, Motherhood, and the Mind-Baby Problem

Julie Phillips

\$17.95 paperback | Can. \$23.95 • CQ 36  
Territory W • ISBN 9781324064435 • 5½ x 8¼  
320 Pages • SOCIAL SCIENCE

**“[A] tremendous group biography. . . . Phillips’ book is not just a cultural history; it is a testament to endurance and devotion.” —Lauren Le Blanc, *Los Angeles Times***

In this “thoughtful and heartfelt book” (Joanna Scutts, *New Republic*), award-winning biographer Julie Phillips traverses the shifting terrain where motherhood and creativity converge. With fierce empathy, wit, and insight, she evokes the intimate and varied struggles of brilliant artists and writers of the twentieth century—including Ursula K. Le Guin, Audre Lorde, Doris Lessing, and Alice Neel. A meditation on maternal identity and artistic greatness, *The Baby on the Fire Escape* illuminates some of the most pressing conflicts in contemporary life.

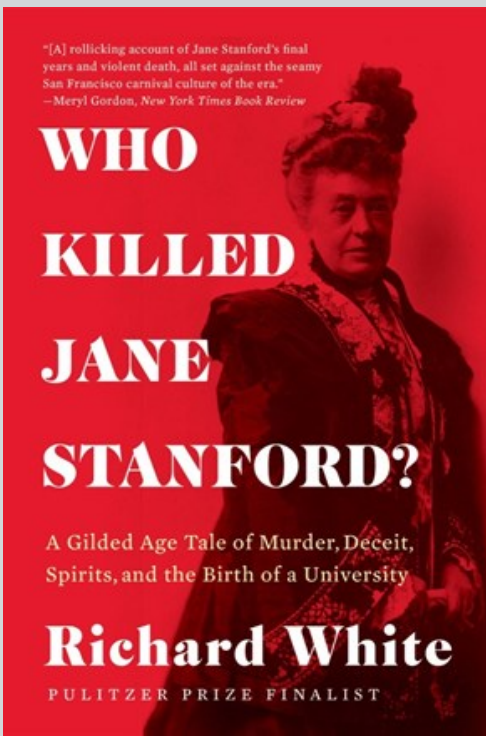
“An expansive, absorbing survey. . . . [*The Baby on the Fire Escape*] addresses a problem faced by all mothers: how to nurture both the child’s development and one’s own. . . . Illuminating.” —Heller McAlpin, *Wall Street Journal*

“[Phillips’s] ability to drill down into the marrow of some of the most private elements of her subjects’ lives makes for engrossing . . . reading.”—Lucy Scholes, *Telegraph*

- Featured in *New York Times*, *Los Angeles Times*, *Wall Street Journal*, and *Atlantic Monthly*
- Paperback roundups
- Social media promotion
- Buzz mailings to literature and feminist art history professors
- Outreach to author community: [julie-phillips.com](http://julie-phillips.com) | t: @jcfphillips

**Julie Phillips** is the National Book Critics Circle Award-winning author of *James Tiptree, Jr.: The Double Life of Alice B. Sheldon*. The recipient of a Whiting Creative Nonfiction grant, she lives in Amsterdam with her partner and their two children.





# Who Killed Jane Stanford?

A Gilded Age Tale of Murder, Deceit, Spirits and the Birth of a University

Richard White

\$19.95 paperback | Can. \$25.95 • CQ 24  
Territory W • ISBN 9781324064428 • 5½ x 8¼  
8 pages of illustrations • 384 Pages • HISTORY

**A premier historian penetrates the fog of corruption and coverup surrounding the murder of the cofounder of Stanford University.**

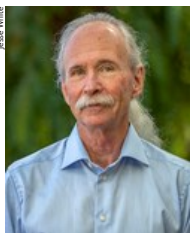
- Featured in *New Yorker*, *New York Times*, and *Wall Street Journal*
- Paperback roundups
- Social media promotion

After her husband's death, Jane Stanford steered the university they had founded into a decade of eccentricity and controversy. When she died in 1905, her vast fortune became the university's lifeline. The university believed it was a natural death. But Stanford had been poisoned with strychnine—and the culprit walked. Through his deft reconstruction of the murder and coverup, Richard White introduces us to several confidantes who had motives and opportunity; of these, we discover, one also had the means.

"[A] rollicking account of Jane Stanford's final years and violent death, all set against the seamy San Francisco carnival culture of the era." —Meryl Gordon, *New York Times Book Review*

"Superb . . . White writes with clarity, precision and a bone-dry sense of humor." —Mary Ann Gwinn, *Los Angeles Times*

"[A] brilliant, acerbic guide into a world that resonates with the present." —Julia Flynn Siler, *Wall Street Journal*



**Richard White** is the author of many acclaimed histories, including the groundbreaking study of the transcontinentals, *Railroaded*, winner of the *LA Times* Book Prize and a Pulitzer Prize finalist. He is Margaret Byrne Professor Emeritus at Stanford University, and lives in Los Angeles, California.



# Write For Your Life



**Charles Wheelan**

*New York Times Best-Selling Author*

# Write for Your Life

A Guide to Clear and Purposeful Writing (and Presentations)

Charles Wheelan

\$16.95 paperback | Can. \$22.95 • CQ 36  
Territory M • ISBN 9781324064466 • 5½ x 8¼  
6 illustrations • 208 Pages • LANGUAGE ARTS &  
DISCIPLINES

**The best-selling author's practical guide to writing clearly and convincingly in every professional setting.**

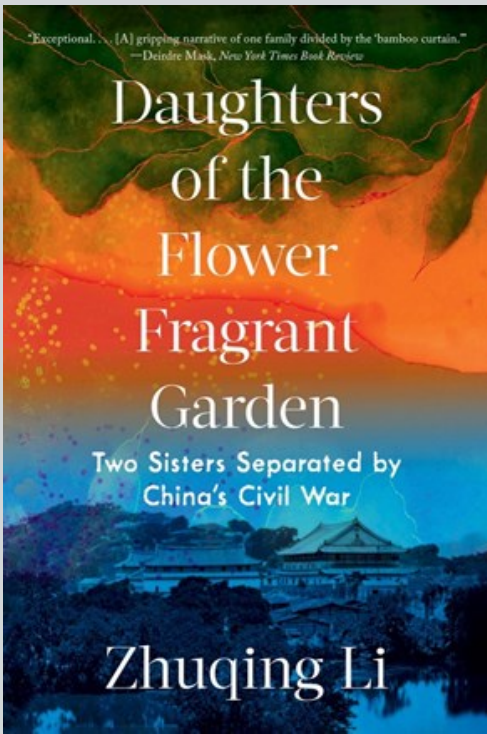
Charles Wheelan has spent decades mastering effective communication skills in his work as a writer, professor, journalist, speechwriter, political candidate, and public speaker. In *Write for Your Life*, he shares his best tips. Taking readers through all the steps required to arrive at a coherent first draft, he then guides them through the best ways to fine-tune your writing. He covers how to create an outline or craft an ending, when to use appendices or anecdotes, the truth behind popular clichés, and everything in between. And he includes vital advice on preparing a winning presentation or delivering a speech. Writing with his signature wit and humor, Wheelan has created an essential guide for anyone needing to get their ideas across—whether in an email, memo, report, presentation, fundraising letter, or speech.

- Paperback roundups
- Social media promotion
- Outreach to author community:  
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“Informative, brisk, and entertaining. . . . This book stands out as a practical manual for practical people.” —Jerry Lenaburg, *New York Journal of Books*



**Charles Wheelan** is the author of the best-selling *Naked Statistics* and *Naked Economics* and is a former correspondent for the *Economist*. He teaches public policy at Dartmouth College and lives in Hanover, New Hampshire, with his family.



# Daughters of the Flower Fragrant Garden

Two Sisters Separated by China's Civil War

Zhuqing Li

\$18.95 paperback | Can. \$24.95 • CQ 24  
Territory W • ISBN 9781324064398 • 5½ x 8¼  
368 Pages • HISTORY

**“Exceptional. . . . [A] gripping narrative of one family divided by the ‘bamboo curtain.’” —Deirdre Mask, *New York Times***

Jun and Hong grew up in the 1930s during the final days of Old China. Separated from her home by civil war between communists and nationalists, Jun married a nationalist general in Taiwan, where she became a successful businesswoman. Meanwhile, her sister Hong became a doctor, despite waves of persecution, fulfilling the avowed ideals of the new Communist regime on the mainland. Ambitious and resourceful, both women faced morally fraught decisions as they forged careers and families during 33 years of separation. Niece to both sisters, linguist and scholar Zhuqing Li tells her aunts’ story for the first time, bringing unique insight to the bitter politics of mainland China and Taiwan while bringing her aunts back together on these pages and celebrating their remarkable legacies.

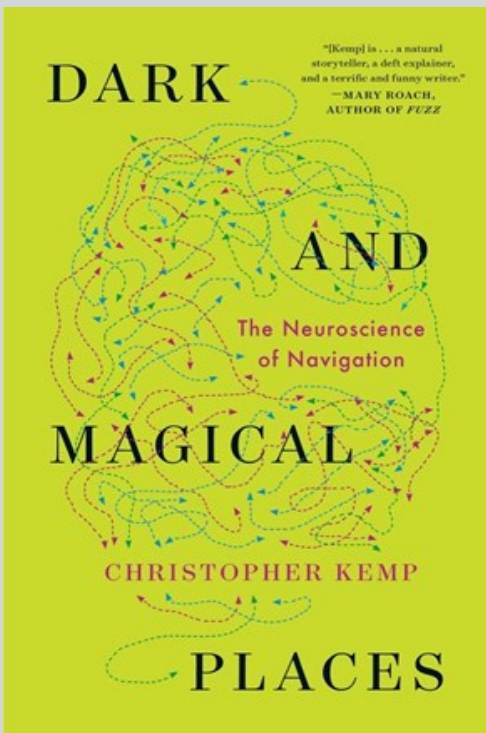
“[Li] recounts this real-life saga of rupture and reunion in propulsive, poignant detail.”  
—Diane Cole, *Wall Street Journal*

“A heartrending story, beautifully told . . . I couldn’t stop reading.” —Amy Stanley,  
author of *Stranger in the Shogun’s City*

- Featured in *New York Times Book Review* and *Wall Street Journal*, and on NPR’s *Here and Now*
- Paperback roundups
- Essays timed to publication
- Outreach to author community: [lizhuqing.com](http://lizhuqing.com)



**Zhuqing Li** is a professor of East Asian Studies at Brown University and the author of four scholarly books on Chinese linguistics. She lives in Providence, Rhode Island, with her husband and two sons.



# Dark and Magical Places

The Neuroscience of Navigation

Christopher Kemp

\$17.95 paperback | Can. \$23.95 • CQ 36  
Territory M • ISBN 9781324064381 • 5½ x 8¼  
2 illustrations • 256 Pages • SCIENCE

**A fascinating exploration of how our brains learn to navigate—or don't, from "a terrific and funny writer" (Mary Roach, author of *Fuzz*)**

- Featured in *Science* magazine
- Paperback roundups
- Outreach to author community:  
t: @Chris\_J\_Kemp

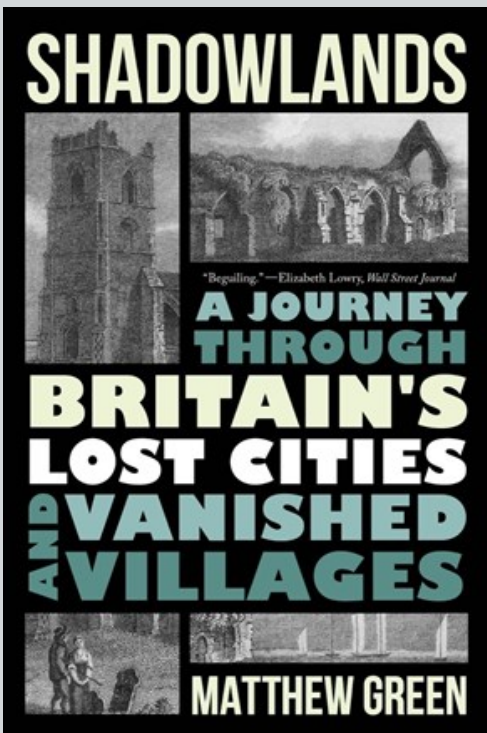
Navigation is one of the most ancient neural abilities we have—older even than language—and in *Dark and Magical Places*, Christopher Kemp embarks on a journey to discover the remarkable extent of what our minds can do. From the secrets of supernavigators to the strange, dreamlike environments inhabited by people with place blindness, Kemp charts the myriad ways in which we find our way and explains the cutting-edge neuroscience behind them. A book for anyone who has ever felt compelled to venture off the beaten path, *Dark and Magical Places* is a stirring reminder of the beauty in losing yourself to your surroundings.

“Nonscientists will benefit from Kemp’s capacity to render vivid representations of the complexity of living organisms.” —*Science*

“The book shines brightest in [Kemp’s] entertaining descriptions of his own chronic lost-ness, as well as in surprisingly moving stories about people who have wandered perilously off route.” —*Scientific American*



**Christopher Kemp** is a molecular biologist specializing in neurodegenerative diseases at Michigan State University. He lives with his family in Grand Rapids, Michigan.



# Shadowlands

A Journey Through Britain's Lost Cities and Vanished Villages

Matthew Green

\$18.95 paperback | Can. \$24.95 • CQ 24  
Territory C • ISBN 9781324064497 • 5½ x 8¼  
16 illustrations; 3 maps • 368 Pages • HISTORY

**“Beautifully written . . . Matthew Green is both historian and prophet, offering a warning we need to pay attention to.” —Claire Tomalin, author of *Charles Dickens: A Life***

- Featured in *Wall Street Journal*
- Paperback roundups

Drowned. Buried by sand. Decimated by plague. Plunged off a cliff. This is the extraordinary tale of Britain’s most remarkable ghost towns; shadowlands that once hummed with life. Peering through the cracks of history, we find Dunwich, a medieval city plunged off a cliff by sea storms; the abandoned village of Wharram Percy, wiped out by the Black Death; the lost city of Trellech unearthed by moles in 2002; and a Norfolk village zombified by the military and turned into a Nazi, Soviet, and Afghan village for training.

“Meticulously researched and vividly imagined” (Fiona Rintoul, *The Herald*), *Shadowlands* gives us a truer sense of the progress and ravages of time.

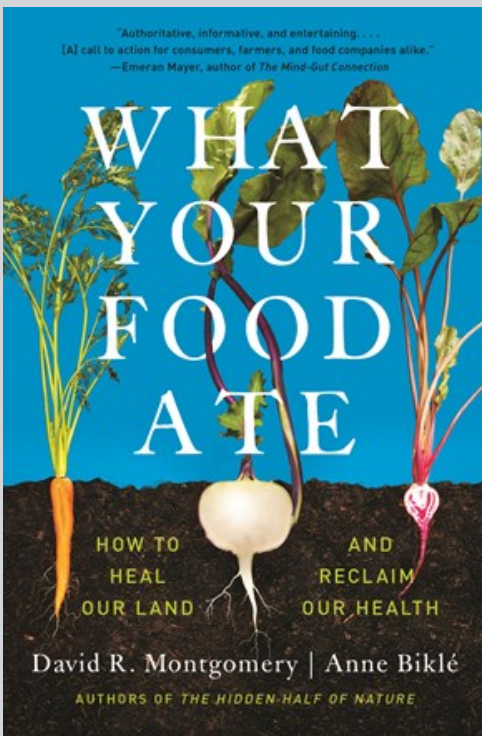
“A beautifully written, intelligent book, and it is offered as a warning as well as a memorial.” —James McConnachie, *Sunday Times* (UK)

“Green’s passion and historical vision bursts from the page, summoning up the past in surround sound and sensual prose.” —Cal Flyn, *The Times* (UK)



**Matthew Green** is a historian and broadcaster with a doctorate from the University of Oxford. He writes for national newspapers, has appeared in many television documentaries, and is the author of *London: A Travel Guide Through Time*. He lives in London.





# What Your Food Ate

How to Restore Our Land and Reclaim Our Health

David R. Montgomery and Anne Biklé

\$18.95 paperback | Can. \$24.95 • CQ 24  
Territory W • ISBN 9781324052104 • 5½ x 8¼  
400 Pages • SCIENCE

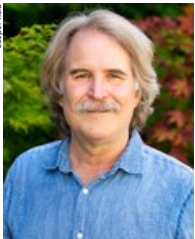
**“An exquisitely crafted narrative of ecological literacy that upends more than a century of conventional thinking.” —Paul Hawken**

- Featured in *National Geographic* and *San Francisco Chronicle*
- Outreach to author community: [dig2grow.com](http://dig2grow.com) | t: @dig2grow

Our diet influences our health, and an epidemic of diet-related chronic illnesses plagues millions. But is there more to the adage “you are what you eat”? Connecting the dots from agriculture to medicine, geologist David R. Montgomery and biologist Anne Biklé argue that the problem arises from how we farm—that a foundational factor in a healthy diet is the health of the soil. Journeying from research labs to farmers’ fields, they uncover scientific and historical evidence behind the effects of farming practices on soil, crop, animal, and human health. *What Your Food Ate* is a must-read for farmers, eaters, chefs, doctors, and anyone concerned with reversing the modern epidemic of chronic diseases and mitigating climate change.

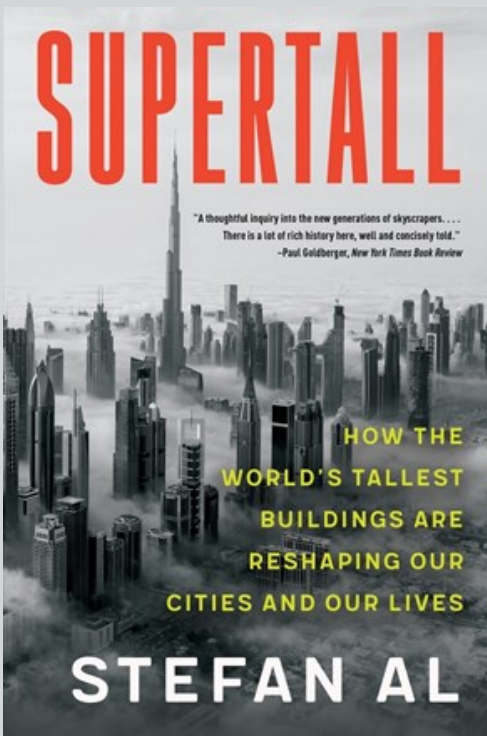
“A call to action for consumers, farmers, and food companies alike.” —Emeran Mayer, MD, author of *The Mind-Gut Connection*

“The granularity of information provided will especially engage those versed in or curious about food science.” —*Booklist*



**David R. Montgomery** is a professor at the University of Washington and a 2008 MacArthur Fellow. **Anne Biklé** is a biologist and environmental planner. *What Your Food Ate* is the capstone of their "Dirt Trilogy." They live in Seattle, Washington.





# Supertall

How the World's Tallest Buildings Are Reshaping Our Cities and Our Lives

Stefan Al

\$17.95 paperback | Can. \$23.95 • CQ 36  
Territory W • ISBN 9781324052098 • 5½ x 8¼  
36 illustrations • 320 Pages • ARCHITECTURE

**“A thoughtful inquiry into the new generations of skyscrapers. . . . [W]ell and concisely told.” —Paul Goldberger, *New York Times Book Review***

We are living in a new urban age, and its most tangible expression is the “supertall”: megastructures that are bigger, higher, and more ambitious than any in history—and have the potential to dramatically reshape our experience of cities. In *Supertall*, TED Resident and architect Stefan Al uses examples from the past and the present to reveal the advancements in engineering, design, and technology that have led to this worldwide boom. He explores the ingenious technological innovations—in cement, wind resistance, elevator design, and air-conditioning—that make the latest megastructures a reality. And he examines the risks of wealth inequality, carbon emissions, and contagion they yield while arguing for a more sustainable, resilient, and equitable built environment for everyone.

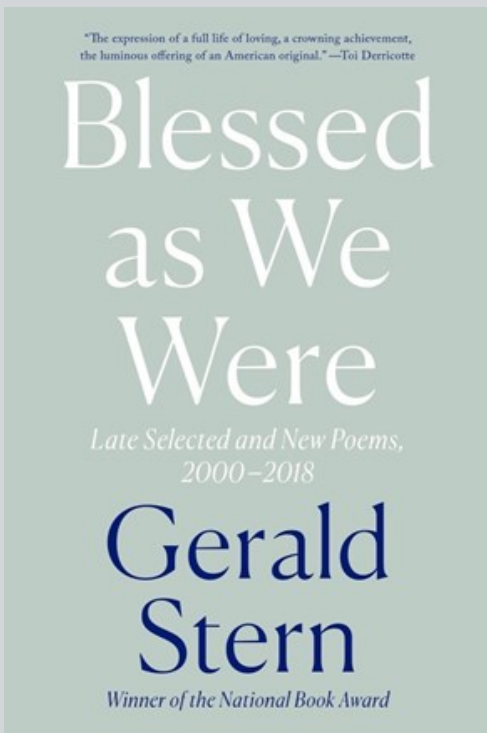
“Fascinating and extraordinarily worthwhile.” —John Tammy, *Forbes*

“Lucid. . . . [T]he story of what’s come about in the age of the supertall is gripping.”  
—Anthony Paletta, *Wall Street Journal*

- Featured in *New York Times* and *Wall Street Journal*, and on NPR's *Marketplace*
- Paperback roundups
- Social media promotion
- Academic marketing
- Buzz mailing to professional organizations
- Outreach to author community: stefanal.com | t: @alstefan | ig: @stefanal



**Stefan Al**, who holds a PhD in urban planning from the University of California, Berkeley, is the author of *The Strip: Las Vegas and the Architecture of the American Dream*, among other works. Originally from the Netherlands, he is a licensed architect in New York.



