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NORTON

NEW TITLES



A Random Walk Down Wall Street

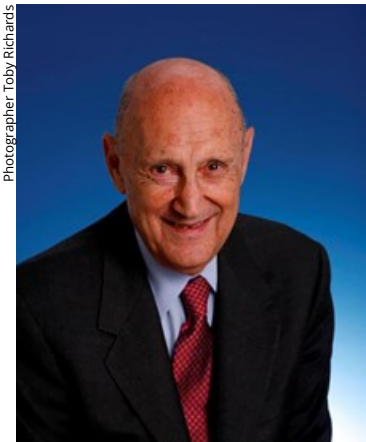
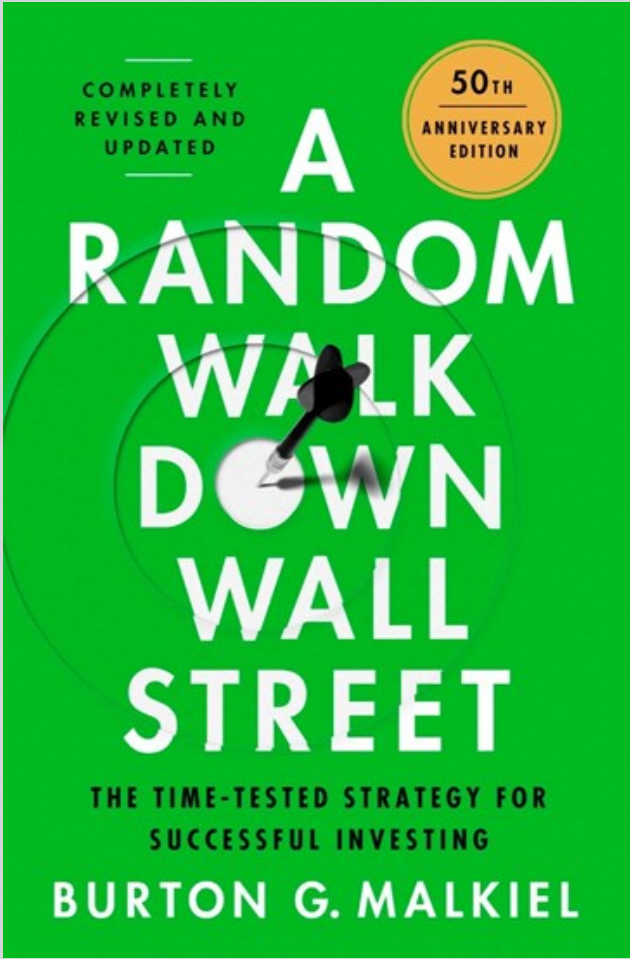
The Best Investment Guide That Money Can Buy
 Burton G. Malkiel

In times of increasing inequality and misinformation, Burton G. Malkiel’s gimmick-free investment guide is more necessary than ever. Whether you’re considering your first 401k contribution or contemplating retirement, the fully updated, 50th-anniversary edition of *A Random Walk Down Wall Street* offers invaluable guidance.

Drawing on his experience as an economist, financial adviser, and successful investor, Malkiel shows why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He provides critical analyses of cryptocurrencies, NFTs, and “meme stocks.” Malkiel shows how to be a tax-smart investor and analyzes the recently popular investment management techniques, including factor investing, risk parity, and ESG portfolios.

Investors of every age, experience level, and risk tolerance will find the step-by-step guidance they need to protect and grow their dollars. Malkiel’s reassuring and vastly informative volume remains the best investment guide money can buy.

- Print and online features
- Holiday roundups
- National advertising
- Early outreach and giveaways on Goodreads
- Social media promotion

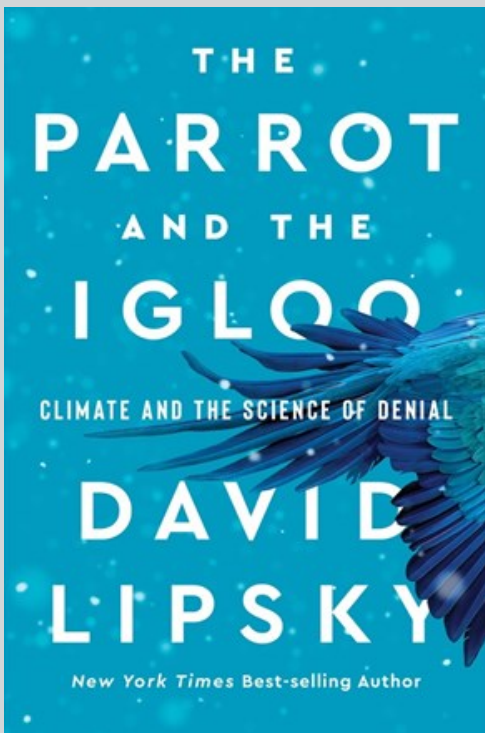


Photographer Toby Richards

Burton G. Malkiel is the Chemical Bank Chairman's Professor of Economics Emeritus at Princeton University. He is a former member of the Council of Economic Advisers and dean of the Yale School of Management, and resides in New Jersey.

One of the “few great investment books” ever written, with 2 million copies in print.

\$32.50 hardcover | Can. \$42.50 • CQ 16
 Territory W • ISBN 9781324051138 • 6¼ x 9¼
 480 Pages • BUSINESS & ECONOMICS



The Parrot and the Igloo

Climate and the Science of Denial

David Lipsky

\$32.50 hardcover | Can. \$42.50 • CQ 16
Territory M • ISBN 9780393866704 • 6 x 9
448 Pages • SCIENCE

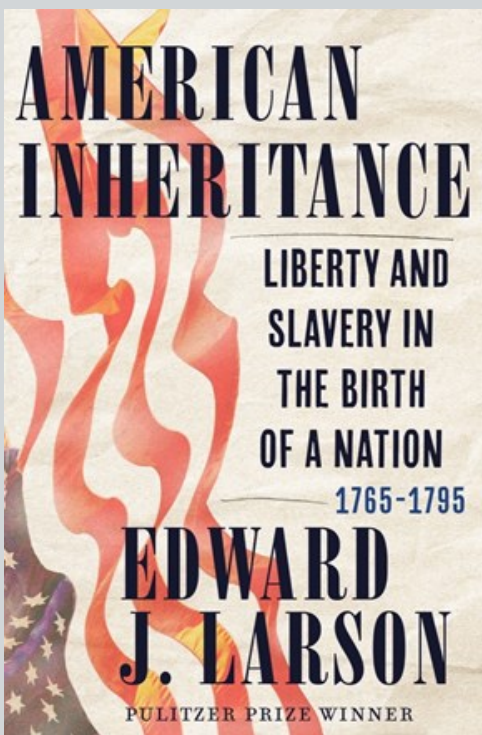
The *New York Times* best-selling author explores how “anti-science” became so virulent in American life—through a history of climate denial and its consequences.

Climate change has become an unavoidable fact and ongoing catastrophe. The science was clear decades ago. How did so many Americans come to doubt evidence so widely accepted and compelling?

The Parrot and the Igloo is the thrilling narrative of our grand lost march: the story of the inventors (Edison, Tesla, Westinghouse) who made our world; the scientists who bravely sounded the alarm; and then the hucksters, dreamers, zealots, and crackpots who lied about that science. David Lipsky masterfully shows how climate denial grew out of early efforts to build a network of untruth about products like aspirin and cigarettes, revealing the infrastructure that allowed denier ideas to take hold, the untrue to replace the true. With narrative brio, Lipsky delivers a real-life tragicomedy—one that captures the extraordinary dance of science, money, and the American character.

- Major review and feature attention
- National media appearances
- Off the book page coverage
- In-person and virtual author talks and readings
- Op-eds and essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to environmental policy leaders and activists

David Lipsky is a recipient of the National Magazine Award and the GLAAD Media Award. His books *Absolutely American* and *Although of Course You End Up Becoming Yourself* were *New York Times* bestsellers. He teaches at New York University and lives in New York.



American Inheritance

Liberty and Slavery in the Birth of a Nation, 1765-1795

Edward J. Larson

\$32.50 hardcover | Can. \$42.50 • CQ 24
Territory W • ISBN 9780393882209 • 6 x 9
8 pages of illustrations • 416 Pages • HISTORY

A Pulitzer Prize-winning historian reveals how the twin strands of American inheritance became intertwined during the Revolutionary crisis.

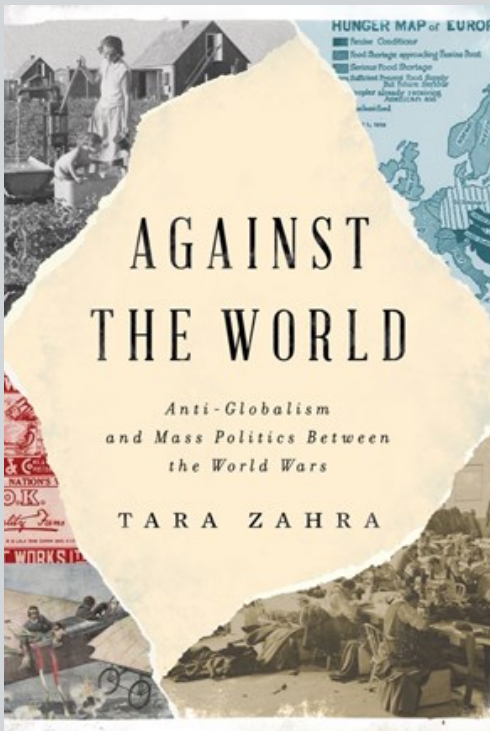
The United States was born of liberty and slavery. Sparked by denunciations of British designs to enslave Americans, the Revolutionary movement was led by men who themselves owned enslaved Blacks. The widely noted contradictions played out from the early protests of 1765, through independence and the Revolutionary War, and on into the Constitutional Convention and the first administration of a slave-owning president.

Edward J. Larson's beautifully written, deeply researched narrative captures the historical significance and personal poignance of these major events. He engages questions that have entered public debate, such as whether the American Revolution was fought to preserve slavery, and was the Constitution adopted by northern and southern states already dividing over slavery fatally compromised? Washington emerges as a military liberator who was especially insistent on the capture of his fugitives, whose voices join those of other Black Americans as the most convincing of all on the urgency of liberty.

- Major review attention
- Tie-in with author lectures
- Author available for virtual events
- Op-eds timed to publication
- Outreach to historians and political commentators
- Online advertising
- Social media promotion
- Academic marketing
- Buzz mailings to historians



Edward J. Larson is the author of many acclaimed works in American history, including the Pulitzer Prize-winning *Summer for the Gods*. He is University Professor of History at Pepperdine University, and lives with his family near Los Angeles, California.



Against the World

Anti-Globalism and Mass Politics Between the World Wars

Tara Zahra

\$35.00 hardcover | Can. \$47.00 • CQ 16
Territory W • ISBN 9780393651966 • 6 x 9
30 illustrations • 400 Pages • POLITICAL
SCIENCE

A brilliant, eye-opening work of history that speaks volumes about today's battles over international trade, immigration, public health and global inequality.

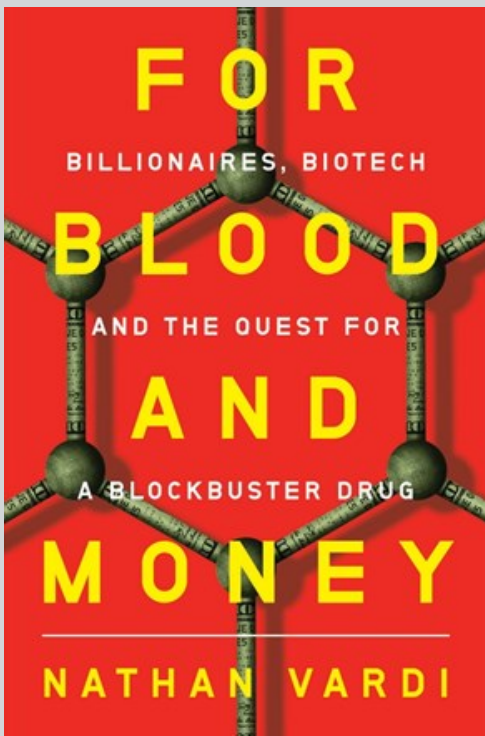
Before the First World War, enthusiasm for a borderless world—with unrestricted global travel, migration, and trade, and burgeoning international movements for women's rights and world peace—reached its height. Yet an undercurrent of reaction was also growing.

Nationalism captured public enthusiasm around the world. Millions from all points on the political spectrum sought refuge from the threats of the global economy in homegrown and local foods, domestically produced goods, and back-to-the-land communities. The "Spanish flu" heightened anxieties about migration, and the Great Depression intensified demands for economic autonomy. Seeking shelter from these concerns, states multiplied immigration restrictions and punitive tariffs—but also expanded social protections, fought against colonialism, and tried to make the global economy more equitable. This popular revolt against globalization took hold in democracies and dictatorships alike, from Gandhi's India to America's New Deal and Hitler's Third Reich. It ultimately became a force behind the drive for expanding empires. Rich with astonishing detail gleaned from Tara Zahra's archival research in

- Major review and feature attention
- National media appearances
- Tie-in with author lectures
- Author available for virtual events
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Library marketing



Tara Zahra is a recipient of the MacArthur Award, a Guggenheim Fellow, and a professor of history at the University of Chicago. Recently elected to the American Academy of Arts and Sciences, she lives in Chicago.



For Blood and Money

Billionaires, Biotech, and the Quest for a Blockbuster Drug

Nathan Vardi

\$30.00 hardcover | Can. \$40.00 • CQ 24
Territory M • ISBN 9780393540956 • 6 x 9
288 Pages • BUSINESS & ECONOMICS

A sweeping business narrative and scientific thriller about what it takes to bring a wonder drug to market—and save countless lives.

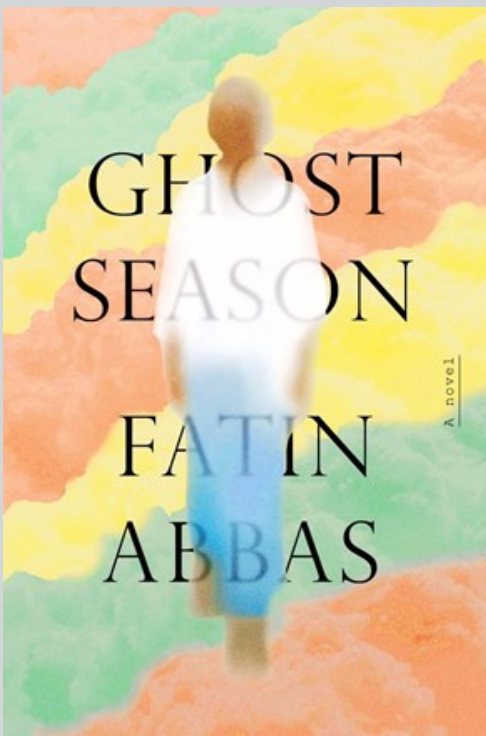
For Blood and Money tells the little-known story of how an upstart biotechnology company created a one-in-a-million cancer drug, and how the core team—denied their share of the profits—went and did it again. In this epic saga of money and science, veteran financial journalist Nathan Vardi explains how the invention of two of the biggest cancer drugs in history became (for their backers) two of the greatest Wall Street bets of all time.

His narrative immerses readers in the recent explosion of biotech startups, where vivid characters navigate a world of corporate intrigue and ambiguous morality. For the scientists, doctors, and investors who risk everything to develop new, lifesaving treatments, the rewards can be measured in billions of dollars. For suffering patients, the stakes are life or death. Vardi's story illustrates why it's so hard to bring new drugs to market and how profit-driven venture capitalists are shaping the future of medicine.

- Major review attention
- National media appearances
- Off-the-book-page coverage
- Tie-in with author lectures
- Author available for virtual events
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Library marketing
- Outreach to author community: t: @nathanvardi



Nathan Vardi is a managing editor at *MarketWatch* and former senior editor at *Forbes*. He writes about big-money investors, hedge funds, private equity firms, and the intersection of Wall Street and biopharma. He lives in Edgemont, New York.



Ghost Season

A Novel

Fatin Abbas

\$28.95 hardcover | Can. \$38.95 • CQ 24
Territory M • ISBN 9781324001744 • 5½ x 8¼
2 maps • 304 Pages • FICTION

A dynamic, beautifully orchestrated debut novel connecting five characters caught in the crosshairs of conflict on the Sudanese border.

A mysterious burnt corpse appears one morning in Saraaya, a remote border town between northern and southern Sudan. For five strangers on an NGO compound, the discovery foreshadows trouble to come. South Sudanese translator William connects the corpse to the sudden disappearance of cook Layla, with whom he's fallen in love. Meanwhile, Sudanese American filmmaker Dena struggles to connect to her unfamiliar homeland, and white midwestern aid worker Alex finds his plans thwarted by a changing climate and looming civil war. Dancing between the adults is Mustafa, a clever, endearing twelve-year-old who schemes to rise out of poverty.

Amidst the paradoxes of identity, art, humanitarian aid, and a territory riven by conflict, these unforgettable characters must forge bonds stronger than blood, ethnicity, and nation. For readers of Chimamanda Ngozi Adichie and Maaza Mengiste, *Ghost Season* is a gripping, vivid debut that announces Fatin Abbas as a powerful new voice in fiction.

- Major review attention
- Off-the-book-page coverage
- Author talks and readings
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Library marketing
- Book club promotion
- Outreach to author community: fatinabbas.com | t: @fatinabbas



Fatin Abbas received her MFA from Hunter College, where she was a recipient of the Bernard Cohen Short Story Prize and the Miriam Weinberg Richter Award. Her writing has appeared in *Granta*, *Freeman's*, and the *Nation*. She lives in Berlin, Germany.



The Once and Future Sex

Going Medieval on Women's Roles in Society

Eleanor Janega

\$30.00 hardcover | Can. \$40.00 • CQ 24
Territory W • ISBN 9780393867817 • 6 x 9
11 illustrations • 320 Pages • HISTORY

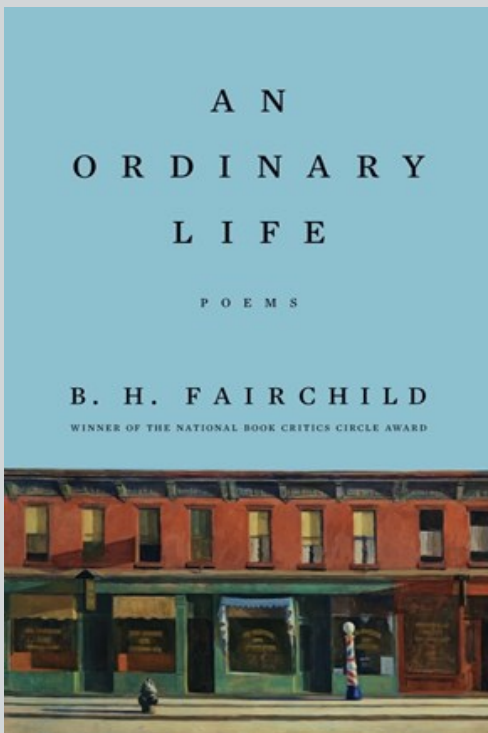
A vibrant and illuminating exploration of medieval thinking on women's beauty, sexuality, and behavior.

What makes for the ideal woman? How should she look, love, and be? In this high-spirited history, medievalist Eleanor Janega unfurls the era's ideas about women. Some of these attitudes were not new to the time: beauty ideals of the Middle Ages, for instance, rested on the mythical and unparalleled Helen of Troy. Janega explores the paradox of real women being expected to look like goddesses while attention to appearance was denigrated as vanity by medieval Christian philosophers. Such men also cast Eve's shadow over contemporary women, deriding them as oversexed sinners, inherently lustful and weak. This era marked the cultural relegation of women to motherhood, but Janega shows that despite these expectations, medieval women were industrious farmers, brewers, textile workers, artists, and artisans, paving the way for new ideas about women's nature, intellect, and ability.

- Major review and feature attention
- Author available for virtual events
- Op-eds timed to publication
- Outreach to culture, lifestyle, and women's publications
- Online advertising
- Early outreach and promotion on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to medieval and early modern history professors
- Outreach to author community: going-medieval.com | t: @goingmedieval



Eleanor Janega teaches medieval and early modern history at the London School of Economics. The creator of the popular blog *Going Medieval* and author of *The Middle Ages: A Graphic History*, she lives in London.



An Ordinary Life

Poems

B. H. Fairchild

\$26.95 hardcover | Can. \$35.95 • CQ 36
 Territory W • ISBN 9781324036852 • 5½ x 8¼
 96 Pages • POETRY

A poet whose work is “a cause of celebration” (John Freeman, *Boston Globe*) reveals the extraordinary within the ordinary.

- Major review attention
- Author talks and readings
- Social media promotion

In this stirring volume, award-winning poet B. H. Fairchild seeks the ironic, haunting presence imbuing each ordinary life with beauty, power, and meaning. By turns polyphonic and deeply personal, these poems range from Kansas highways and sunbaked baseball fields to secondhand memories of a World War II foxhole. They zoom in on a welder’s truck, a Walmart on Black Friday, and a record store, where a chance encounter offers radiant kindness in the face of grief. Elevating blue-collar work and scenes from small towns in clear-eyed, reverent poetry, Fairchild proves himself once again “the American voice at its best” (*New York Times*).

From “Home”

*I walk through crowded streets, listening to car horns
 in the distance, a lone shout somewhere nearby,
 the scuff and click of heels not far behind me,
 people forever lost in the great puzzle of their lives*

B. H. Fairchild is the author of seven volumes of poetry. A finalist for the National Book Award and winner of the William Carlos Williams Award, the National Book Critics Circle Award, and the Bobbitt National Prize, he lives in California.

This Other Eden

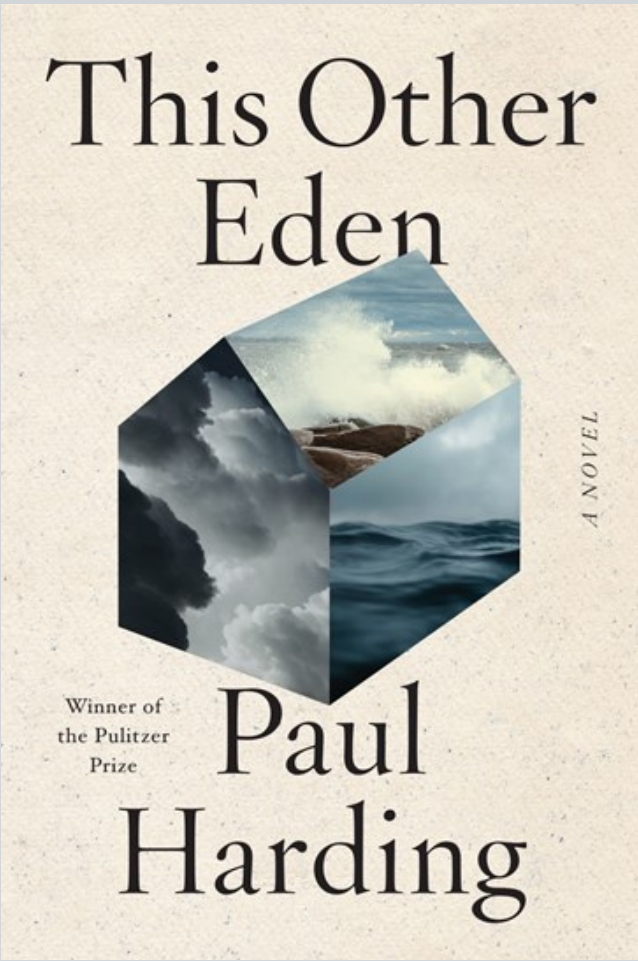
A Novel

Paul Harding

In 1792, formerly enslaved Benjamin Honey and his Irish wife, Patience, discovered an island where they could make a life together. More than a century later, the Honeys’ descendants remain there, with an eccentric, diverse band of neighbors: a pair of sisters raising three Penobscot orphans; Theophilus and Candace Larks and their nocturnal brood; the prophetic Zachary Hand To God Proverbs, a Civil War veteran who carves Biblical images in a hollow tree. Then comes the intrusion of “civilization”: eugenics-minded state officials determine to cleanse” the island, and a missionary schoolteacher selects one light-skinned boy to save. The rest will succumb to the authorities’ institutions or cast themselves on the waters in a new Noah’s Ark.

Full of lyricism and power, *This Other Eden* explores the hopes and dreams and resilience of those seen not to fit a world brutally intolerant of difference.