# Blessed as We Were

Late Selected and New Poems, 2000-2018

Gerald Stern

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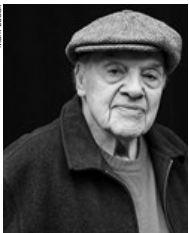
\$17.95 paperback | Can. \$23.95 • CQ 36  
Territory W • ISBN 9781324064510 • 5½ x 8¼  
304 Pages • POETRY

**“The expression of a full life of loving, a crowning achievement, the luminous offering of an American original.” —Toi Derricotte**

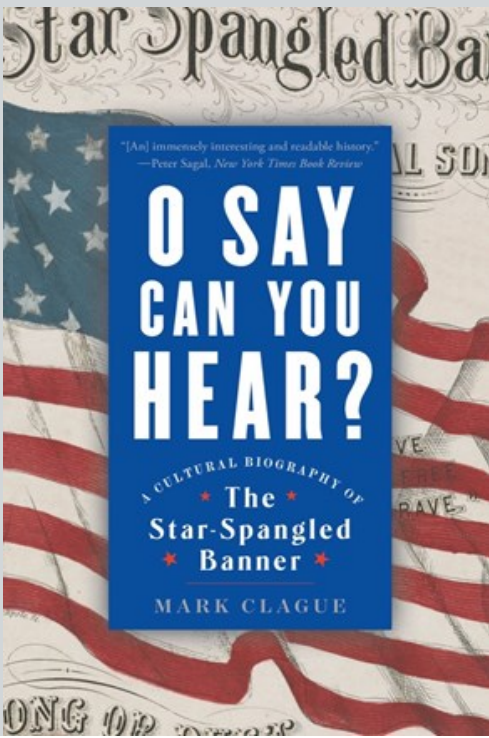
- Finalist for the 2021 PEN/Voelcker Award for Poetry Collection
- Paperback roundups
- Social media promotion

Winner of the Paterson Prize for Lifetime Achievement, Gerald Stern has been writing his own brand of expansive, deep-down American poetry for over five decades. Now in his nineties, this “sometimes comic, sometimes tragic visionary” (Edward Hirsch) engages a lifetime of memories in his poems, blending philosophical, wide-ranging intellect with boisterous wit. A finalist for the 2021 PEN/Voelcker Award, *Blessed as We Were* reaches back through seven volumes to celebrate the exuberant, irascible, inimitable voice of one of our greatest contemporary poets.

“[This] collection overflows in both joy and sorrow, the poems themselves delighting in both the highfalutin and the nitty-gritty. . . . Stern’s poetry is a study in movement, specifically the idiosyncratic and very personal way in which one flickering thought leads to another, and another, and another, the journey of a frolicsome mind, his nimble choreography holding it all together.” —Kristofer Collins, *Pittsburgh Post-Gazette*



**Gerald Stern** is the author of nineteen volumes of poetry. He has been awarded the National Book Award, the Ruth Lilly Poetry Prize, the National Jewish Book Award, and the Wallace Stevens Award, among many other honors. He lives in New York City.



# O Say Can You Hear

A Cultural Biography of "The Star-Spangled Banner"

Mark Clague

\$19.95 paperback | Can. \$25.95 • CQ 24  
Territory W • ISBN 9781324064473 • 5½ x 8¼  
35 illustrations, 1 map • 352 Pages • HISTORY

**An “immensely interesting and readable” (Peter Sagal, *New York Times*) history of America’s national anthem.**

From victory song to hymn of sacrifice and object of protest, the evolution of “The Star-Spangled Banner” is the story of America itself. In *O Say Can You Hear?* Mark Clague brilliantly weaves together the history of Francis Scott Key’s song and the changing nation it represents. Examining the origins of both words and music, alternate lyrics and translations, and the song’s use in sports, at times of war, and for political protest, *O Say Can You Hear?* shows how the song’s meaning reflects—and is reflected by—the nation’s quest to become a more perfect union.

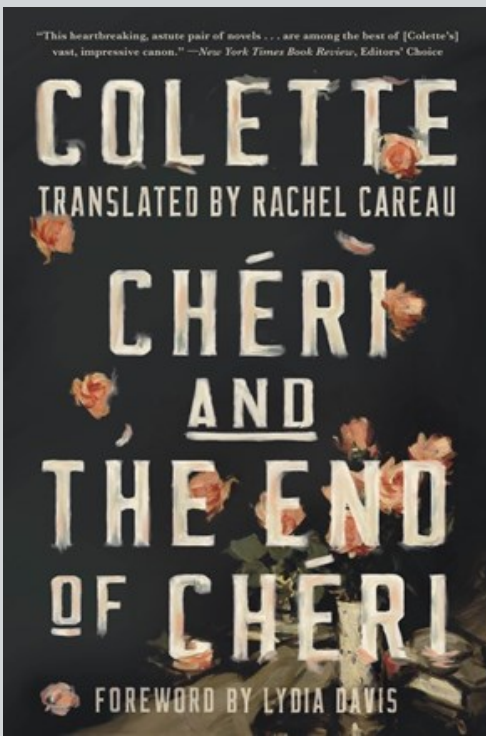
“*[O Say Can You Hear?]* matches rigorous scholarship with clear, engaging writing on a wide range of anthem-related questions.” —Colin Woodard, *Washington Post*

“A thoughtful and elegant history.” —*Economist*

- Featured on the cover of the *New York Times Book Review*, in the *Washington Post*, and on NPR’s 1A
- Paperback roundups
- Essays timed to publication
- Social media promotion
- Cross-promotion with Star-Spangled Music Foundation
- Reading group guide
- Outreach to author community: t: @usmusicscholar



**Mark Clague** is professor of musicology and American culture at the University of Michigan, associate dean at the School of Music, Theatre & Dance, and codirector of the American Music Institute. He lives in Ann Arbor, Michigan.



# Chéri and The End of Chéri

Colette , Translated by Rachel Careau, Foreword by Lydia Davis

\$16.95 paperback | Can. \$22.95 • CQ 36  
Territory Y • ISBN 9781324052050 • 5½ x 8¼  
336 Pages • FICTION

**“This heartbreaking, astute pair of novels . . . are among the best of [Colette’s] vast, impressive canon.” —*New York Times Book Review, Editors’ Choice***

- Featured in *New York Times Book Review*, *Washington Post*, and *New Yorker*
- Social media promotion

Together forming Colette’s tragicomic masterpiece, *Chéri*, and its sequel, *The End of Chéri*, explore the relationship between an aging courtesan, Léa, and her much younger lover, the beautiful but emotionally opaque Chéri. Set in the Parisian demimonde in the last days of the Belle Époque and in the aftermath of the First World War, these striking novels—in an exquisite, “carefully attentive translation” (Michael Dirda, *Washington Post*)—present a brilliant, subtle, and frank investigation of love and power.

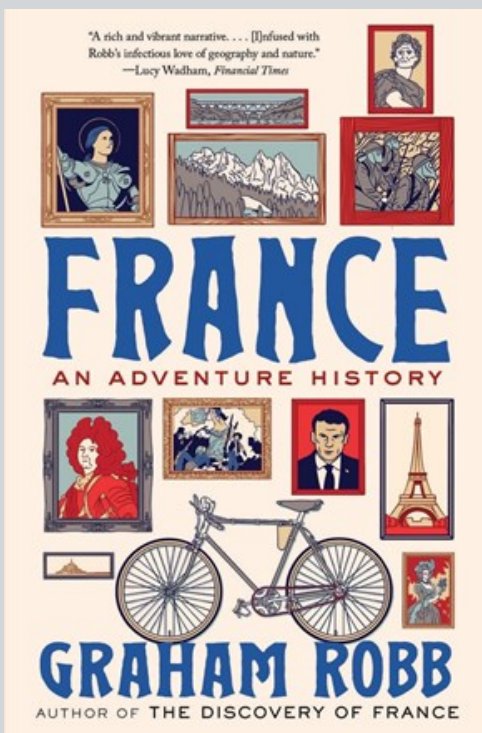
“Rachel Careau’s meticulous and agile translation of this pair of novels brings to Anglophone readers some of Colette’s finest writing, rich in the sensuality for which she is widely known but also in the sharpness of her social observations, so ahead of her time that they come across as radical even by contemporary standards.” —Tash Aw, *New York Times Book Review*

“[A] brilliantly ingenious, close new translation.” —Lydia Davis



**Colette** (1873-1954) wrote numerous works, including *Gigi*, *The Vagabond*, and *My Mother’s House*. She was the first woman elected president of the Académie Goncourt. **Rachel Careau**, a 2019 NEA translation fellow, has also translated the Austrian French writer, Roger Lewinter. She lives in Hudson, New York.





# France

An Adventure History

Graham Robb

\$21.95 paperback | Can. \$28.95 • CQ 16  
Territory C • ISBN 9781324064695 • 5½ x 8¼  
16 pages of illustrations; 16 maps • 544  
Pages • HISTORY

**“A rich and vibrant narrative . . . infused with Robb’s infectious love of geography and nature.” —Lucy Wadham, *Financial Times***

- Featured *The New Yorker*, the *Wall Street Journal*, and the *Washington Post*
- Paperback roundups
- Social media promotion

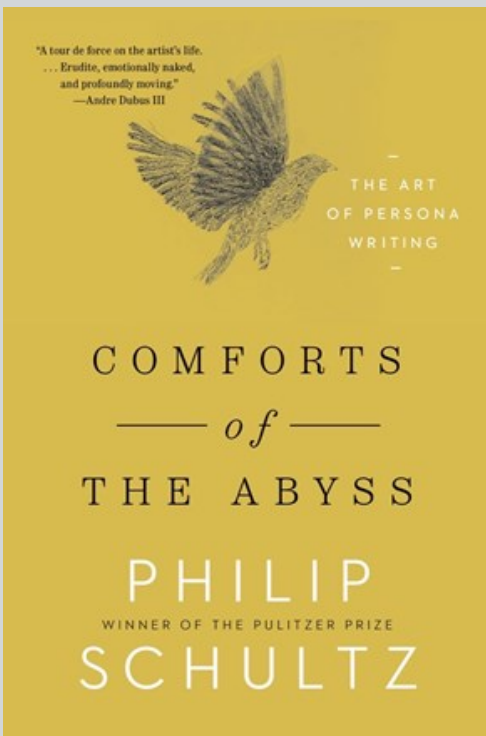
Beginning with the Roman army’s first recorded encounter with the Gauls and ending in the era of Emmanuel Macron, France takes readers on an endlessly entertaining journey through French history. Frequently hilarious, always surprising, Graham Robb’s France combines the stylistic versatility of a novelist with the deep understanding of a scholar. From Caesar and Louis XIV to the French Revolution and Tour de France, France casts new and surprising light on the usual events, faces, and themes of French history. Even seasoned Francophiles will wonder if they really know that terra incognita on the edge of Europe that is currently referred to as “France.”

“With joy, curiosity and more than a dash of ambition, [Robb] brings 2,000 years of French history to life. . . . This book is an adventure for all.” —Elaine Sciolino, *Washington Post*

“Mr. Robb’s own collaborations with the land have yielded another champion performance.” —Boyd Tonkin, *Wall Street Journal*

**Graham Robb** is the author of three prize-winning biographies, each selected as *New York Times* Best Books. His books, including *The Discovery of Middle Earth*, *Parisians*, and *The Discovery of France*, have earned several awards. He lives on the Anglo-Scottish border.





# Comforts of the Abyss

The Art of Persona Writing

Philip Schultz

\$16.95 paperback | Can. \$22.95 • CQ 36  
Territory M • ISBN 9781324052111 • 5½ x 8¼  
240 Pages • LANGUAGE ARTS & DISCIPLINES

**A vivid, intimate, and inspiring exploration of writing and life from a Pulitzer Prize-winning poet and teacher.**

Throughout his growth as a writer, acclaimed poet Philip Schultz has battled with the dark voice in his head—the “shitbird,” as his late friend the poet Ralph Dickey termed it—that questions his ability to create. Persona writing, a method of borrowing the voice and temperament of accomplished writers, offers him imaginative distance and perspective on his own negative inclinations. In this candid and generous book, Schultz “reflects on his life events and inner critic, which together led him to use narrative voices and viewpoints outside of himself” (*New York Times Book Review*).

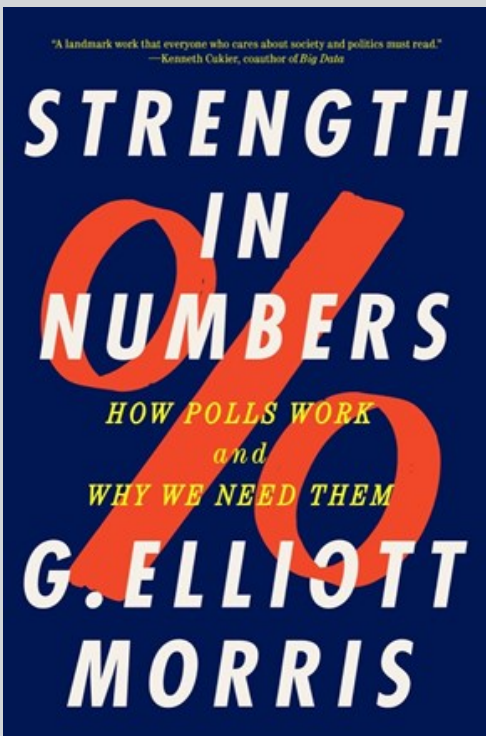
“[A] tour de force on the artist’s life. . . . Erudite, emotionally naked, and profoundly moving, *Comforts of the Abyss* is an essential and unforgettable work.” —Andre Dubus III

“Philip Schultz turned a childhood obsession with masks and personas into a distinctive mode of writing. . . . [A] marvelous and forthright memoir of his journey.” —Edward Hirsch

- Featured in *New York Times Book Review*
- Paperback roundups
- Author events
- Social media promotion
- Buzz mailings to MFA programs



**Philip Schultz** is the author of eight poetry collections, including *Luxury* and the Pulitzer Prize-winning *Failure*. The founder of The Writers Studio, he has been teaching creative writing since 1971. He lives in East Hampton, New York.



# Strength in Numbers

How Polls Work and Why We Need Them

G. Elliott Morris

\$16.95 paperback | Can. \$22.95 • CQ 36  
Territory W • ISBN 9781324052074 • 5½ x 8¼  
224 Pages • POLITICAL SCIENCE

**“A landmark work that everyone who cares about society and politics must read.” —Kenneth Cukier, coauthor of *Big Data***

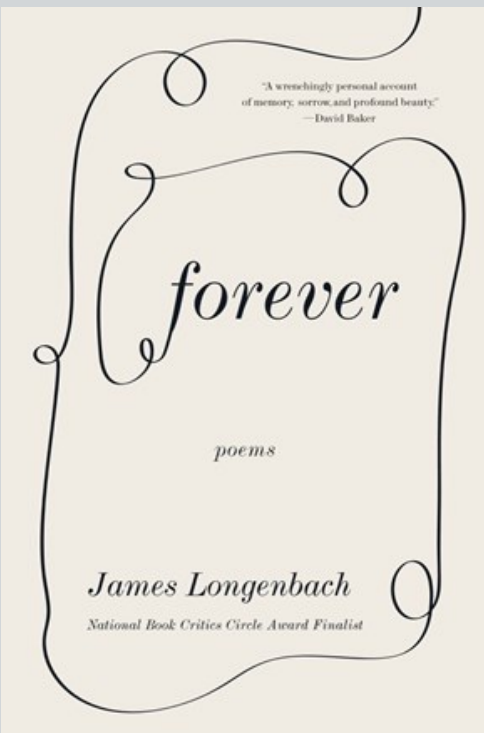
In *Strength in Numbers*, G. Elliott Morris mounts a bold defense of political polling, illuminating the crucial role of public opinion polls in a modern democracy. He guides readers through a vibrant history of polling, reveals how data can be misrepresented, demystifies the real uncertainty of polling, and charts a path for the industry’s future where it can truly work for the people. Persuasively argued and deeply researched, *Strength in Numbers* is “brimming with urgent ideas for how all of us . . . can make better use of a tool essential to a healthy democracy” (Sasha Issenberg, author of *The Engagement*).

“I can’t count the number of times people have asked me to explain polling and its errors. In the future my answer will simply be, ‘Read G. Elliott Morris’s superb book, *Strength in Numbers*.’” —Larry J. Sabato, director of the University of Virginia Center for Politics

- Featured in *Economist*, *Washington Post*, and *Wired*
- Paperback roundups
- Social media promotion
- Academic marketing: political science
- Buzz mailings to political science, statistics, and data science professors
- Outreach to author community: [gelliottmorris.com](http://gelliottmorris.com) | t: @gelliottmorris



**G. Elliott Morris** is a data journalist for the *Economist*, where he writes about American politics and elections. He lives in Washington, DC.



# Forever

Poems

James Longenbach

\$15.95 paperback | Can. \$21.95 • CQ 48  
Territory W • ISBN 9781324052067 • 5½ x 8¼  
96 Pages • POETRY

**From an award-winning poet and critic, “*Forever* is a wrenchingly personal account of memory, sorrow, and profound beauty” (David Baker).`**

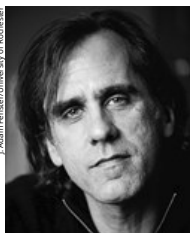
- Paperback roundups
- Social media promotion

In lucid, elegant poems, James Longenbach contemplates love against the pressing questions of mortality. Why did this poet once live as if he would live forever? And what does it mean to know that we will not? Fortright, moving, and wry, the poems in *Forever* look back gratefully—excitedly—on a lifetime of self-making and self-shattering events.

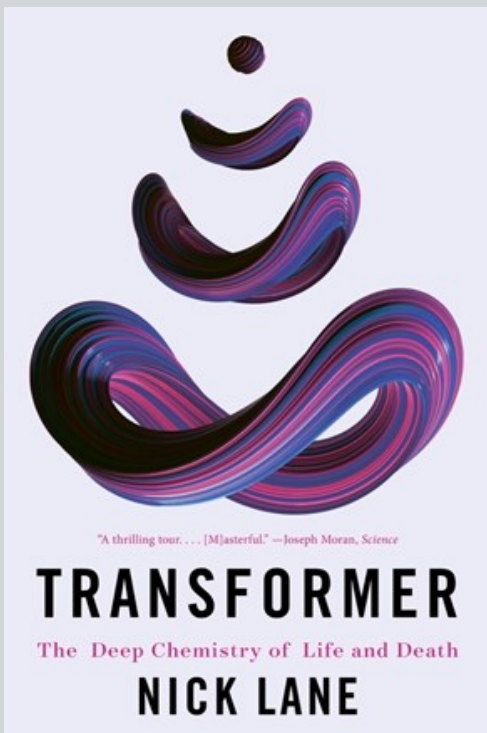
“[Longenbach] writes with exquisite clarity and economy and he wears his extensive learning lightly . . . unabashedly and successfully triumphant. . . . [The] superb poems in *Forever* seem instantly to imprint themselves in memory because their architecture and their music are so strong, and so surprising.” —Peter Champion, *Kenyon Review*

“Riveting. . . . Across the poems assembled here, we are reminded that every moment is its own eternity.” —Rebecca Ruth Gould, *Harriet Books*

“By a deft and tender miracle, *Forever* shelters past and future together in the mutual instance of their perfection.” —Donald Revell, *Poetry Daily*



**James Longenbach** (1959-2022) was the author of six books of poems—including *Earthling*, a finalist for the National Book Critics Circle Award—and eight books of prose. His honors include an Award in Literature from the American Academy of Arts and Letters and a Guggenheim Fellowship.



# Transformer

The Deep Chemistry of Life and Death

Nick Lane

\$18.95 paperback | Can. \$24.95 • CQ 24  
Territory C • ISBN 9781324064503 • 5½ x 8¼  
58 illustrations • 400 Pages • SCIENCE

**“Deeply researched and cogently written” —Andrew Robinson, *Nature***

What brings the Earth to life, and our own lives to an end? Our living metabolic network is a flame passed through generations, right back to the origin of life. *Transformer* is Nick Lane’s voyage to find the inner meaning of the Krebs cycle and uncover a scientific renaissance. Lane’s research about these vexing pathways unites the story of our planet with the story of our cells. *Transformer* offers an essential read for anyone fascinated by biology’s great mysteries.

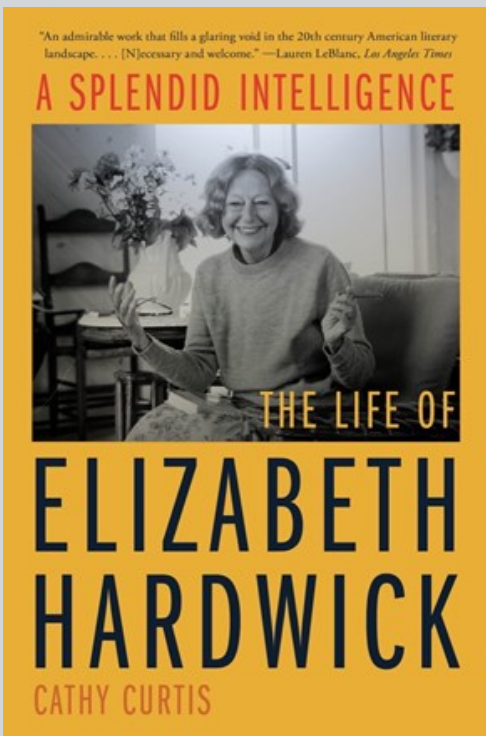
“One of the most creative of today’s biologists . . . this is a book filled with big ideas, many of which are bold instances of lateral thinking.” —Michael Marshall, *New Scientist*

“A thrilling tour of the remarkable stories behind the discoveries of some of life’s key metabolic pathways and mechanisms. . . . The book brings to life the chemistry that brings us to life . . . masterful” —Joseph Moran, *Science*

- Featured in *Science* magazine and *New Scientist*
- Paperback roundups
- Essays timed to publication
- Outreach to author community: [nick-lane.net](http://nick-lane.net)



**Nick Lane** is professor of evolutionary biochemistry at University College London and an award-winning author of five books. He codirects UCL's Centre for Life's Origins and Evolution (CLOE) and lives in London. Bill Gates calls him "one of my favorite science writers."



# A Splendid Intelligence

The Life of Elizabeth Hardwick

Cathy Curtis

\$21.95 paperback | Can. \$28.95 • CQ 24  
Territory W • ISBN 9781324052081 • 5½ x 8¼  
12 illustrations • 400 Pages • BIOGRAPHY &  
AUTOBIOGRAPHY

**“An admirable work that fills a glaring void in the 20th century American literary landscape. . . . Necessary and welcome.” —Lauren LeBlanc, *Los Angeles Times***

An intimate portrait of the extraordinary essayist, critic, and short story writer Elizabeth Hardwick, author of the semiautobiographical novel *Sleepless Nights*, *A Splendid Intelligence* reveals the eventful life of one of the great, unsung voices in American literature.