- Major review and feature attention
- Regional New England events
- Essays timed to publication
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion
- Library marketing
- Book club promotion



Paul Harding is the author of the Pulitzer Prize-winning *Tinkers*, and *Enon*. He is director of the MFA in Creative Writing & Literature at Stony Brook University, and lives on Long Island, New York.

A novel inspired by the true story of the once racially integrated Malaga Island off the coast of Maine, by the Pulitzer Prize-winning author of *Tinkers*.

KOALA

A Natural History
and an Uncertain Future

Danielle Clode



Koala

A Natural History and an Uncertain Future

Danielle Clode

\$27.95 hardcover | Can. \$36.95 • CQ 24
Territory Z • ISBN 9781324036838 • 6 x 9
2 maps • 336 Pages • NATURE

“An insightful book that deepens our understanding of this fascinating animal.”—Peter Wohlleben, author of *The Hidden Life of Trees*

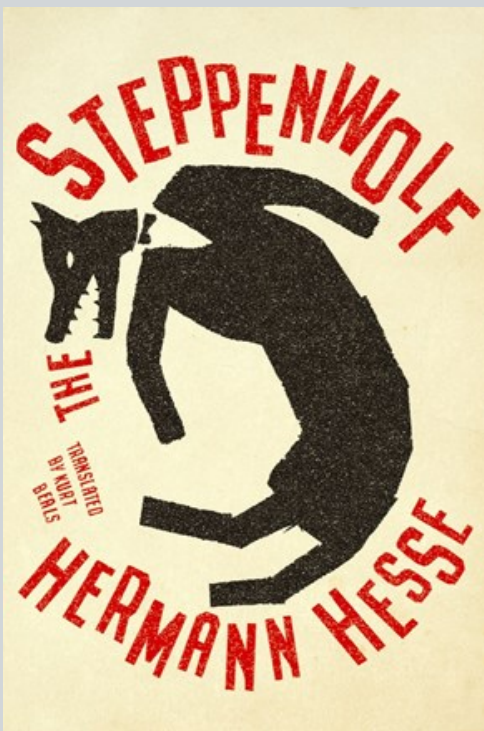
Koalas had regularly appeared in Australian biologist Danielle Clode’s backyard, but when a threatening bushfire turned her attention to them, Clode soon realized that there was a lot to learn about these popular-yet-enigmatic animals. So she embarked on a journey through evolutionary biology, natural history, and ecology to understand where they had come from and what their future holds.

Starting with fossils of ancient giant koalas, including unexpected new findings, she explores why this species is the lone survivor of a once-diverse family of uniquely Australian marsupials. In vivid, descriptive prose, she investigates their endearing characters and their physiology, from pouches to the gut bacteria that bonds them to a few particular gum-tree species. Now, as koalas are in serious danger from human environmental destruction and explosive wildfires, Clode reflects on how we can protect this iconic and beloved species and the distinctive trees they depend on.

- Major review and feature attention
- Author available for virtual events
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community:
danielleclode.com.au | t: @DanielleClode | ig: @danielleclode



Danielle Clode is a biologist and an award-winning author. Her books include *Killers in Eden*, *Voyage to the South Seas*, and *The Wasp and the Orchid*, which was shortlisted for Australia's National Biography Award. She lives in the Adelaide Hills, South Australia.



The Steppenwolf

Hermann Hesse

Translated by Kurt Beals

\$28.00 hardcover | Can. \$37.00 • CQ 24
Territory W • ISBN 9781324036814 • 5½ x 8¼
224 Pages • FICTION

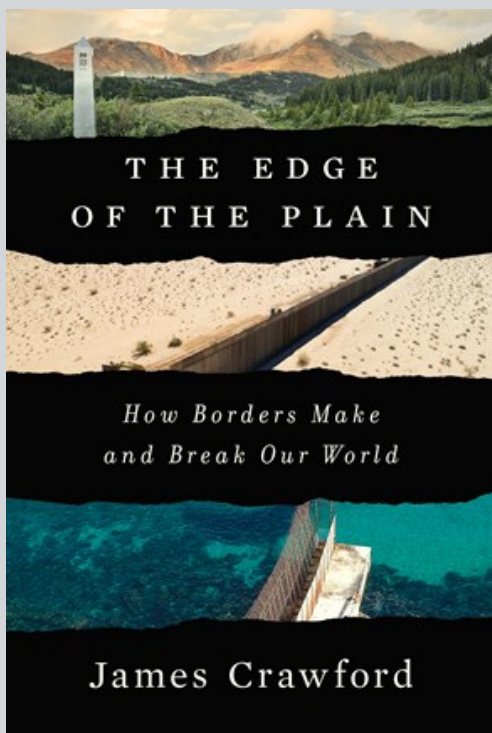
This bold translation breathes new life into Hermann Hesse's wildest novel—a surreal, hallucinatory journey of self-discovery.

The soul's quest for self-discovery never ends, especially for Harry Haller—universally known as the Steppenwolf. After a life spent in self-imposed isolation, Harry meets the mysterious Hermine and becomes captivated by her intoxicating power. Through their nighttime adventures the Steppenwolf experiences the decadent excesses of the bourgeoisie society he always despised. Harry becomes a man divided—lost in an underground world of pleasure and set on a collision course with his innermost desires.

There has never been a translation that captures the essence of Hermann Hesse's own spiritual questioning until now. Kurt Beals restores the original meaning of this twisted German tale in a recognizably modern voice. Beals' expert introduction traces the impact of *The Steppenwolf* for readers seeking meaning during the upheaval of worldwide conflicts, the onslaught of new technologies, and life's uncertainties. This revolutionary translation is the *only* way to experience the novel as Hesse envisioned it nearly 100 years ago.

- Major review and feature attention
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Outreach to author community: kurtbeals.com

Kurt Beals is associate professor of German at Washington University in St. Louis. His previous translations include works by Jenny Erpenbeck, Reiner Stach, Regina Ullmann, and Anja Utler.



The Edge of the Plain

How Borders Make and Break Our World

James Crawford

\$30.00 hardcover | Can. • CQ 16
Territory D • ISBN 9781324037040 • 6 x 9
15 photographs • 432 Pages • HISTORY

A wide-ranging journey through the history of borders and an examination of their role in shaping our world today.

Since the earliest known marker denoting the edge of one land and the beginning of the next—a stone column inscribed with Sumerian cuneiform—borders have been imagined, mapped, moved, and fought over. In *The Edge of the Plain*, James Crawford skillfully blends history, travel writing, and reportage to trace these borderlines throughout history and across the globe: from bloody territorial disputes in Mesopotamia, to the battlegrounds of ancient Greece, the Sápmi lands of Scandinavia, the shifting boundaries of the Israel-Palestine conflict, the drawing of America's Mason-Dixon Line, the dangerous border crossings pursued by migrants into Europe, and the “Great Green Wall” in Africa, envisioned as an international, community-built bulwark against desertification.

Borders are as old as human civilization and focal points for today's colliding forces of nationalism, climate change, globalization, and mass migration. *The Edge of the Plain* illuminates lines of separation past and present, how we define them—and how they define us.

- Major review attention
- Tie-in with author lectures
- Op-eds (or essays) timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to history and geography professors
- Outreach to author community: jamescrawford.space | t: @Jdcrawf



James Crawford is a historian, publisher, and broadcaster. He worked at Scotland's National Collection of Architecture and Archaeology for over a decade and is the writer and presenter of the BBC One documentary series *Scotland from the Sky*. He lives in Edinburgh.

Margot



Wendell Steavenson

Margot

A Novel

Wendell Steavenson

\$28.95 hardcover | Can. \$38.95 • CQ 24
 Territory M • ISBN 9781324020844 • 6 x 9
 288 Pages • FICTION

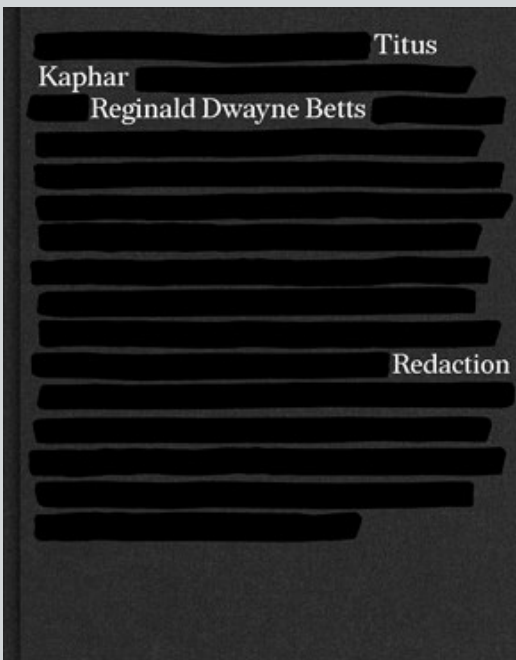
A moving portrait of a young woman's struggle to break free of her upper-class upbringing amid the whirlwind years of the sexual revolution.

It's the mid-1950s and Margot Thorsen is growing up between a Park Avenue apartment in New York and her family's sumptuous Oyster Bay estate as the presumed heir to her late grandfather's steel fortune. Her domineering mother has charted a course for her—to forego education and marry well—but Margot is more interested in microscopes and beetles and books. When a devastating fire brings the family legacy crashing down and the sexual revolution dawns, a new path opens up—the expansive world of late-1960s Radcliffe College and the intellectual, cultural, and sexual freedom Margot has been reaching for.

Hailed for her “intelligent and heartfelt fiction” (*Kirkus Reviews*), Wendell Steavenson writes with grace, precision, and great psychological perception. With *Margot*, she has crafted a vivid portrayal of the quiet torment of young women of its era, a comically caustic mother-daughter story, and a memorable evocation of one woman's passion for the wonder of science.

- Major review attention
- Author talks and readings
- Online advertising
- Early promotion and giveaways on Goodreads
- Library marketing
- Outreach to author community: @Wende1123

Wendell Steavenson, whose writing has appeared in *The New Yorker*, the *Financial Times*, and *Granta*, is the author of the novel *Paris Metro* and three books of reporting. Born in New York and raised in London, she now lives in Paris.



Redaction

Reginald Dwayne Betts and Titus Kaphar

\$100.00 hardcover | Can. \$131.00 • CQ 24
Territory M • ISBN 9781324006824 • 9½ x 12
160 Pages • SOCIAL SCIENCE

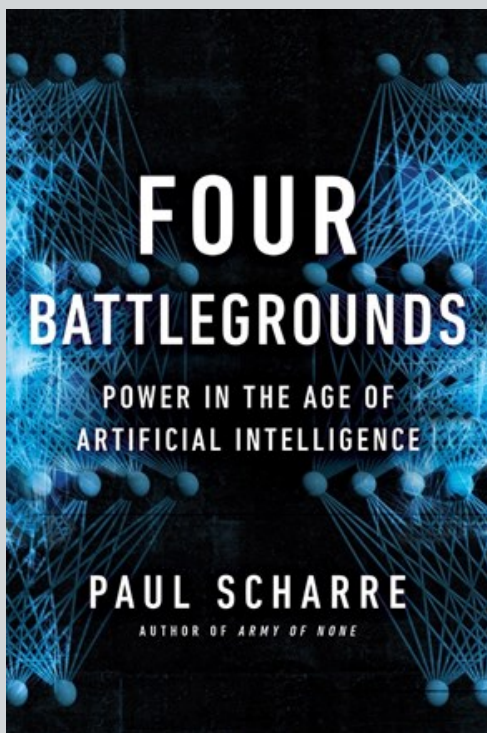
MacArthur fellows Reginald Dwayne Betts and Titus Kaphar present a stunning literary and artistic collaboration that confronts the abuses of the criminal justice system.

Throughout their award-winning careers, visual artist and filmmaker Titus Kaphar and poet, memoirist, and attorney Reginald Dwayne Betts have shed light on the violences of incarceration and the underexplored contradictions of American history. In *Redaction*, they unite their different mediums to expose the ways the legal system exploits and erases the poor and incarcerated from public consciousness.

First exhibited at MoMA PS1, the fifty “Redaction” prints layer Kaphar’s etched portraits of incarcerated individuals with Betts’s poetry, which uses the legal strategy of redaction to craft verse out of legal documents. Three prints are broken apart into their distinct layers, illuminating how the pair manipulated traditional engraving, printing, poetic, and redaction processes to reveal what is often concealed. This beautifully designed volume also includes additional artwork, poetry, and an introduction by MoMA associate director Sarah Suzuki. The result is an astonishing, powerful exploration of history, incarceration, and race in America.

- Major review and feature attention
- National media appearances
- Off the book page coverage
- Tie-in with author lectures
- Outreach to culture & art editors & critics, as well as correspondents & commentators on the criminal justice system
- Social media promotion
- Outreach to author community: ig: @DwayneBetts | fb: Reginald Dwayne Betts | websites: www.dwaynebetts.com | www.kapharstudio.com
- Outreach to Queensboro correctional facility's creative writing workshop and others connected to Dwayne Betts.

Reginald Dwayne Betts is the author of *Felon*, a *New York Times* Notable Book, and founder of Freedom Reads. He lives in New Haven, CT. **Titus Kaphar's** paintings, sculptures, and installations have appeared in many institutions, including the Whitney Museum and the Art Institute of Chicago. He lives in New Haven, Connecticut.



Four Battlegrounds

Power in the Age of Artificial Intelligence

Paul Scharre

\$32.50 hardcover | Can. \$42.50 • CQ 16
Territory M • ISBN 9780393866865 • 6¼ x 9¼
30 illustrations • 496 Pages • HISTORY

An award-winning defense expert tells the story of the new great power rivalry to control artificial intelligence—and dominate the future.

Like prior industrial revolutions, artificial intelligence will cause profound disruptions in the balance of global power. *Four Battlegrounds* takes readers inside the fierce competition to develop and implement this extraordinary new technology.

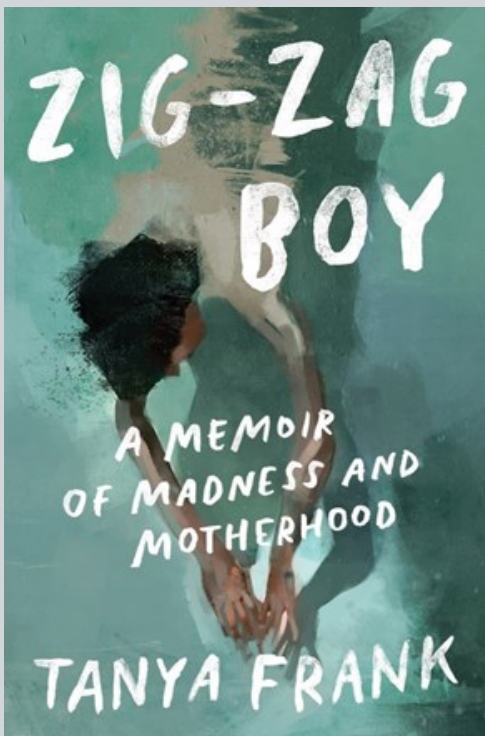
Autonomous weapons expert Paul Scharre articulates the four key elements that will define this struggle—data, computing power, talent, and institutions—and examines the strengths and weaknesses of today's AI superpowers: China, the United States, and the European Union.

With unique access to leading Chinese AI companies, Pentagon leadership, and American technology startups, Scharre explores the tensions between military leadership and each country's tech giants who control access to this game-changing technology. He offers vivid examples of how AI will transform warfare, as well as the challenges democracies must overcome to shape the emerging world order. Engaging and direct, *Four Battlegrounds* is an urgent book with implications for the future of human freedom and global security.

- Major review attention
- National media appearances
- Tie-in with author lectures
- Local events
- Op-eds timed to publication
- Cross-promotion with the Center for a New American Security
- Email marketing
- Social media promotion
- Buzz mailings to national security experts
- Outreach to author community: paulscharre.com | t: @paulscharre



A former U.S. Army Ranger who served in Iraq and Afghanistan, **Paul Scharre** is vice president and director of studies at the Center for a New American Security. He lives in Virginia.



Zig-Zag Boy

A Memoir of Madness and Motherhood

Tanya Frank

\$28.95 hardcover | Can. \$38.95 • CQ 24
Territory C • ISBN 9780393531886 • 5½ x 8¼
224 Pages • BIOGRAPHY & AUTOBIOGRAPHY

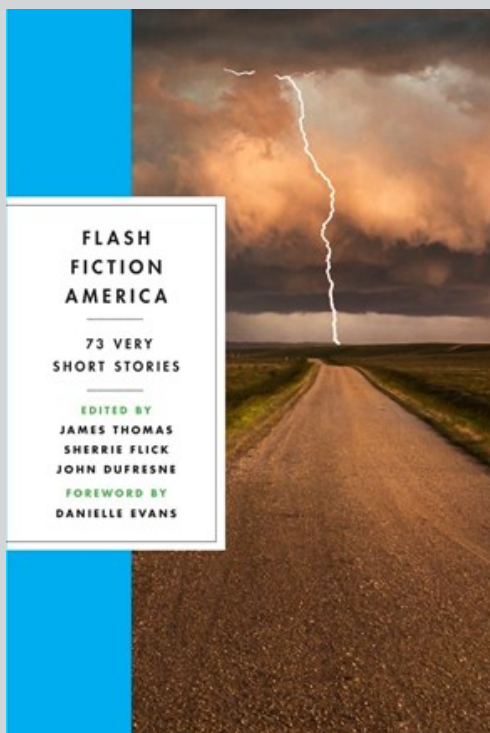
A compassionate, heartrending memoir of a mother's quest to understand her son's journey through psychosis.

One night in 2009, Tanya Frank finds her nineteen-year-old son, Zach—gentle and full of promise—in the grip of what the psychiatrists would later label a psychotic break. Suddenly, Tanya is thrown into a parallel universe: Zach's world, where the phones are bugged, his friends have joined the Mafia, and helicopters are spying on his family. In the years following Zach's various and changing psychiatric diagnoses, Tanya struggles to find support while navigating broken mental healthcare systems, first in California and then in her native London during lockdown. Despite her fears for the future, she must learn to accept the mysteries of her son's altered states and find her own healing in nature.

With tenderness, lyricism, and generous candor, this compelling story conveys the power of a mother's love. *Zig-Zag Boy* is both a moving lamentation for things lost and a brave testament to the people we become in difficult circumstances.

- Major review and feature attention
- National media appearances
- Author available for virtual events
- Op-eds timed to publication
- Online advertising
- Early outreach and promotions on Goodreads
- Social media promotions
- Library marketing
- Book club promotion
- Buzz mailings to leadership at mental health advocacy organizations
- Outreach to author community: tanyfrank.com

Tanya Frank received her MFA in creative nonfiction at the University of California, Riverside. Her writing has appeared in the *Guardian*, the *New York Times*, the *Washington Post*, and elsewhere. She lives in London with her wife and their eldest son.



Flash Fiction America

73 Very Short Stories

Edited by James Thomas, Sherrie Flick and John Dufresne

\$16.95 paperback | Can. \$22.95 • CQ 36
Territory W • ISBN 9780393358056 • 5½ x 8¼
304 Pages • FICTION

A spectacular new anthology of the best short-short fiction from across the United States.

It has been more than thirty years since the term “flash fiction” was first coined, perfectly describing the power in the brevity of these stories, each under 1,000 words. Since then, the form has taken hold in the American imagination. For this latest installment in the popular Flash Fiction series, James Thomas, Sherrie Flick, and John Dufresne have searched far and wide for the most distinctive American voices in short-short fiction. The 73 stories collected here speak to the diversity of the American experience and range from the experimental to the narrative, from the whimsical to the gritty. Featuring fiction from writers both established and new, including Aimee Bender, K-Ming Chang, Bonnie Jo Campbell, Brian Washington, Robert Scotellaro, and Luis Alberto Urrea, *Flash Fiction America* is a brilliant collection, radiating creativity and bringing together some of the most compelling and exciting contemporary writers in the United States.

- Major review attention
- Off-the-book-page coverage
- Local events
- Early promotion and giveaways on Goodreads
- Academic marketing
- Library marketing
- Outreach to authors' communities: johndufresne.com | [@SherrieFlick](https://twitter.com/SherrieFlick)



Heather Mull

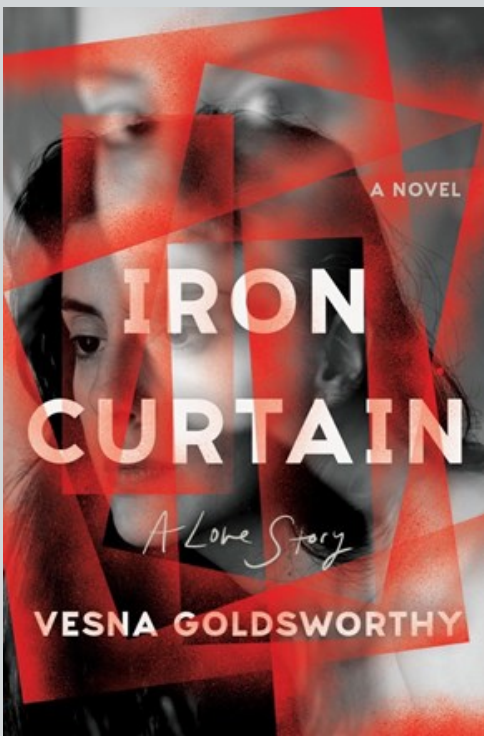


Gary L. Kravitz



Lincoln Castricone

James Thomas, coeditor of all the Flash Fiction anthologies, lives in Xenia, Ohio. **Sherrie Flick**, novelist, short story writer, and senior editor at *SmokeLong Quarterly*, lives in Pittsburgh, Pennsylvania. **John Dufresne**, author of *Flash! Writing the Very Short Story*, teaches at Miami's Florida International University.



Iron Curtain

A Love Story

Vesna Goldsworthy

\$28.95 hardcover | Can. \$38.95 • CQ 24
Territory C • ISBN 9781324021728 • 5½ x 8¼
336 Pages • FICTION

East and West collide in a “timely” and “bittersweet tale of loyalty, love, and the siren call of freedom” (Rebecca Abrams, *Financial Times*).

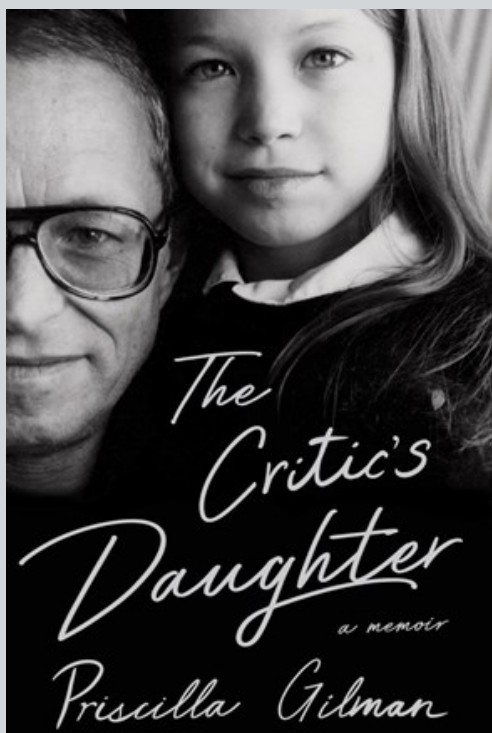
Milena is a Red Princess living in a Soviet Satellite state in the 1980s. She enjoys limitless luxury and limited freedom; the end of the Cold War seems unimaginable. When she meets Jason, a confident but politically naive British poet, they fall into bed together. Before long, Milena is planning her escape. She follows Jason to London, where she’s shocked to find herself living in bohemian poverty. The rented apartment is dingy, the food disgusting, and Jason’s family withholding, but at least there are no hidden cameras recording her every move. As she adjusts to her new life, however, Milena discovers the dark side of Jason’s idea of freedom. With sharp wit and tender precision, Vesna Goldsworthy delivers “a comedy of manners nevertheless fraught with tension” (Alexander Larman, *Observer*).

“Riveting. . . . A book so full of steel and compassion that it stands glitteringly apart.”—Rachel Cusk, author of *Second Place*

- Major review attention
- Author available for virtual events
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotion
- Library marketing
- Buzz mailing to publishing-industry influencers
- Outreach to author community: t: @VesnainLondon



Vesna Goldsworthy was born in Belgrade and now lives in London. She is the author of six widely translated books, including the best-selling memoir *Chernobyl Strawberries* and novels *Monsieur Ka* and *Gorsky*, which was nominated for the Women's Prize for Fiction.



The Critic's Daughter

A Memoir

Priscilla Gilman

\$28.95 hardcover | Can. \$38.95 • CQ 24

Territory M • ISBN 9780393651324 • 5½ x 8¼

288 Pages • BIOGRAPHY & AUTOBIOGRAPHY

An exquisitely rendered portrait of a unique father-daughter relationship and a moving memoir of family and identity.

Growing up on the Upper West Side of New York City in the 1970s, in an apartment filled with dazzling literary and artistic characters, Priscilla Gilman worshiped her brilliant, adoring, and mercurial father, the writer, theater critic, and Yale School of Drama professor Richard Gilman. But when Priscilla was ten years old, her mother, renowned literary agent Lynn Nesbit, abruptly announced that she was ending the marriage. The resulting cascade of disturbing revelations—about her parents' hollow marriage, her father's double life and tortured sexual identity—fundamentally changed Priscilla's perception of her father, as she attempted to protect him from the depression that had long shadowed him.

A wrenching story about what it means to be the daughter of a demanding parent, a revelatory window onto the impact of divorce, and a searching reflection on the nature of art and criticism, *The Critic's Daughter* is an unflinching account of loss and grief—and a radiant testament of forgiveness and love.

- Major review attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author talks and readings
- Essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotion
- Buzz mailings
- Outreach to author community:
priscillagilman.com | t:
@PriscillaGilman | fb:
PriscillaGilmanAuthor

Priscilla Gilman is the author of the memoir *The Anti-Romantic Child* and a former professor of English literature at Yale University and Vassar College. Her writing has appeared in the *New York Times*, *O, the Oprah Magazine*, and elsewhere. She lives in New York City.



Culture

The Story of Us

Martin Puchner

\$35.00 hardcover | Can. \$47.00 • CQ 16
Territory M • ISBN 9780393867992 • 6 x 9
16 pages of full-color illustrations; 30 black-
and-white illustrations • 368 Pages • HISTORY

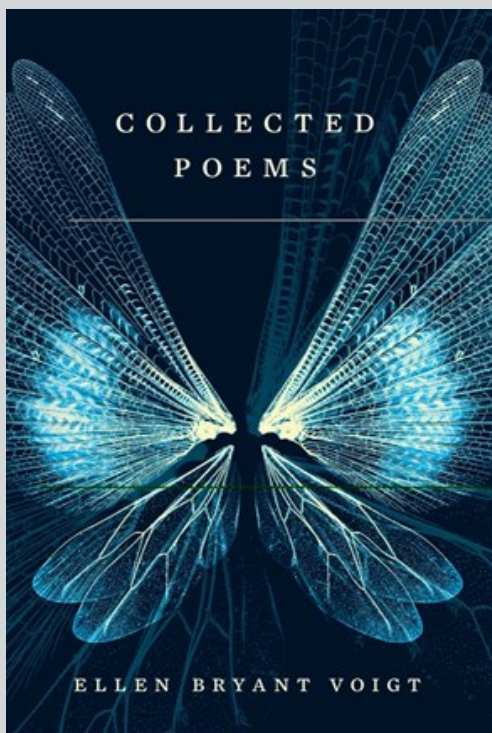
A gripping story of losses and rediscoveries; power plays and heroic journeys; innovations, imitations, and appropriations.

Why care about the past? What good are the arts? At every stage, humanity has sought to understand and transmit to future generations not just the “know-how” of life, but the “know-why”—the meaning and purpose of our existence, as expressed in art, religion, and philosophy. Crucially, societies have always been most successful in both know-how and know-why by adopting and remixing the insights of the past and of other cultures. In this expansive one-volume tour of world culture through the ages, Martin Puchner argues that the arts and humanities are (and have been) essential to the transmission of knowledge that drives and undergirds the efforts of human civilization.

With magnificent global range and narrative flair, Puchner focuses on a series of dramatic turning points to highlight cultural achievements from Nefertiti’s lost city to the plays of Wole Soyinka; from the theaters of ancient Greece to Chinese travel journals to Arab and Aztec libraries; from an Indian statuette found at Pompeii to a time capsule left behind on the Moon. His book astonishes, informs and delights at every turn.

- Major review and feature attention
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author talks and readings
- Essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to literature and history professors
- Outreach to author community: martinpuchner.com | t: @martin_puchner

Martin Puchner, the Byron and Anita Wien Professor of English and Comparative Literature at Harvard University, is a prize-winning author, educator, public speaker, and institution-builder in the arts and humanities. He lives in Cambridge, Massachusetts.



Collected Poems

Ellen Bryant Voigt

\$30.00 hardcover | Can. \$40.00 • CQ 16
Territory W • ISBN 9781324035329 • 6 x 9
528 Pages • POETRY

A monumental celebration of “one of the most significant poets writing today” (David Baker, *Los Angeles Review of Books*).

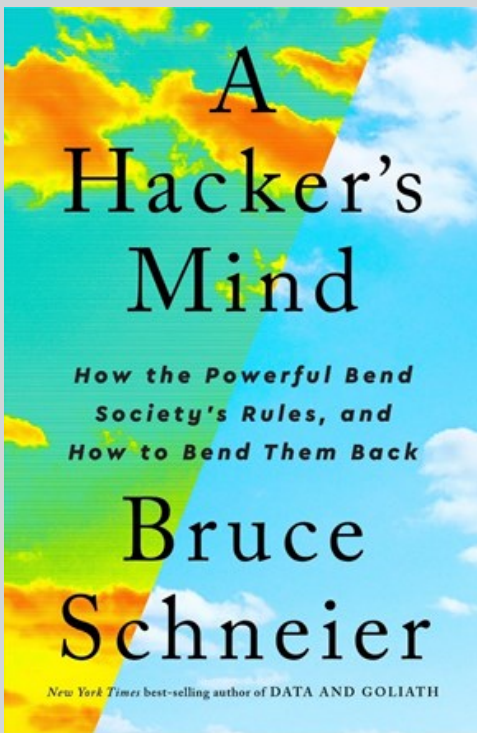
- Major review attention
- Off-the-book-page features
- Author appearances
- Social media promotion

In eight extraordinary volumes spanning five decades, Ellen Bryant Voigt has created a body of work distinguished by its formal precision, rigorous intelligence, and meticulous observation of nature, history, and domestic life. From the subtly evocative images of *Claiming Kin* (1976) to the mosaic of sonnets and voices conjuring a prescient narrative of the 1918 influenza pandemic in *Kyrie* (1995) to fierce encounters with mortality in the National Book Award finalist *Shadow of Heaven* (2002) and the propulsive inventions of *Headwaters* (2013), the evolution of Voigt’s astonishing creative and technical mastery is on full display. This definitive collection showcases the brilliant career of “a quintessential American elegist” (Katy Didden, *Kenyon Review*).

From “Apple Tree”

*O my soul,
it is not a small thing,
to have made from three,
this one, this one life.*

Ellen Bryant Voigt is the author of eight volumes of poetry, including *Messenger*, a finalist for the National Book Award and the Pulitzer Prize. Her numerous honors include fellowships from the Guggenheim and MacArthur foundations. She lives in Vermont.



A Hacker's Mind

How the Powerful Bend Society's Rules, and How to Bend them Back

Bruce Schneier

\$30.00 hardcover | Can. \$40.00 • CQ 24
Territory W • ISBN 9780393866667 • 6 x 9
288 Pages • COMPUTERS

The renowned computer-security expert and best-selling author explores how understanding hacks can illuminate society's ills and help us solve them.

Long associated with computing technology, a hack is way to subvert a system's rules to the hacker's benefit in a way that is unanticipated and unintended by the system's designers. In *A Hacker's Mind*, Bruce Schneier takes the term out of the world of computing and uses it to analyze the social systems that underpin our society: from tax laws to financial markets and beyond. He reveals an array of powerful actors who deploy hacks to bend our economic, political, and legal systems to their will. In Schneier's estimation, "even the loopholes have loopholes," and this is by design. Left unchecked, and supercharged by techniques from artificial intelligence, these hacks threaten to upend our financial markets, weaken our democracy, and infiltrate our own cognitive systems. But if we can understand the hacking mindset properly, we can improve existing systems, predict and defend against hacks, and realize a more equitable world.

- Major review attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Tie-in with author lectures
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Email marketing
- Social media promotion
- Outreach to author community: schneier.com



Bruce Schneier is a renowned security technologist, called a "security guru" by the *Economist*. He has written over a dozen books, teaches at the Harvard Kennedy School, and lives in Massachusetts.

The Devil's Element

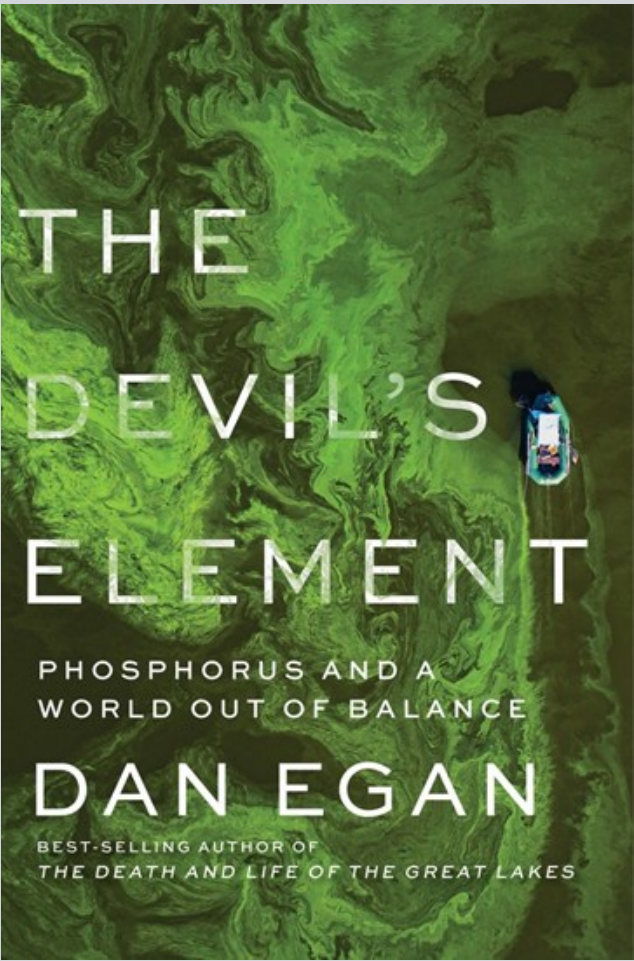
Phosphorus and a World Out of Balance

Dan Egan

Phosphorus has played a critical role in some of the most lethal substances on earth: firebombs, rat poison, nerve gas. But it’s also the key component of one of the most vital: fertilizer, which has sustained life for billions of people. In this major work of explanatory science and environmental journalism, Pulitzer Prize finalist Dan Egan investigates the past, present, and future of what has been called “the oil of our time.”

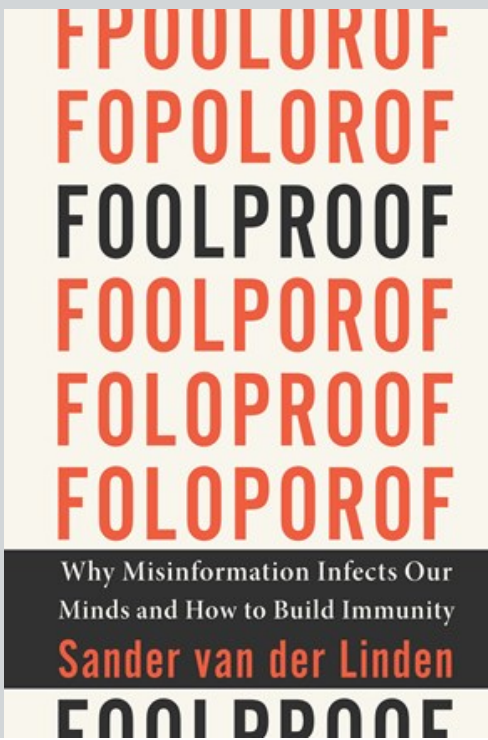
He describes the race to mine it from the fabled guano islands to the far Pacific to the sand dunes of the Western Sahara. He reports on how our overreliance on phosphorus is today causing toxic “dead zones” in waterways from the Florida Everglades to the Mississippi River Basin to the Great Lakes and beyond. And he explores the alarming reality that diminishing access to phosphorus poses a threat to the food system worldwide—which risks rising conflict and even war.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Tie-in with author lectures
- Regional events
- Op-eds timed to publication
- National advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Library marketing
- Buzz mailings to environmental organizations
- Outreach to author community: t: @danpatrickegan



Dan Egan is the author of *New York Times* bestseller *The Death and Life of the Great Lakes*. A two-time finalist for the Pulitzer Prize and winner of the *Los Angeles Times Book Prize*, he lives in Milwaukee, Wisconsin, with his wife and children.

The *New York Times* best-selling author on the source of great bounty—and now great peril—all over the world.



Foolproof

Why Misinformation Infects Our Minds and How to Build Immunity

Sander van der Linden

\$30.00 hardcover | Can. \$40.00 • CQ 24
Territory C • ISBN 9780393881448 • 6 x 9
35 illustrations • 336 Pages • PSYCHOLOGY

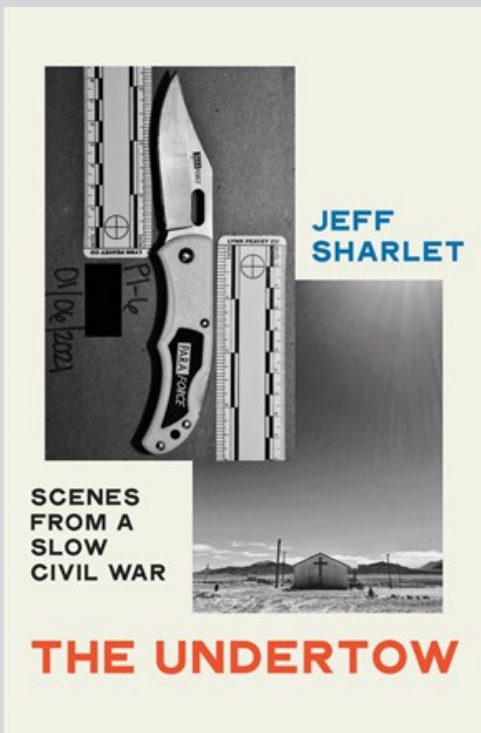
One of the world's top experts on fighting misinformation reveals the psychology behind its power—and how we can protect ourselves.

From fake news to conspiracy theories, from pandemics to politics, misinformation may be the defining problem of our era. Like a virus, misinformation infects our minds—altering our beliefs and replicating at astonishing rates. Once the virus takes hold, our primary strategies of fact-checking and debunking are an ineffective cure.

In *Foolproof*, psychologist Sander van der Linden introduces a new paradigm for combatting what the World Health Organization has declared a worldwide “infodemic.” Synthesizing decades of social psychology studies with groundbreaking original research, he explains why our brains are so susceptible to misinformation, how it spreads across social networks, and how we can cultivate immunity. The answer is the innovative science of “prebunking”—inoculating people against misinformation by preemptively exposing them to a weakened dose and teaching them to identify and fend off its manipulative tactics. With engaging case studies and practical strategies for institutions and individuals alike, *Foolproof* is the definitive book on resisting nefarious persuasion.

- Major review attention
- Radio and podcast interviews
- Essays timed to publication
- Early promotion and giveaways on Goodreads
- Digital promotion assets and quote graphics available
- Library marketing
- Academic marketing
- Buzz mailings to leaders in public policy, public health, and key political pundits
- Outreach to author community: t: @Sander_vdLinden

Sander van der Linden is professor of social psychology in society at the University of Cambridge and advises governments and social media companies on fighting misinformation. His award-winning research has been featured in the *New York Times*, *Rolling Stone*, and elsewhere. He lives in Cambridge, UK.



The Undertow

Scenes from a Slow Civil War

Jeff Sharlet

\$28.95 hardcover | Can. \$38.95 • CQ 24
Territory W • ISBN 9781324006497 • 6 x 9
43 illustrations • 302 Pages • SOCIAL SCIENCE

One of America's finest reporters and essayists explores the powerful currents beneath the roiled waters of a nation coming apart.

Nominally Christian churches glorify materialism, a gluttony of the soul, while others celebrate an ecstatic indulgence in hate, citing Scripture while preparing for civil war. Lonely men gather to rage against women. There, too, in the undertow, our forty-fifth president, a vessel of conspiratorial fears and fantasies, continues to rise to sainthood, and the insurrectionist Ashli Babbitt, killed on January 6 at the Capitol, is beatified as a martyr of white womanhood.

Both political inquiry and meditation, as poetic as it is profound and disturbing, *The Undertow* captures a decade of growing division: roughly 2011–2021. Jeff Sharlet examines currents of gender, faith, and money that brought us to the “Trumpocene,” and finally, explores a geography of grief and uncertainty in the midst of plague and rising fascism. Beginning and closing with freedom songs of the past whose critique of American failures are nonetheless a vision of American possibility, *The Undertow* is a necessary reckoning with our present, precarious condition.

- Major review attention
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Regional in-person and virtual events
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Buzz mailings to political commentators and thought leaders
- Outreach to author community: t: @JeffSharlet



Jeff Sharlet is a contributing editor for *Vanity Fair* and best-selling author or editor of seven books, including *The Family*, adapted into a Netflix documentary series. He is the winner of the National Magazine Award for Reporting, the Molly Ivins Prize, and the Outspoken Award, among other honors. He is the Frederick Sessions Beebe '35 Professor in the Art of Writing at Dartmouth College and lives in Vermont.



*A History from the Age of Reason
to the Age of Algorithms*

CHRIS WIGGINS
and MATTHEW L. JONES

How Data Happened

A History from the Age of Reason to the Age of Algorithms

Chris Wiggins and Matthew L. Jones

\$30.00 hardcover | Can. \$40.00 • CQ 24

Territory W • ISBN 9781324006732 • 6 x 9 • 8
photographs

8 photographs • 336 Pages • TECHNOLOGY &
ENGINEERING

A sweeping history of data and its technical, political, and ethical impact on our world.

From facial recognition—capable of checking us onto flights or identifying undocumented residents—to automated decision systems that inform everything from who gets loans to who receives bail, each of us moves through a world determined by data-empowered algorithms. But these technologies didn't just appear: they are part of a history that goes back centuries, from the census enshrined in the US Constitution to the birth of eugenics in Victorian Britain to the development of Google search.

Expanding on the popular course they created at Columbia University, Chris Wiggins and Matthew L. Jones illuminate the ways in which data has long been used as a tool and a weapon in arguing for what is true, as well as a means of rearranging or defending power. By understanding the trajectory of data—where it has been and where it might yet go—Wiggins and Jones argue that we can understand how to bend it to ends that we collectively choose, with intentionality and purpose.

- Major review attention
- Off-the-book-page coverage
- Tie-in with author lectures
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Outreach to author community: t: @nescioquid



Chris Wiggins



Elizabeth H. Lee

Chris Wiggins is an associate professor of applied mathematics at Columbia University and the *New York Times's* chief data scientist. He resides in New York City. **Matthew L. Jones** is a professor of history at Columbia University and has been a Guggenheim Fellow. He resides in New York City.

Egg



A
Dozen
Ovatures

LIZZIE STARK

Egg

A Dozen Ovatures

Lizzie Stark

\$28.00 hardcover | Can. \$37.00 • CQ 24
Territory W • ISBN 9780393531503 • 6 x 9
288 Pages • COOKING

An unconventional history of the world's largest cellular workhorse, from chickens to penguins, art to egg crimes, and more.

Lizzie Stark takes readers on a witty, revealing, and delightful journey through the natural and cultural history of the egg, exploring its deep symbolism, innumerable uses, and metabolic importance in twelve dazzling specimens. From Mali to Finland, Stark looks at cultures that find the world's origins in an egg. Decorated by Ukrainians, an oracle for Greeks, the impetus behind gang wars, and flown into space, the egg—whether of chickens, murre, or ostriches—has taken on mythic proportions, all the while serving as a humble ingredient in fancy dishes. Stark even writes Jacques Pépin's biography through the lens of the egg dishes he served. *Egg* is also about Stark's fascination with this delicate ovoid—both her myriad attempts to create a perfect omelet and her fraught relationship to the ova in her body. Filled with colorful characters and fascinating morsels, *Egg* is a playful, informative, and surprising history that guarantees you'll never take the egg for granted again.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Author talks and readings
- Essays timed to publication
- Holiday roundups
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to culinary, arts, and history tastemakers
- Outreach to author community: lizziestark.com | t: @LizzieStark



Lizzie Stark is a participation designer and the author of two nonfiction books, *Pandora's DNA* and *Leaving Mundania*. Her writing has been featured in the *Washington Post*, the *Daily Beast*, *i09*, and the *Philadelphia Inquirer*, among other publications. She lives in Massachusetts.

FARAH JASMINE GRIFFIN
NEW AND SELECTED ESSAYS



In Search of a
Beautiful Freedom

In Search of a Beautiful Freedom

New and Selected Essays

Farah Jasmine Griffin

\$20.00 paperback | Can. \$27.00 • CQ 36
Territory W • ISBN 9780393355772 • 5½ x 8¼
320 Pages • LITERARY CRITICISM

Lively, insightful writings on Black music, feminism, literature, and events from a “masterful critic and master teacher” (Walton Myumba, *Boston Globe*).

In Search of a Beautiful Freedom brings together the best work from Farah Jasmine Griffin’s rich forays on music, Black feminism, literature, the crises of Hurricane Katrina and COVID-19, and the Black artists she esteems. She moves from evoking the haunting strength of Odetta and the rise of soprano popular singers in the 1970s to the forging of a Black women’s literary renaissance and the politics of Malcolm X through the lens of Black feminism. She reflects on pivotal moments in recent American history—including the banning of Toni Morrison’s *Beloved*—and celebrates the intellectuals, artists, and personal relationships that have shaped her identity and her work.

Featuring new and unpublished essays along with ones first appearing in outlets such as the *New York Times* and NPR, *In Search of a Beautiful Freedom* is a captivating collection that celebrates the work of “one of the few great intellectuals in our time” (Cornel West).

- Major review and feature attention
- Author available for virtual events
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to African American studies, comparative literature, and English professors
- Outreach to author community:
farahjasminegriffin.com | t:
@FJasmineG | ig:
@FarahJGriffinBooks



Julian Elijah Martinez

Farah Jasmine Griffin is professor of African American and African diaspora studies and English and comparative literature at Columbia University. She is the author of *Read Until You Understand*, among other works. Recipient of a 2021 Guggenheim Fellowship, she lives in New York.



Cover to Come

The Story of Art Without Men

Katy Hessel

\$45.00 hardcover | Can. \$60.00 • CQ 16
Territory C • ISBN 9780393881868 • 6¼ x 9¼
100 color illustrations • 512 Pages • ART

The story of art for our times—one with women at the center, brought together for the first time by the creator of @thegreatwomenartists.

From Leonardo da Vinci to Jean-Michel Basquiat, the great painters and sculptures who have defined the fine art canon have largely been men. Katy Hessel seeks to right that wrong by cataloging, celebrating, and elevating women artists and placing their groundbreaking work in its historical, political, and cultural context. From the Renaissance to the present day, Hessel breaks down each time period and movement using a global lens, expanding the canon to include the work of non-Western artists, queer and racially marginalized artists, photographers, textile artists, and more.

Discover the glittering Sofonisba Anguissola of the Renaissance and the radical work of Harriet Powers in the nineteenth century. Explore the Dutch Golden Age, the astonishing work of postwar artists in Latin America, and the women defining art in the 2020s. Featuring more than 100 works of art in color, *The Story of Art Without Men* is a timeless and essential addition to any library.

- Major review and feature attention
- Off-the-book-page coverage
- Tie-in to author lectures
- Essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to art historians, museums and galleries, and artists
- Outreach to author community: thegreatwomenartists.com | t: @KatyHessel | ig: @thegreatwomenartists

Katy Hessel is an art historian, presenter, and curator dedicated to celebrating female artists. The founder of @thegreatwomenartists on Instagram and the podcast of the same name, she lives in London.