“Curtis treats Hardwick’s work with respect and admiration. . . . I finished this book with a strong sense of Hardwick’s resolve and intelligence.” —Heather Clark, *New York Times Book Review*

“Hardwick observed that ‘Writing is so hard. . . . It’s the only time in your life when you have to think.’ She kept at it, excelled and endured, and this book does that effort justice.” —Mary Ann Gwinn, *Minneapolis Star Tribune*

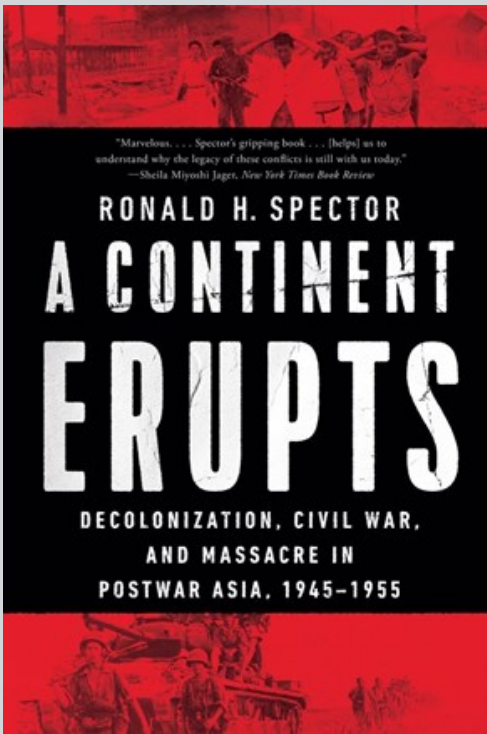
“As a biographer, Curtis is sober, respectful, diligent. . . . *A Splendid Intelligence* is the first biography of a writer who is mainly known among the other writers who revere her, serving as a solid resource and accessible introduction.” —Jennifer Szalai, *New York Times*

- Featured in *New York Times*, *New York Review of Books*, *Los Angeles Times*, and *Boston Globe*
- Author talks and readings
- Paperback roundups
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to literature professors
- Library marketing
- Outreach to author community: [cathycurtis.net](http://cathycurtis.net)



**Cathy Curtis** is a former *Los Angeles Times* staff writer and past president of Biographers International Organization. She has written four biographies, including *A Generous Vision: The Creative Life of Elaine de Kooning*. Curtis lives in California.





# A Continent Erupts

Decolonization, Civil War, and Massacre in Postwar Asia, 1945–1955

Ronald H. Spector

\$21.95 paperback | Can. \$28.95 • CQ 16  
Territory W • ISBN 9781324064442 • 5½ x 8¼  
8 pages of illustrations • 560 Pages • HISTORY

**“Fills a major gap in our understanding of the post-1945 world. [Spector’s] beautifully written narrative is essential reading.” —Robert Dallek**

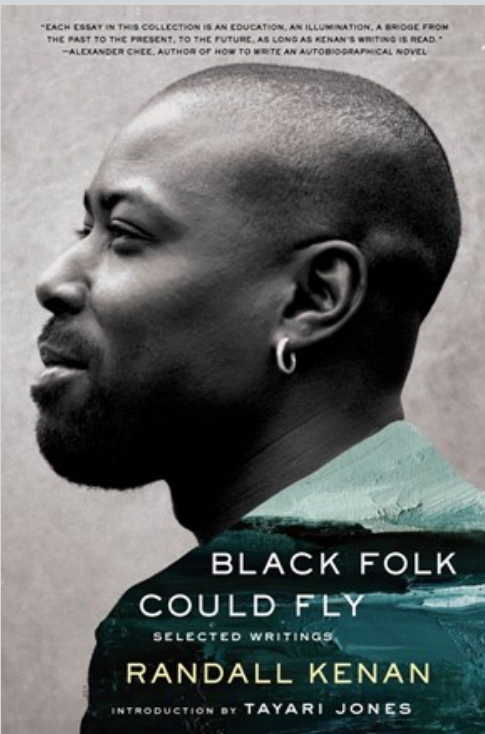
- Featured in *New York Times* and *Wall Street Journal*
- Paperback roundups

The war against Japan officially ended on September 2, 1945. Yet in Asia, the fighting never really stopped, as efforts to sever the yoke of imperialism and colonialism overtook the continent. By early 1947, full-scale wars were raging in China, Indonesia, and Vietnam, with growing guerrilla conflicts in Korea and Malaya. A decade after the Japanese surrender, almost all of the countries of South, East, and Southeast Asia that formerly had been colonies of European powers or conquests of the Japanese had become independent nations—after clashes resulting in the deaths of at least 2.5 million combatants and millions of civilians. Acclaimed military historian Ronald H. Spector provides, for the first time, a comprehensive military history and analysis of these shockingly violent conflicts that forever changed the shape of Asia, and the world as we know it today.

“Authoritative and often enthralling. . . . This sweeping survey of the bloody wages of decolonization astounds.” —*Publishers Weekly*, starred review



**Ronald H. Spector**, professor emeritus of history and international relations at George Washington University, is the author of seven books, including *Eagle Against the Sun* and *In the Ruins of Empire*. He lives in Annandale, Virginia.



# Black Folk Could Fly

Selected Writings by Randall Kenan

Randall Kenan, Introduction by  
Tayari Jones

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\$17.95 paperback | Can. \$23.95 • CQ 36  
Territory M • ISBN 9781324064596 • 5½ x 8¼  
288 Pages • LITERARY COLLECTIONS

**“Each essay in this collection is an education, an illumination, a bridge from the past to the present to the future.” —Alexander Chee, *How to Write an Autobiographical Novel***

- Featured in *New York Times*, *Oprah Quarterly*, and *Garden & Gun*

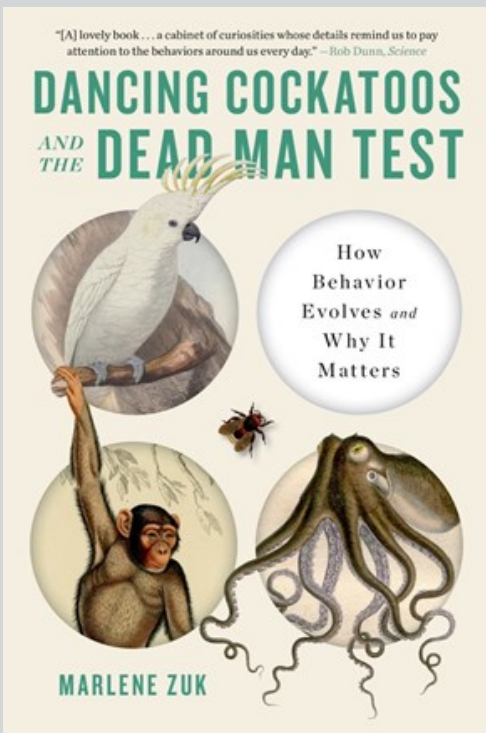
- Paperback roundups

A literary virtuoso, nurtured by his identities as a Black gay Southern intellectual, Randall Kenan was best known for his groundbreaking fiction. Less visible were his deeply personal nonfiction works; memories of the three women who raised him—a grandmother, a school-teacher great-aunt, and the great-aunt’s best friend—evocations of the land, seasons, and crops of eastern North Carolina, passionate appreciations of kindred spirits from Eartha Kitt to James Baldwin. This powerful collection is a testament to a great mind, a great soul, and a great writer.

“Almost everything in the inimitable sound of Kenan's baritone voice is contained in this collection of beautiful thinking and feeling.” —Terrance Hayes, author of *American Sonnets for My Past and Future Assassins*

“This collection is a tribute to one of the great writers in the African American tradition and assures his place in the canon. It also reminds us how much we need to hear his voice today.” —Henry Louis Gates, Jr., author of *The Black Church*

**Randall Kenan** (1963-2020) was the former chancellor of the Fellowship of Southern Writers and a professor of English and comparative literature at the University of North Carolina-Chapel Hill. He lived in Hillsborough, North Carolina.



# Dancing Cockatoos and the Dead Man Test

How Behavior Evolves and Why It Matters

Marlene Zuk

\$18.95 paperback | Can. \$24.95 • CQ 24  
Territory W • ISBN 9781324064404 • 5½ x 8¼  
352 Pages • SCIENCE

**A lively exploration of animal behavior in all its glorious complexity, whether in tiny wasps, lumbering elephants, or ourselves.**

- Featured in *Smithsonian* and *Science* magazines
- Paperback roundups

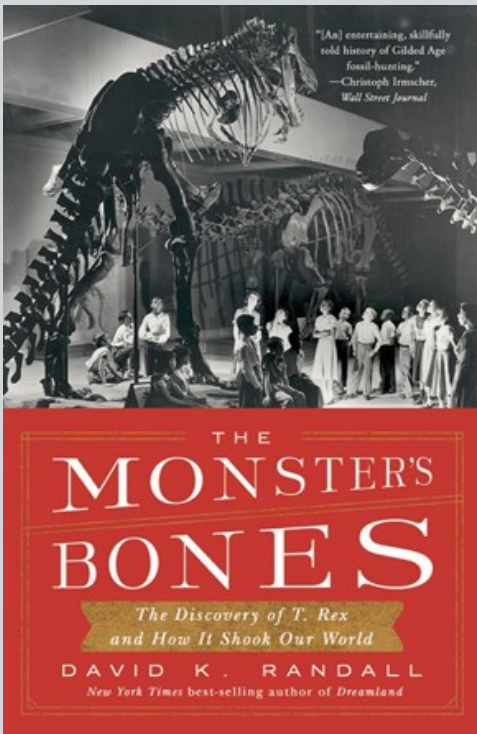
What is behavior and how does it evolve? Drawing from a wealth of research, including her own on insects, evolutionary biologist Marlene Zuk explores how genes and the environment work together to produce cockatoos that dance to rock music, ants that heal their injured companions, dogs that exhibit signs of obsessive-compulsive disorder, and so much more. With fresh scientific insights and observations illustrated in delightful anecdotes, Zuk shows us how animal behavior can be remarkably similar to human behavior, and wonderfully complicated in its own right.

“This book is a joy—a provocative, highly entertaining exploration of the roots of our behavior.” —Jennifer Ackerman, *New York Times* best-selling author of *The Genius of Birds*

“With authority, clarity, and wit, Marlene Zuk guides readers on a revelatory journey into the connected nature of behavior across the tree of life.” —Barbara Natterson-Horowitz, coauthor of *Zoobiquity* and *Wildhood*



**Marlene Zuk** is Regents Professor of ecology, evolution, and behavior at the University of Minnesota and studies animal sexual behavior and communication. The author of *Paleofantasy* and *Sex on Six Legs*, among other works, she lives in St. Paul, Minnesota.



# The Monster's Bones

The Discovery of T. Rex and How It Shook Our World

David K. Randall

\$17.95 paperback | Can. \$23.95 • CQ 36  
Territory M • ISBN 9781324064534 • 5½ x 8¼  
8 pages of photographs • 288 Pages • HISTORY

**“[An] entertaining, skillfully told history of Gilded Age fossil-hunting.” —Christopher Irsmscher, *Wall Street Journal***

On a mission to fill the empty halls of New York’s American Museum of Natural History, privileged socialite Henry Fairfield Osborn—whose reputation rests on the museum’s success—enlists intrepid paleontologist Barnum Brown. When Brown unearths the first Tyrannosaurus Rex fossils in the Montana wilderness, saving Osborn’s museum from irrelevancy, the two men turn dinosaurs from a biological oddity into a beloved part of culture. A “captivating” (Steve Donoghue, *Christian Science Monitor*) narrative of the race to find the largest dinosaurs on record, *The Monster’s Bones* reveals how a bone-chilling giant of the past ignited a new understanding of our planet and our place within it.

“David K. Randall brings alive that swashbuckling time at the turn of the 20th century, when dinosaurs were still a relatively new concept. . . . His tale is as rollicking as a Western.” —Steve Brusatte, *Atlantic*

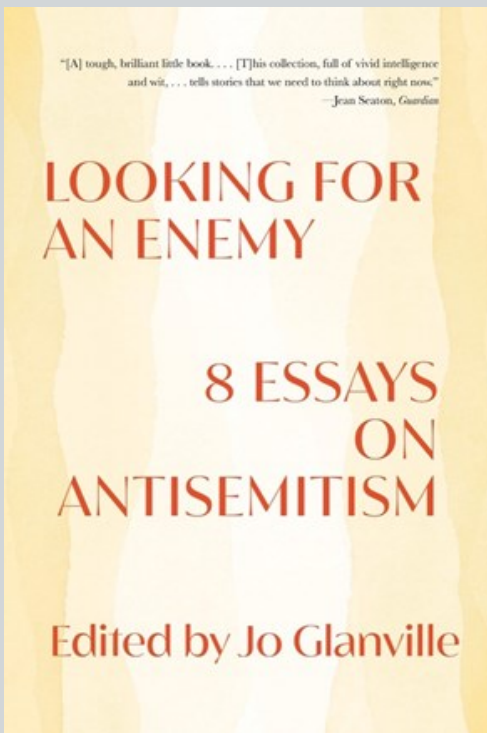
“Fresh and engrossing.” —Dan Falk, *Undark*

- Featured in *Wall Street Journal* and *Atlantic*
- Paperback roundups
- Essays timed to publication
- Local author events
- Outreach to author community: [davidkentrandall.com](http://davidkentrandall.com) | t: @DKRandall



**David K. Randall** is the *New York Times* best-selling author of four books, including *Dreamland* and *Black Death at the Golden Gate*. His writing has appeared in the *New York Times*, *Wall Street Journal*, and elsewhere. A senior reporter at Reuters, he lives in Montclair, New Jersey.





# Looking for an Enemy

8 Essays on Antisemitism

Edited by Jo Glanville

\$15.95 paperback | Can. \$21.95 • CQ 36  
Territory T • ISBN 9781324064541 • 5½ x 8¼  
176 Pages • LITERARY COLLECTIONS

**“[A] tough, brilliant little book [that] pins down antisemitism in its fluorescent modern form, but with its bizarre, repetitious history.” —Jean Seaton, *Observer***

In moving memoir, rich history, and incisive political commentary, these eight essays from brilliant Jewish writers and thinkers offer an urgent, profound take on the roots of antisemitism and its contemporary resurgence. Seeking a nuanced, global understanding, editor Jo Glanville solicited essays from writers across a wide spectrum of ages, political ideologies, and nationalities. Eye-opening and evocative, *Looking for an Enemy* explores how an irrational belief can still flourish in a supposedly rational age.

“Essential reading for anyone concerned with social justice. . . . [T]he clarity of [these essays’] arguments, along with the bringing together of international sources, provides an important structural understanding of why antisemitism is so deeply ingrained and so difficult to uproot.” —Marissa Moss, *New York Journal of Books*

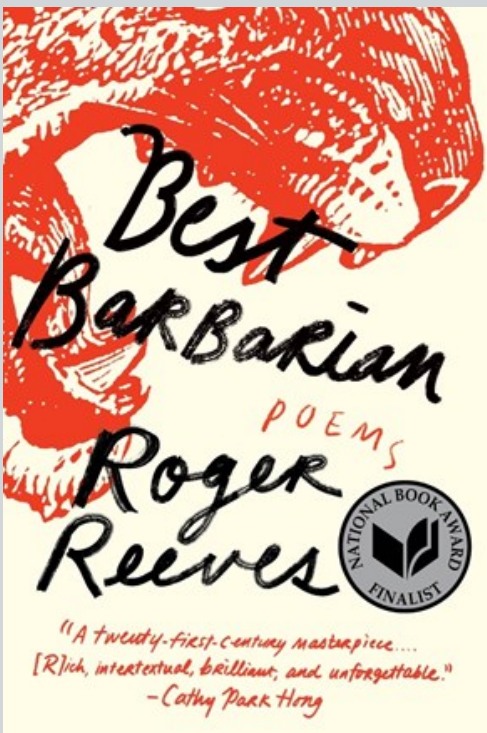
“These thought-provoking essays have the power to shake up your thinking about antisemitism and hopefully take action against it.” —Jaime Herndon, *BookRiot*

- Paperback roundups
- Author talks and readings
- Essays timed to publication
- Social media promotion
- Outreach to author community: t:  
@joglanville1



**Jo Glanville** is a journalist and award-winning editor. Her work has appeared in the *Guardian*, *London Review of Books*, *New York Times*, *Jewish Quarterly*, and *Financial Times*, among other publications. She lives in London.





# Best Barbarian

Poems

Roger Reeves

\$15.95 paperback | Can. \$21.95 • CQ 48  
Territory W • ISBN 9781324064459 • 5½ x 8¼  
120 Pages • POETRY

**“Terrific. . . [Reeves] expands literary tradition so that new political ideas, self-revelation, and play can thrive.”**  
—Sandra Simonds, *New York Times Book Review*

• Featured in *New York Times Book Review*

• Paperback roundups

• Author events

• Social media promotion

In “a voice both prophetic and transcendent” (Valerie Duff-Strautmann, *On the Seawall*), Whiting Award–winning poet Roger Reeves probes the apocalypses and raptures of humanity—climate change, anti-Black racism, familial and erotic love, ecstasy, and loss. The poems in *Best Barbarian* roam from the Aeneid to Walt Whitman to Drake, from Beowulf’s Grendel to the jazz musician Alice Coltrane, from reckoning with immigration at the U.S.-Mexico border to thinking through the fraught beauty of the moon on a summer night after the police have killed a Black man. A *New York Times Book Review* Editors’ Choice, *Best Barbarian* asks the reader to stay close as it plunges into catastrophe and finds surprising moments of joy and intimacy.

“Adroit and capacious. . . Amid the brutalities of abuse, death, and decay, these poems both apprehend and enact a sometimes-terrifying beauty.” —Heather Green, Poetry Foundation

“Vivid, haunting poems written with lyrical precision and elegiac intensity.” —*Poets & Writers*



**Roger Reeves** is the author of *King Me* and the recipient of a National Endowment for the Arts fellowship and a Ruth Lilly and Dorothy Sargent Rosenberg Fellowship from the Poetry Foundation, among other honors. He lives in Austin, Texas.



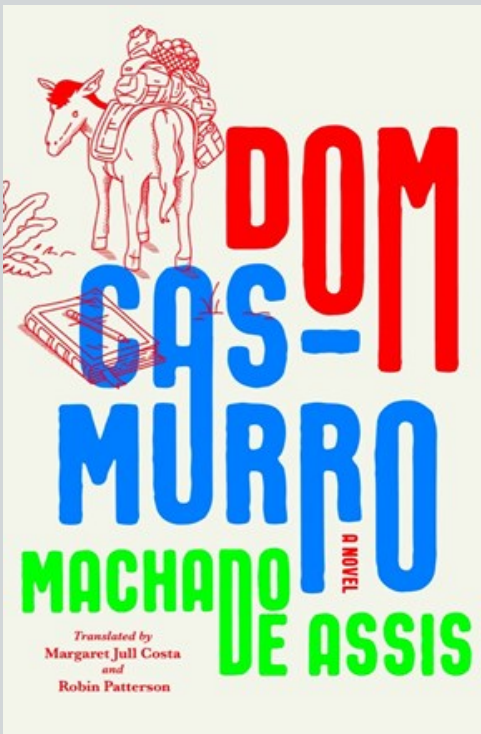
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# LIVERIGHT

*Building on a Great Tradition*

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# Dom Casmurro

A Novel

Joaquim Maria Machado de Assis,  
Translated by Margaret Jull Costa  
and Robin Patterson

\$27.95 hardcover | Can. \$36.95 • CQ 24  
Territory W • ISBN 9781324090700 • 5½ x 8¼  
288 Pages • FICTION

**A masterpiece of realism, Machado de Assis's *Dom Casmurro* probes the mind of a distrustful husband with delusions of grandeur.**

Margaret Jull Costa and Robin Patterson's critically acclaimed translations of *Posthumous Memoirs of Brás Cubas* and *The Collected Stories of Machado de Assis* introduced a new generation of readers to one of Brazil's most groundbreaking authors. Hailed as "the greatest writer ever produced in Latin America" (Susan Sontag), Machado's genius is on full display in this fresh translation of the 1899 classic *Dom Casmurro*. In his supposed memoir, Bento Santiago, an engaging yet unreliable narrator, suspects his wife, Capitu, of having an affair with his closest friend. Withdrawn and obsessive, our antihero mines the origins of their love story: from childhood neighbors playing innocently in the backyard to his brief spell in a seminary to marriage and the birth of their child—whom, he fears, does not resemble him. A gripping domestic drama brimming with Machado's signature humor, this is another stunningly modern tale from the progenitor of twentieth-century fiction.

- Major review and feature attention
- Outreach to literary and translation publications and podcasts
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion



**Machado de Assis** (1839-1908) was born in Rio de Janeiro and, along with seven short-story collections, wrote such groundbreaking novels as *Quincas Borba* and *The Alienist*. **Margaret Jull Costa**, who has translated Javier Marías and José Saramago, and **Robin Patterson**, who has translated José Luandino Vieira, live in England.



# Arrangements in Blue

Notes on Loving and Living Alone

Amy Key

\$28.00 hardcover | Can. \$37.00 • CQ 24  
Territory C • ISBN 9781324091738 • 5½ x 8¼  
240 Pages • BIOGRAPHY & AUTOBIOGRAPHY

**Amy Key—a writer “of rare and strange magic” (*Guardian*)—probes the art of living without romance in this soul-stirring debut.**

*Arrangements in Blue* elegantly honors the life lived completely by—and for—oneself. Inspired by Joni Mitchell’s seminal album *Blue*, celebrated British poet Amy Key sets out to examine the volatile scales of romantic feeling as she has encountered them: from the low notes of loss and unfulfilled desire—punctuated by sharp, discordant feelings of jealousy and regret—to the deep harmony of friendship and the highs defined by sexual attraction and self-realization. Key celebrates the bliss of sleeping in an empty bed, the intimate energy required for cooking solo, and the transformative power of traveling alone—especially to the sea. Written with the exquisite finesse of a poet, this bold manual for navigating life alone provides an alternative perspective on a shared human experience so rarely explored.

- Major review and feature attention
- National media appearances
- Essays timed to publication
- Author Q&A available
- Outreach to wellness and lifestyle publications and podcasts
- National advertising
- Online advertising
- Early promotion and giveaways on Goodreads
- Digital promotion assets available
- Email marketing
- Social media promotion
- Outreach to author community: t: @msamykey | ig: @msamykey | amyvkey.com



**Amy Key** is a poet and essayist based in London. She is the author of two collections of poetry, *Luxe* and *Isn't Forever*. *Arrangements in Blue* was inspired by her viral *Granta* essay, "A Bleed of Blue."

# Germany in the World

A Global History, 1500-2000

David Blackbourn



Cover to Come

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\$45.00 hardcover | Can. \$60.00 • CQ 10  
Territory W • ISBN 9781631491832 • 6¼ x 9¼  
35 illustrations; 5 maps • 832 Pages • HISTORY

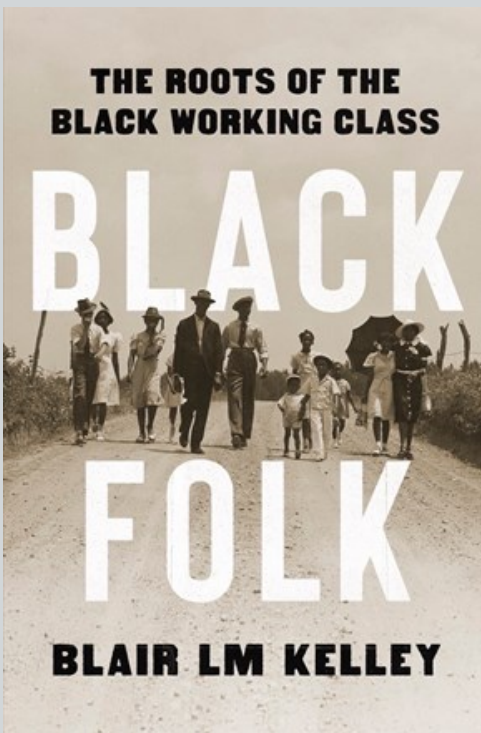
**Brilliantly conceived and majestically written, this monumental work of European history recasts the five-hundred-year history of Germany.**

With *Germany in the World*, award-winning historian David Blackbourn radically revises conventional narratives of German history, demonstrating the existence of a distinctly German presence in the world centuries before its unification—and revealing a national identity far more complicated than previously imagined. Blackbourn traces Germany’s evolution from the loosely bound Holy Roman Empire of 1500 to a sprawling colonial power to a twenty-first-century beacon of democracy. Viewed through a global lens, familiar landmarks of German history—the Reformation, the Revolution of 1848, the Nazi regime—are transformed, while others are unearthed and explored, as Blackbourn reveals Germany’s leading role in creating modern universities and its sinister involvement in slave-trade economies. A global history for a global age, *Germany in the World* is a bold and original account that upends the idea that a nation’s history should be written as though it took place entirely within that nation’s borders.

- Major review and feature attention
- National media appearances
- Op-eds timed to publication
- Online advertising
- Digital promotion assets available
- Social media promotion

**David Blackbourn** is the Cornelius Vanderbilt Distinguished Chair of History at Vanderbilt University. The author of seven books, including *Marpingen: Apparitions of the Virgin Mary* and *The Conquest of Nature: Water, Landscape, and the Making of Modern Germany*, he lives in Nashville, Tennessee.





# Black Folk

The Roots of the Black Working Class

Blair Kelley

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\$30.00 hardcover | Can. \$40.00 • CQ 24  
Territory M • ISBN 9781631496554 • 6 x 9  
30 illustrations • 304 Pages • HISTORY

**An award-winning historian illuminates the adversities and joys of the Black working class in America through a stunning narrative centered on her forebears.**

There have been countless books, articles, and televised reports in recent years about the almost-mythic “white working class,” a tide of commentary that has obscured the labor, and the very existence, of everyday Black workers. In her brilliant corrective, *Black Folk*, acclaimed historian Blair Kelley restores the Black working class to the center of the American story. Spanning two hundred years—from Kelley’s earliest known ancestor, an enslaved blacksmith, to the essential workers of the Covid pandemic—her narrative focuses on the laundresses, Pullman porters, and domestic maids who established the Black working class as a political force. Excluded by whites, Black workers found community in unexpected places, from stoops on city streets to the backyards of washerwomen. These networks of resistance and joy sustained them and became the foundation of their organizing for better jobs, better pay, and equal rights. With the resurgence of labor activism in our own time, *Black Folk* presents a stirring history of our possible future.

- Major review and feature attention
- National media appearances
- Essays timed to publication
- Author tour: Raleigh, Atlanta, Washington DC, New York, Baltimore, Philadelphia
- Outreach to Black-interest and history publications and podcasts
- Author Q&A
- National advertising
- Online advertising
- Early promotion and giveaways on Goodreads
- Digital promotion assets available
- Email marketing
- Social media promotion
- Outreach to author community: t: @profblmkelley



**Blair Kelley** is the director of the Center for the Study of the American South and codirector of the Southern Futures initiative at the University of North Carolina. Her first book, *Right to Ride*, won the Letitia Woods Brown Memorial Book Prize, and she received a Whiting Creative Nonfiction Grant to support her writing of *Black Folk*. She lives in Durham, North Carolina.

# Just Action

Creating a Movement That Can End Segregation  
Enacted under the Color of Law

Leah Rothstein and Richard Rothstein

“The most forceful argument ever published on how federal, state, and local governments gave rise to and reinforced neighborhood segregation” (William Julius Wilson), *The Color of Law* has become a landmark work, selling nearly 1,000,000 copies. Aware that twenty-first-century segregation continues to promote inequality and exploit political polarization, Richard Rothstein paired with housing policy expert Leah Rothstein to write *Just Action*, a book that energizes local organizations to win community victories that might finally challenge residential segregation and cascade into a groundswell movement. The coauthors have produced a social blueprint for community leaders, concerned residents, and everyday citizens alike, insisting that the private sector take responsibility for redressing the segregation that it played a large part in creating. Whether providing strategies for protecting renters’ rights and security, diminishing the dangerous black-white wealth gap, opening up exclusive white areas to diverse residents, or stemming “white flight” from neighborhoods in transition, *Just Action*, with trenchant insight, provides the groundwork for remedying America’s profoundly unconstitutional past.

- Major review and feature attention
- National media appearances
- Op-eds timed to publication
- Author tour: New York, Boston, Philadelphia, Washington DC, Baltimore, Chicago, Los Angeles, San Francisco
- Outreach to history and legal publications and podcasts
- Author Q&A
- National advertising
- Online advertising
- Early promotion and giveaways on Goodreads
- Digital promotion assets available
- Email marketing
- Book club promotion
- Social media promotion



**Cover to Come**



Michelle Proulin



Judy Licht Photography

**Leah Rothstein's** expertise in the full range of housing policy stems from more than two decades of experience as a consultant to affordable housing developers and local governments and as a community and union organizer. She lives in the San Francisco Bay Area. **Richard Rothstein**, the author of *The Color of Law* and father to co-author Leah Rothstein, has written many books and articles on educational policy and racial inequality. He lives in the San Francisco Bay Area.

***The Color of Law* recounted how government at all levels created segregation. *Just Action* describes how we can begin to undo it.**

\$25.00 hardcover | Can. \$34.00 • CQ 24  
Territory W • ISBN 9781324093244 • 6 x 9  
15 black-and-white illustrations • 288  
Pages • SOCIAL SCIENCE



# The Diaspora Sonnets

Oliver de la Paz

\$26.95 hardcover | Can. \$35.95 • CQ 36  
Territory W • ISBN 9781324092988 • 5½ x 8¼  
128 Pages • POETRY

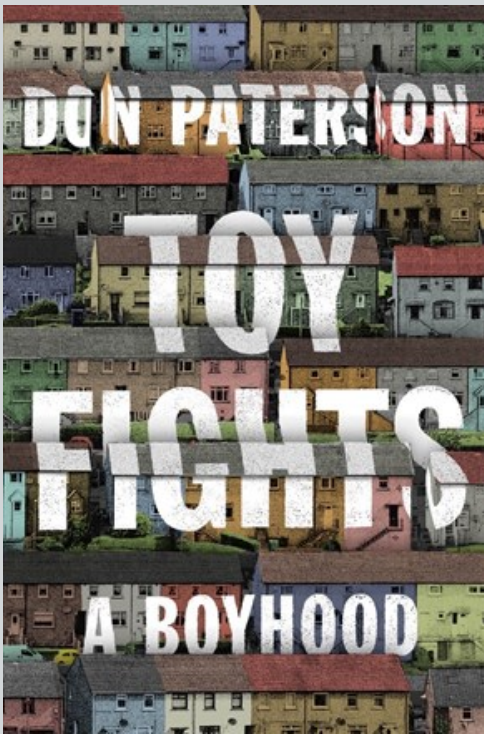
**For fans of Diane Seuss and Victoria Chang, a coruscating collection that eloquently invokes the perseverance and myth of the Filipino diaspora in America.**

“*My father forfeits field and nation / and I dream nothing into these turning skies.*” In 1972, after Ferdinand Marcos declared martial law, Oliver de la Paz’s father, in a last fit of desperation to leave the Philippines, threw his papers at an immigration clerk, hoping to get them stamped. He was prepared to leave, having already quit his job and exchanged pesos for dollars; but he couldn’t anticipate the migratory lifestyle he and his family would soon adopt in America. Their search for a sense of “home” is evocatively explored by award-winning poet de la Paz in this formally inventive collection of sonnets. Poems flit with dulcet lyricism and nostalgia from coast to coast, across prairies and deserts, along the way musing on shadowy dreams of a faraway country. With a virtuoso’s deft touch, *The Diaspora Sonnets* break and rejoin poetic tradition, powerfully capturing the peculiar pangs of a diaspora “that has left and is forever leaving.”

- Major review and feature attention
- Regional appearances
- Essays timed to publication
- Off-the-book-page coverage
- Excerpts in *New York Times Magazine* and *Paris Review*
- Outreach to literary, poetry, and Asian American interest publications and podcasts
- Online advertising
- Early promotion and giveaways on Goodreads
- Digital promotion assets available
- Social media promotion
- Outreach to author community: t: @oliver\_delaPaz | oliverdelapaz.com



**Oliver de la Paz** is the author of six poetry collections, including *The Boy in the Labyrinth*, a finalist for the Massachusetts Book Award. A recipient of a National Endowment for the Arts Fellowship, he teaches at the College of the Holy Cross and lives in Holden, Massachusetts.



# Toy Fights

A Boyhood

Don Paterson

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\$27.95 hardcover | Can. \$36.95 • CQ 16  
Territory T • ISBN 9781324093626 • 6 x 9  
384 Pages • BIOGRAPHY & AUTOBIOGRAPHY

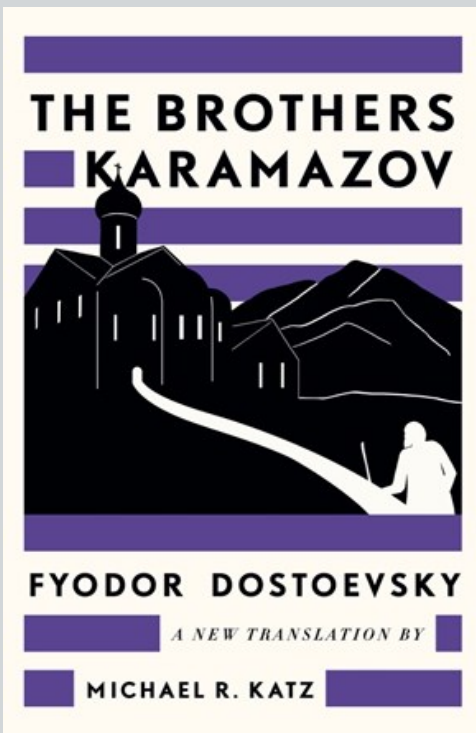
**For readers of Douglas Stuart and Nick Hornby comes an uproarious, tenderhearted memoir of growing up in working-class Dundee in the 1970s and 1980s.**

Don Paterson is one of our most acclaimed contemporary poets, possessed of “an infinite sensitivity to the world” (Zadie Smith). But his current standing gives few hints of his hilariously misspent youth. An indifferent student prone to obsessions (with girls at school and . . . origami), Paterson nevertheless made clear early on his immense gift for observation. In *Toy Fights*, he vividly re-creates the customs of the Scottish working class, from the titular childhood game (“basically twenty minutes of extreme violence without pretext”) to the virtues of the sugary sweet known as tablet. When American pop culture arrived, Paterson fell hard for the so-called outlaw sound; by his teens, he was traveling with his father, a Stetson-wearing “country” musician, and becoming guitar-mad himself. A memoir of family, music, and highly inventive profanity, *Toy Fights* is an unforgettable account of the years we all spend in rehearsal for real life.

- Major review and feature attention
- Off-the-book-page coverage
- National media appearances
- Essays timed to publication
- Author Q&A
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: [donpaterson.net](http://donpaterson.net)

**Don Paterson** is the only poet to have won the T. S. Eliot Prize twice. A Fellow of the Royal Society of Literature, he was for many years poetry editor at Picador Macmillan and also works as a jazz musician. He lives in Edinburgh.





# The Brothers Karamazov

A New Translation by Michael R. Katz

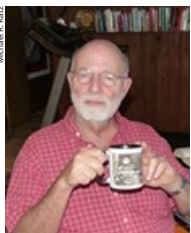
Fyodor Dostoevsky, Translated by  
Michael R. Katz

\$40.00 hardcover | Can. \$54.00 • CQ 10  
Territory W • ISBN 9781631498190 • 6¼ x 9¼  
912 Pages • FICTION

**A monumental new translation—the first in more than twenty years—of Russia’s greatest family drama, rendered with all the passion, humor, and soul of the original.**

Dostoevsky’s final, greatest novel, *The Brothers Karamazov*, paints a complex and richly detailed portrait of a family tormented by its extraordinarily cruel patriarch, Fyodor Pavlovich, whose callous decisions slowly decimate the lives of his sons—the eponymous brothers Karamazov—and lead to his violent murder. In the aftermath of the killing, the brothers contend with dilemmas of honor, faith, and reason as the community closes in on the murderer in their midst. Acclaimed translator Michael R. Katz renders this masterpiece’s nuanced and evocative storytelling in a vibrant, signature prose style that captures all the power of Dostoevsky’s original—the clever humor, the rich emotion, the passion and the turmoil—and that will captivate and unsettle a new generation of readers.

- Major review attention
- Outreach to literary and translation publications and podcasts
- Online advertising
- Early promotion and giveaways on Goodreads
- Digital promotion assets available
- Social media promotion



**Michael R. Katz** is C. V. Starr Professor Emeritus of Russian and East European Studies at Middlebury College. He has published translations of more than fifteen Russian novels, including *Crime and Punishment* and *Notes from Underground*. He lives in Cornwall, Vermont.





# Schoenberg

Why He Matters

## Harvey Sachs

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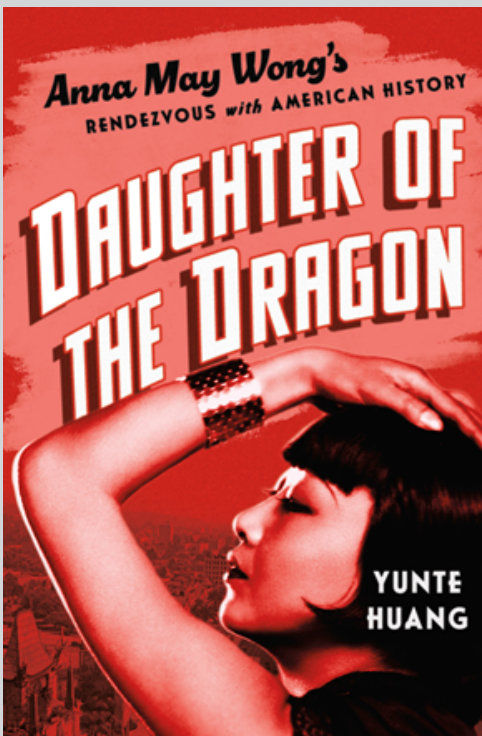
\$29.95 hardcover | Can. \$39.95 • CQ 24  
Territory W • ISBN 9781631497575 • 6 x 9  
10 illustrations • 256 Pages • MUSIC

**An astonishingly lyrical biography that rescues Schoenberg from notoriety, restoring him to his rightful place in the pantheon of twentieth-century composers.**

In his time, the Austrian American composer Arnold Schoenberg (1874–1951) was an international icon. His twelve-tone system was considered the future of music itself. Today, however, leading orchestras rarely play his works, and his name is met with apathy, if not antipathy. With this interpretative account, the acclaimed biographer of Toscanini finally restores Schoenberg to his rightful place in the canon, revealing him as one of the twentieth century’s most influential composers and teachers. Sachs shows how Schoenberg, a thorny character who composed thorny works, raged against the “Procrustean bed” of tradition. Defying his critics—among them the Nazis, who described his music as “degenerate”—he constantly battled the anti-Semitism that eventually precipitated his flight from Europe to Los Angeles. Yet Schoenberg, synthesizing Wagnerian excess with Brahmsian restraint, created a shock wave that never quite subsided, and, as Sachs powerfully argues, his compositions must be confronted by anyone interested in the past, present, or future of Western music.

- Major review and feature attention
- Radio and podcast interview campaign
- Regional appearances
- Essays timed to publication
- Outreach to music publications and podcasts publications and podcasts
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: [harveysachs.com](http://harveysachs.com)

**Harvey Sachs** is the author or coauthor of eleven books, including *Toscanini* and *Music in Fascist Italy*. He lives in New York City and is on the faculty of the Curtis Institute of Music in Philadelphia.



# Daughter of the Dragon

Anna May Wong's Rendezvous with American History

Yunte Huang

\$30.00 hardcover | Can. \$40.00 • CQ 16  
Territory W • ISBN 9781631495809 • 6 x 9  
40 black-and-white images • 384  
Pages • BIOGRAPHY & AUTOBIOGRAPHY

**A trenchant reclamation of the Chinese American movie star, whose battles against cinematic exploitation and endemic racism are set against the currents of twentieth-century history.**

Born into the steam and starch of a Chinese laundry, Anna May Wong (1905–1961) emerged from turn-of-the-century Los Angeles to become Old Hollywood’s most famous Chinese American actress, a screen siren who captivated global audiences and signed her publicity photos—with a touch of defiance—“Orientially yours.” Now, more than a century after her birth, Yunte Huang narrates Wong’s tragic life story, retracing her journey from Chinatown to silent-era Hollywood, and from Weimar Berlin to decadent, prewar Shanghai, and capturing American television in its infancy. As Huang shows, Wong’s rendezvous with history features a remarkable parade of characters, including a smitten Walter Benjamin and (an equally smitten) Marlene Dietrich. Challenging the parodically racist perceptions of Wong as a “Dragon Lady,” “Madame Butterfly,” or “China Doll,” Huang’s biography becomes a truly resonant work of history that reflects the raging anti-Chinese xenophobia, unabashed sexism, and ageism toward women that defined both Hollywood *and* America in Wong’s all-too-brief fifty-six years on earth.

- Major review and feature attention
- National media appearances
- Essays timed to publication
- Author Q&A
- Regional appearances
- Outreach to Asian American-interest, film, and entertainment publications and podcasts
- Online advertising
- Early promotion and giveaways on Goodreads
- Digital promotion assets available
- Social media promotion
- Outreach to author community: t: @yunte | yuntehuang.com



**Yunte Huang**, a Guggenheim Fellow, has taught at Harvard and the University of California, Santa Barbara, where he is a professor of English. The author of *Inseparable* and the Edgar Award-winning biography *Charlie Chan*, both National Book Critics Circle Award finalists, Huang speaks frequently about American popular culture. He lives in Santa Barbara.



# Blue Skies

A Novel

T. C. Boyle

\$30.00 hardcover | Can. \$40.00 • CQ 16  
Territory M • ISBN 9781324093022 • 6 x 9  
368 Pages • FICTION

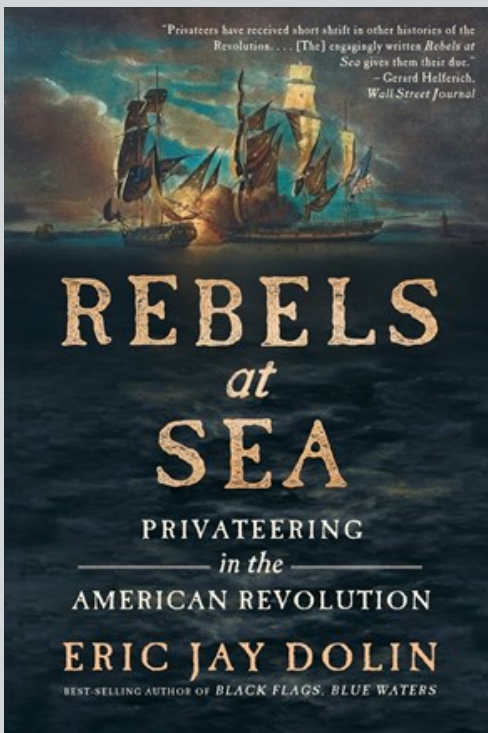
**From best-selling novelist T. C. Boyle, a satirical yet ultimately moving take on contemporary American life in the glare of climate change.**

Denied a dog, a baby, and even a faithful boyfriend, Cat decides that she *needs* a snake: a glistening, writhing creature that can be worn like “jewelry, living jewelry.” But when the budding social influencer finally gives in to impulse, buying a Burmese python from a local pet shop, she sets in motion a chain of increasingly dire events that culminates in one of the most memorable denouements in recent fiction, one that ensnares her entire family, from her eco-obsessed parents, Otilie and Frank, to her frat-boy-turned-husband, Todd. But there’s more than meets the eye in this compulsive family drama. Lurking beneath the banal façade of twenty-first-century California and Florida is a caricature of materialist American society that doubles as a prophetic warning about our planet’s future. An ecothriller with teeth, *Blue Skies* is vibrant, penetrating satire that reveals the inexpressible sadness at the heart of our existence.

- Major review and feature attention
- National media appearances
- Author tour: New York, Washington DC, Los Angeles, San Francisco, Chicago, Seattle, Portland
- National advertising
- Online advertising
- Early promotion and giveaways on Goodreads
- Digital promotion assets available
- Email marketing
- Social media promotion
- Outreach to author community: t: @tcboyle | tcboyle.com



**T. C. Boyle** is a novelist and regular contributor to *The New Yorker*. He has published eighteen novels, including *World's End* and *The Tortilla Curtain*, and twelve collections of short stories. A Distinguished Professor of English Emeritus at the University of Southern California, he lives in Santa Barbara.