Cover to Come

Once Upon a Tome

The Misadventures of a Rare Bookseller

Oliver Darkshire

\$27.95 hardcover | Can. \$36.95 • CQ 24
Territory C • ISBN 9781324092070 • 5½ x 8¼
6 illustrations • 256 Pages • BIOGRAPHY &
AUTOBIOGRAPHY

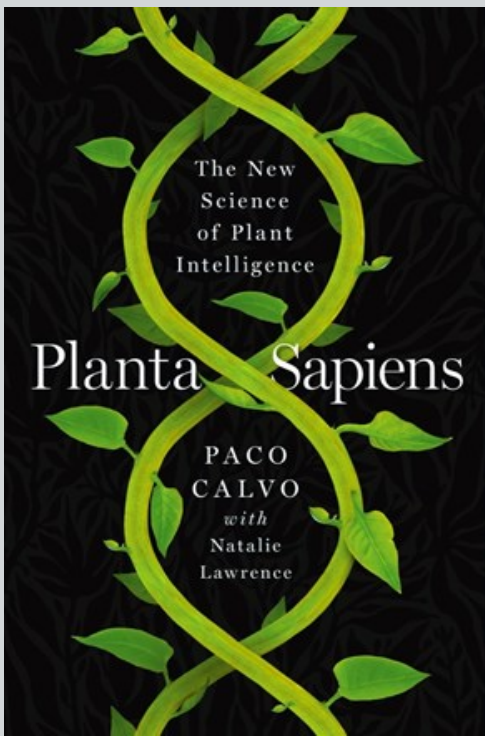
An antiquarian bookseller divulges the secrets of the trade and the peculiarities of life in one of the world's oldest bookstores.

One morning, Oliver Darkshire stepped into the hushed interior of Henry Sotheran Ltd. in London to interview for what he thought would be a year-long bookselling apprenticeship. Captivated by the smell of old books and the temptation of a management-approved afternoon nap, Darkshire was soon unteetering stacks of first editions and fending off overeager collectors while placating the store's resident ghost (the late Mr. Sotheran, hit by a tram). By turns unhinged and earnest, *Once Upon a Tome* is a hilarious coming-of-age story that brings us into a strange and fascinating profession.

Darkshire describes Sotheran's customs and customers and shares delicious trivia about ancient editions and the dark art of selling old things to the curious characters that covet them. A love letter to the benign, unruly world of antiquarian bookselling, *Once Upon a Tome* is the colorful story of working at a hallowed bookshop, where to be uncommon or strange is the best possible compliment.

- Major review and feature attention
- Author available for virtual events
- Essays timed to publication
- Holiday roundups
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to antiquarian booksellers
- Outreach to author community: t: @deathbybadger | t: @sotherans

Oliver Darkshire is an antiquarian bookseller at Henry Sotheran Ltd. He lives in Manchester, England, with his husband and his neglectfully curated collection of books.



Planta Sapiens

The New Science of Plant Intelligence

Paco Calvo

with Natalie Lawrence

\$28.95 hardcover | Can. \$38.95 • CQ 24
Territory C • ISBN 9780393881080 • 5½ x 8¼
240 Pages • SCIENCE

An astonishing window into the inner world of plants, and the cutting-edge science in plant intelligence.

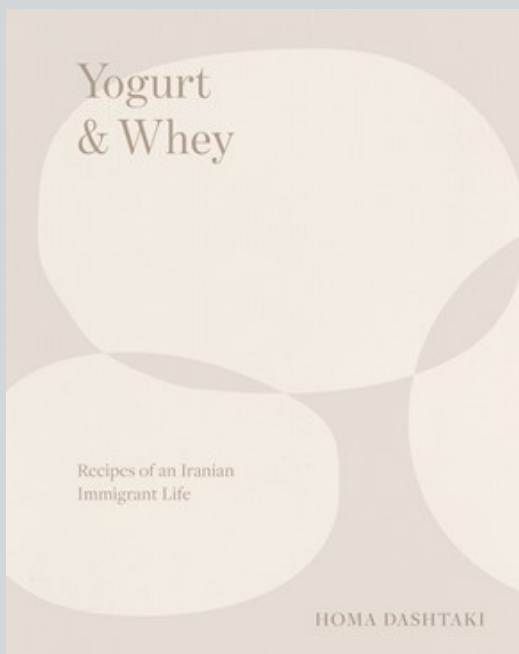
Decades of research document plants' impressive abilities: they communicate with one another, manipulate other species, and move in sophisticated ways. Lesser known, however, is the new evidence that plants may actually be sentient. Although plants may not have brains, their microscopic commerce exposes a system not unlike the neuronal networks running through our own bodies. They can learn and remember, possessing an intelligence that allows them to behave in adaptive, flexible, anticipatory, and goal-directed ways.

A leading figure in the philosophy of plant signaling and behavior, Paco Calvo offers an entirely new perspective on plant biology. In *Planta Sapiens*, he shows for the first time how we can use tools developed in animal cognition studies in a quest to deeply understand plant intelligence. He illuminates how plants inspire technological advancements: from robotics and AI to tackling the ecological crisis. Most importantly, he demonstrates that plants are neither objects nor resources; they are agents in themselves, and *for* themselves.

- Major review attention
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Tie-in with author lectures
- Author available for virtual events
- Essays timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to conservation organizations, plant science and neuroscience professors



Paco Calvo is a professor of the philosophy of science and principal investigator at the Universidad de Murcia's Minimal Intelligence Lab (MINTLab) in Spain. **Natalie Lawrence** is a writer and illustrator with a PhD in the history of science, living in London.



Yogurt & Whey

Recipes of an Iranian Immigrant Life

Homa Dashtaki

\$40.00 hardcover | Can. \$54.00 • CQ 12

Territory W • ISBN 9780393254532 • 8 x 10

73 illustrations; 16 page full-color insert • 280

Pages • COOKING

A collection of recipes reflecting a life affected by immigration, community, adaptation, and experimentation—and sublime, old-world, creamy yogurt.

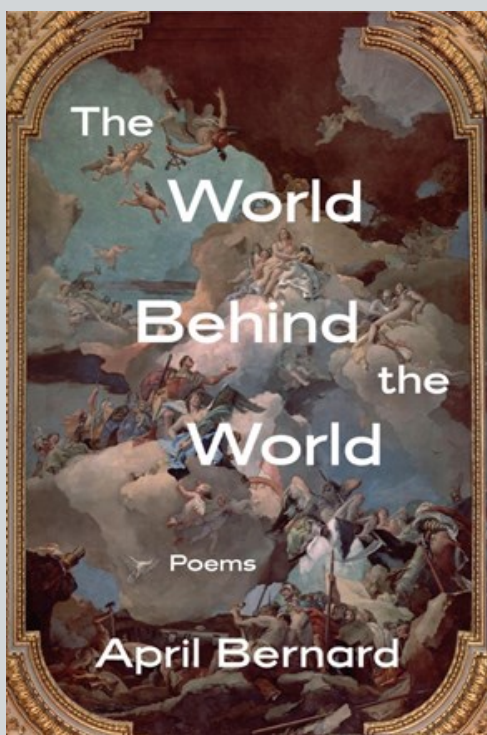
As founder of much-loved The White Moustache Yogurt company, Homa Dashtaki employs the same traditionally Iranian methods of making yogurt that her family has for generations in her kitchen today. Her passion culminates in inspiring the use of a new ingredient: whey, the liquid gold extracted from straining homemade yogurt. Across 100 recipes ranging from ancient see-rogh to rum cocktails, ghormeh sabzi to lemon meringue pie, Dashtaki weaves in and out of nostalgic and innovative dishes. The result of years of obsessively making yogurt results in a love for every drop of whey that she passes onto home cooks in these recipes. Embrace whey's bright tang in a summer gazpacho or a pitcher of pineapple margaritas. Enjoy the crispy edges it lends to creamy pancakes.

Enlivened by hand-drawn illustrations and dreamy photographs, *Yogurt & Whey* is a beautiful homage to Iranian yogurt traditions—past, present, and future.

- Major review and feature attention
- National media appearances
- Author available for virtual events
- Outreach to food, travel, women's magazines and blogs
- Holiday roundups
- Social media promotion
- Buzz mailings to chefs and independent food makers
- Outreach to author community: whitemoustache.com



Homa Dashtaki is the founder of the White Moustache. Her artisanal yogurt has garnered acclaim from the *New York Times*, *Vogue*, *Bon Appétit*, and *Food & Wine*. She was born in Iran and now lives in Brooklyn, New York.



The World Behind the World

Poems

April Bernard

\$26.95 hardcover | Can. \$35.95 • CQ 48
Territory M • ISBN 9781324036203 • 5½ x 8¼
96 Pages • POETRY

An acclaimed poet finds moral and spiritual connection in this fierce, dexterous volume.

- Major review attention
- Local events
- Social media promotion

Balancing emotional openness with formal restraint, April Bernard proves once again a poet who “harmonizes the raucous and the classic, the songful and the wry, the courtly and the quick” (Wayne Koestenbaum). Throughout her sixth collection, Bernard searches for “the world behind the world,” a spiritual realm of justice and peace, music and grace. The host of saints present in this parallel world includes poets—John Ashbery, Thomas Wyatt, Gerard Manley Hopkins—as well as folklore spirits, animals wild and domestic, and personal ghosts. Rising up from despair and grief, this powerful collection proposes a moving, personal faith.

From “The Fetch Explained, More or Less”

*Hot-headed,
laughing, we giddy suffering creatures
barely keep pace with our fetches, who fare
into darkness before us, sharpening their teeth.*

April Bernard is the author of five previous poetry collections and two novels. Her work has appeared in *The New Yorker* and the *New York Review of Books*. She lives in Upstate New York and teaches at Skidmore College and the Bennington College MFA writing seminars.

Alexandra Petri's US History

Important American Documents (I Made Up)

Alexandra Petri

Washington Post humor columnist Alexandra Petri is perhaps America’s most beloved political satirist. Her new, side-splitting work of historical humor uses imagined documents to create a laugh-out-loud, irreverent takedown of our nation’s complicated past.

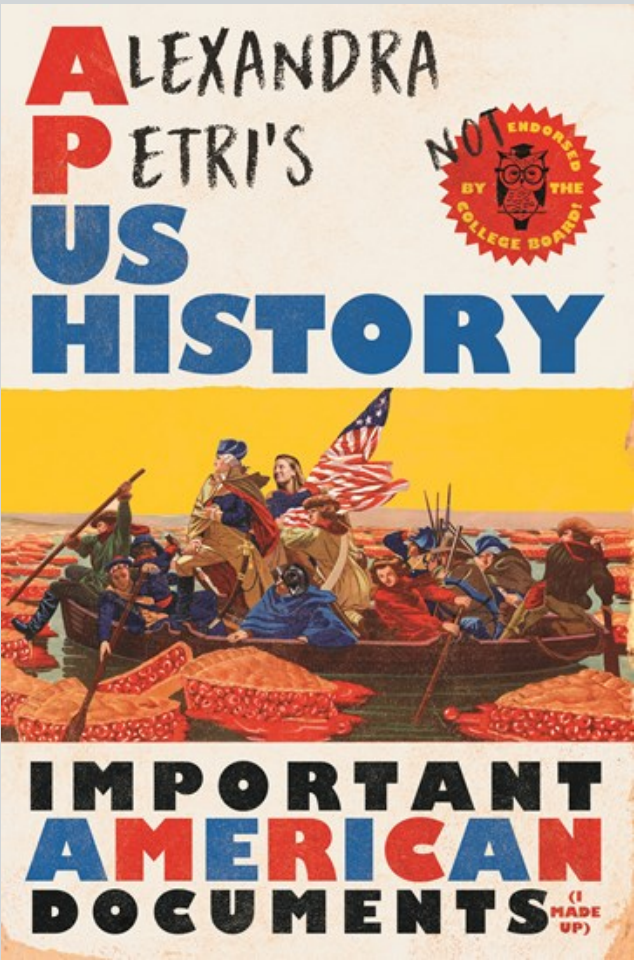
From the Spanish conquistadors to the Salem witch trials, from Paul Revere’s ride to the exclamation mark in *Oklahoma!*, *Alexandra Petri’s U.S. History* presents a deranged timeline in which John and Abigail Adams try sexting, the March sisters from *Little Women* are sixty feet tall, Nicola Tesla’s friends stage an intervention when he falls in love with a pigeon, and Susan Sontag goes to summer camp. A witty, absurdist satire of the last 500 years, Petri’s “historical fan fiction” shows why she has been hailed as “genius,”* a “national treasure,”** and “one of the funniest writers alive.”***

*Olivia Nuzzi, Katha Pollitt

**Julia Ioffe, Katy Tur, John Scalzi, Chuck Wendig, Jamil Smith, and Susan Hennessey

*** Randall Munroe

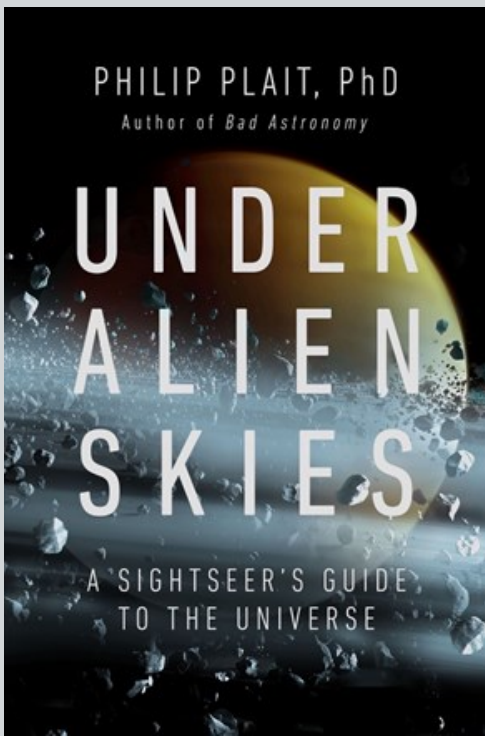
- Major review attention
- National media appearances
- Off-the-book-page coverage
- Author talks and readings
- Op-eds timed to publication
- First serial attention
- Online advertising
- Early promotion and giveaways on Goodreads
- Academic marketing
- Library marketing
- Outreach to author community: alexandrapetri.com
- | t: @petridishes | fb: petrifying
- | ig: @thisusernameisterrible



Alexandra Petri is a humorist and columnist for the *Washington Post* and author of *Nothing Is Wrong and Here Is Why*, a Thurber Prize finalist. Her satire has also appeared in *McSweeney's* and the *New Yorker's* Daily Shouts and Murmurs. She lives in Washington, DC.

If you're going to lie about the past, you might as well make up lies that are fun!

\$27.95 hardcover | Can. \$36.95 • CQ 24
Territory W • ISBN 9781324006435 • 5½ x 8¼
3 illustrations • 356 Pages • HUMOR



Under Alien Skies

A Sightseer's Guide to the Universe

Phil Plait

\$30.00 hardcover | Can. \$40.00 • CQ 24

Territory W • ISBN 9780393867305 • 6 x 9

14 black-and-white illustrations; 8 page full-color insert • 320 Pages • SCIENCE

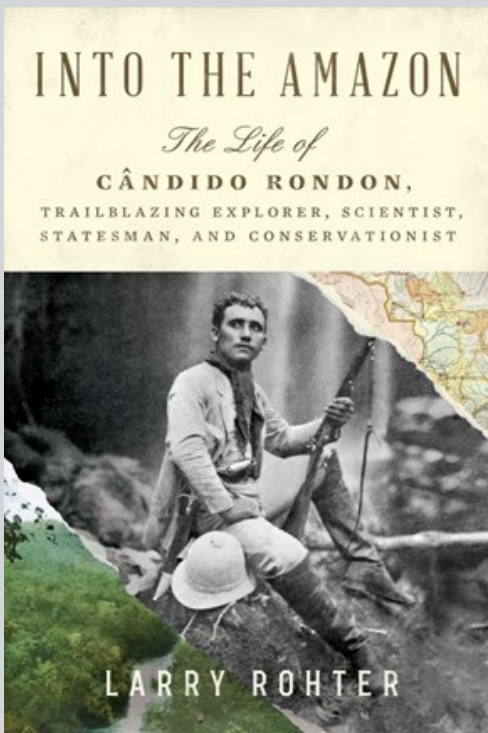
A rip-roaring tour of the cosmos with the Bad Astronomer, revealing the sky as never seen before—from everywhere but Earth.

How would Saturn's rings look from a spaceship sailing just above them? If you were falling into a black hole, what's the last thing you'd see before your spaghettification? What would it be like to visit the faraway places we currently experience only through high-powered telescopes and robotic emissaries? Faster-than-light travel may never be invented, but we can still take the scenic route through the universe with renowned astronomer and science communicator Philip Plait.

On this lively, immersive adventure through the cosmos, Plait draws ingeniously on the latest scientific research to transport readers to ten spectacular sites, from our own familiar Moon to the outer reaches of our solar system and far beyond. Whether strolling through a dust storm under Mars' butterscotch sky, witnessing the birth of a star, or getting dizzy in a technicolor nebula, Plait is an illuminating, entertaining guide to the most otherworldly views in our universe.

- Major review attention
- National media appearances
- Tie-in with author lectures
- Op-eds timed to publication
- Holiday roundups
- Online advertising
- Early promotion and giveaways on Goodreads
- Author video available
- Email marketing
- Social media promotion
- Academic marketing
- Buzz mailings to good astronomers
- Outreach to author community: about.me/philplait | badastronomy.substack.com | t: [@BadAstronomer](https://twitter.com/BadAstronomer) | ig: [@TheBadAstronomer](https://www.instagram.com/TheBadAstronomer)

Phil Plait is an astronomer, sci-fi dork, TV documentary talking head, and all-around science enthusiast. The author of *Bad Astronomy* and *Death from the Skies!*, Plait writes the *Bad Astronomy* blog for SYFY.com and lives in Colorado.



Into the Amazon

The Life of Cândido Rondon, Trailblazing Explorer, Scientist, Statesman, and Conservationist

Larry Rohter

\$38.00 hardcover | Can. \$51.00 • CQ 16
Territory M • ISBN 9781324021261 • 6¼ x 9¼
8 pages of illustrations • 448
Pages • BIOGRAPHY & AUTOBIOGRAPHY

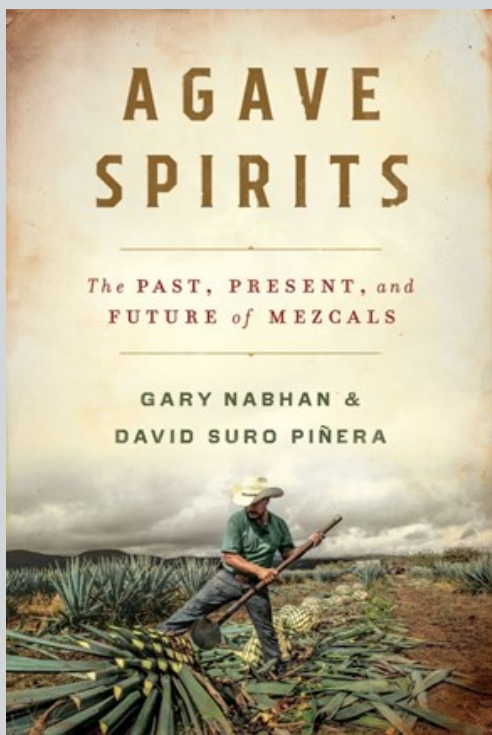
A thrilling biography of the Indigenous Brazilian explorer, scientist, statesman, and conservationist who guided Theodore Roosevelt on his journey down the River of Doubt.

Cândido Rondon is by any measure the greatest tropical explorer in history. Between 1890 and 1930, he navigated scores of previously unmapped rivers, traversed untrodden mountain ranges, and hacked his way through jungles so inhospitable that even native peoples had avoided them—and led Theodore Roosevelt and his son, Kermit, on their celebrated “River of Doubt” journey in 1913–14. Upon leaving the Brazilian Army in 1930 with the rank of a two-star general, Rondon, himself of indigenous descent, devoted the remainder of his life to not only writing about the region’s flora and fauna, but also advocating for the peoples who inhabited the rainforest and lobbying for the creation of a system of national parks. Despite his many achievements—which include laying down a 1,200-mile telegraph line through the heart of the Amazon and three nominations for the Nobel Peace Prize—Rondon has never received his due. Originally published in Brazil, *Into the Amazon* is the first comprehensive biography of his life and remarkable career.

- Major review and feature attention
- Tie-in with author lectures
- Local events
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Online advertising
- Social promotion
- Buzz mailings to leadership and explorer's organizations, history professors, and conservation society contacts
- Library marketing



Journalist and author **Larry Rohter** was the Rio de Janeiro bureau chief for the *New York Times* from 1998 to 2008, and held the same role at *Newsweek* from 1977 to 1982. He divides his time between the US and Brazil.



Agave Spirits

The Past, Present, and Future of Mezcal

Gary Nabhan and

David Suro Piñera

\$28.95 hardcover | Can. \$38.95 • CQ 24
 Territory W • ISBN 9780393867107 • 6 x 9
 25 black-and-white illustrations • 256
 Pages • COOKING

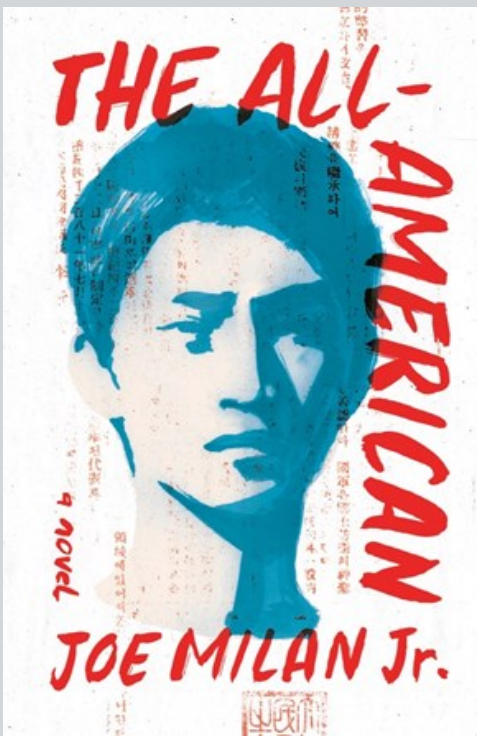
An acclaimed ethnobotanist and a pioneering restaurateur beautifully capture the unparalleled diversity and distinctiveness of artisanal mezcal.

The agave plant was never destined to become tasteless, cheap tequila. Follow Gary Nabhan and David Suro Pinera on the trail with archaeologists and botanists to caves where 9,000-year-old remains of agaves have been found, and then fast track to the 1990s, the peak of the “margarita craze,” before a deadly cocktail of microbes devastated blue agave plants on Mexican lands.

Culled from decades of fieldwork and interviews with mezcaleros in eight Mexican states, *Agave Spirits* reveals the stunning innovations emerging today across the mezcal supply chain and offers solutions for improving sustainability and equity. Thousands of years of tradition are inspiring a new generation of individuals (including women), with an explosion of cutting-edge science pointing a way forward for the betterment of the drink and the lives of the people who create it. *Agave Spirits* boldly delights in the most flavorful and memorable spirits humankind has ever sipped and savored.

- Major review and feature attention
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author appearances
- Outreach to food and wine publications and blogs, travel and shelter magazines, men's magazines
- Holiday roundups
- Social media promotion
- Buzz mailings to agave producers
- Outreach to authors' communities: garynabhan.com | mezcalmankindmutualism.com | t: @ferhat9282468

Gary Paul Nabhan is a MacArthur Award-winning plant explorer, agricultural ecologist and culinary historian who has studied agaves for a half century. He lives in Patagonia, Arizona. **David Suro Piñera** is a restaurateur and founder of the Tequila Interchange Project. He lives in Philadelphia, Pennsylvania.



The All-American

A Novel

Joe Milan Jr.

\$28.95 hardcover | Can. \$38.95 • CQ 24
Territory W • ISBN 9781324035657 • 6 x 9
304 Pages • FICTION

A debut novel grappling with contested American identity, masculinity, and deportation, told in one of the most memorable adolescent voices in contemporary literature.