# Rebels at Sea

Privateering in the American Revolution

Eric Jay Dolin

\$18.95 paperback | Can. \$24.95 • CQ 36  
Territory W • ISBN 9781324093640 • 5½ x 8¼  
105 illustrations, 8 pages of full-color  
illustrations • 352 Pages • HISTORY

**“Thoroughly researched, engagingly written.”—Gerard Helferich, *Wall Street Journal***

The heroic story of the founding of the U.S. Navy during the Revolution has been told before, but missing from most maritime histories of America’s first war is the ragtag fleet of private vessels that tormented the formidable British navy. In *Rebels at Sea*, best-selling historian Eric Jay Dolin corrects that significant omission, contending that privateers, though often seen as profiteers at best and pirates at worst, were in fact critical to the Revolution’s outcome.

“Richly detailed, impressively documented, and beautifully written” (George Daughan), *Rebels at Sea* presents a compelling narrative history of these forgotten heroes of the American Revolution.

“The narrative is fast-paced and exciting. . . . The work also has some stunning and colorful pictures, including paintings, maps and portraits. This ranks as one of the best books the *Journal of the American Revolution* has reviewed.”—Timothy Symington, *Journal of the American Revolution*

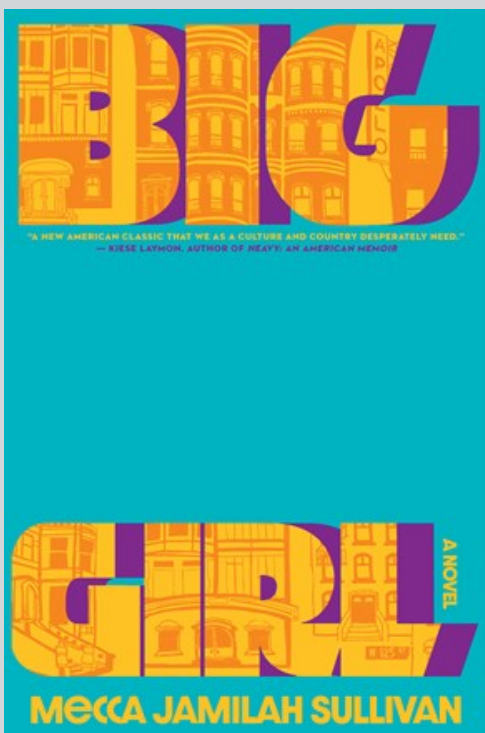
“One of today’s finest writers about ships and the sea, [Eric Jay Dolin delivers a] fascinating look at the role played by privateers in winning independence.”—*American Heritage*

- Featured in *Wall Street Journal*, *Boston Globe*, *New Criterion*
- Paperback roundups
- Satellite radio tour
- Online advertising
- Early promotion and giveaways on Goodreads
- Digital promotion assets available
- Social media promotion
- Outreach to author community: fb, t: @EricJayDolin | ig: @EricJayD | ericjaydolin.com



**Eric Jay Dolin** is the best-selling author of numerous works in maritime history, including *Black Flags*, *Blue Waters* and *Leviathan*. A graduate of Brown, Yale, and MIT, he now lives in Marblehead, Massachusetts, with his family.





# Big Girl

A Novel

Mecca Jamilah Sullivan

\$16.95 paperback | Can. \$22.95 • CQ 36  
Territory M • ISBN 9781324093596 • 6 x 9  
288 Pages • FICTION

**“The critical, brilliant, sometimes bruising, beautiful Black girlness explored in this novel is literally second to none. . . . [A] new American classic.”—Kiese Laymon**

With her “bountiful and biting” (Jordan Taliha McDonald, *Vulture*) debut, Mecca Jamilah Sullivan emerged as a vital new voice in contemporary fiction. Eight-year-old Malaya hates when her mother drags her to Weight Watchers meetings; she’d rather paint alone in her bedroom or sneak forbidden street foods with her father. Coming of age in a rapidly changing 1990s Harlem, she finds joy in the music of Biggie Smalls and Aaliyah, but her weight continues to climb—until a family tragedy forces her to finally face the source of her hunger.

“A tender and sumptuous offering of beauty” (Janet Mock), *Big Girl* is an unforgettable portrait of queer Black womanhood in America.

A Phenomenal Book Club Pick Longlisted for the Center for Fiction First Novel Prize

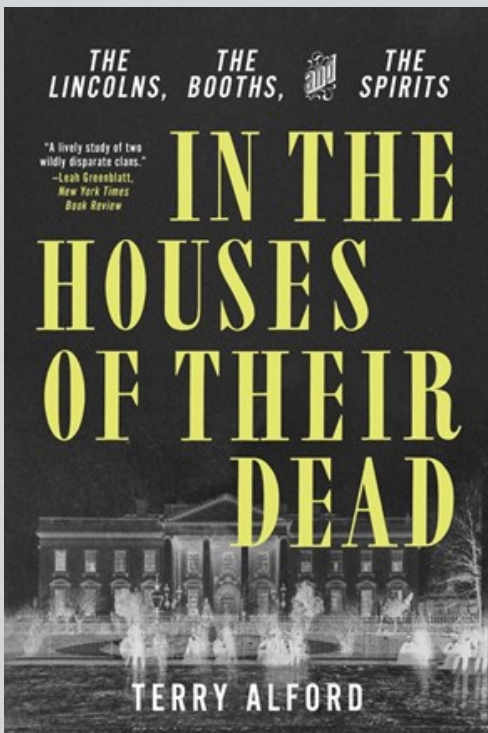
“Achingly beautiful. . . . *Big Girl* triumphs as a love letter to the Black girls who are forced to enter womanhood too early.”—Cleyvis Natera, *New York Times Book Review*

- As featured in *New York Times Book Review*, *Time*, *Vulture*, *Essence*
- Online advertising
- Author video available
- Reading group guide available
- Digital promotion assets available
- Social media promotion
- Outreach to author community: t: @mecca\_jamilah | ig: @meccajamilah



A native of Harlem, **Mecca Jamilah Sullivan** is the author of *Blue Talk and Love*, winner of the Judith A. Markowitz Award from Lambda Literary. She is an associate professor of English at Georgetown University and lives in Washington, DC.





# In the Houses of Their Dead

The Lincolns, the Booths, and the Spirits

Terry Alford

\$18.95 paperback | Can. \$24.95 • CQ 36  
Territory M • ISBN 9781324093589 • 5½ x 8¼  
33 black-and-white images • 320  
Pages • HISTORY

**“A lively study of two wildly disparate clans.”—Leah Greenblatt, *New York Times Book Review***

A “fascinating and eerie book” (Sidney Blumenthal) that tells the story of Abraham Lincoln as it has never been told before, Terry Alford’s *In the Houses of Their Dead* reveals the otherworldly points of contact between Lincoln’s family and that of the man who killed him, John Wilkes Booth. Both the Lincolns and the Booths suffered tragedies, and each family sought solace in Spiritualism, even using the same mediums to contact their departed loved ones. Telling new stories about Abraham and Mary Todd and drawing an indelible portrait of the Booths in a narrative as engrossing as any novel, Alford ultimately leads us to consider how ghost stories helped shape the nation.

“Entertaining. . . . [W]orth reading for its wealth of Ripley’s Believe It or Not characters and their foibles.”—Dennis Drabelle, *Washington Post*

“[An] often surprising and always enjoyable masterwork.—Karen Joy Fowler, *New York Times* best-selling author of *Booth*

- As featured in *Washington Post*, *New York Times Book Review*, *New York Review of Books*
- Paperback roundups
- Online advertising
- Digital promotion assets available
- Social media promotion



**Terry Alford** is an author, historian, and professor emeritus at Northern Virginia Community College. He is the author of *Fortune’s Fool*, a National Book Critics Circle Award Finalist, and *Prince Among Slaves*, among other books. He lives in Annandale, Virginia.



# Fear and Trembling

A New Translation

Søren Kierkegaard, Translated by  
Bruce H. Kirmmse

\$17.95 paperback | Can. \$23.95 • CQ 36  
Territory W • ISBN 9781324093572 • 5½ x 8¼  
208 Pages • PHILOSOPHY

**This newly translated *Fear and Trembling* is “the best available guidewire to this dauntingly challenging text” (Gordon Marino).**

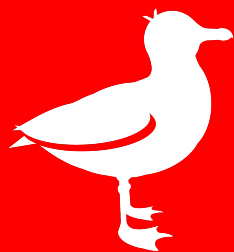
First published in 1843 under the pseudonym Johannes de silentio (“John of Silence”), Søren Kierkegaard’s richly resonant *Fear and Trembling* has for generations stood as a pivotal text in the history of moral philosophy. Now, in our era of immense uncertainty, renowned Kierkegaard scholar Bruce H. Kirmmse eloquently brings this classic work to a new generation of readers. Retelling the biblical story of the binding of Isaac, *Fear and Trembling* expounds on the ordeal of Abraham, who was commanded by God to sacrifice his own son. Deftly tracing the autobiographical threads that run throughout the work, Kirmmse, in his lucid and engaging introduction, not only demystifies Kierkegaard’s fictive narrator, but reveals *Fear and Trembling* as a fiercely polemical volume designed both to illuminate and uphold the terrible wonder of “faith.”

“An impressive translation. . . . Kierkegaard is rejoicing in his grave.”—Joakim Garff, author of *Søren Kierkegaard: A Biography*

- Paperback roundups
- Outreach to philosophy publications and podcasts
- Online advertising
- Digital promotion assets available
- Social media promotion

**Soren Kierkegaard** (1813-1855) was a Danish philosopher and theologian. **Bruce H. Kirmmse** is a professor emeritus at Connecticut College who has published several books and numerous articles on Kierkegaard. He lives in Randolph, New Hampshire, and Copenhagen, Denmark.

# Norton Young Readers





# Flower Girl

Amy Bloom, Illustrated by Jameela Wahlgren

\$18.95 hardcover | Can. \$24.95 • CQ 24  
Territory M • ISBN 9781324030355 • 9½ x 9½  
Full-color throughout • 40 Pages • JUVENILE  
FICTION

**From celebrated and best-selling author Amy Bloom comes a jubilant story of self-love, individuality, and gender expression.**

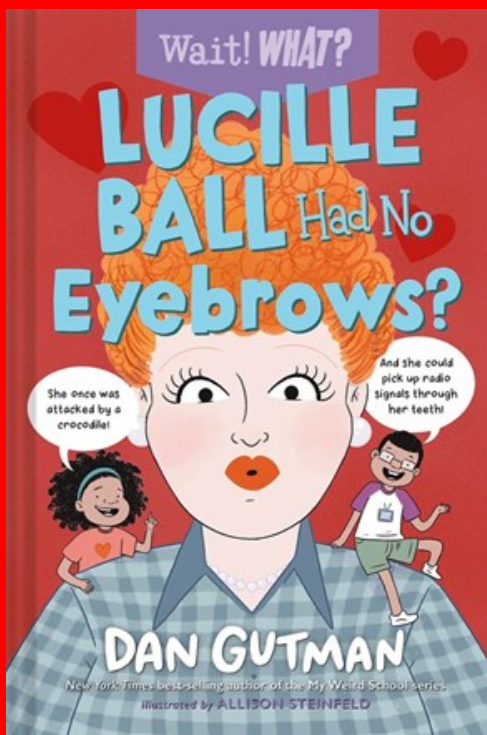
Nicki's favorite aunt is getting married, and Nicki is excited to be the Flower Girl: she is all in for love and pretty petals. But when the family goes shopping to find outfits for the wedding, Nicki doesn't feel like herself in any of the dresses her mom and aunt pick out for her, and all her happiness and excitement for the wedding evaporates. Nicki must find her voice—and her own style of expression to match it—to make Aunt Carmela's big day absolutely perfect.

Infused with intelligence and charm and complemented by art by Jameela Wahlgren that's as warm and tender as a hug, *Flower Girl* celebrates the magic of finding the clothes that help us shine.

- Major review and feature attention
- Author talks and readings
- Author available for virtual events
- Regional and local events
- Author Q&A
- Online advertising
- Digital promotional assets
- Social media promotion
- Library marketing
- Outreach to author community: amybloom.com | t: @AmyBloomBooks | fb: Amy Bloom
- Outreach to illustrator community: jwahlgren.com | t: @whatagoodpup | ig: @jameelaillustration



**Amy Bloom** is the author of three *New York Times* bestsellers, three collections of short stories, and two children's books. She lives in Connecticut. **Jameela Wahlgren** is a Philadelphia-based artist and educator. She is the founder of the Philadelphia Illustration Guild.



# Lucille Ball Had No Eyebrows?

Dan Gutman, Illustrated by Allison Steinfeld

\$16.95/\$6.95 hardcover/paperback | Can. \$22.95/\$9.36  
Territory W • ISBN 9781324030720/9781324030737  
• 112 Pages • JUVENILE NONFICTION

**From the best-selling author of *My Weird School*: a new entry in the cheerful and engaging biography series centered on high-interest historic figures.**

Did you know that Lucille Ball could pick up radio signals through her teeth? Or that her career was almost destroyed because she was a registered Communist? Bet you didn't know that, as a studio executive, she green-lit both *Star Trek* and *Mission: Impossible!* Siblings Paige and Turner have collected some of the most unusual and surprising facts about the beloved actress, from her impoverished childhood and her first forays into the film industry to her marriage with Desi Arnaz and her rise to become both the most prominent actress in television and one of its most successful executives.

Narrated by the two spirited siblings and animated by Allison Steinfeld's upbeat illustrations, *Wait! What? Lucille Ball Had No Eyebrows?* is an authoritative, accessible, and one-of-a-kind biography infused with Dan Gutman's signature zany sense of humor.

- Major review attention
- Author talks and readings
- Author available for virtual events
- Regional events
- Online advertising
- Digital promotional assets
- Social media campaign
- Library marketing
- Buzz mailing to select booksellers
- Outreach to author community: dangutman.com | fb: Dan Gutman | t: @DanGutmanBooks | ig: @dangutmanbooks
- Outreach to illustrator community: allisonsteinfeld.com | ig: @allisonsteinfeld | t: @sundaybagels



**Dan Gutman** is the *New York Times* best-selling author of the Genius Files series, the My Weird School series, and his baseball card adventure series. Dan has received nineteen state book awards. He lives in New York City with his wife, Nina.





# The Monster's Bones (Young Readers Edition)

The Discovery of T. Rex and How It Shook Our World

David K. Randall

\$19.95 hardcover | Can. \$25.95 • CQ 24  
Territory M • ISBN 9781324015505 • 6 x 9  
20 black-and-white photographs • 160  
Pages • YOUNG ADULT NONFICTION

**The thrilling tale of America's early paleontologists and the discovery of the first T. Rex fossil, now adapted for young readers.**

From the dust of the Gilded Age Bone Wars, two vastly different men emerge to fill the empty halls of New York's struggling American Museum of Natural History: socialite Henry Fairfield Osborn and intrepid fossil hunter Barnum Brown.

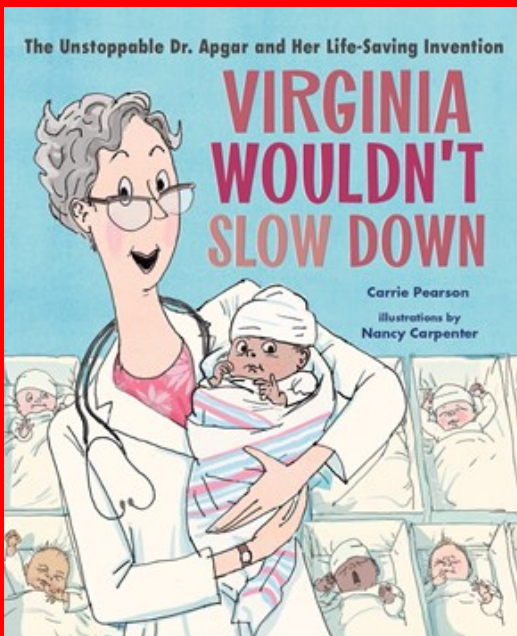
When Brown unearths the first Tyrannosaurus Rex fossils, Osborn sees a path to save his museum from irrelevancy. As the public turns out in droves to cower before this bone-chilling giant of the past and wonder at the mysteries of its disappearance, Brown and Osborn turn dinosaurs into a beloved part of culture.

In this vivid and engaging young readers adaptation, *New York Times* best-selling author David K. Randall journeys from prehistory to present day, from remote Patagonia to the unforgiving Badlands of the American West to the penthouses of Manhattan. *The Monster's Bones* reveals how a monster of a bygone era ignited a new understanding of our planet and our place within it.

- Major review and feature attention
- Radio and podcasts interview campaign
- Author talks and readings
- Author available for virtual events
- Outreach to natural science media
- Online advertising
- Early promotion and giveaway on Goodreads
- Author video available
- Social media promotion
- Library marketing
- Buzz mailings to booksellers
- Outreach to author community: davidkentrandall.com | t: @DKRandall



**David K. Randall** is the *New York Times* best-selling author of four books, including *Dreamland* and *Black Death at the Golden Gate*. His writing has appeared in the *New York Times*, *Wall Street Journal*, and elsewhere. A senior reporter at Reuters, he lives in Montclair, New Jersey.



# Virginia Wouldn't Slow Down

The Unstoppable Dr. Apgar and Her Life-Saving Invention

Carrie Pearson, Illustrated by Nancy Carpenter

\$18.95 hardcover | Can. \$24.95 • CQ 24  
Territory W • ISBN 9781324003939 • 9 x 11¼  
Full-color throughout • 48 Pages • JUVENILE  
NONFICTION

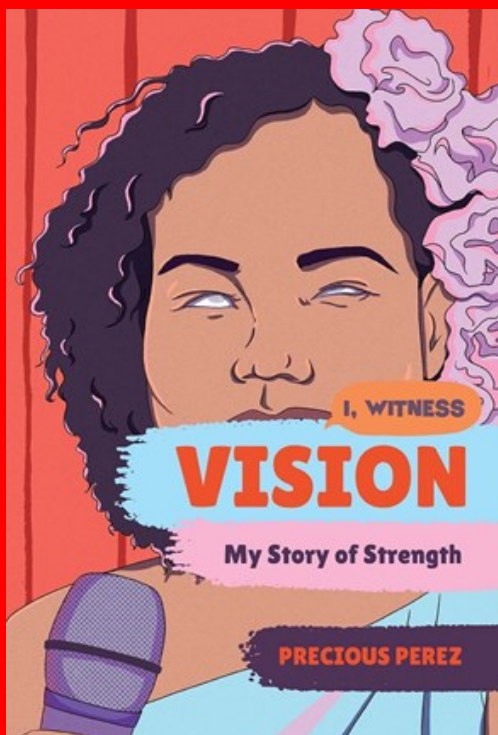
**A delightful and distinctive picture book about Dr. Virginia Apgar, who invented the eponymous test for evaluating newborn health that's used worldwide every day.**

Virginia Apgar, born in 1909, never viewed being a girl as an obstacle. She refused to abide by gender norms, even as a child. She was loud, curious, and dressed eclectically. She hated home economics and adored science and math. She excelled at school, went on to graduate fourth in her class from the College of Physicians and Surgeons at Columbia University, and became only the second certified female anesthesiologist in the country. But Ginny, as she was known, is most famous for the simple test that she developed, which measures the health of newborn babies and saves their lives every day.

From her childhood to her groundbreaking work as a doctor, *Virginia Wouldn't Slow Down* is the story of the trailblazing woman who left a lasting impact on modern medicine.

- Major review and feature attention
  - Radio and podcasts interview campaign
  - Author talks and readings
  - Author available for virtual events
  - Outreach to STEM/women's history media
  - Author Q&A
  - Online advertising
  - Digital promotional assets (educator guide)
  - Author video available
  - Social media promotion
  - Library marketing
  - Buzz mailings to booksellers
  - Outreach to author and illustrator community:
- carriearsonbooks.com | t:  
@carrieapears | ig:  
@carrieapearson.author | fb: Carrie  
A. Pearson |  
nancycarpenter.website | t:  
@NancyCarpntr | fb: Illustrated by  
Nancy Carpenter

**Carrie Pearson** is the author of five books for children and a volunteer for the Society of Children's Book Writers and Illustrators. She lives in Marquette, Michigan. **Nancy Carpenter** has illustrated more than forty books for children and has won numerous honors. She lives in Brooklyn.



# Vision

My Story of Strength

Precious Perez

\$16.95 hardcover | Can. \$22.95 • CQ 36  
Territory M • ISBN 9781324052296 • 5½ x 8¼  
Black-and-white spot art throughout • 112  
Pages • JUVENILE NONFICTION

**A young activist opens a window into her journey to become a professional musician and leader for the disabled community.**

Ever since Precious Perez was a child, she has loved to sing. Born and raised outside Boston, her family joked that she'd eventually study at Berklee College of Music. But when a high school music teacher advocated for Precious's talent, her dream became a reality.

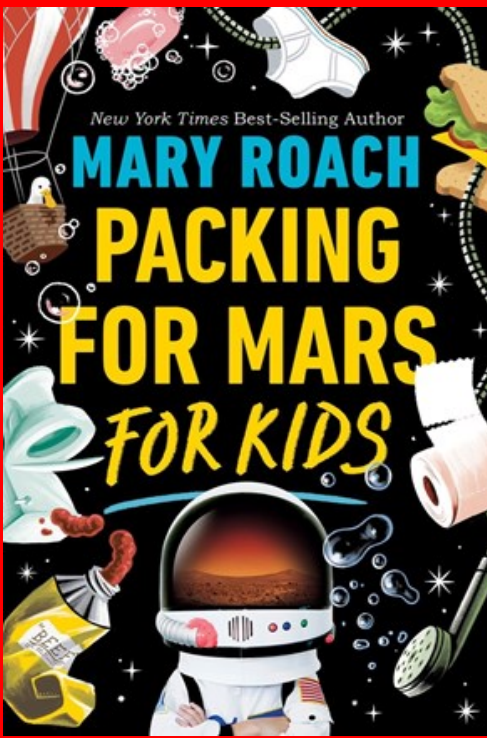
Precious was born two-and-a-half months premature and weighed just one pound. Her eyes did not develop fully, and she is blind. Growing up, most people focused on what Precious could not do because of her disability. With her teacher's support, Precious realized all the things she could do with her disability—starting with attending Berklee.