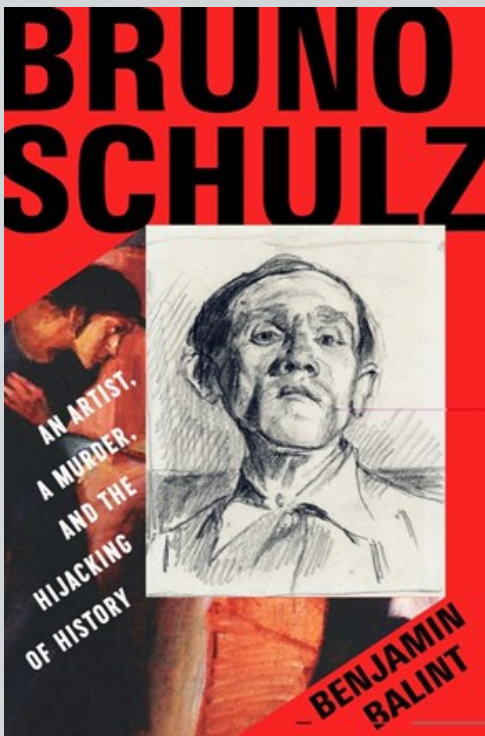
In rural Washington State, Bucky, a Korean American high school senior, trains hard to pursue his only ambition: to play college football. But when the US government deports him to South Korea, he finds himself alone in a country where he can't speak the language (he can't even pronounce his "paper name," Yi Beyonghak), is conscripted to the army, and is obligated to pay off the debts of his long-missing bio-father.

From a hostel and expat bar in Seoul; to rural South Korea, where his bio-father is drowning in alcohol; to a remote island where a crazed sergeant still fights a bitter war with North Korean enemies, Beyonghak battles a morass of bureaucracy and betrayal in order to find his way home. Along the way, he must face down essential questions about who he is to others, and the type of man he wants to become.

- Major review attention
- Off-the-book-page coverage
- Author available for virtual events
- Essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotion
- Buzz mailings to Korean American cultural groups
- Outreach to author community: joemilanjr.com



Joe Milan Jr. is a second-generation Korean American and taught in Korea for nine years. An assistant professor of creative writing at Waldorf University, he lives in Forest City, Iowa.



Bruno Schulz

An Artist, a Murder, and the Hijacking of History

Benjamin Balint

\$30.00 hardcover | Can. \$40.00 • CQ 24
Territory M • ISBN 9780393866575 • 6 x 9
8 pages of color illustrations • 288
Pages • BIOGRAPHY & AUTOBIOGRAPHY

A fresh portrait of the Polish-Jewish writer and artist, and a gripping account of the secret operation to rescue his last artworks.

The twentieth-century artist Bruno Schulz was born an Austrian, lived as a Pole, and died a Jew. “One of the most remarkable writers who ever lived” (Isaac Bashevis Singer), Schulz also created erotic art—masochistic scenes that caught the eye of a sadistic Nazi officer. Schulz’s art became the currency in which he bought life.

Drawing on extensive new reporting and archival research, Bruno Schulz chases the inventive murals he painted on the walls of an SS villa—the last traces of his vanished world—into multiple dimensions of Schulz’s life and afterlife. Sixty years after Schulz was murdered, those murals were miraculously rediscovered, only to be secretly smuggled by Israeli agents to Jerusalem. The ensuing international furor summoned broader perplexities, not just about who has the right to curate orphaned artworks and to construe their meanings, but about who can claim to stand guard over the legacy of Jews killed in the Nazi slaughter.

- Major review and feature attention
- Tie-in with author lectures
- Essays timed to publication
- Outreach to Jewish-interest, art, and culture media
- National advertising
- Social media promotion
- Outreach to author community: benjaminbalint.com



Benjamin Balint is the author of *Kafka's Last Trial*, awarded the 2020 Sami Rohr Prize for Jewish Literature, and is coauthor of *Jerusalem: City of the Book*. He regularly writes on culture for the *Wall Street Journal*, among other publications.



Calligraphies

Poems

Marilyn Hacker

\$26.95 hardcover | Can. \$35.95 • CQ 36
Territory M • ISBN 9781324036463 • 5½ x 8¼
128 Pages • POETRY

A formally brilliant and powerful volume from “one of the most extraordinary innovative poets writing today” (Carol Muske-Dukes, *Los Angeles Times*).

- Major review attention
- Tie-in with author lectures
- Social media promotion

Moving from Paris to Beirut and back, *Calligraphies* is a tribute to exiles and refugees, the known and unknown, dead and living, from the American poet Marie Ponsot to the Syrian passionaria Fadwa Suleiman. Award-winning poet Marilyn Hacker finds resistance, wit, potential, and gleaming connection in everyday moments—a lunch of “standing near the fridge with / labneh, two verbs, and a spoon”—as a counterweight to the precarity of existence. In a variety of tones and formal registers, from vivid crowns of sonnets to insistent ghazals to riffs on the renga, *Calligraphies* explores a world opened up by language.

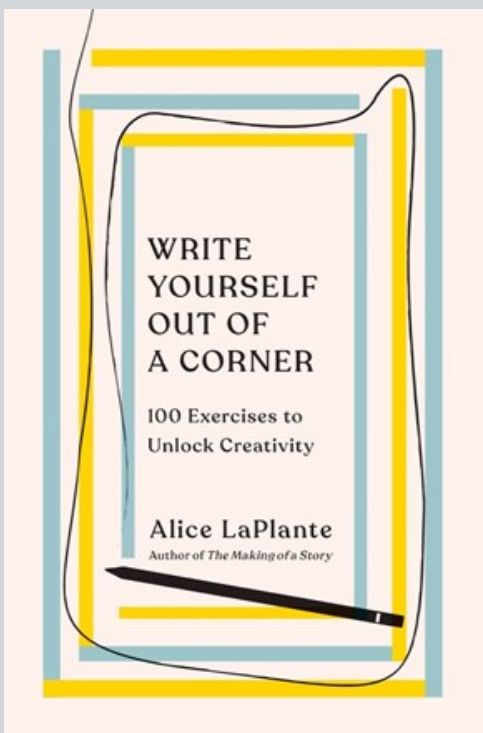
From “Listen”

*I write stories, but the language hasn't claimed me,
And it won't, until I learn to listen.*



Margo Berdescheky

Marilyn Hacker is the recipient of the National Book Award, the Lambda Literary Award, the PEN Award for Poetry in Translation, the Robert Fagles Translation Prize, and the PEN/Voelcker Award for Poetry. She lives in Paris, France.



Write Yourself Out of a Corner

100 Exercises to Unlock Creativity

Alice LaPlante

\$20.00 paperback | Can. \$27.00 • CQ 36
Territory W • ISBN 9780393541847 • 5½ x 8¼
288 Pages • LANGUAGE ARTS & DISCIPLINES

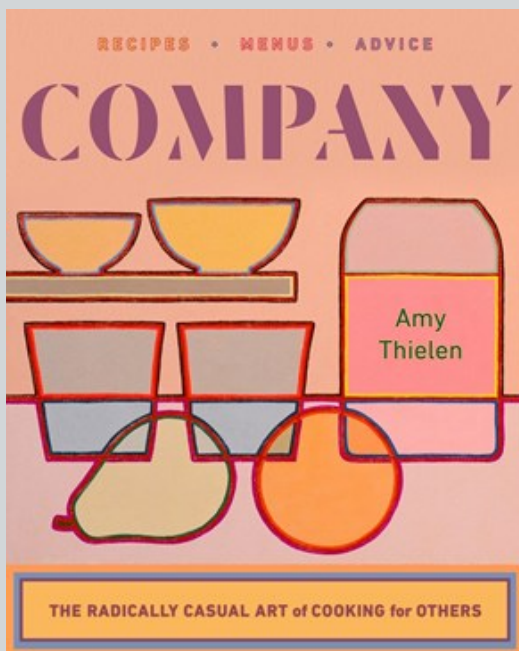
100 imagination-stretching writing exercises inspired by the idea of creative constraints, from the author of *The Making of a Story*.

When you are facing down a blank page (or screen), a constraint-based prompt—for example, “you must use the words ‘cloud’ and ‘green’” or “you must set the scene in a crowded grocery store”—can get your brain working in unexpected ways.

In this creative writing guide, longtime teacher and novelist Alice LaPlante shares 100 original exercises that will simultaneously push you into a corner and give you the tools to write yourself out of it. LaPlante explains the purpose of each exercise—to sharpen your ear for dialogue, generate surprising images, or access intense emotions—and breaks down student examples to reveal how to achieve these goals. Whether you are looking to jumpstart new ideas or find a fresh angle on a work in progress, and whether you write fiction, creative nonfiction, or poetry, *Write Yourself Out of a Corner* will strengthen your imagination and your craft.

- Off-the-book-page coverage
- Tie-in with author lectures
- Author available for virtual events
- Academic marketing
- Outreach to author community: alicelaplante.com

Alice LaPlante is an award-winning writer and teacher of writing. She is the author of the *New York Times* bestseller *Turn of Mind* and other novels, and the *Los Angeles Times* bestseller *The Making of a Story*. She lives in Mallorca, Spain.



Company

The Radically Casual Art of Cooking for Others

Amy Thielen

\$40.00 hardcover | Can. \$54.00 • CQ 8
Territory M • ISBN 9781324001508 • 8½ x 10½
100 color photographs • 400 Pages • COOKING

From beloved writer and cook Amy Thielen comes a year of inventive recipes and twenty menus for the “let’s do it at my house” set—and those who aspire to it.

In her much-anticipated follow-up to *The New Midwestern Table*, Amy writes, “no one will ever care about the food as much as you and I do.” *Company* will have you rethinking the way you entertain, throwing dinner parties that are less formal, more frequent, and as fun for the cook as for the guests. Preaching leniency, not-guilty pleasures, and the art of making it in advance, Amy soothes the most common party anxieties one by one. Her reflections on writing menus, produce shopping, and how to time a meal are novel but timeless. Not afraid of meat (but obsessed with vegetables), these 125 loyal recipes are arranged in menu form—from intimate dinner parties to larger holiday feasts to parties that serve up to twenty.

With a feast of gorgeous photography and plenty of down-in-the-pan cooking nerdery, *Company* encourages a return to the habit, and the joy, of cooking for family and friends.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Regional and virtual events
- Radio and podcast interview campaign
- Holiday gift guides
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Library marketing
- Buzz mailings to top chefs
- Outreach to author community: amythielen.com | t: @amyrosethielen | f: Amy Thielen | ig: @amyrosethielen

Amy Thielen is the James Beard Award-winning author of *The New Midwestern Table* and the memoir *Give a Girl a Knife*. Previously, she was the host of Heartland Table on Food Network. She lives in northern Minnesota.

NORTON

PAPERBACKS



Free

Coming of Age at the End of History

Lea Ypi

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory C • ISBN 9781324050292 • 5½ x 8¼
304 Pages • BIOGRAPHY & AUTOBIOGRAPHY

Winner of the *Sunday Times* Best Book of the Year in Biography and Memoir; Named a Best Book of 2021 by the *Financial Times*, *New Yorker*, *Times Literary Supplement*, and the *Guardian*

For 11-year-old Lea Ypi, Albanian socialism held the promise of a secure, preordained future—until it didn't. The early '90s saw Albania upended in a transition to the “free market” where Western ideals of freedom delivered chaos: a dystopia of pyramid schemes, organized crime, and sex trafficking. Guided by an intellectual grandmother, a radical father, and a staunchly antisocialist mother, Lea had a political education of the most colorful sort. A unique blend of narrative literary writing and philosophically informed reflection delivered with a light and often humorous touch, *Free* offers a fresh and invigorating perspective on the relation between the personal and the political, posing urgent questions about the nature of freedom.

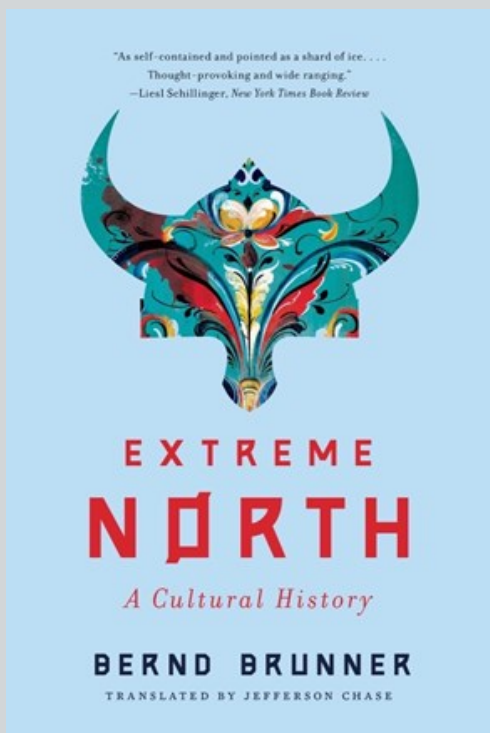
“Truly profound . . . *Free* is meant to inspire”—Max Strasser, *New York Times* “

Free is the most probing memoir yet produced of the undefined ‘transition’ period after European communism . . . Ypi has written a brilliant personal history of disorientation.”—Charles King, *Washington Post*

- Featured in *New Yorker*, *New York Times*, *Washington Post*, *Wall Street Journal*
- A *New Yorker* Best Book of 2021 and *Financial Times* Best Book of 2021
- Paperback roundups
- Author available for virtual events
- Op-eds (or essays) timed to publication
- Promotion and giveaways on Goodreads
- Social media promotion
- Author video available
- Outreach to author community: t: @lea_ypi



Lea Ypi is professor in political theory at London School of Economics, and adjunct associate professor in philosophy at the Australian National University, with expertise in Marxism and critical theory. She lives and works in London.



Extreme North

A Cultural History

Translated by Jefferson Chase,
Bernd Brunner

\$18.95 paperback | Can. \$24.95 • CQ 36
Territory W • ISBN 9781324050285 • 5½ x 8¼
12 illustrations • 256 Pages • HISTORY

“In 31 chapters, each as self-contained and pointed as a shard of ice, Brunner presents a different historic, political, natural or cultural facet of his subject . . . Thought-provoking and wide-ranging.”—Liesl Schillinger, *New York Times*

- Featured in *New York Times*, *Nature*, *Financial Times*
- Paperback roundups
- Promotion and giveaways on Goodreads
- Social media promotion

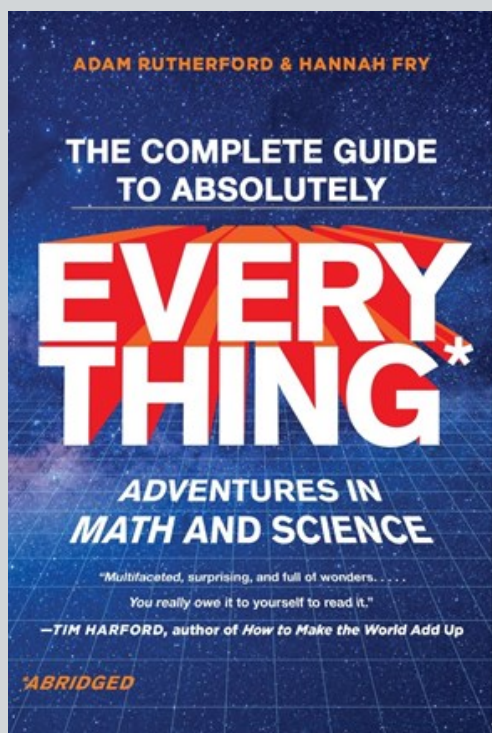
People have perennially projected fantasies on the North, whether it be a frozen no-man’s land full of marauding Vikings or the unspoiled cradle of primeval human life. Examining these facts and fictions, Brunner argues that the North is as much a place as an invention. Full of glittering details and vivid storytelling, *Extreme North* is fascinating romp through popular images of the top end of the world and the realities that travelers confronted when they got there.

“Bernd Brunner’s *Extreme North* is a gripping and highly original history. . . . Beautifully written and deeply evocative.”—Sunil Amrith, author of *Unruly Waters*

“A collection of curiosities. . . . There may not be a great deal of sunniness here, or for that matter warmth, but the book makes up for that with fascinating anecdotes, useful digressions and little nuggets of interest”—James Lovegrove, *Financial Times*



Bernd Brunner is a historian, lecturer, and author of many acclaimed books. He splits his time between Istanbul and Berlin. **Jefferson Chase** has translated works by Thomas Mann and Wolfgang Schivelbusch, among others. He lives in Berlin.



The Complete Guide to Absolutely Everything (Abridged)

Adventures in Math and Science

Adam Rutherford and Hannah Fry

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory C • ISBN 9781324051039 • 5½ x 8¼
17 illustrations • 304 Pages • SCIENCE

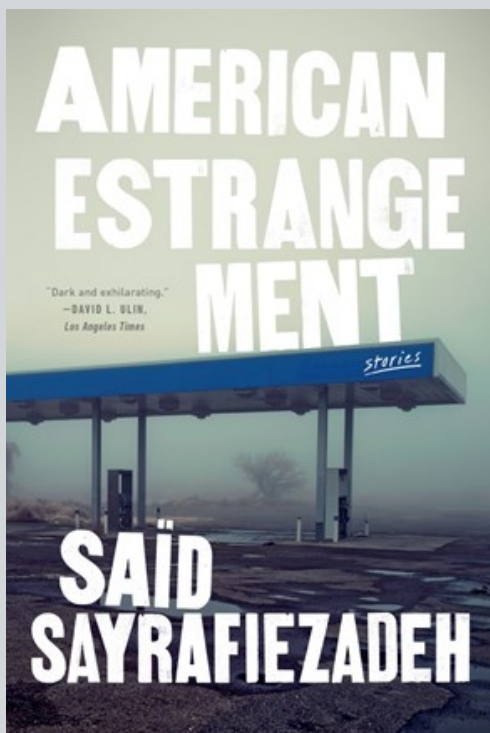
“Multifaceted, surprising, and full of wonders. . . . You really owe it to yourself to read it.”—Tim Harford

Millions of listeners trust *The Curious Cases of Rutherford & Fry* to illuminate the mysteries of the universe with humor, wit, and awe at the majesty of science. Now, geneticist Adam Rutherford and mathematician Hannah Fry guide readers through time and space, through our bodies and brains, showing us how emotions shape our reality and how our minds tell lies. Along the way, Rutherford and Fry shine as science sleuths, wrestling with some truly head-scratching questions: Where did time come from? Do we have free will? Does my dog love me? They pepper their account with tales of fumbles and missteps, errors and egos, hard work, accidents, and some really bad decisions. Rigorous and playful, *The Complete Guide to Absolutely Everything (Abridged)* is a celebration of the weirdness of the cosmos, the strangeness of humans, and the joys and follies of scientific discovery.

“A light-hearted, thoroughly entertaining read that delivers many laugh-out loud moments.”—Megan Engel, *Science*

- Featured on NPR and in *Guardian* and *New York Times*
- Essays timed to publication
- Paperback roundups
- Email marketing
- Social media promotion
- Outreach to authors' communities: adamrutherford.com | hannahfry.co.uk | t: @AdamRutherford | t: @fryRsquared

Adam Rutherford is the author of *A Brief History of Everyone Who Ever Lived*. He lives in London, UK. **Hannah Fry** is the author of *Hello World*. With Adam Rutherford, she hosts the BBC Radio 4 show *The Curious Cases of Rutherford & Fry*. She lives in London.



American Estrangement

Stories

Saïd Sayrafiezadeh

\$15.95 paperback | Can. \$21.95 • CQ 36
Territory W • ISBN 9781324050483 • 5½ x 8¼
192 Pages • FICTION

A finalist for the *Los Angeles Times* Book Prize for Fiction, this is a “dark and exhilarating collection” (David L. Ulin, *Los Angeles Times*) from “a masterful storyteller” (Philip Gourevitch).

These seven “expertly wrought tales” (Malcolm Forbes, *Minneapolis Star Tribune*) are set in a contemporary America full of the kind of emotionally bruised characters familiar to readers of Denis Johnson and George Saunders. We meet people contending with internal struggles—a son’s fractured relationship with his father, the death of a mother, the loss of a job, drug addiction—even as they are battered by larger, often invisible, economic, political, and racial forces of American society. Searing and intimate, *American Estrangement* cements Saïd Sayrafiezadeh’s reputation as “a major, committed practitioner of a difficult form” (Andrew Martin, *New York Times Book Review*).

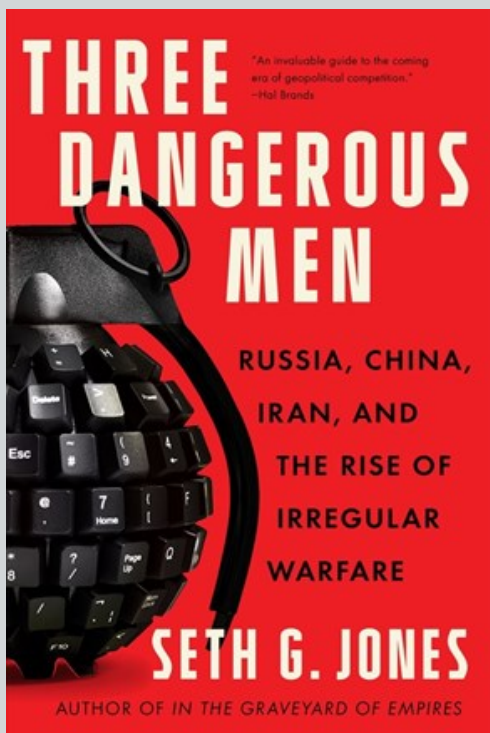
“Skillful and controlled . . . [The stories in *American Estrangement*] speak, at times quite powerfully, to an overriding feeling of cultural and personal loneliness.”—Sam Sacks, *Wall Street Journal*

“Stellar . . . Sayrafiezadeh is a master.”—Elaine Margolin, *Los Angeles Review of Books* “A haunting book, and filled with longing.”—Hilton Als, author of *White Girls*

- Featured in *New York Times Book Review*, *Wall Street Journal*, *New Yorker*, *Kirkus Reviews* Best of the Year
- *Los Angeles Times* Book Prize finalist
- Paperback roundups
- Social media promotion
- Book club promotion
- Outreach to author community: sayrafiezadeh.com | t: @sayrafiezadeh



Saïd Sayrafiezadeh is the author of *When Skateboards Will Be Free*, and *Brief Encounters with the Enemy*. His writing has appeared in *The New Yorker*, the *Paris Review*, and *Granta*. He teaches at New York University and Hunter College, and lives in New York City.



Three Dangerous Men

Russia, China, Iran and the Rise of Irregular Warfare

Seth G. Jones

\$20.00 paperback | Can. \$27.00 • CQ 36
Territory W • ISBN 9781324050568 • 5½ x 8¼
8 maps • 288 Pages • POLITICAL SCIENCE

How three key figures in Moscow, Beijing, and Tehran built ruthless irregular warfare campaigns that are eroding American power.

- Author available for virtual events
- Op-eds timed to publication
- Outreach to author community: t: @SethGJones

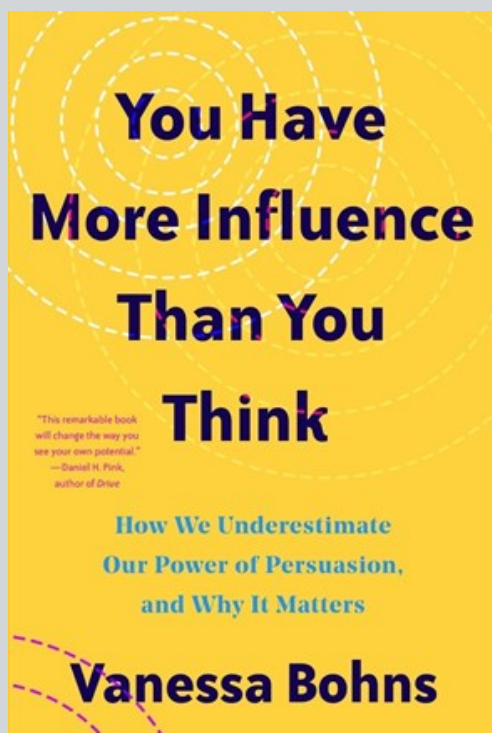
Russia's 2022 invasion of Ukraine followed a decade of victories in *irregular* warfare—cyber-attacks, the use of proxy forces, propaganda, espionage, and disinformation—that emboldened Putin to attack. Defense expert Seth Jones argues that while America has focused on building fighter jets, missiles, and conventional capabilities to deter and fight its principal rivals, Russia, Iran, and China have increasingly adopted irregular and hybrid tactics to undermine American power and seize territory without directly confronting the United States.

In this authoritative and “invaluable guide to the coming era of geopolitical competition” (Hal Brands), Jones profiles the principal builders of Moscow, Beijing, and Tehran's military strategies. Drawing on interviews with dozens of US military, diplomatic, and intelligence officials, and hundreds of documents translated from Russian, Farsi, and Mandarin, *Three Dangerous Men* details the key steps the United States must take to alter how it thinks about—and engages in—competition before it is too late.



Beowulf Sheehan

Seth G. Jones is the senior vice president, Harold Brown Chair, and director of the International Security Program at the Center for Strategic and International Studies (CSIS), as well as the author of *Three Dangerous Men*, *A Covert Action*, *In the Graveyard of Empires*, and *Hunting in the Shadows*. He lives outside of Washington, DC.



You Have More Influence Than You Think

How We Underestimate Our Powers of Persuasion, and Why It Matters

Vanessa Bohns

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory W • ISBN 9781324035954 • 5½ x 8¼
256 Pages • PSYCHOLOGY

“Rigorous and affirming. . . . This remarkable book will change the way you see your own potential.”—Daniel H. Pink, author of *When*

Whether attending a meeting, sharing a post online, or asking for a favor, we often assume our actions, input, and requests will be overlooked or rejected. Social psychologist Vanessa Bohns draws from her original research to demonstrate that people see us, listen to us, and agree to do things for us much more than we realize. *You Have More Influence Than You Think* offers science-based strategies for observing the effect we have on others, reconsidering our fear of rejection, and even, sometimes, pulling back to use our influence less.

“One of the most enticing and entertaining books I’ve ever read on persuasion.”—Adam Grant, author of *Think Again*

“A refreshingly optimistic view of human nature.”—BBC

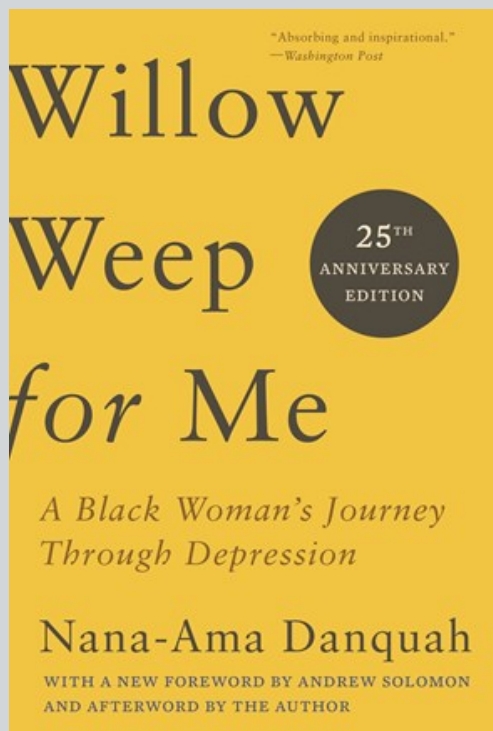
“Read this outstanding and long-needed book to feel empowered, but also read it because it will make you more mindful of the influence you have on other people every day.”—Amy Cuddy, author of *Presence*

- Featured in *Financial Times*
- Selected as a 2021 Best Book for Ethical Leaders by Notre Dame's Deloitte Center for Ethical Leadership
- Paperback roundups
- Social media promotion
- Academic marketing
- Buzz mailings to business school professors
- Outreach to author community: vanessabohns.com | t: @profbohns



Jesse Winter/@jessewinter

Vanessa Bohns is a professor of organizational behavior at Cornell University. Her writing has appeared in the *New York Times* and *Harvard Business Review*, among other publications. She lives in upstate New York.



Willow Weep for Me

A Black Woman's Journey Through Depression

Nana-Ama Danquah, Foreword by Andrew Solomon

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory A • ISBN 9781324050612 • 5½ x 8¼
288 Pages • BIOGRAPHY & AUTOBIOGRAPHY

The first book to focus on Black women and depression, through the author's "absorbing and inspirational" (*Washington Post*) personal journey.

When Nana-Ama Danquah, a twenty-two-year-old single mother, began to suffer from a variety of depressive symptoms after giving birth to her daughter, she thought she was going crazy. Determined to portray strength in a world that often undervalues Black women's lives, she shrouded her debilitating despair in silence and denial. But when she befriends other Black women who suffer with depression, she finds the support she needs to confront the traumatic childhood events that lie beneath her grief. Twenty-five years after its initial publication, as best-selling author Andrew Solomon writes in an illuminating foreword, *Willow Weep for Me* "remains a brave book . . . but at the time of its writing it was humbly audacious." Also including an afterword from the author, this groundbreaking classic is a powerful meditation on courage and a litany for survival.

"An important and moving memoir. [Danquah] describes beautifully her experiences with depression." —Kay Redfield Jamison, author of *An Unquiet Mind*

Nana-Ama Danquah, a native of Ghana, lives in Southern California.

- Featured in the Washington Post
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to leadership at mental health advocacy organizations



Cover to Come

Zinky Boys

Soviet Voices from the Afghanistan War

Svetlana Alexievich, Translated by
Andrew Bromfield

\$16.95 paperback | Can. • CQ 36
Territory D • ISBN 9781324051121 • 5½ x 8¼
304 Pages • HISTORY

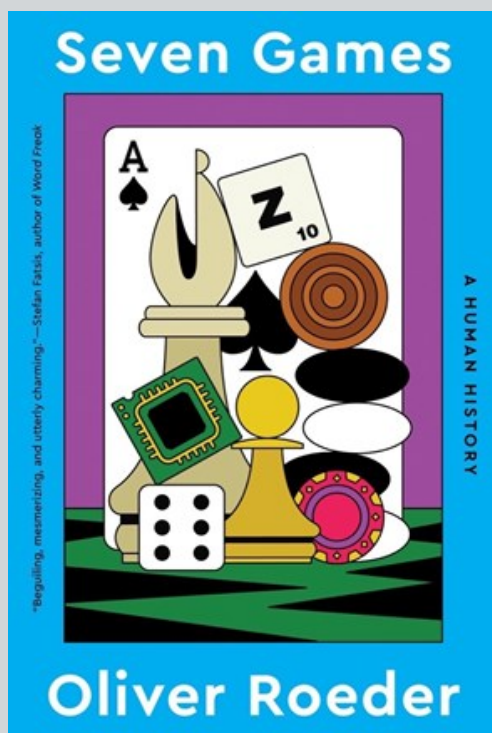
Haunting stories of the Soviet-Afghan War from the winner of the Nobel Prize in Literature.

From 1979 to 1989, a million Soviet troops engaged in a devastating war in Afghanistan that claimed 50,000 casualties—and the youth and humanity of many tens of thousands more. In this new translation, *Zinky Boys* weaves together the candid and affecting testimony of the officers and grunts, doctors and nurses, mothers, sons, and daughters who describe the war and its lasting effects. What emerges is a “masterpiece of reportage” (Timothy Snyder, *New York Review of Books*) that offers a unique, harrowing, and unforgettably powerful insight into the realities of war. In their Nobel citation, the Swedish Academy called “her polyphonic writings, a monument to suffering and courage in our time.”

“Alexievich serves no ideology, only an ideal: to listen closely enough to the ordinary voices of her time to orchestrate them into extraordinary books.” —Philip Gourevitch, *New Yorker*

- Winner of the Nobel Prize
- Featured in Politico, the *Los Angeles Times*, and the *Guardian*
- Email marketing
- Social media promotion
- Academic marketing

Svetlana Alexievich is a journalist and the winner of a Nobel Prize in Literature. She lives in Minsk, Belarus.



Seven Games

A Human History

Oliver Roeder

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory W • ISBN 9781324051022 • 5½ x 8¼
27 illustrations • 320 Pages • HISTORY

“A beguiling, mesmerizing, and utterly charming history of the world’s most beloved games and the centuries-long quest to ‘solve’ them.”—Stefan Fatsis

Checkers, backgammon, chess, and Go. Poker, Scrabble, and bridge. In *Seven Games*, Oliver Roeder charts the origins and historical importance of these games, the delightful arcana of their rules, and the ways their design makes them pleasurable. Peopled with an eclectic cast of thrilling competitors, this book explores why games speak so deeply to the human soul, and tells the compelling story of how humans, pursuing scientific glory and competitive advantage, have invented AI programs better than any human player, and what that means for the games—and for us.

“If you are intrigued by this rare opportunity to pull back the curtain on how humans and computers learn, then you will be richly rewarded.”—Lucinda Robb, *Washington Post*

“A beautifully written exploration of what games can tell us about philosophy, art, and human nature!”—Christie Aschwanden, author of *Good to Go*

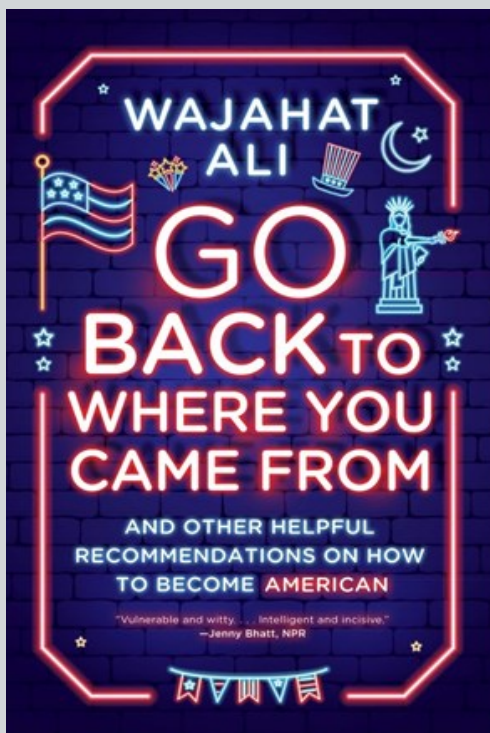
“An absolute page-turner.”—David Epstein, author of *The Sports Gene*

- Featured in *New York Times*, *Wall Street Journal*, *Washington Post*
- Paperback roundup mailings
- Library marketing
- Buzz mailings to gaming organizations
- Outreach to author community: oroeder.github.io | t: @ollie



Tony Luong

Oliver Roeder has been a senior writer at *FiveThirtyEight* and editor of *The Riddler*. He studied artificial intelligence as a Nieman Fellow at Harvard University and holds a PhD in economics focused on game theory. He lives in Brooklyn, New York.



Go Back to Where You Came From

And Other Helpful Recommendations on How to Become American

Wajahat Ali

\$16.95 paperback | Can. \$22.95 • CQ 36
Territory M • ISBN 9781324050322 • 5½ x 8¼
272 Pages • BIOGRAPHY & AUTOBIOGRAPHY

“Wajahat Ali brilliantly and lovingly unpacks the complicated history and urgent lived experience of being otherized in America. . . . A rich feast for all the senses. . . . A must read.” —S.E. Cupp, author of *Losing Our Religion*

Now one of the foremost and funniest public intellectuals in America, Wajahat Ali grew up in suburban Fremont, California, the son of South Asian immigrants living the “Amreekan” dream. In his bold, hopeful, and hilarious memoir, Ali recalls the pains of being not only “foreign” but accident prone, anxiety-ridden, and broke, with parents who had everything and lost it to legal troubles and incarceration. Having found his “superpower” in writing, Ali survived to tell the tale. He offers indispensable lessons of assimilation and difference, Islamophobia, white supremacy, and the dangers of chocolate hummus—all in the interest of a more compassionate and inclusive America.

“Find a place on your bookshelf between Mark Twain and James Baldwin. Read this book before putting it there.” —Timothy Snyder, author of *On Tyranny*

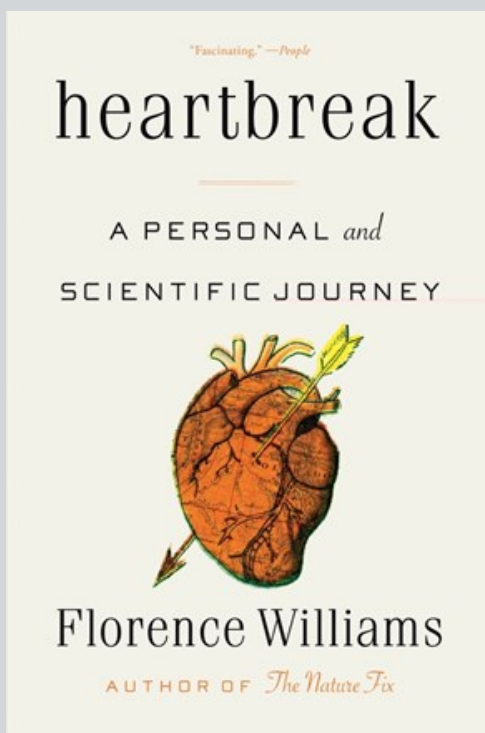
“This is the book I’ve been hoping Wajahat Ali would write for ten years—hilarious, stylistically fearless, deeply humane.” —Dave Eggers, author of *The Every*

- Featured on MSNBC’s *Morning Joe*, NPR’s *1A*, and in the *Los Angeles Times*
- Local events
- Author available for virtual events
- Op-eds timed to publication
- Author Q&A available
- Promotion and giveaways on Goodreads
- Outreach to author community: wajali.com | t: @WajahatAli



Damon Dahlen/HuffPost

Wajahat Ali is a *New York Times*-contributing writer, recovering attorney, and tired dad. His work has appeared in the *Atlantic*, *New York Review of Books*, and other outlets. He lives in Washington, DC.



Heartbreak

A Personal and Scientific Journey

Florence Williams

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory W • ISBN 9781324050452 • 5½ x 8¼
304 Pages • SCIENCE

“[Readers] will learn as much from Williams’s intellectual rigor as from her fearlessness in surviving a broken heart.” —Sebastian Modak, *New York Times Book Review*

When her twenty-five-year marriage suddenly falls apart, journalist Florence Williams expects the loss to hurt. But when she starts feeling physically sick, she sets out in pursuit of rational explanation. Soon Williams finds herself on a surprising path that leads her from neurogenomic research laboratories to trying MDMA in a Portland therapist’s living room, from divorce workshops to the mountains and rivers that restore her. *Heartbreak* is a “fascinating” (*People*) merging of science and self-discovery that will change the way we think about loneliness, health, and what it means to fall in and out of love.

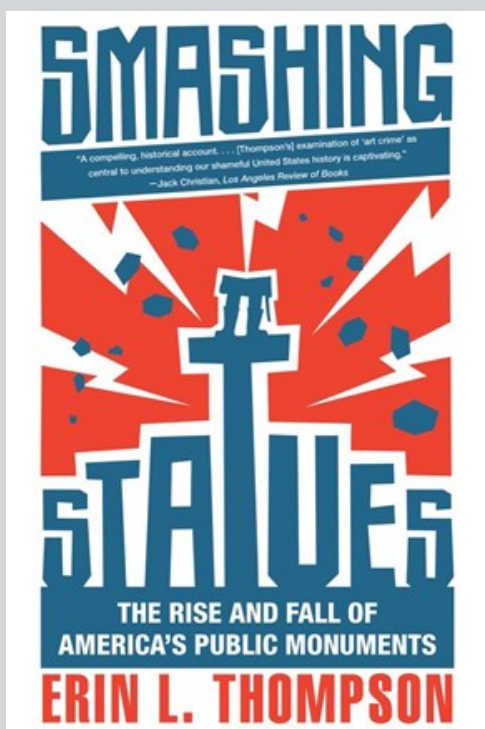
“A masterful blend of investigative reporting and personal narrative, chock-full of fascinating insights, gorgeous nature writing and an ample helping of compassion.” —Alexis Burling, *San Francisco Chronicle*

“[Williams is] a gifted science journalist. . . . [Heartbreak is a] wise and brave book.” —Marianne Szegedy-Maszak, *Washington Post*

- Featured on NPR’s *Fresh Air*, *Washington Post*, and *Vogue*
- Paperback roundups
- Regional events
- Promotion and giveaways on Goodreads
- Author video available
- Social media promotion
- Outreach to author community: FlorenceWilliams.com | t: @flowill | f: florencewilliamsauthor



A contributing editor at *Outside* magazine, **Florence Williams** is the author of *Breasts*, winner of the *Los Angeles Times* Book Prize, and *The Nature Fix*. Her writing has appeared in the *New York Times*, *National Geographic*, and many other outlets. She lives in Washington, DC.



Smashing Statues

The Rise and Fall of America's Public Monuments

Erin L. Thompson

\$15.95 paperback | Can. \$21.95 • CQ 36
Territory W • ISBN 9781324050490 • 5½ x 8¼
20 illustrations • 288 Pages • HISTORY

A leading expert on the past, present, and future of public monuments in America.

In *Smashing Statues*, Erin L. Thompson unravels the tangled aesthetic, legal, political, and social issues surrounding the urgent and fractious debate over public monuments in America. With great verve, she lays bare the turbulent history of American monuments and its abundant ironies, starting with the enslaved man who helped make the statue of Freedom atop the U.S. Capitol, and explores the surprising motivations behind such contemporary flashpoints as the toppling of a statue of Columbus at the Minnesota State Capitol. Insightful and thoroughly researched, *Smashing Statues* provides readers with essential context for considering not only how to rebuild our public landscape, but our nation as a whole.

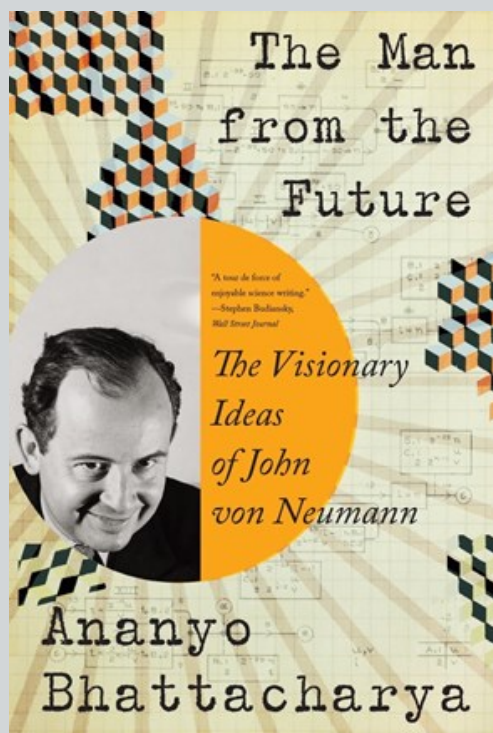
“Compelling. . . . [Thompson’s] examination of ‘art crime’ as central to understanding our shameful United States history is captivating.”—Jack Christian, *Los Angeles Review of Books*

“A crisply written book encompassing law, art, history and politics that contextualizes the American debate over monuments.”—*Library Journal* (starred review)

- Featured in *New Yorker*, *Los Angeles Review of Books*, *Smithsonian Magazine*
- Paperback roundups
- Goodreads giveaway
- Outreach to author community: artcrimeprof.com | t: [@artcrimeprof](https://twitter.com/artcrimeprof)



Erin L. Thompson is a professor of art crime at the City University of New York and the author of *Possession: The Curious History of Private Collectors*. Her writing has appeared in the *Washington Post*, *New York Times*, and *Smithsonian Magazine*. She lives in New York.



The Man from the Future

The Visionary Ideas of John von Neumann

Ananyo Bhattacharya

\$20.00 paperback | Can. \$27.00 • CQ 24
Territory C • ISBN 9781324050506 • 5½ x 8¼
12 illustrations • 368 Pages • BIOGRAPHY &
AUTOBIOGRAPHY

“A tour de force of enjoyable science writing . . . [A] marvelously bracing biography of the ideas of John von Neumann.”—Stephen Budiansky, *Wall Street Journal*

- Featured in *Wall Street Journal*, *New York Times*, *Literary Hub*
- Paperback roundups
- Outreach to author community: t: @Ananyo

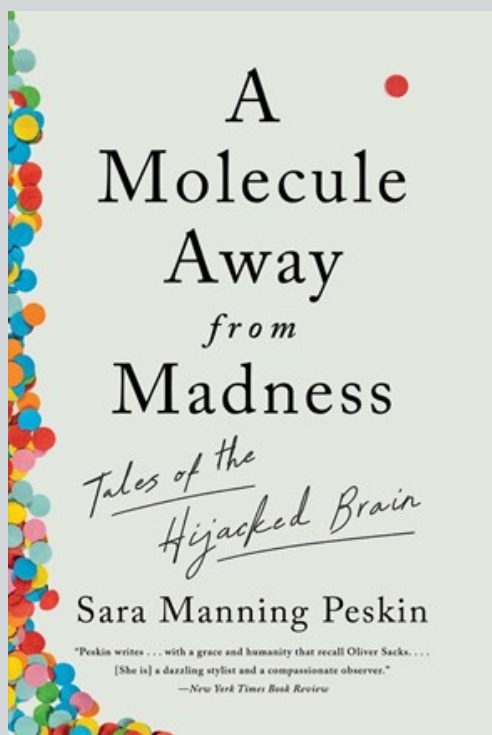
Smartphones, nuclear warheads, moon bases, computers . . . all bear the fingerprints of one remarkable yet largely overlooked man: John von Neumann. One of the most influential scientists of the twentieth century, von Neumann was instrumental in the Manhattan Project and the design of the atom bomb; he helped formulate game theory, the bedrock of Cold War geopolitics and modern economic theory; he created the programmable digital computer; he prophesized the potential of nanotechnology; and, from his deathbed, he expounded on the limits of brains and computers. Taking us on an “a whistle-stop tour through Von Neumann’s restless mind” (Manjit Kumar, *Guardian*), Ananyo Bhattacharya thrillingly illustrates how the ideas originated by one man have revolutionized and shaped our modern world.

“Lucid and rewarding. . . . Bhattacharya composes a rich intellectual map of von Neumann’s pursuits.” —Samanth Subramanian, *New Republic*

“Examines the tremendous impact von Neumann had on various scientific disciplines in eight exceptional chapters.” —Dov Greenbaum and Mark Gerstein, *Science*



Ananyo Bhattacharya, who holds a PhD in biophysics from Imperial College London, has worked as a science correspondent at the *Economist*, an editor at *Nature*, and a medical researcher at the Sanford Burnham Prebys Medical Discovery Institute in San Diego, California. He lives in London.



A Molecule Away from Madness

Tales of the Hijacked Brain

Sara Manning Peskin

\$16.95 paperback | Can. \$22.95 • CQ 36
Territory M • ISBN 9781324050544 • 5½ x 8¼
224 Pages • SCIENCE

“Peskin writes . . . with a grace and humanity that recall Oliver Sacks. [She is] a dazzling stylist and a compassionate observer.”—*New York Times Book Review*

Our brains are the most complex machines known to humankind, but they have an Achilles heel. The very molecules that allow us to exist can also sabotage our minds. Cognitive neurologist Sara Manning Peskin demystifies the most curious neurological phenomena through the perspective of patients, researchers, and science. She introduces us to a woman stuck in *The Walking Dead*, a family wracked with Alzheimer’s disease, and an entire region gripped by a baffling epidemic. *A Molecule Away from Madness* offers a captivating, singular view of the human brain.

“An acute and evocative demonstration of the fragility and interchangeability of mental, emotional and behavioral states.”—Adrian Woolfson, *Wall Street Journal*

“A fascinating tour of different kinds of ways that the brain can lead to the breakdown of mental life.”—*Undark*

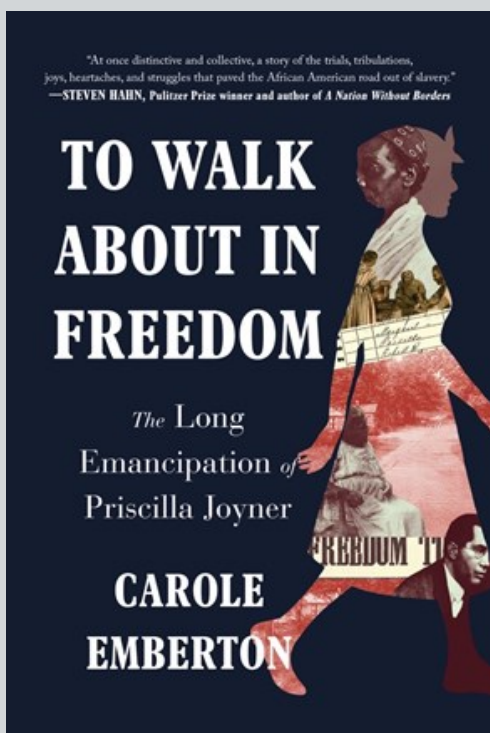
“Rarely has a writer been able to depict the devastating consequences of neurologic illness through such poignant patient stories.”—Orly Avitzur, president of the American Academy of Neurology

- Featured in *New York Times*, *Washington Post*, *Wall Street Journal*, *Psychology Today*
- Paperback roundups
- Promotion and giveaways on Goodreads
- Social media promotion



Gene Smirnov

Sara Manning Peskin is an assistant professor of clinical neurology at the University of Pennsylvania. Her writing has appeared in the *New York Times*, *Boston Globe Magazine*, and the *Philadelphia Inquirer*. She lives in Philadelphia, Pennsylvania.