With a voice that is both accessible and engaging, *Vision* brings forward an empowering first-person account of a woman finding strength and purpose in her disability. The I, Witness series delivers compelling narrative nonfiction by young people, for young people.

- Major review and feature attention
- National media appearances
- Author talks and readings
- Author available for virtual events
- Online advertising
- Digital promotional assets (educator guide)
- Author video available
- Social media promotion
- Library marketing
- Buzz mailings to booksellers
- Outreach to author community: [preciousperezmusica.wordpress.com](http://preciousperezmusica.wordpress.com) | ig: @precious\_puertorican20 | t: @pulyperez1 | fb: Precious Perez música | yt: Precious Perez



**Precious Perez** is a classically trained vocalist/songwriter and disability activist. She is currently pursuing a double major in music education and vocal performance at Berklee College of Music. She lives in Boston, Massachusetts.



# Packing for Mars for Kids

Mary Roach

\$9.95 paperback | Can. \$13.50 • CQ 36  
Territory M • ISBN 9781324052555 • 5½ x 8¼  
35 photographs • 128 Pages • JUVENILE  
NONFICTION

**“America’s funniest science writer” (*Washington Post*) asks the questions children ask in this young readers adaptation of her best-selling *Packing for Mars*.**

- Author available for virtual events
- Library marketing
- Outreach to author community:  
maryroach.net | t: @mary\_roach

What is it like to float weightlessly in the air? What happens if you vomit in your helmet during a spacewalk? How do astronauts go to the bathroom? Can farts really be deadly in space? Mary Roach has the answers. In this whip-smart, funny, and informative young readers adaptation of her best-selling *Packing for Mars*, Roach guides us through the irresistibly strange, frequently gross, and awe-inspiring realm of space travel and life without gravity. From flying on NASA’s Weightless Wonder to eating space food, *Packing for Mars for Kids* is chock-full of firsthand experiences and thorough research. Mary Roach has crafted an authoritative and accessible book that is perfectly pitched to inquiring middle grade readers.

“Roach’s book digs into the fun, the gross, and the unexpected challenges of space travel with a level of detail not typically seen in kids’ books. . . . Kids will eagerly join her every step of the way.”—*Booklist*, starred review



**Mary Roach** is the author of five best-selling works of nonfiction, including *Grunt*, *Stiff*, and, most recently, *Fuzz*. Her writing has appeared in *National Geographic* and the *New York Times Magazine*, among other publications. She lives in Oakland, California.





# The Mapmakers

Tamzin Merchant, Illustrated by Paola Escobar

\$9.95 paperback | Can. \$13.50 • CQ 24  
Territory C • ISBN 9781324052524 • 5½ x 8¼  
9 illustrations • 384 Pages • YOUNG ADULT  
NONFICTION

**"A gripping adventure with rich worldbuilding perfect for fans of Harry Potter and historical fantasy."—*School Library Journal*, starred review**

Cordelia Hatmaker has saved England from war. She stopped Lord Whitloof's sinister plans, rescued the King and Princess, and restored the Makers Guild. But she still hasn't found her missing father. Ever since Cordelia discovered the hidden map in her father's telescope, she's been searching the streets of London by starlight, trying to uncover its secrets. She never expects to stumble upon a secret society of Mapmakers—or to learn that magic isn't limited to the few Maker families. When Witloof escapes his execution, Cordelia must convince the rival Maker families to work together to defeat him—not only to bring her father home, but to save the very essence of magic itself. . . . With exceptional and inventive storytelling and a lionhearted heroine, Tamzin Merchant once again draws readers into her captivating London and takes them on a breathless new adventure full of wildness, wit, warmth—and magic.

- Author available for virtual events
- Author Q&A
- Cross-promotion with *The Hatmakers*
- Library marketing
- Outreach to author community: t:  
@tamzinmerchant | ig:  
@tamzinmerchant



**Tamzin Merchant** is known for her roles in *Pride & Prejudice*, *The Tudors*, *Salem*, and *Carnival Row*. She is also the author of *The Hatmakers*, which *Kirkus Reviews* called "a swashbuckling romp for lovers of history and magic." She lives in England.





# Huracán

Mi historia de resiliencia

Salvador Gómez-Colón

\$7.95 paperback | Can. \$10.95 • CQ 36  
Territory M • ISBN 9781324052708 • 5½ x 8¼  
Black-and-white spot art throughout • 112  
Pages • JUVENILE NONFICTION

**In this Spanish-language edition of *Hurricane*, a young activist shares how he combated a public health emergency after Hurricane Maria.**

In 2017, less than three weeks after Salvador Gómez-Colón's fifteenth birthday, Puerto Rico was struck by a historic Category 4 hurricane. Residents were completely caught in the dark; news about Hurricane Maria broke only two days before it made landfall.

Salvador and his family fared better than most, but many in his community were left with destroyed homes and little access to basic resources. Unable to ignore this suffering, Salvador put his good fortune to good use, starting a fund-raising campaign that would bring solar-powered lamps and hand-powered washing machines to thousands of families in need.

This Spanish-language edition of Salvador's propulsive first-person narrative brings a compelling story of determination, compassion, and hope to a wider audience.

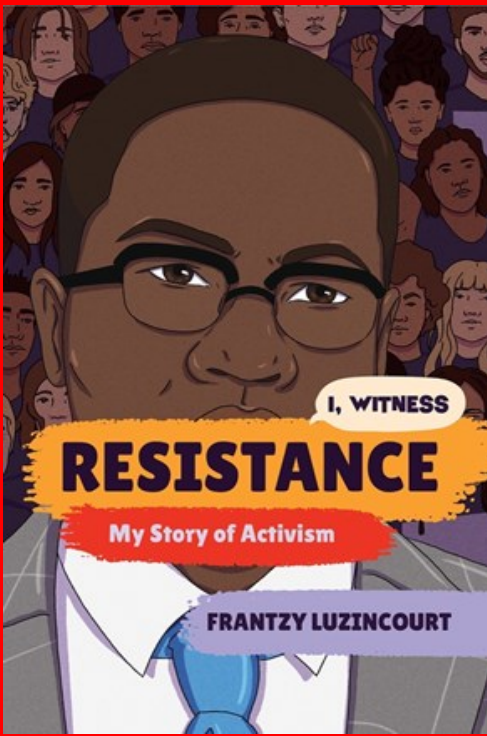
"A harrowing tale of survival and an inspiring tale of altruism."—*School Library Journal*, starred review

"Compellingly written with an emphasis on compassion."—*Booklist*, starred review

- Major review and feature attention
- Author talks and readings
- Author available for virtual events
- Outreach to Spanish-language media
- Online advertising
- Digital promotional assets (educator guide)
- Author video available
- Social media promotion
- Library marketing
- Buzz mailings to booksellers
- Outreach to author community: [salvadorgomezcolon.com](http://salvadorgomezcolon.com) | t: @sgomezcolon | ig: @sgomezcolon



**Salvador Gómez-Colón** is a climate-resilience advocate and the founder of Light and Hope for Puerto Rico. His work has been covered by *Time*, CNN, the *Guardian*, and the *New York Times*, among others. He studies at Yale University.



# Resistance

My Story of Activism

Frantzy Luzincourt

\$7.95 paperback | Can. \$10.95 • CQ 36  
Territory M • ISBN 9781324052531 • 5½ x 8¼  
Black-and-white spot-art throughout • 112  
Pages • JUVENILE NONFICTION

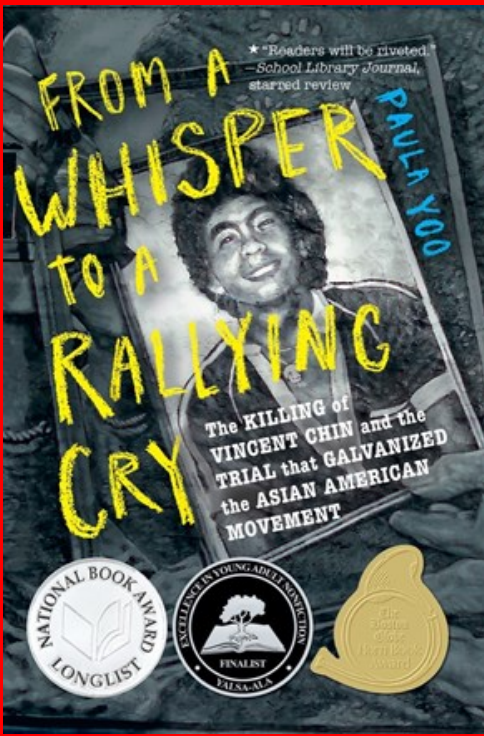
**A young activist opens a window for young readers into his fight for equal education, racial justice, and economic equity.**

Frantzy was born in Brooklyn to parents who were Haitian immigrants. He grew up in the neighborhoods of East Flatbush and Canarsie, within a flourishing Caribbean community. Frantzy was the founding president of his predominantly white high school's first ever Black Student Union. He then went on to become student body president during his sophomore year in the Macaulay Honors Program at CUNY/City College. With each position, Frantzy grew as an activist, educating his peers on Black culture, police brutality, racism and discrimination, and the fight for racial equity. With a voice that is both accessible and engaging, Frantzy brings forward a captivating account of his experiences and challenges as a young Black man and his growth into a public leader. The I, Witness series delivers compelling narrative nonfiction by young people, for young people.

- Author available for virtual events
- Digital promotional assets (educator guide)
- Cross-promotion with I, Witness series
- Library marketing
- Outreach to author community: t: @\_frantzy\_ | ig: @frantzy.luzincourt



**Frantzy Luzincourt** graduated magna cum laude as a Macaulay Honors student from The City College of New York. He is the coounder and CEO of Strategy for Black Lives and works as a litigation paralegal. He lives in Brooklyn.



# From a Whisper to a Rallying Cry

The Killing of Vincent Chin and the Trial that Galvanized the Asian American Movement

Paula Yoo

\$12.95 paperback | Can. \$17.50 • CQ 24  
Territory M • ISBN 9781324052548 • 5½ x 8¼  
384 Pages • YOUNG ADULT NONFICTION

**Winner of the 2021 Boston Globe-Horn Book Award for Nonfiction Longlisted for the 2021 National Book Award for Young People's Literature Finalist for the 2022 YALSA Award for Excellence in Young Adult Nonfiction**

America in 1982. Hostility toward Asian Americans is on the rise, especially in Detroit. A bar fight turns fatal, leaving Vincent Chin—a Chinese American man—beaten to death at the hands of two white men, autoworker Ronald Ebens and his stepson Michael Nitz. *From a Whisper to a Rallying Cry* is a searing examination of the killing and the trial and verdicts that followed. Extensively researched from court transcripts and interviews with key case witnesses—many speaking for the first time—Yoo has crafted “an accessible and compelling account of a tragedy that resonates through the decades” (*Kirkus Reviews*, starred review).

“[A] resonant, painstakingly recreated historical account.”—Publishers Weekly, starred review  
“Readers will be riveted.”—*School Library Journal*, starred review

“*From a Whisper* is arguably the most comprehensive overview of the gruesome events and the aftermath.”—*Shelf Awareness*

- Author available for virtual events
- Digital promotional assets (educator guide)
- Cross-promotion with *Rising from the Ashes* (F23)
- Library marketing
- Outreach to author community: paulayoo.com | t: @PaulaYoo | ig: @paulayoo



**Paula Yoo** is an award-winning children's book author, a prolific TV writer/producer, and a professional violinist. *From a Whisper to a Rallying Cry* is her debut YA nonfiction book. She lives in Los Angeles.



# Firesong

Vashti Hardy, Illustrated by George Ermos

\$9.95 paperback | Can. \$13.50 • CQ 24  
Territory C • ISBN 9781324052562 • 5½ x 8¼  
30 black-and-white illustrations • 432  
Pages • JUVENILE FICTION

**In their final adventure, the twins journey north to protect the legendary earth-bear and to discover their family's hidden history.**

Arthur and Maudie Brightstorm are back home in Lontown and settling in after their exhilarating—and secret—adventures in Erythea. Maudie's sky-ak invention is a hit, and Harriet has announced that she will share her sky-ship's hydroelectric technology. But tensions are brewing. The existence of super-sapient creatures on other continents threatens how the Explorers see themselves in the natural order of the world. When Arthur and Maudie begin hearing a strange song summoning them north—a song only they can hear—they know there's an adventure waiting for them that may change the lives of everyone in the Wide. As the Aurora prepares for its trip, the crew is joined by new members and old friends. But they're not the only sky-ship journeying northward to uncover the region's secrets . . . Return to Vashti Hardy's "marvelously imagined" world (*Publishers Weekly*) in this sweeping and propulsive conclusion to the Brightstorm Twins series.

- Author available for virtual events
- Character Q&A
- Cross-promotion with *Brightstorm* and *Darkwhispers*
- Digital promotional assets (author letter and sell sheet)
- Library marketing
- Outreach to author community:  
vashtihardy.com | t: @vashti\_hardy  
| ig: @vashtihardyauthor | fb:  
VashtiHardyAuthor



**Vashti Hardy** is a children's book author who lives near Lancashire, England, with her husband and three teens. She has an honors teaching degree and an MA in creative writing from the University of Chichester.



**COUNTRYMAN  
PRESS**





# Tropical Standard

Cocktail Techniques & Reinvented Recipes

Garret Richard and Ben Schaffer,  
Foreword by Dave Arnold

\$40.00 hardcover | Can. \$54.00 • CQ 12  
Territory W • ISBN 9781682687154 • 8 x 10  
50 photographs • 288 Pages • COOKING

## Liquid Intelligence goes to the beach with cutting-edge bar skills and lush libations for discerning drinkers

In this sea breeze–fresh collection, master mixologist Garret Richard and award-winning cocktail writer Ben Schaffer provide detailed instruction on an incredible array of must-know drink techniques, including how to adjust acid and sugar, flash blend, handle carbonation, tackle tinctures, and turn anything into a balanced syrup. Offering more than 100 recipes, they reimagine vintage cocktails and build the classics of the future, from the Beachcomber Negroni and Royal Hawaiian Mai Tai to the Winter in LA and Yacht Rock. These drinks honor founding legends such as Donn Beach, “Trader Vic” Bergeron, and Harry Yee as well as modern icons, including Dale DeGroof, Audrey Saunders, Julie Reiner, and Dave Arnold. The book includes a short history of tropical drinks as well as a comprehensive overview of necessary tools, so both home bartenders and professionals can shake their creativity to new heights. This innovative compendium sets a new tropical standard.

- Review and feature attention
- Radio and podcast interview campaign
- Outreach to food and drink publications
- Summer roundups
- Social media promotion
- Buzz mailings to bar and cocktail industry influencers
- Outreach to author community: ig: @garretjrichard



**Garret Richard** is chief cocktail officer of Sunken Harbor Club in Brooklyn. **Ben Schaffer** cowrote *The Dead Rabbit Drinks Manual*, which won a Tales of the Cocktail Spirited Award for best new cocktail book. They live in New York City.







# White Wine

The Comprehensive Guide to the 50 Essential Varieties & Styles

Mike DeSimone, Jeff Jensen and Rob Mondavi Jr.

\$35.00 hardcover | Can. \$47.00 • CQ 12  
Territory W • ISBN 9781682687840 • 8 x 10  
Over 200 photographs • 288 Pages • COOKING

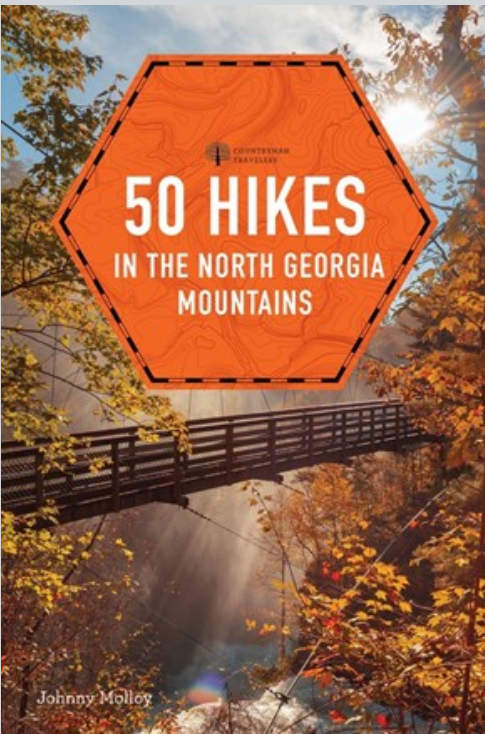
**Explore the world's most important white wines with this definitive compendium.**

Discover the delicious world of white wine with profiles of all the must-know varieties and styles, from Albarino to Viognier, and dive deep into popular favorites, such as Chardonnay, Pinot Grigio, Riesling, and Sauvignon Blanc. Peppared with engaging facts and figures, each chapter surveys one grape or style, featuring all-inclusive at-a-glance information that tells you what to expect in the glass, suggested food pairings, and recommended wines, from cheerful bargains to worthy splurges. Detailed essays offer capsule histories of each variety or style, including its origins, favored growing conditions, notable countries that produce it, and typical characteristics. Winemakers and other industry experts share their wisdom alongside gorgeous photography that brings the regions, vineyards, grapes, and bottles vividly to life. Complete with a handy checklist to track the delectable wines that you taste, *White Wine* is the perfect resource to help you enjoy the best white wines in the world.

- Major review attention
- Food/beverage/entertaining features
- National media interviews
- Regional author events and signings
- Brand collaborations
- Buzz mailings to specialty retailers/wine clubs
- Wine influencer campaigns



**Mike DeSimone** and **Jeff Jensen** are wines columnist for *Wine Enthusiast*, *Robb Report*, and *Forbes* and the coauthors of *Red Wine*, which won the Gourmand International Award for best wine book in the world. They live in New York City and Spain.



# 50 Hikes in the North Georgia Mountains

Johnny Molloy

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\$22.95 paperback | Can. \$29.95 • CQ 24  
Territory W • ISBN 9781682688052 • 6 x 9  
100 full-color illustrations; 51 maps • 264  
Pages • TRAVEL

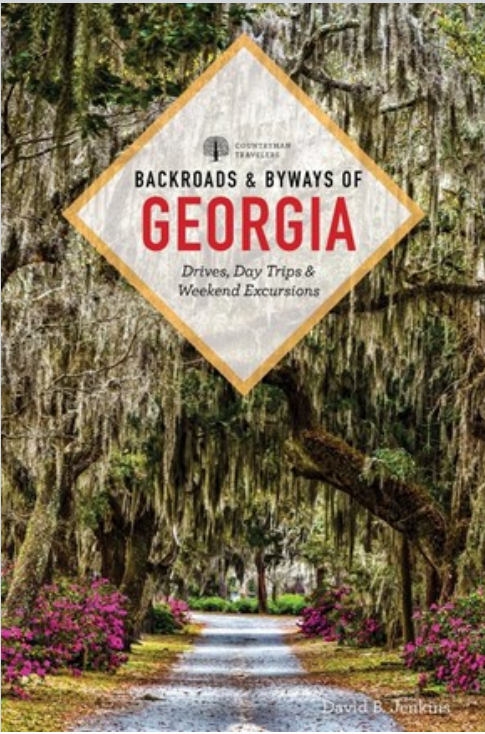
**Lace up your boots and explore the majestic Georgia wilderness with this fully revised and updated guide!**

Few hikers know the North Georgia Mountains as well as Johnny Molloy. In 50 stunning trails, he'll take you to waterfalls, overlooks, gigantic trees, historic sites, and landmarks such as Tallulah Gorge, Raven Cliff Falls, and the Chattooga River. In a region with an incredible wealth of hiking options, Molloy outlines his picks for the most worthwhile routes, providing options for day, overnight, and multi-day hikes for explorers of every skill level.

This fully updated 4th edition of *50 Hikes in the North Georgia Mountains* features 5 brand new trails, detailed maps, clear and concise directions, and expert tips for enjoying every moment of your hike—whether you're looking for sublime mountaintop views, peaceful walks through nature, or your next great challenge. Including full-color photographs and maps, this is the perfect book to help you plan the ultimate Georgia outdoor adventure!

- Hiking and recreational features
- Regional interviews
- Buzz mailing to local bookstores and specialty retailers
- Regional digital advertising

**Johnny Molloy** is a seasoned hiker and the author of numerous books in Countryman's 50 Hikes series, including *50 Hikes in South Carolina*, *50 Hikes in the Ozarks*, *50 Hikes in Alabama*. He has also authored over 30 other books.



# Backroads & Byways of Georgia

Drives, Day Trips & Weekend Excursions

David B. Jenkins

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\$22.95 paperback | Can. \$29.95 • CQ 24  
Territory W • ISBN 9781682686843 • 6 x 9  
100 full-color illustrations; 15 maps • 304  
Pages • TRAVEL

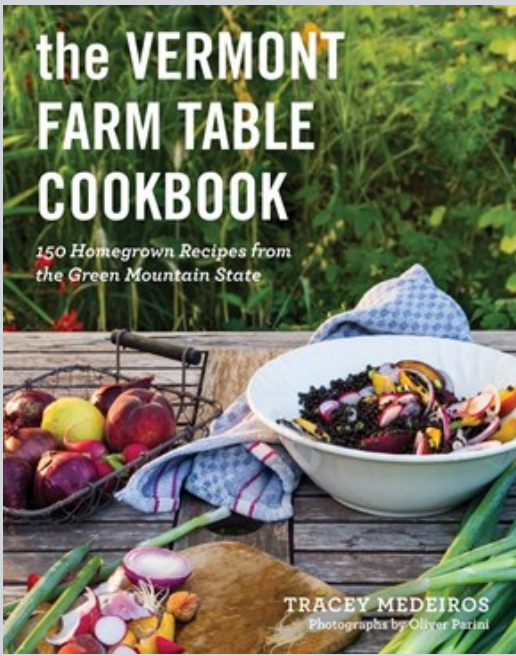
## A road guide to the Peach State, revised and updated.

Georgia's varying but always lovely landscapes have long made its roads some of the most well-travelled and much-loved in the country. This second edition offers 25 revised and updated drives that provide the ultimate sampling of what the state has to offer. Take a ride down through historic Savannah and the Atlantic Coastal Plain in the south, cruise along the Appalachians in the northwest, or catch sight of the sublime Blue Ridge Mountains of Georgia's northeast. Complete with detailed maps, itineraries, and photos to guide you through every route, be prepared for the best road trips of Georgia. Pack the car and be on your way to comfortable accommodations, great food, and southern charm.