To Walk About in Freedom

The Long Emancipation of Priscilla Joyner

Carole Emberton

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory W • ISBN 9781324050278 • 5½ x 8¼
272 Pages • HISTORY

Through Priscilla Joyner's extraordinary life story, Carole Emberton explores how formerly enslaved people carved out freedom's meaning.

Priscilla Joyner was born into the world of slavery in 1858. Based on interviews that she and formerly enslaved people gave, historian Carole Emberton reveals the many paths forged by the freed people to create lives of purpose, taking to heart the ability to make decisions and find joy and belonging after the Civil War.

“Carole Emberton’s insightful study of the first group of enslaved people to be emancipated is a necessary, judicious correction to Confederate nostalgia.”—Priscilla Kipp, *Bookpage* (starred review)

“A masterful job of reconstructing Joyner’s life. . . . All too often we frame the story of the end of slavery and transition to freedom as something that happened to African Americans rather than something that was experienced. Thanks to Carole Emberton, we now have some sense of how one individual [maneuvered through and experienced this new world].” —Kevin Levin, author of *Searching for Black Confederates and Civil War Memory*

- Featured in *Time*
- Promotion and giveaways on Goodreads
- Outreach to author community: caroleemberton.com | t: @CaroleEmberton



Deanna Kroll-Haeick

Carole Emberton is professor of history at the University at Buffalo. An NEH public scholar, she is the author of the prize-winning *Beyond Redemption*. She has written for the *New York Times* and *Washington Post*.



Reality+

Virtual Worlds and the Problems of Philosophy

David J. Chalmers

\$20.00 paperback | Can. \$27.00 • CQ 24
Territory M • ISBN 9781324050346 • 5½ x 8¼
56 illustrations • 544 Pages • PHILOSOPHY

“... *Reality+* is frequently weird, wild and wonderful; it captivates the common reader by refusing to condescend.” —Jess Keisler, the *Washington Post*

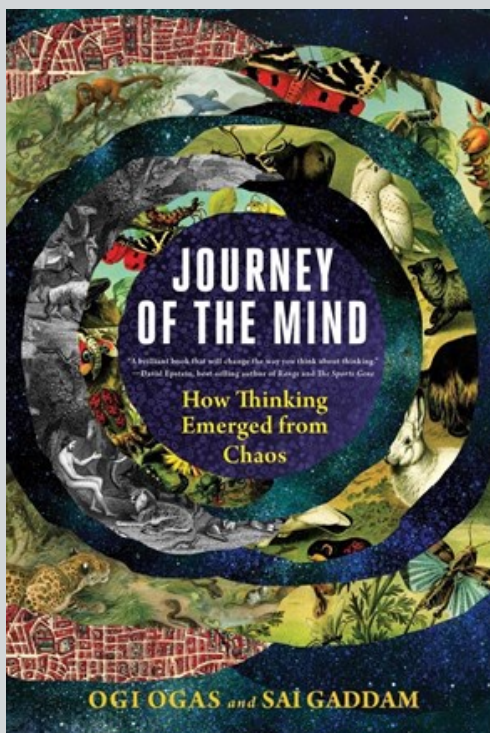
Virtual reality is genuine reality; that’s the central thesis of *Reality+*. We may even be in a virtual world already—and if we are, that’s not so bad. In this highly original work of “technophilosophy,” Chalmers conducts a grand tour of big ideas in philosophy and science. Studded with illustrations that bring philosophical issues to life, *Reality+* is a major statement that will shape discussion of philosophy, science, and technology for years to come.

“[Chalmers] has taken a subject most people would dismiss as pure science fiction and produced a brilliant and very readable philosophical investigation.” —PD Smith, *Guardian*

“Chalmers is a joy: an exuberant guide through challenging terrain, quick with anecdotes and arguments, wit and wild ideas.” —Kieran Setiya, *Times Literary Supplement*

- Featured in the *New York Times*, *Washington Post*, *WIRED*
- Paperback roundups
- Author available for virtual events
- Academic marketing
- Outreach to author community: consc.net

David Chalmers is a professor of philosophy and neural science and co-director of the Center for Mind, Brain and Consciousness at New York University. He wrote *The Conscious Mind*, *The Character of Consciousness*, and *Constructing the World*, and lives in New York.



Journey of the Mind

How Thinking Emerged from Chaos

Ogi Ogas and Sai Gaddam

\$20.00 paperback | Can. \$27.00 • CQ 24
Territory W • ISBN 9781324050575 • 5½ x 8¼
21 illustrations; 85 infographics; 4
photographs • 432 Pages • SCIENCE

Two neuroscientists reveal why consciousness exists and how it works by examining eighteen increasingly intelligent minds, from microbes to humankind—and beyond.

- Featured in *Nature* and *Scientific American*
- Paperback roundups
- Outreach to author community: thejourneyofthemind.com

How did atoms and molecules transform into sentient creatures that experience longing, regret, compassion? What does it mean to have a mind—to think? Written in lively, accessible language accompanied by vivid illustrations, *Journey of the Mind* offers a unified account of the mind that explains how consciousness, language, self-awareness, and civilization emerged in the universe. Examining the minds of eighteen species, Ogi Ogas and Sai Gaddam reveal the sequence of incremental innovations that led to sentience and unravel the mystery of how consciousness works. Along the way, they illuminate why the housefly's surprisingly intelligent mind marks nature's boundary between minds that are unquestionably nonconscious and those indisputably conscious. And we come to appreciate how monkeys rely upon hope, rage, and awe to chart a course through life, and more. *Journey of the Mind* is “informative and entertaining” (*Nature*) and it “will change the way you think about thinking” (David Epstein).

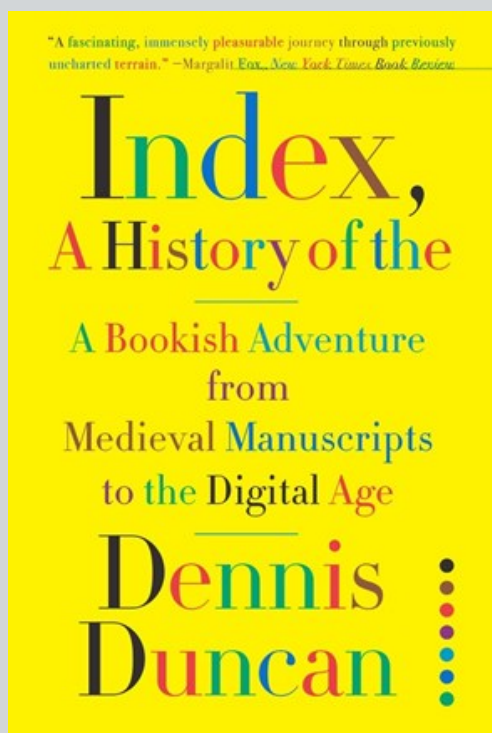
Ogi Ogas



Pallavi Sai



Ogi Ogas, PhD, was a Department of Homeland Security Fellow at the Department of Cognitive and Neural Systems at Boston University. He lives in Boston, Massachusetts. **Sai Gaddam** PhD, was a post-doctoral fellow in the Center for Adaptive System at Boston University. He lives in Mumbai, India.



Index, A History of the

A Bookish Adventure from Medieval Manuscripts to the Digital Age

Dennis Duncan

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory T • ISBN 9781324050513 • 5½ x 8¼
40 illustrations • 352 Pages • HISTORY

“Eminently readable. . . . [A] fascinating, immensely pleasurable journey through previously uncharted terrain.” — Margalit Fox, *New York Times Book Review*

Buried in the back of the book, we find the secret world of the index: an unsung but extraordinary everyday tool, with an illustrious but little-known past. In this “witty and enlightening” (Ben Yagoda, *Wall Street Journal*) history, Dennis Duncan charts its curious path from the monasteries and universities of thirteenth-century Europe to Silicon Valley in the twenty-first. He uncovers how it has saved heretics from the stake, kept politicians from high office, and made us all into the readers we are today. “Entertaining and erudite” (Barbara Spindel, *Christian Science Monitor*), *Index, A History of the* shows that, for all our anxieties about the Age of Search, we are all index-rakers at heart.

“A generous book, attentive to the varieties of the reading experience.” —Jennifer Szalai, *New York Times*

“An adventure, and ‘bookish’ in the most appealing sense.” —Steven Moore, *Washington Post*

“Lively. . . . Duncan's enthusiasms are contagious.” —Alexandra Horowitz, *Atlantic*

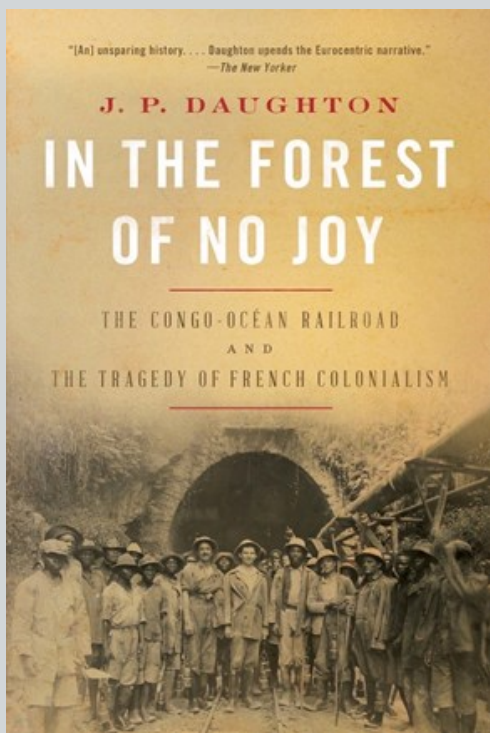
• Featured in *The New Yorker*, *New York Times*, the *Washington Post*, the *Atlantic*, and the *Wall Street Journal*

- Paperback roundups
- Goodreads giveaways
- Social media promotion
- Buzz mailings to indexing-focused organizations
- Outreach to author community: t: @djbduncan



art Simpson/Penguin Random House

Dennis Duncan is a lecturer in English at University College London. His writing has appeared in the *Guardian*, the *Times Literary Supplement*, and the *London Review of Books*, and he is the coeditor of *Book Parts*. He lives in London.



In the Forest of No Joy

The Congo-Océan Railroad and the Tragedy of French Colonialism

J. P. Daughton

\$20.00 paperback | Can. \$27.00 • CQ 24
Territory M • ISBN 9781324050353 • 5½ x 8¼
20 photographs; 3 maps • 384
Pages • HISTORY

An “unsparing history” (*The New Yorker*) of the Congo-Océan railroad and the human costs and contradictions of modern empire.

- Featured in *New Yorker*, *Wall Street Journal*, *Foreign Affairs*, *Economist*
- Paperback roundups

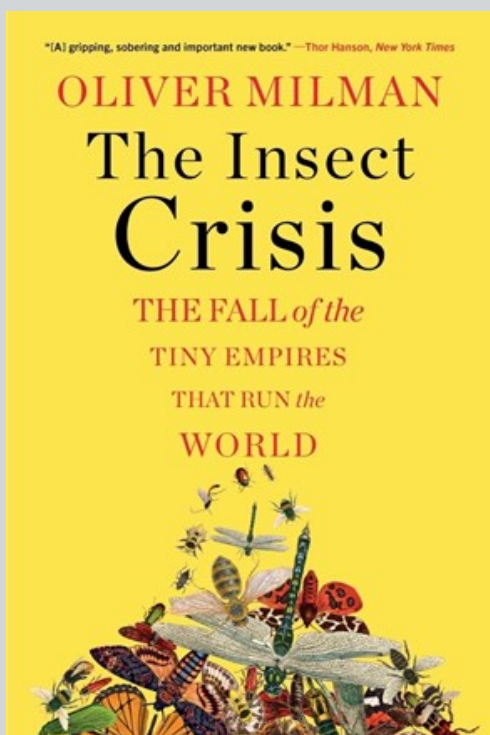
The Congo-Océan railroad—completed in 1934, when Equatorial Africa was a French colony, and stretching across modern-day Republic of Congo from Brazzaville to the Atlantic port of Pointe-Noir—stands as one of the deadliest construction projects in history. African workers were forcibly conscripted and subjected to hellish conditions, suffering disease, malnutrition, and rampant physical abuse, likely resulting in at least 20,000 deaths. J. P. Daughton vividly captures their experiences, drawing on exhaustive research in French and Congolese archives, a chilling documentary record, and heartbreaking photographic evidence. *In the Forest of No Joy* forces a reassessment of the moral relationship between modern industrialized empires and what could be called global humanitarian impulses—the desire to improve the lives of people outside of Europe.

“Masterful. . . . What makes it so compelling is the divide it exposes between the often admirable intentions of colonial bureaucrats . . . and the grim reality that they enabled.”—*The Economist*



Henry Pantich-Daughton

J. P. Daughton is an award-winning historian of modern Europe and European colonialism and has taught at the University of California, Berkeley, and Stanford University. He has provided media commentary for the *Atlantic*, *Newsweek*, *Time*, and CNN. He lives in San Francisco, California.



The Insect Crisis

The Fall of the Tiny Empires That Run the World

Oliver Milman

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory M • ISBN 9781324050520 • 5½ x 8¼
272 Pages • SCIENCE

“Gripping, sobering and important. . . . Milman has an ear for a good quote and a knack for explaining scientific research.”—*New York Times*

• Featured in *New York Times* and *Time* magazine, and on NPR's *Fresh Air*

- Paperback roundups
- Social media promotion

From the ants scurrying under leaf litter to the bees able to fly higher than Mount Kilimanjaro, insects are everywhere. A torrent of recent evidence suggests this kaleidoscopic group of creatures is suffering the greatest existential crisis in its remarkable 400-million-year history. Oliver Milman delves into why insect numbers are plummeting and outlines the dire consequences of losing the tiny empires that hold life aloft on Earth.

“*The Insect Crisis* both inspires and alarms. . . . It is also beautifully written.”—Sue Stuart-Smith, author of *The Well-Gardened Mind*

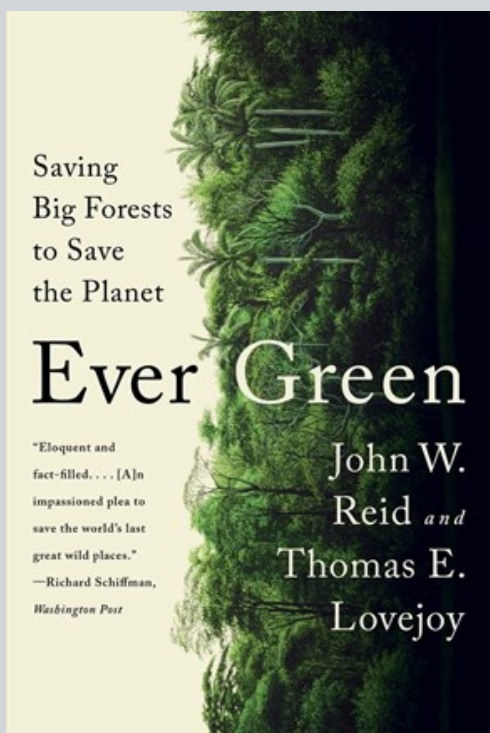
“A sombre book, a catalogue of loss and unravelling, but also a lucid homage to the fabulous utility of insects and a critique of our fixation with backbones.”—*Guardian*

“The wonders of the insect world are celebrated through the insightful accounts within this book. Milman embraces the complexity of entomology, but ensures accessibility for all.”—*Nature*



Lyndal Stewart

Oliver Milman is a British journalist and the environment correspondent at *Guardian US*. He lives in New York City.



Ever Green

Saving Big Forests to Save the Planet

John W. Reid and Thomas E. Lovejoy

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory W • ISBN 9781324050377 • 5½ x 8¼
61 photographs; 6 maps • 320 Pages • NATURE

“Eloquent and fact-filled. . . An impassioned plea to save the world’s last great wild places.” —Richard Schiffman, *Washington Post*

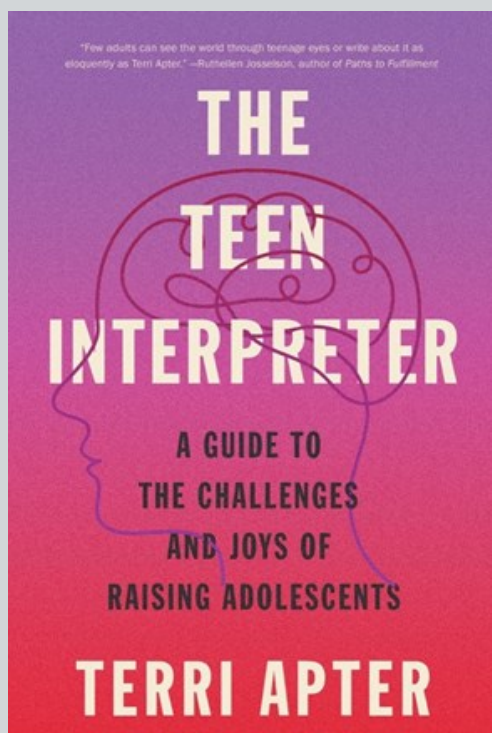
Five stunningly large forests remain on Earth: the Taiga, extending from the Pacific Ocean across all of Russia and far-northern Europe; the North American boreal, ranging from Alaska’s Bering Sea coast to Canada’s Atlantic shore; the Amazon, covering almost the entirety of South America’s bulge; the Congo, occupying parts of six nations in Africa’s wet equatorial middle; and the island forest of New Guinea, twice the size of California. These megaforests are vital to preserving global biodiversity, thousands of cultures, and a stable climate—and saving them is the most immediate and affordable large-scale solution to our planet’s most formidable ongoing crisis. Clear, provocative, and persuasive, economist John W. Reid and celebrated biologist Thomas E. Lovejoy’s *Ever Green* is an inspiring call to action to conserve Earth’s irreplaceable wild woods.

“Wide-ranging and earnest. . . An appeal to both the mind and the heart.”—Cory Oldweiler, *Boston Globe*

- Featured in *Atlantic* and *Washington Post*
- Paperback roundups
- Op-eds timed to publication
- Social media promotion
- Outreach to author community: evergreenforestbook.com



John W. Reid is a conservationist and economist whose writing has appeared in the *New York Times*, *Atlantic*, and *Scientific American*. He lives in Sebastopol, California. **Thomas E. Lovejoy** was a pioneering biologist who led and championed forest conservation efforts for over 50 years.



The Teen Interpreter

A Guide to the Challenges and Joys of Raising Adolescents

Terri Apter

\$20.00 paperback | Can. \$27.00 • CQ 36
Territory W • ISBN 9781324050421 • 5½ x 8¼
304 Pages • FAMILY & RELATIONSHIPS

“A brilliant book . . . that unlocks the baffling mysteries of the adolescent mind.”—Anna Maxted, *Times*

In this generous parenting guide, psychologist Terri Apter looks into teens’ minds to show how parents can revitalize their relationship with their children. She illuminates the rapid neurological developments of a teen’s brain, along with their new, complex emotions; offers strategies for discipline; and helps parents navigate conversations about sex, friendship, gossip, and embarrassment. With sensitive models of interaction that synthesize wide-ranging research, Apter illustrates how teens signal their changing needs and identities—and how parents can interpret these signals and guide their children through this period of exuberant growth.

“If you ever were a teenager, know a teenager, or are living with a teenager, you will find this wise and compassionate book to be a survival manual.”—Carol Tavis, coauthor of *Mistakes Were Made (But Not by Me)*

“Few adults can see the world through teenage eyes or write about it as eloquently as Terri Apter.”—Ruthellen Josselson, author of *Paths to Fulfillment*

- Paperback roundups
- Op-eds tied to publication
- Author talks and readings
- Promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: terriapter.com | t: @TerriApter



Terri Apter is a writer, psychologist, and retired Fellow of Newnham College, Cambridge. Her ten books include *The Sister Knot*, *Difficult Mothers*, and *What Do You Want from Me?* She lives in Cambridge, England.



Vagina Obscura

An Anatomical Voyage

Rachel E. Gross

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory W • ISBN 9781324050537 • 5½ x 8¼
9 illustrations • 336 Pages • SCIENCE

“[An] engaging and endlessly fascinating debut. . . . Impressive in its scope and thrilling in the hope it offers to those whose bodies have previously been overlooked.” —Bookpage

Science has long viewed woman through a warped lens, one focused narrowly on her capacity for reproduction. Today, a new generation of researchers is turning its gaze to the organs traditionally bound up in baby-making—the uterus, ovaries, and vagina—and illuminating them as part of a dynamic, resilient, and ever-changing whole. Welcome to *Vagina Obscura*, an odyssey into a woman’s body from a fresh perspective, ushering in a whole new cast of characters. Journalist Rachel E. Gross writes a powerful testament to how the landscape of human knowledge can be rewritten to better serve everyone.

“Gross takes on a herculean task, exploring female anatomy from a medical, social and historical perspective . . . [and makes] palatable the sawing of cadavers and the injecting of silicone into two-pronged snake vaginas, without undercutting the gravity of their resulting revelations.” —*New York Times*

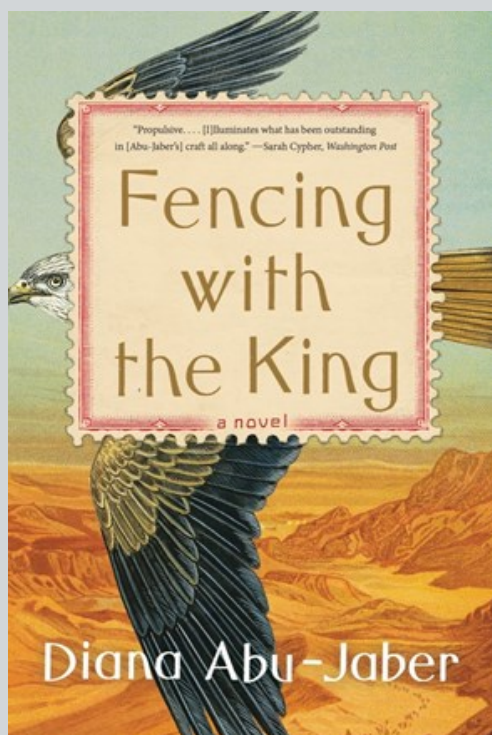
“A compelling book. . . . Gross writes with curiosity, humour, and often understandable anger.” —*The Lancet* (UK)

- Featured in the *New York Times*, *Smithsonian Magazine*, and *WIRED*
- Paperback roundups
- Author talks and readings
- Regional events
- Author Q&A
- Social media promotion
- Academic marketing
- Buzz mailings to women's and gender studies professors
- Outreach to author community: rachelegross.com | t: @RachelEGross | ig: @gross_out



Monique Jacques

Rachel E. Gross is an award-winning science journalist based in Brooklyn, New York. A former Knight Science Journalism Fellow and digital science editor of *Smithsonian Magazine*, she writes for BBC Future, the *New York Times*, and *Scientific American*.



Fencing with the King

A Novel

Diana Abu-Jaber

\$17.95 paperback | Can. \$23.95 • CQ 36
Territory W • ISBN 9781324050315 • 5½ x 8¼
320 Pages • FICTION

“As Abu-Jaber leans further than ever into her Palestinian American roots to craft this subtle story with the resonance of folklore, she illuminates what has been outstanding about her craft all along.” —Sarah Cypher, *Washington Post*

For the King of Jordan’s sixtieth birthday, one of his most trusted advisors, Hafez, orchestrates a special event—a fencing match with Hafez’s brother, Gabe. But Hafez has other motives. In a sibling rivalry that carries ancient echoes, the Hamdan brothers must face a reckoning. All the while, Gabe’s daughter Amani searches for the truth about a mysterious poem written by her grandmother. With sharp insight into politics and family dynamics, taboos around mental illness, and our inescapable relationship to the past, Abu-Jaber asks how we contend with inheritance. “A rare pleasure. Abu-Jaber’s rich characters live and breathe around you, and her nuance and wit bring the largest themes to irresistible, present life.” —Claire Massud, author of *The Burning Girl*

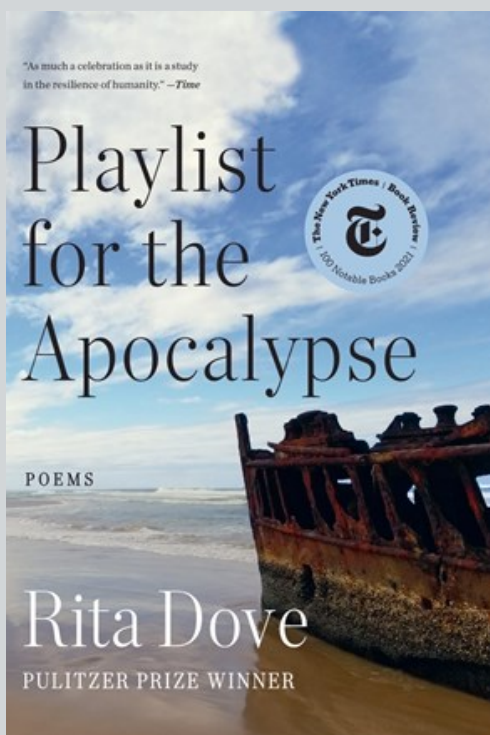
“Brilliantly paced and utterly absorbing . . . *Fencing with the King* is a flavorful page-turner that will both nourish and satiate. You are in for a treat.” —Laila Halaby, author of *Once in a Promised Land*

- Featured in the *Washington Post*, *New York Times*, and *Oprah Magazine*
- Paperback roundups
- Author talks and readings
- Social media promotion
- Book club promotion
- Reading group guide available
- Outreach to author community: DianaAbuJaber.com | t: @dabujaber

Deborah Kerry Charles



Diana Abu-Jaber is the award-winning author of six books of fiction and nonfiction. She lives in Fort Lauderdale, Florida.