- Regional media interviews and features
- Buzz mailings to regional booksellers and visitor centers
- Collaborations with outdoor/road trip associations

**David B. Jenkins** is a professional photographer and the author of *Georgia: A Backroads Portrait*. He lives in the mountains of northern Georgia.





# The Vermont Farm Table Cookbook

150 Homegrown Recipes from the Green Mountain State

Tracey Medeiros and Oliver Parini

\$25.95 paperback | Can. \$34.95 • CQ 12  
Territory W • ISBN 9781682688076 • 8 x 10  
256 Pages • COOKING

## The best of Vermont, from the kitchens of Simon Pearce and King Arthur to the fields of local farms.

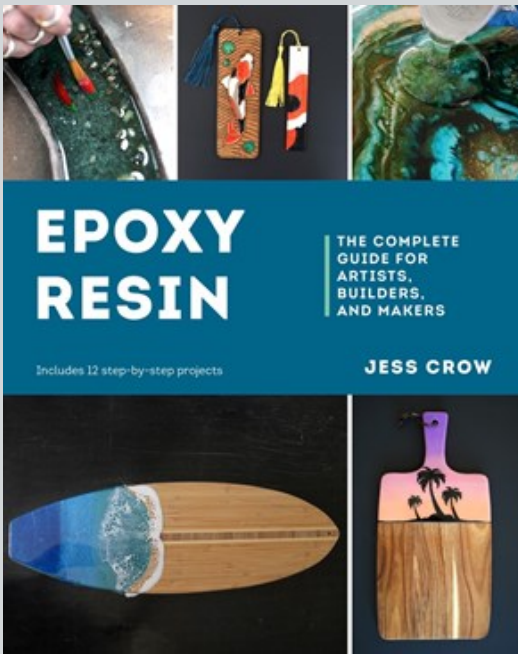
The picturesque Green Mountain State is known for its maple syrup, stunning peaks, and undeniable farm-to-table spirit. Truly the core of Vermont's community, independent farms and agricultural diversity are the wellspring of the state's fresh, whole-food dining scene. From small family-run operations to locally owned and nationally recognized brands, the recipes and stories of *The Vermont Farm Table Cookbook* bring a little piece of that Vermont spirit into your home kitchen.

Now, after 10 years, author Tracey Medeiros has revised and fully updated this culinary tome to highlight the dedication of Vermont's farmers, with brand-new recipes, photos, and local farm profiles. Including feel-good dishes like Vermont Cheddar Soup, Maple-Glazed Sweet Potatoes, Apple-Stuffed Chicken Breasts, homemade Vermont Maple Ice Cream, and so much more, readers can indulge in the comforting, farm-fresh flavors of all this beautiful state has to offer.

- Review and feature attention
- Radio and podcast campaign
- Regional interviews
- Outreach to food/travel/lifestyle publications
- Collaboration with Vermont brands and/or agricultural organizations
- New England buzz mailing
- Outreach to author community: [traceymedeiros.com](http://traceymedeiros.com) | fb: [@vermontfarmtablecookbook](https://www.facebook.com/vermontfarmtablecookbook) | t: [@tmedeirosvt](https://twitter.com/tmedeirosvt)



**Tracey Medeiros** is a food writer, food stylist, and recipe developer and tester. She is also the author of *The Connecticut Farm Table Cookbook* and *Dishing Up Vermont* and travels regionally as a guest cooking instructor. She lives in Vermont.



# Epoxy Resin

The Complete Guide for Artists, Builders, and Makers

Jess Crow

\$29.95 paperback | Can. \$39.95 • CQ 18  
Territory W • ISBN 9781682687802 • 8 x 10  
150 illustrations • 192 Pages • CRAFTS &  
HOBBIES

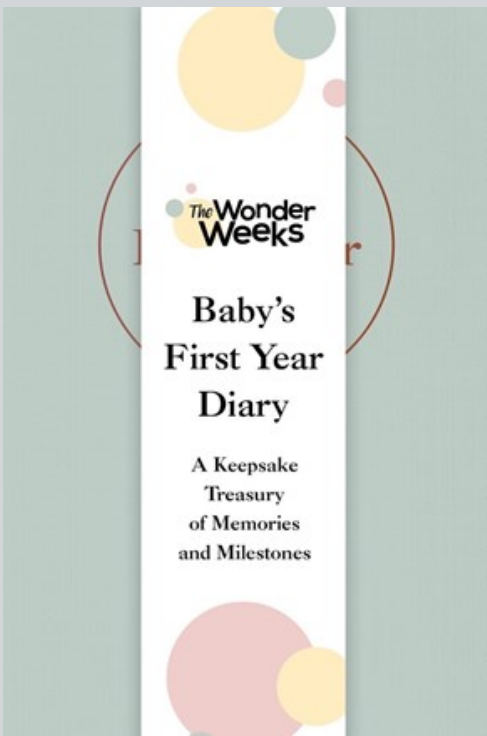
**Create your own stunning objects, from easy projects to statement pieces, with the magic of epoxy resin.**

This groundbreaking maker's manual masterfully guides you through the entire process, from proper planning to finished work. Learn how to prepare surfaces, which epoxy to use, and the right temperatures for your workspace and materials. Determine how much time you need for a project and how to support weight effectively. Understand how to mix and add colors and how to prepare and remove molds. Figure out how to achieve textures and tackle problems such as bubbles, drips, and dust. Explore color schemes, customizations, and ways to add impact and depth, including embedding objects, incorporating other media, and finishing techniques. Packed with tips, this must-have book features step-by-step instructions and photos for 12 projects—from bookmarks and coasters to countertops and dining tables—that anyone can create. The epoxibilities are endless.

- Major review and feature attention
- Radio and podcast campaign
- Interviews with crafting/lifestyle/woodworking/wom outlets
- Features in business/entrepreneurial outlets
- Collaborations with maker camps and author's classes
- Outreach to author community: [crowcreekdesigns.com](http://crowcreekdesigns.com) | fb: @crowcreekdesigns | ig: @crowcreekdesigns | t: @jesscrowcreek



**Jess Crow** is America's foremost epoxy resin artist and teacher. Her work has appeared in *Business Insider*, *Forbes*, *Popular Woodworking*, and elsewhere, and her MakerPoxy is TotalBoat's best-selling epoxy for use in art and home projects. She lives in Alaska.



# Wonder Weeks Baby's First Year Diary

A Keepsake Treasury of Memories and Milestones

## The Wonder Weeks

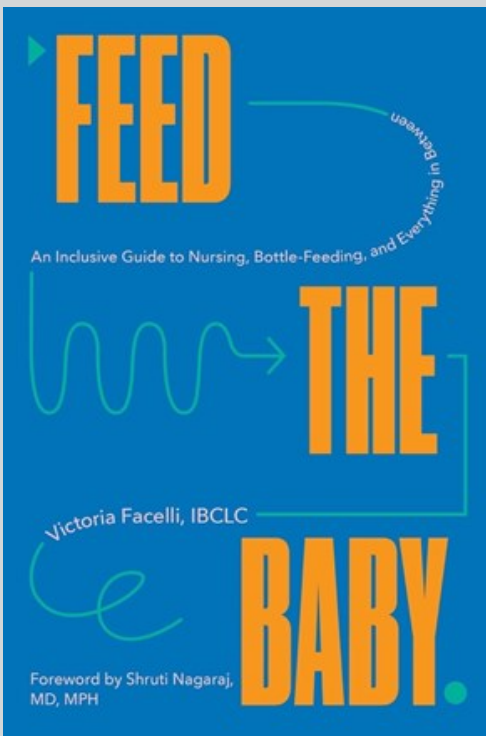
\$16.95 hardcover | Can. \$22.95 • CQ 24  
Territory W • ISBN 9781682687208 • 6 x 9  
144 Pages • FAMILY & RELATIONSHIPS

**Use this easy guided journal to record all the highlights of your baby's first 12 months.**

They grow up so fast and have so many important firsts. This bright, engaging memento helps you remember all those special moments. With charming illustrations and a cheerful design, this follow-up to the internationally acclaimed, award-winning *Wonder Weeks* guide is the perfect way to chronicle your little one's developmental leaps. Thoughtful prompts encourage you to track the milestones that matter most while offering plenty of room to record your own thoughts and feelings as you watch your child's magical journey. Little memories make a big difference, so the book provides plenty of space to note baby's favorite activities, songs, and toys and to create scrapbooks of meaningful memorabilia. The book also includes space for you to write letters to your little one that you both can enjoy later in life. This deluxe treasury will become a precious keepsake for years to come and the best book you ever write.

- Media attention in parenting, motherhood, women's health, and senior living publications
- Inclusion in gift guides
- Digital advertising campaign
- Buzz mailings and outreach to motherhood and lifestyle bloggers and influencers
- Cross-promotion with Wonder Weeks
- Social media promotion
- Outreach to author community: t:  
@thewonderweeks | ig:  
@thewonderweeks | fb:  
@WonderWeeks

**The Wonder Weeks** is an internationally acclaimed, award-winning parenting and baby brand that began with *The Wonder Weeks* book, which has sold more than 2 million copies. The company is based in the Netherlands.



# Feed the Baby

An Inclusive Guide to Nursing, Bottle-Feeding, and Everything In Between

Victoria Facelli, IBCLC and Shruti Nagaraj, MD, MPH

\$28.95 hardcover | Can. \$38.95 • CQ 24  
Territory M • ISBN 9781682686928 • 6 x 9  
35 illustrations • 304 Pages • HEALTH &  
FITNESS

**Finally, a book on newborn feeding that focuses on the milks and the methods, for *all* families.**

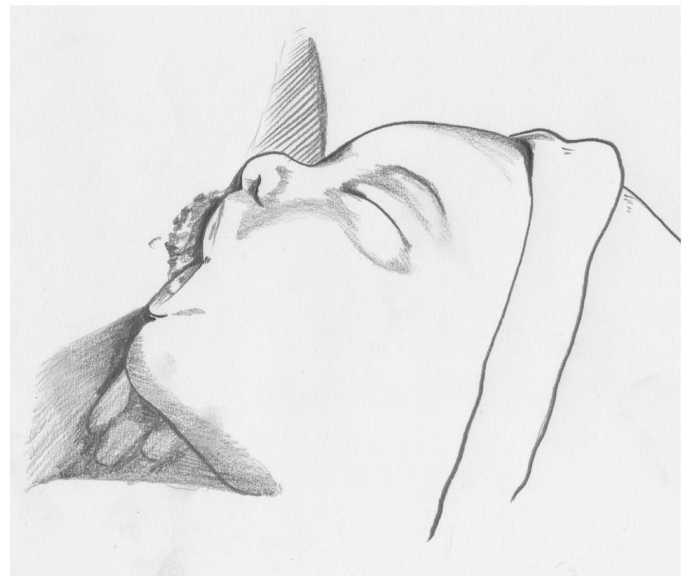
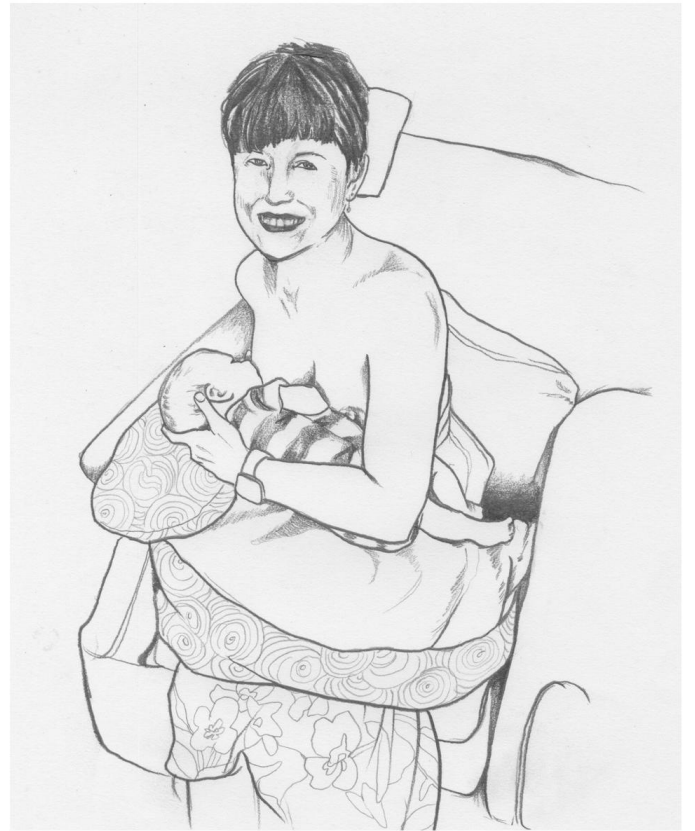
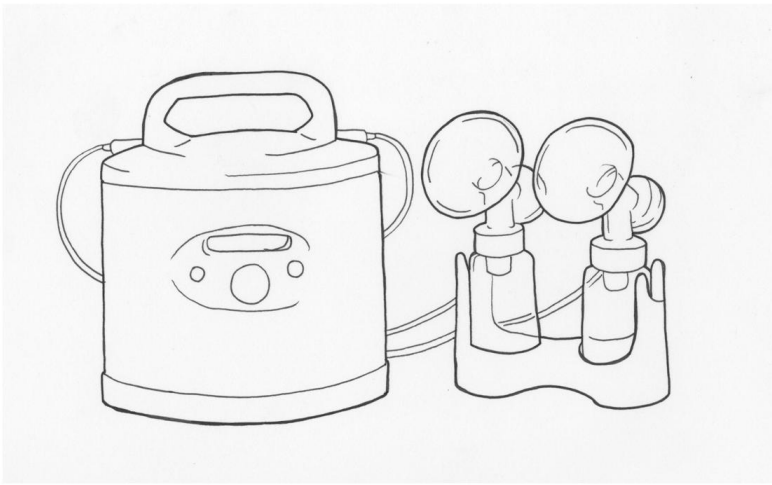
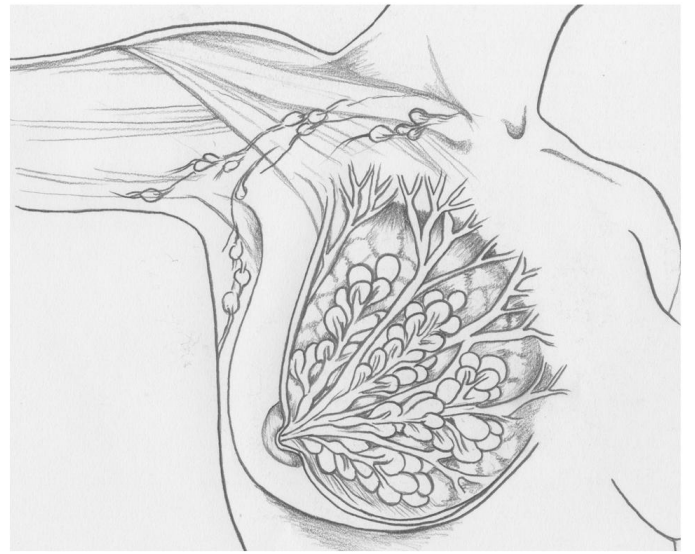
Getting a baby fed is one of the most important tasks for a new parent. With straightforward advice and evidence-based reasoning, lactation consultant Victoria Facelli introduces her modern approach in *Feed the Baby*. Both bottle and breast are welcomed as equally valuable tools. Based on her years of experience in the field, Facelli understands what families and babies need to thrive. She explains the science behind the various options, from how milks are made to how a newborn's sucking and swallowing skills develop. Here are dozens of nursing positions and paced bottle-feeding techniques, with suggested systems and methods for parents and partners, from those critical hours after birth through the early weeks and months to the first year. Includes detailed information on hunger cues, sleep, pumping, milk supply, and much-needed support and encouragement for challenging moments. Illustrations and links to video demonstrations make it easy to implement whatever protocol the reader decides will work best for them.

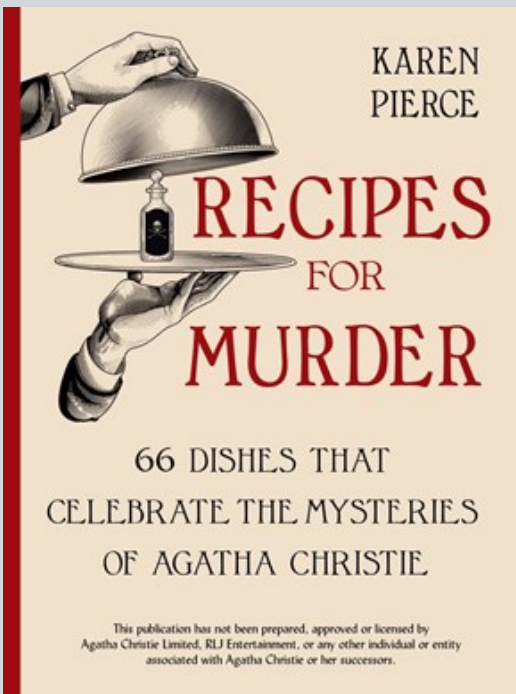
- Major review and feature attention
- National media interviews
- Radio and podcast campaign
- Outreach to parenting and diverse media
- Social media advertising
- Outreach to author community: ig: @victoria.facelli.ibclc



**Victoria Facelli, IBCLC**, is a certified postpartum doula and lactation consultant. She attended the Mary Rose Tully Training Initiative at UNC's School of Public Health. Her work has appeared in the *Journal of Human Lactation*. She lives in Durham, North Carolina.







# Recipes for Murder

66 Dishes That Celebrate the Mysteries of Agatha Christie

Karen Pierce

\$19.95 hardcover | Can. \$25.95 • CQ 24  
Territory W • ISBN 9781682687789 • 6 x 8  
Over 50 illustrations • 176 Pages • COOKING

## Drink and dine like the best-selling novelist of all time.

This to-die-for cookbook offers one accessible, easy-to-make dish or drink for each of the Duchess of Death's 66 novels. Karen Pierce has diligently selected a most delectable range of intriguing dishes mentioned throughout the collected works of Agatha Christie and recreated the recipes to satiate our culinary curiosity. Recipes include A Perfect Cup of Coffee (*The Mysterious Affair at Styles*), Rice Pudding (*The Murder at the Vicarage*), Oysters Rockefeller (*Murder on the Orient Express*), Lemon Squash Cocktail (*Death on the Nile*), and "Thomas Roger's" Potatoes (*And Then There Were None*). Learn how to make an exquisite omelet, how to roast a leg of lamb properly, and how to serve perfectly timed steak frites. The collection offers insightful details about the recipes' histories and their context in Christie's life and times. All dishes appear respective to their eras—so steak fried for 1923 but marinated and grilled for 1964. It's a filling tribute to the grand dame of detective fiction.

**RECIPES FOR MURDER has not been prepared, approved, or licensed by Agatha Christie Limited, RLJ Entertainment, or any individual or entity associated with Agatha Christie or her successors.**

- Review and feature attention
- Radio and podcast campaigns
- Outreach to literary and food outlets
- Buzz mailings to crime/mystery/thriller bookstores and reviewers



**Karen Pierce**, a detective-fiction devotee, food lover, and Agatha Christie superfan, has attended and volunteered at several Anthony Boucher Memorial World Mystery Conventions and has taken pilgrimages to Torquay and Greenway House, Christie's hometown and home. Pierce lives in Toronto, Canada.



# India Express

Simple and Delicious Recipes for Every Day

Rukmini Iyer

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\$22.95 paperback | Can. \$29.95 • CQ 24  
Territory C • ISBN 9781682688342 • 6½ x 9½  
240 Pages • COOKING

**Minimum effort, maximum flavor—Rukmini Iyer’s Indian cuisine is effortlessly delicious and achievable, from simple snacks to quick curries.**

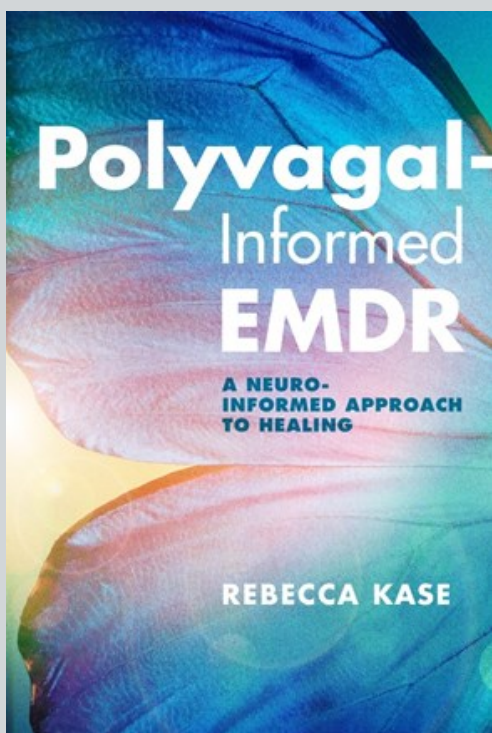
Rukmini Iyer grew up in London with two working parents who were always transforming their family’s Indian recipes into quick and easy weeknight meals. So, when Rukmini and her parents took a trip through India on the Coromandel Express—from her mother’s native Kolkata to her father’s native Chennai—Iyer was inspired to recreate the cuisine of their travels for the harried home cook. Featuring 75 recipes, this book is the ultimate display of Iyer’s skill for deliciously doable dishes. Aptly titled *India Express*, it lends the word “express” dual meaning, evoking both a culinary tour of India by train, as well as the delightful speed and ease required by the recipes. From Bengali popcorn shrimp and mango cardamom lassis to mini-naan pizzas and more, these dishes perfectly capture the depth of south Asian flavors with Rukmini’s signature fuss-free flare.

- Print and online features in food/lifestyle publications
- Radio and podcast campaign
- Social media promotion
- Buzz mailings to booksellers, cookbook clubs, and culinary influencers
- Outreach to author community:  
rukmini-iyer.com | t: @missminifer  
| ig: @missminifer

**Rukmini Iyer** is the author of *The Green Barbecue* and the best-selling Roasting Tin series. A writer, food stylist, and former lawyer, she creates easy recipes for the home cook. She writes for publications including the *Guardian*, and lives in London, United Kingdom.

**NORTON  
PROFESSIONAL  
BOOKS**





# Polyvagal-Informed EMDR

A Neuro-Informed Approach to Healing

Rebecca Kase

\$34.99 paperback | Can. \$45.99 • CQ 36  
Territory W • ISBN 9781324030317 • 6 x 9  
7 black-and-white illustrations • 288  
Pages • PSYCHOLOGY

## Linking two cutting-edge approaches to form a robust healing model.

Polyvagal Theory and EMDR are two well-respected theoretical and practical models with immense implications for therapeutic practice. *Polyvagal-Informed EMDR* outlines a comprehensive approach for integrating Polyvagal Theory into EMDR Therapy. Individually, each model offers powerful pathways to healing. Combined, these models supercharge therapy and the recovery process.

The integration of Polyvagal Theory within the eight phases of EMDR Therapy offers the psychotherapist a robust, dynamic, neuro-informed framework for case conceptualization, treatment planning, and client transformation. The approach applies not only to work with trauma and PTSD, but also in the treatment of addictions, anxiety, depression, grief, chronic pain, and adjustment disorders.

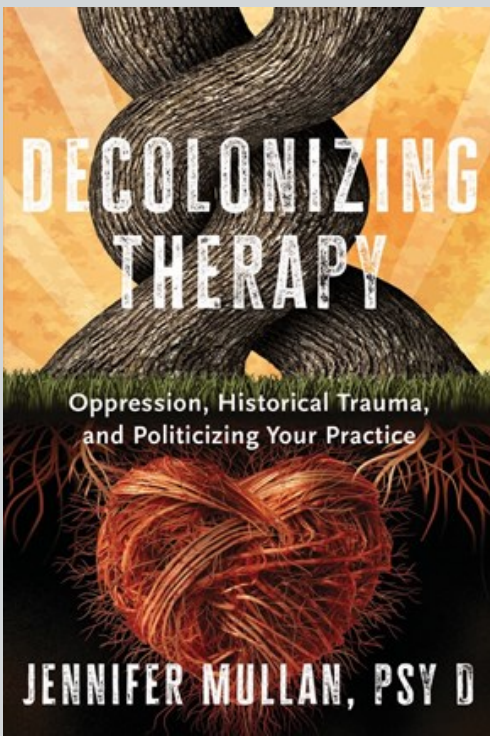
EMDR therapists will find a method that maintains fidelity to the evidence-based practice of EMDR and aligns with current neuroscience research. Topics covered include the nervous system and toxic stress, neuroception, adaptive memory networks and autonomic resiliency, neuro-informed history taking, and the importance of therapeutic presence. Clinical interventions, scripts, and handouts are included for all eight phases of EMDR, as well as case examples and opportunities for experiential practice.

This is the first book to treat these topics together: assessing complex material and presenting it in an approachable, engaging manner.

- Online features, reviews, and social media promotion
- Podcast, radio, and online interviews
- Targeted Amazon ads
- Direct email campaigns
- Academic outreach to EMDR, somatic, trauma training, and integrative psychotherapy courses
- Library marketing
- Cross-promotion with *Embodied Self-Awakening* to embodiment practitioners and yoga market
- Content marketing: NPB-hosted webinar conversation with Deb Dana
- Social media campaign connected to Polyvagal Bookshelf
- Social media series aligned to final 8 chapters: "8 EMDR phases with connection to Polyvagal Theory"



**Rebecca Kase, LCSW**, is a licensed clinical social worker in Washington state. She is an EMDR consultant and trainer, who has been practicing EMDR since 2006. She owns Rebecca Kase & CO, Training and Consultation, and has an online counseling practice.



# Decolonizing Therapy

Oppression, Historical Trauma, and Politicizing Your Practice

Jennifer Mullan

\$43.99 hardcover | Can. \$57.99 • CQ 20  
Territory W • ISBN 9781324019169 • 6 x 9  
15 black-and-white figures; 2 tables • 464  
Pages • PSYCHOLOGY

## A call to action for therapists to politicize their practice through an emotional decolonial lens.

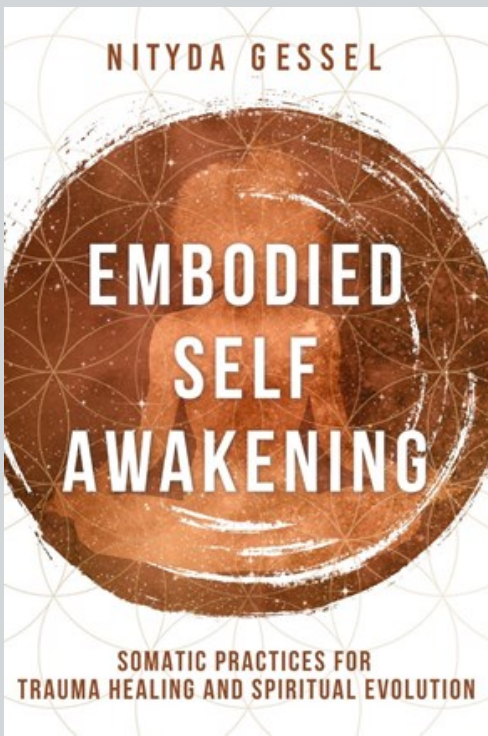
An essential work that centers colonial and historical trauma in a framework for healing, *Decolonizing Therapy* illuminates that all therapy is—and always has been—inherently political. To better understand the mental health oppression and institutional violence that exists today, we must become familiar with the root of disembodiment from our histories, homelands, and healing practices. Only then will readers see how colonial, historical, and intergenerational legacies have always played a role in the treatment of mental health.

This book is the emotional companion and guide to decolonization. It is an invitation for Eurocentrically trained clinicians to acknowledge privileged and oppressed parts while relearning what we thought we knew. Ignoring collective global trauma makes delivering effective therapy impossible; not knowing how to interrogate privilege (as a therapist, client, or both) makes healing elusive; and shying away from understanding how we as professionals may be participating in oppression is irresponsible.

- Online features and reviews; the author's work has been featured in *Self*, *Glamour*, *Allure*, *GQ*, among others
- Podcast, radio, and online interviews; the author has been a guest on an extensive list of podcasts, including *Stuff I Don't Like*, *Clapp with Jane*, *So You Think You're Intuitive*, and *Sober Curious*
- Social media promotion including Instagram book tour
- Social media campaign featuring the self-assessment from Ch. 6
- Academic and library marketing
- Targeted Amazon ads



**Jennifer Mullan (she/her), PsyD**, is educated as a clinical psychologist and is founder of Decolonizing Therapy, LLC, where she teaches her "Politicizing Your Practice" series. She is also the creator of the popular Instagram account @decolonizingtherapy. Recipient of *Essence* magazine's 2020 Essential Hero Award in the category of Mental Health, she lives in Montclair, New Jersey.



# Embodied Self Awakening

Somatic Practices for Trauma Healing and Spiritual Evolution

Nityda Gessel

\$26.99 paperback | Can. \$33.99 • CQ 36  
Territory W • ISBN 9781324020059 • 6 x 9  
15 black-and-white figures • 288 Pages • SELF-HELP

**An offering to *be with*, and to *turn toward*, the feelings from which we instinctively recoil.**

We have learned how to suppress our pain and deny its presence, but when we fight against our internal turmoil, glimmers of peace are short-lived. Rejecting our suffering is not a sustainable solution because trauma is held in the body. In this book, Nityda Gessel invites readers on a journey toward lasting freedom, with insights and experiential practices that marry the wisdom of Buddhist psychology, yogic teachings, and Indigenous understanding with somatic psychotherapy and neuroscience.

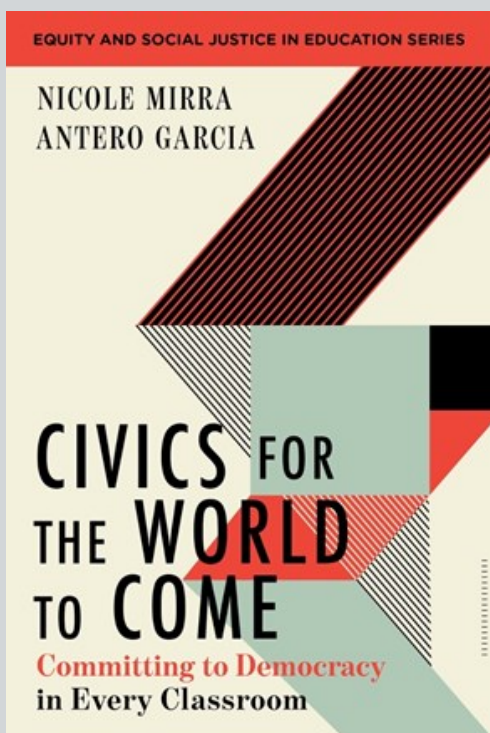
When we heal, our actions and attitudes are not hijacked by our nervous systems as easily. We begin to feel more comfortable in our bodies; more at peace, awake, and free. With Gessel's invitation, readers will learn to look out into the world, and see more than their own trauma reflected back.

- Online features, reviews, and social media promotion
- Podcast, radio, and online interviews
- Direct email campaigns
- Academic outreach to somatic experiencing, trauma training, spiritual/interpersonal psychotherapy, integrative psychotherapy courses; library outreach
- Outreach to yoga certification programs
- Cross-promotion or bundle with *Polyvagal-Informed EMDR* and/or *Trauma-Informed Yoga Affirmation Card Deck* to embodiment practitioners and yoga market, yoga teacher training market
- Content marketing: author records selected "Contemplative Meditations" from Ch. 9
- Social media campaign: designed posts to direct readers to "Contemplative Meditations" content



**Nityda Gessel**, LCSW, E-RYT, is a somatic psychotherapist, trauma specialist, yoga teacher, speaker, writer, and heart-centered activist, residing in Virginia Beach. Gessel has devoted her life to uplifting others, working at the intersection of Eastern spirituality, holistic mental health, and embodied activism.





# Civics for the World to Come

Committing to Democracy in Every Classroom

Nicole Mirra and Antero Garcia

\$33.95 paperback | Can. \$44.95 • CQ 36  
Territory W • ISBN 9781324030218 • 6 x 9  
2 black-and-white illustrations • 224  
Pages • EDUCATION

## Help students use their voices to build an equitable and just society.

Years of political violence and protests against injustice have revived interest in teaching civics in schools. The problem? Civic education—as it currently exists—privileges systems, not students. It promotes incremental change within a broken democracy rather than responding to the youth-led movements that call for the abolition of inequitable social structures. What will it take to prepare young people for the just future they are fighting for?

*Civics for the World to Come* offers educators a framework for designing the critical civic education that our students deserve. Synthesizing perspectives on democratic life from critical race theory, ethnic studies, Afrofuturism, and critical literacy, the book presents key practices for cultivating youth civic agency grounded in equity and justice. The authors explore five world-building civic skills (Inquiry, Storytelling, Imagination, Networking, and Advocacy) and introduce readers to real learning communities where students and educators are transforming themselves and society.

- Online features, reviews, and social media promotion
- Build partnerships with civic education organizations including: Educating for American Democracy and Civics
- Ads in NCTE publications
- Podcast, radio, and online interviews
- Academic and library marketing
- Targeted Amazon ads
- Middle and high school district promotion
- Social media campaign utilizing "Inquiry in Action" feature



**Nicole Mirra, PhD**, is an associate professor in the Graduate School of Education at Rutgers University. **Antero Garcia, PhD**, is an associate professor in the Graduate School of Education at Stanford University.



# Teach Like Finland

33 Simple Strategies for Joyful Classrooms

Timothy D. Walker, Foreword by  
Pasi Sahlberg

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\$26.95 paperback | Can. \$35.95 • CQ 36  
Territory W • ISBN 9781324052616 • 6 x 9  
256 Pages • EDUCATION

**The best-selling book of easy-to-implement classroom lessons from the world's premier educational system—now available in paperback.**

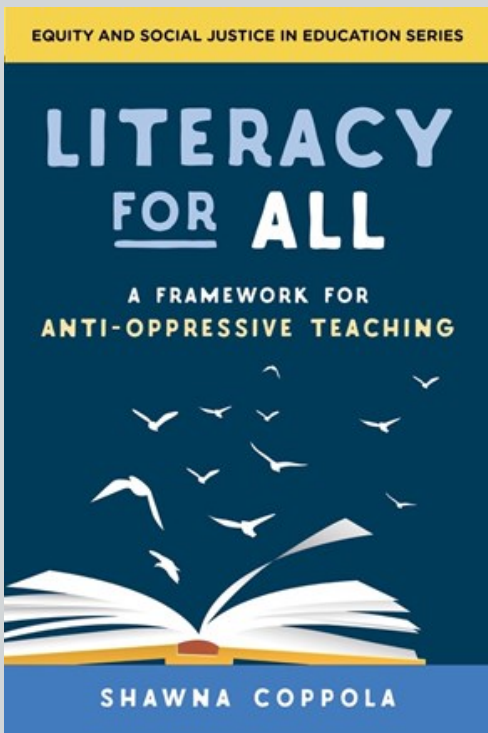
- Online features, reviews, and social media promotion
- Podcast, radio, and online interviews
- Academic and library marketing
- Social media campaigns

Finland shocked the world when its fifteen-year-olds scored highest on the first Programme for International Student Assessment (PISA), a set of tests evaluating critical-thinking skills in math, science, and reading. That was in 2001; even today, this tiny Nordic nation continues to amaze. How does Finnish education—with short school days, light homework loads, and little standardized testing—produce students who match the PISA scores of other nations with more traditional “work ethic” standards?

When Timothy Walker started teaching fifth graders at a Helsinki public school, he began a search for the secrets behind the successes of Finland’s education system. Highlighting specific strategies that support joyful K–12 classrooms and can be integrated with U.S. educational standards, this book, available in paperback for the first time, gathers what he learned and shows how any teacher can implement many of Finland's best practices. A new foreword by the author addresses the urgent questions of teaching, and living, in these pandemic times.

**Timothy D. Walker** is an American teacher who taught in Finland for six of the eight years he lived there. He lives in Milford, Connecticut, and is author (with Pasi Sahlberg) of *In Teachers We Trust: The Finnish Way to World-Class Schools*.





# Literacy for All

A Framework for Anti-Oppressive Teaching

Shawna Coppola

\$34.95 paperback | Can. \$45.95 • CQ 36  
Territory W • ISBN 9781324031017 • 6 x 9  
15 black-and-white figures and tables • 256  
Pages • EDUCATION

## An equity-conscious, culturally sustaining approach to literacy education.

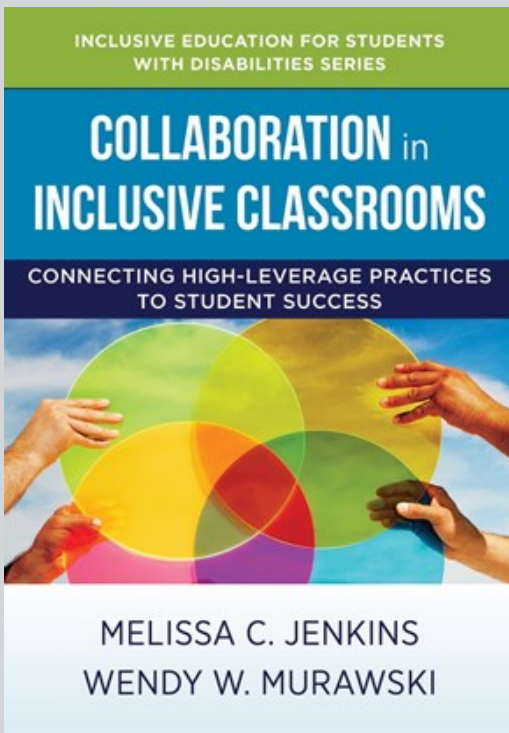
Every student comes to the classroom with unique funds of knowledge in addition to unique needs. How can teachers celebrate and draw upon the valuable literacies each child already possesses to engage them more effectively in school literacy practices?

In *Literacy for All*, Shawna Coppola shows how a literacy pedagogy founded on anti-oppressive principles can transform the experiences of teachers and students alike. Using her framework, which highlights the social and cultural aspects of literacy, teachers can help students participate in literacy experiences that illuminate their individual strengths. Coppola's book, an ideal introduction for equity-conscious literacy educators, shows how to design instructional and assessment practices that reflect both the cognitive processes and the social practices inherent in learning to read and write.

- Online features, reviews, and social media promotion
- Ads in NCTE publications
- Podcast, radio, and online interviews
- Academic and library marketing
- Targeted outreach to pre-service literacy teacher programs
- Targeted Amazon ads
- School district promotion
- Social media campaign centered around Ch. 3: "Why identity matters in literacy instruction"



**Shawna Coppola, MA**, a former classroom teacher and literacy specialist, is an active school consultant, a community leader, and a faculty member in the Learning Through Teaching program at the Literacy Institutes of the University of New Hampshire. She lives in Madbury, New Hampshire.



# Collaboration in Inclusive Classrooms

Connecting High-Leverage Practices to Student Success

Melissa C. Jenkins and Wendy W. Murawski

\$36.95 paperback | Can. \$49.95 • CQ 16  
Territory W • ISBN 9781324030478 • 7 x 10  
45 black-and-white figures and tables • 304  
Pages • EDUCATION

## High-leverage practices are key to collaborative co-teaching in an inclusive setting.

Collaboration and co-teaching are concepts that have long been central to inclusive education. More recently, evidence-based and high-leverage practices (EBPs and HLPs) have gained recognition as highly effective tools to improve student learning and behavior, in both general and special education classrooms.

In this reader-friendly text, two of the nation's top experts in co-teaching provide a unique guide to implementing EBPs and HLPs through collaborative teaming practices. Melissa Jenkins and Wendy Murawski position collaboration as the bridge by which both HLPs and EBPs can be more effectively utilized for the success of all students in the classroom. Filled with strategies, practical examples, reflection questions, and tools like decision-making flow charts, their easy-to-use handbook belongs on the desk of every teacher working in an inclusive environment.

- Online features, reviews, and social media promotion
- Podcast, radio, and online interviews
- Amazon ads
- Visibility and attendance at conferences including [Counsel for Exceptional Children](#)
- Academic and library marketing
- Social media campaign



**Melissa C. Jenkins, PhD**, an assistant professor in the College of Education at the University of Mary Washington, lives in Amissville, Virginia. **Wendy W. Murawski, PhD**, the executive director and Eisner Endowed Chair for the Center for Teaching and Learning at California State University, Northridge, lives in West Hills, California.



# It Isn't Inclusion Without Peers

Supporting Students With and Without Disabilities to Learn Together

Matthew E. Brock

\$32.95 paperback | Can. \$43.95 • CQ 22  
Territory W • ISBN 9781324030751 • 7 x 10  
29 figures and tables • 176  
Pages • EDUCATION

## Peer-mediated interventions benefit all students in the classroom.

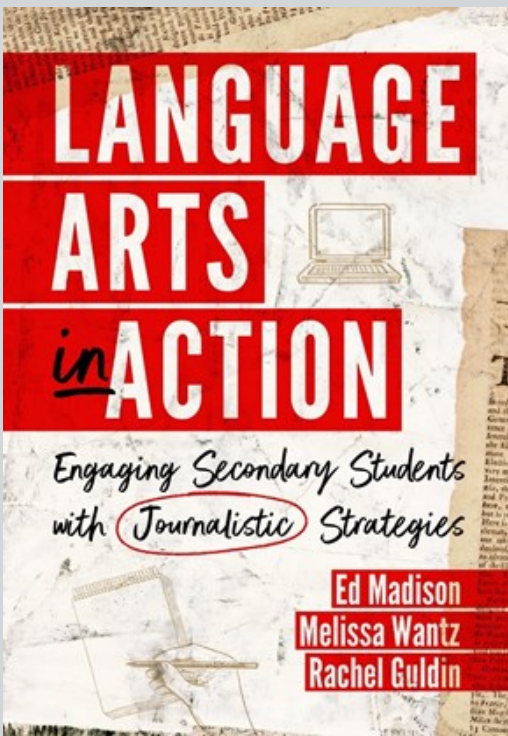
*Peer-mediated interventions* are a category of practices in which students without disabilities provide academic and social support to classmates with disabilities in inclusive classrooms, cafeterias, and on playgrounds. These support strategies are shown to have positive effects on academic, interpersonal, and social development—not only for students with disabilities, but also for their classmates who serve as peer supports. Students with a variety of disabilities benefit from peer-mediated support interventions, including students with intellectual disabilities, autism spectrum disorder, and multiple disabilities.

In this book, Matthew Brock provides educators with a practical guide to the implementation of peer-mediated interventions. General and special education teachers will receive expert guidance on how to decide which combination of interventions is likely to work best for each child, and how to collaborate with paraeducators and each other to implement the selected strategies.

- Online features, reviews, and social media promotion
- Podcast, radio, and online interviews
- Amazon ads
- Visibility and attendance at conferences including [Counsel for Exceptional Children](#)
- Academic and library marketing
- Social media campaign



**Matthew E. Brock, PhD**, is an associate professor in the Department of Educational Studies at Ohio State University. He lives in Columbus, Ohio.



# Language Arts in Action

Engaging Secondary Students with Journalistic Strategies

Ed Madison, Melissa Wantz and Rachel Guldin

\$36.95 paperback | Can. • CQ 40  
Territory W • ISBN 9781324030621 • 7 x 10  
15 black-and-white illustrations • 240  
Pages • EDUCATION

## Build communication skills that can last a lifetime.

To adolescents enthralled by the instant gratification of social media, the pace of classroom routines can seem glacial. How can educators engage today's "swipe-happy" students and prepare them to thrive in a world where disinformation is as easy to absorb as information?

*Language Arts in Action* is a thoughtful guide for middle and high school educators wanting to reengage their classes with more active, student-centered instruction. Here, teachers will find tools rooted in journalistic learning: a model that uses project-based storytelling to develop critical communication skills. By allowing young people to research, write, and publish articles aligned with their interests, educators can transform language arts, especially for students who feel their experiences and concerns are missing from traditional instruction.

- Online features, reviews, and social media promotion
- Ads in social justice and literacy publications
- Podcast, radio, and online interviews
- Academic and library marketing
- Targeted outreach to writing and composition instructors
- Targeted Amazon ads
- School district promotion
- Social media campaign



**Ed Madison, PhD**, is a professor at the University of Oregon and co-founder of The Journalistic Learning Initiative in Eugene, Oregon. **Melissa Wantz, MA**, is a retired language arts instructor and former journalist from Ventura, California, now living in Eugene, Oregon. **Rachel Guldin, MA**, a former classroom teacher, is a visiting assistant professor at Denison University in Ohio.



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