Playlist for the Apocalypse

Poems

Rita Dove

\$15.95 paperback | Can. \$21.95 • CQ 36
Territory W • ISBN 9781324050438 • 5½ x 8¼
128 Pages • POETRY

“As much a celebration as it is a study in the resilience of humanity.”—*Time*

Named a Best Book of 2021 by *Publishers Weekly*, NPR, and the *New York Times*, *Playlist for the Apocalypse* is a piercing, unflinching volume that offers necessary music for our tumultuous present. Whether depicting the first Jewish ghetto or the contemporary efforts of Black Lives Matter, Rita Dove never fails to connect history’s grand exploits to the triumphs and tragedies of individual lives. Alternating poignant meditations on mortality and acerbic observations of injustice, this extraordinary poet takes us from the smallest moments of redemption to catastrophic failures of the human soul.

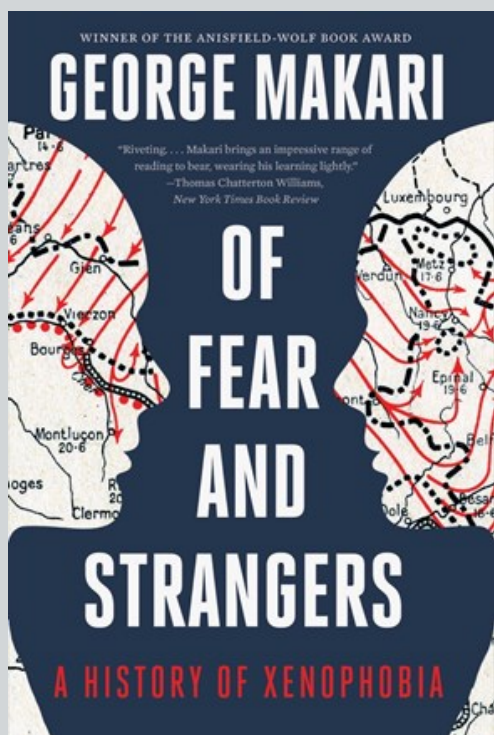
“[Dove] deftly stirs the everyday . . . into her world of ideas and intellection, in poems that are by turns delicate, witty and audacious. Her sleepless eye for cant, necessary in all good poetry, is a bonus.”—Dwight Garner, *New York Times*

“A book certain to be a great companion in these uncertain times and beyond.”—Nina Gregory, NPR

- Featured in *New York Times* and *Los Angeles Review of Books* and on PBS *NewsHour*
- NPR's Best of 2021
- *New York Times Book Review's* 100 Notable Books of 2021
- Finalist for the 2022 *Los Angeles Times* Book Prize
- Finalist for the 2021 NAACP Image Award for Outstanding Literary Work-Poetry
- Author talks and readings
- Paperback roundups
- Social media promotion



Rita Dove, Pulitzer Prize winner and former U.S. Poet Laureate, is the only poet honored with both the National Humanities Medal and the National Medal of Arts. A professor of creative writing at the University of Virginia, she lives in Charlottesville.



Of Fear and Strangers

A History of Xenophobia

George Makari

\$18.95 paperback | Can. \$24.95 • CQ 24

Territory M • ISBN 9781324050445 • 5½ x 8¼

30 illustrations • 368 Pages • SOCIAL SCIENCE

“[B]eautifully written . . . replete with liveliness, wit, and original turns of phrase. The book is erudite and fascinating.” —Steven Pinker, Anisfield-Wolf Book Award Citation

A Bloomberg “Best Non-fiction of 2021” and *New York Times Book Review* Editors’ Choice, *Of Fear and Strangers* reveals the forgotten histories of xenophobia and powerfully demonstrates their relevance for our times. Coined in the late nineteenth century, as psychiatrist and historian George Makari discovers, xenophobia emerged alongside Western nationalism, colonialism, mass migration, and genocide. Makari analyzes the varied theories that sought to make sense of this destructive force, including the fight or flight response, the stereotype, projection, the Other, and institutional bias. With insight and ingenuity, he constructs a “skillfully written” work of historical sleuthing and synthesis, a foundational account of xenophobia that “helps point us towards ways to combat it” (Rachel Newcomb, *Washington Post*).

“Riveting. . . . Makari brings an impressive range of reading to bear, wearing his learning lightly.” —Thomas Chatterton Williams, *New York Times Book Review*

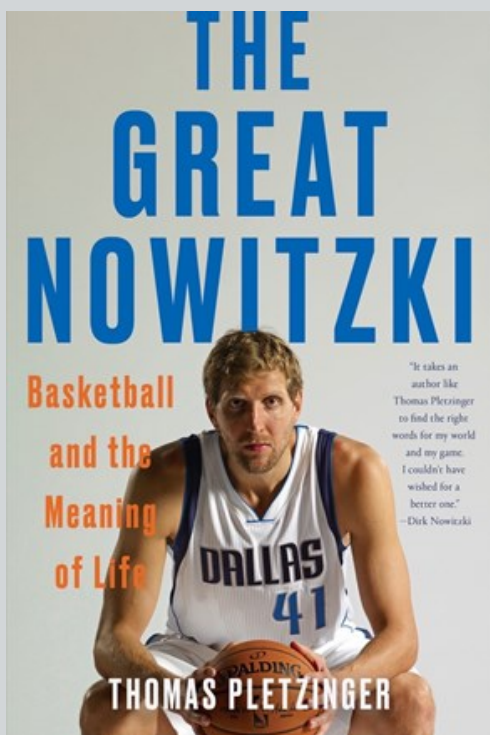
“A compelling story of racial and ethnic animosity.” —Adam Kuper, *Wall Street Journal*

- Featured in *New York Times Book Review*, *Wall Street Journal*, and *Washington Post*
- Winner of Anisfield-Wolf Book Award
- Paperback roundups
- Online promotion
- Academic marketing



Gabrielle Makari

George Makari is a psychiatrist, historian, and author most recently of *Soul Machine: The Invention of the Modern Mind*. Director of the DeWitt Wallace Institute and professor of psychiatry at Weill Cornell Medical College, he lives in New York City.



The Great Nowitzki

Basketball and the Meaning of Life

Thomas Pletzinger

\$20.00 paperback | Can. \$27.00 • CQ 24
Territory W • ISBN 9781324050582 • 5½ x 8¼
32 pages of full-color illustrations • 448
Pages • BIOGRAPHY & AUTOBIOGRAPHY

A journey into the mindset of a historic basketball superstar, and the importance of his landmark career.

Dirk Nowitzki is one of the greatest players in basketball history. The Dallas Mavericks' legend revolutionized the sport, redefining the role of the big man in the modern game. Award-winning writer Thomas Pletzinger tells Dirk's dramatic story—from his youth in small-town Germany to the devastating Finals loss to the Miami Heat and the triumphant championship five years later. He immerses himself in the community of people impacted by Nowitzki's game, interviewing everyone from average fans in Dallas to Hall of Fame teammates, who reflect on what Dirk's career means to the next generation of ballplayers. And to the game itself.

"[A] definitive biography of the seven-footer who brought a title to Dallas and a new era to the NBA. . . . *The Great Nowitzki* is an unconventional sports book about unconventional thinking and an unconventional star. It's the book Nowitzki deserves."

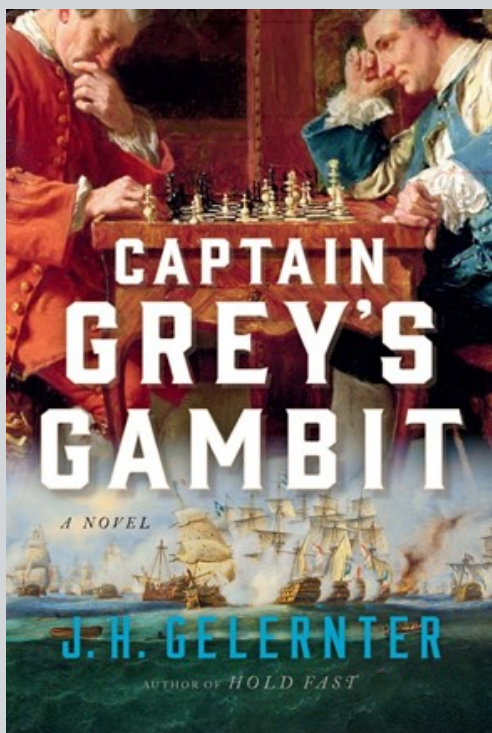
—*Texas Monthly*

- Featured in the *New York Times*
- Paperback roundups
- Promotion and giveaways on Goodreads



Tobias Schnettler

Thomas Pletzinger is an award-winning German novelist, screenwriter, and basketball fanatic. He has won fellowships and teaching positions at the University of Iowa, New York University, and Grinnell College. He lives in Berlin with his wife and three daughters.



Captain Grey's Gambit

A Novel

J. H. Gelernter

\$17.95 paperback | Can. \$23.95 • CQ 36

Territory W • ISBN 9781324050551 • 5½ x 8¼
256 Pages • FICTION

In this taut historical thriller, the best agent in His Majesty's Secret Service is tasked with a most unusual and daring mission.

- Paperback roundups
- Promotion and giveaways on Goodreads
- Social media promotion

December 1803: A French invasion fleet is poised to cross the Channel and storm the beaches of southern England. A member of Napoleon's inner circle—disaffected by Napoleon's creeping tyranny—contacts the British naval intelligence service in hopes of defecting to London. His escape plan calls for a rendezvous at an international chess tournament in Frankfurt. Naval intelligence sends its top man—and best chess player—Captain Thomas Grey, to orchestrate the Frenchman's escape to England. But Grey's mission changes dramatically when the defector demands that his pro-Napoleon daughter come with him—expecting Grey to act not just as escort but kidnapper.

“Gelernter's clever premise matches his well-rounded . . . lead, and vivid depictions of the developments in the conflict between England and France enhance the suspenseful espionage plot.” —*Publishers Weekly*

“Gelernter continues to distinguish his character from his literary influences, chief among them Ian Fleming's James Bond, with deliberate flourishes.” —*Kirkus Reviews*



Anna Carlton, Anna-O-Photo, LLC

J. H. Gelernter lives in Connecticut. He is the author of the Captain Grey novel, *Hold Fast*.

Different

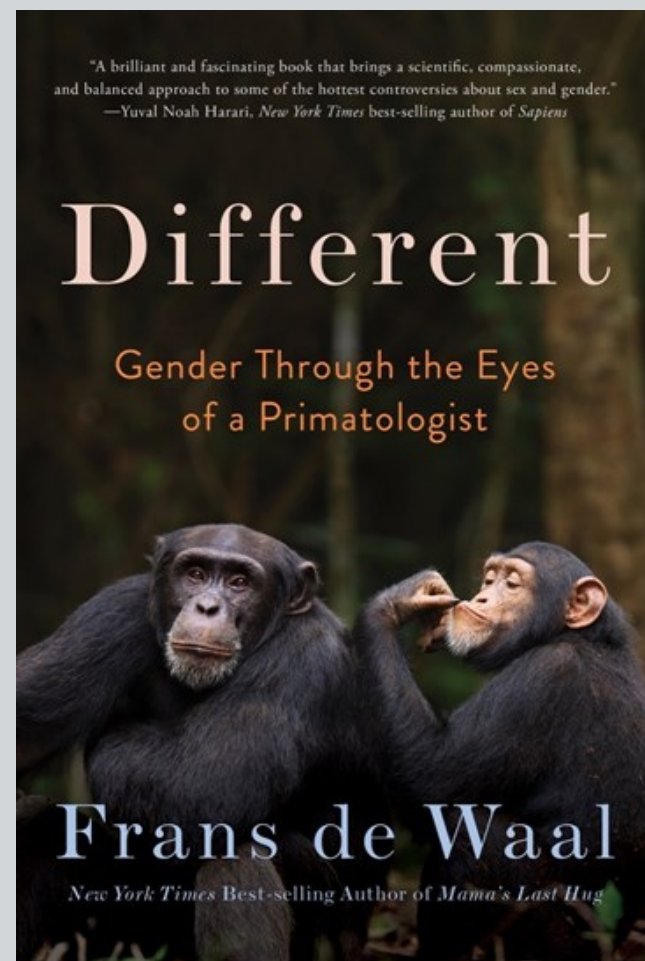
Gender Through the Eyes of a Primatologist

Frans de Waal

World-renowned primatologist Frans de Waal draws on decades of observation and studies of both human and animal behavior to argue that despite the linkage between gender and biological sex, biology does not automatically support the traditional gender roles in human societies. Using chimpanzees and bonobos to illustrate this point—two ape relatives that are genetically equally close to humans—de Waal challenges widely held beliefs about masculinity and femininity, and common assumptions about leadership, cooperation, competition, filial bonds, and sexual behavior and orientation. With humor, clarity, and compassion, *Different* seeks to broaden the conversation about human gender dynamics by promoting an inclusive model that embraces differences.

“Adds an important evolutionary dimension to one of the most complex issues of our time. . . . The beauty of a book by Frans de Waal is that once you read it, you’ll never look at your own species the same way again.” —Tamra Mendelson, *Washington Post*

- Featured in *The New Yorker*, the *New York Times*, and the *Washington Post*
- Author talks and readings
- Op-eds timed to publication
- Online advertising
- Promotion and giveaways on Goodreads

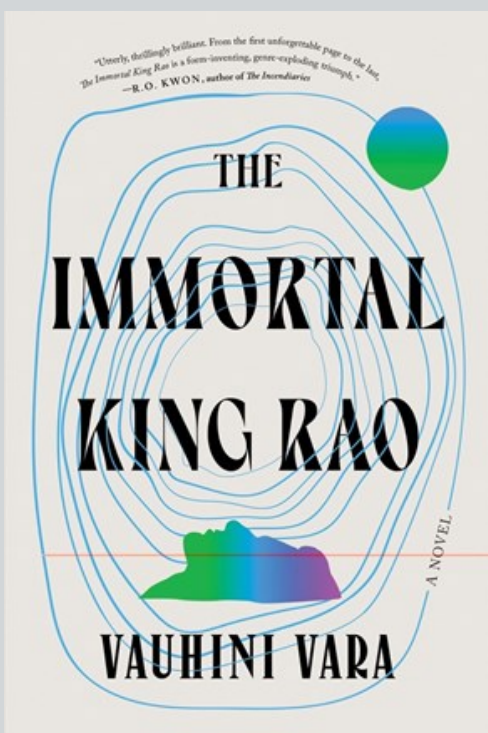


Frans de Waal, author of *Mama's Last Hug*, is C. H. Candler Professor Emeritus of Primate Behavior at Emory University and the former director of the Living Links Center at the Yerkes National Primate Research Center. He lives in Atlanta, Georgia.

“A brilliant and fascinating book that brings a scientific, compassionate, and balanced approach to some of the hottest controversies about sex and gender.” —Yuval Noah Harari

APRIL | PAPERBACKS

\$20.00 paperback | Can. \$27.00 • CQ 24
Territory M • ISBN 9781324050360 • 5½ x 8¼
12 pages of illustrations; 24 drawings • 408
Pages • SCIENCE



The Immortal King Rao

A Novel

Vauhini Vara

\$17.95 paperback | Can. \$23.95 • CQ 24
Territory M • ISBN 9781324050308 • 5½ x 8¼
384 Pages • FICTION

“An exacting writer of the digital age . . . Vara has a gift for humanizing the invisible labor that happens behind our screens. Who, if anyone, can really separate themselves from the digital ties that bind us?”—Jessica Jacobbe, *Vulture*

In a 1950s Indian village, a precocious child is born into a family of Dalit coconut farmers. King Rao will grow up to be the world’s most accomplished tech CEO. In a future where the world is run by the Board of Corporations, King’s daughter Athena reckons with his legacy—literally, for he has given her access to his memories which Athena must use to confront climate change, globalization, exile, and technocapitalism if she has any chance of saving the planet. *The Immortal King Rao* is a resonant debut novel that obliterates the boundaries between literary and speculative fiction.

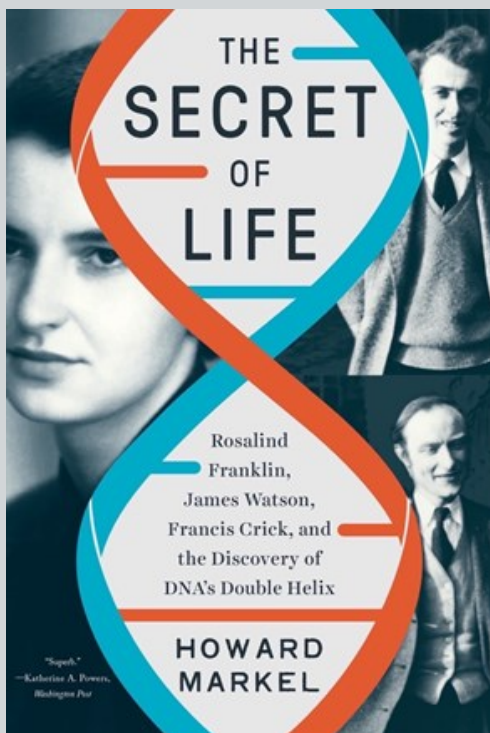
“Vauhini Vara’s bravura debut has reshaped my brain and expanded my heart.”—R.O. Kwon, author of *The Incendiaries*

“Vara’s brilliance is matched only by her heart, and this unforgettable debut will challenge what you think you know about genius, capitalism, consciousness, and what it means to be human.”—Anna North, author of *Outlawed*

- Featured in *New York Times*, *Vanity Fair*, *Oprah Daily*, *New York Magazine*
- Essays timed to publication
- Paperback roundups
- Local events
- Online advertising
- Promotion and giveaways on Goodreads
- Reading group guide available
- Outreach to author community: VauhiniVara.com | t: @vauhinivara



Vauhini Vara has worked as a *Wall Street Journal*, technology reporter and as the business editor for *The New Yorker*. From a Dalit background, she is a graduate of the Iowa Writers' Workshop and an O. Henry Prize winner. This is her first novel.



The Secret of Life

Rosalind Franklin, James Watson, Francis Crick, and the Discovery of DNA's Double Helix

Howard Markel

\$20.00 paperback | Can. \$27.00 • CQ 24
Territory W • ISBN 9781324050391 • 5½ x 8¼
65 illustrations • 576 Pages • SCIENCE

An authoritative and “engrossing” (Michael Schaub, NPR) history of the race to unravel DNA’s structure, by one of our most prominent medical historians.

James Watson and Francis Crick’s 1953 discovery of the double helix structure of DNA is the foundation of virtually every advance in our modern understanding of genetics and molecular biology. But in truth, five towering minds were in pursuit of this advancement: Watson, Crick, Rosalind Franklin, Maurice Wilkins, and Linus Pauling. Howard Markel skillfully re-creates the intense intellectual journey, and fraught personal relationships, that ultimately led to a spectacular breakthrough. Rosalind Franklin—fiercely determined, relentless, and an outsider at Cambridge and the University of London in the 1950s, as the lone Jewish woman among young male scientists—emerges as a focal point. *The Secret of Life* is a lively and sweeping narrative of this landmark discovery, one that finally gives the woman at the center of this drama her due.

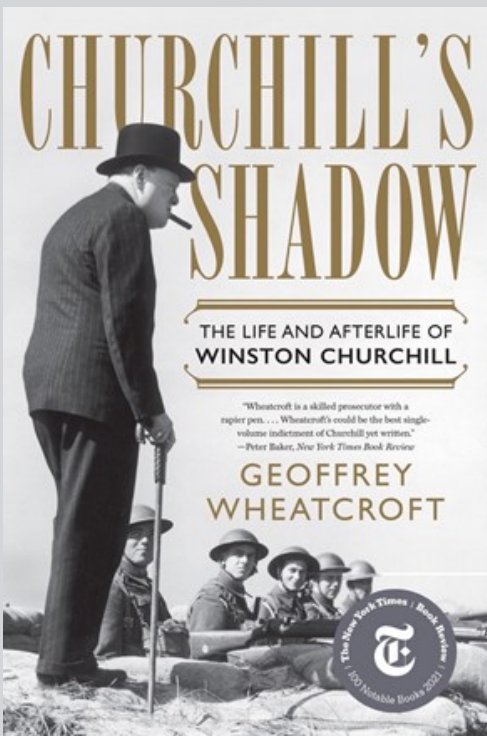
“Markel—physician, professor and gifted writer—tells the story [of DNA] again. . . . [H]is depiction of the clash of personalities is superb.”—Katherine A. Powers, *Washington Post*

- Featured on PBS *NewsHour*
- Author available for virtual events
- Op-eds timed to publication
- Social media promotion
- Academic marketing
- Buzz mailings to genetics professors



Leisa Thompson

Howard Markel, MD, PhD, is the George E. Wantz Distinguished Professor of the History of Medicine at the University of Michigan, an award-winning author, and a frequent contributor to the PBS NewsHour, New York Times, and *The New Yorker*.



Churchill's Shadow

The Life and Afterlife of Winston Churchill

Geoffrey Wheatcroft

\$22.00 paperback | Can. \$29.00 • CQ 16
Territory M • ISBN 9781324050384 • 5½ x 8¼
8 pages of photographs • 640
Pages • BIOGRAPHY & AUTOBIOGRAPHY

“Wheatcroft’s could be the best single-volume indictment of Churchill yet written” (Peter Baker, *New York Times Book Review*)

Churchill is generally considered one of the greatest leaders of the twentieth century. He became the savior of his country during the most perilous period in British history, World War II, and is now perhaps even more beloved in America than in England. And yet Churchill was also very often in the wrong: he brazenly contradicted his own previous political stances, was a disastrous military strategist, and inspired dislike and distrust throughout much of his life. This revelatory book takes on Churchill in his entirety, separating the man from the myth that he so carefully cultivated, and scrutinizing his legacy on both sides of the Atlantic. In effervescent prose, shot through with sly wit, Geoffrey Wheatcroft illuminates key moments and controversies in Churchill’s career to chart the evolution and appropriation of Churchill’s reputation through to the present day.

“Trenchant. . . . Even readers sick of Churchill will find much to enjoy.”—Dominic Sandbrook, *Sunday Times* [UK]

- Featured in *New York Times Book Review*, *Wall Street Journal*, *New Republic*
- Paperback roundups
- Essays timed to publication
- Online promotion



Geoffrey Wheatcroft is an English journalist and the author of several books. As well as British newspapers, he writes frequently for the *New York Review of Books*, *New York Times*, and *New Republic*. He lives in Bath, England.



One Friday in April

A Story of Suicide and Survival

Donald Antrim

\$15.95 paperback | Can. \$21.95 • CQ 36

Territory W • ISBN 9781324050407 • 5½ x 8¼

144 Pages • BIOGRAPHY & AUTOBIOGRAPHY

“[This book] evokes, as vividly as any book since William Styron's *Darkness Visible*, the ongoing present tenseness . . . of suicide.”—David Ulin, *Los Angeles Times*

As the sun lowered in the sky one Friday afternoon in April 2006, acclaimed author Donald Antrim found himself on the roof of his Brooklyn apartment building, afraid for his life. This moving memoir recounts what led Antrim to that roof and what happened after he came down: two hospitalizations, clinical trials, the terror of submitting to ECT—and its life-saving effects—as well as years of fitful recovery and setback. Through a haunting, compassionate reckoning with his own story, Antrim reframes suicide as an illness in its own right.

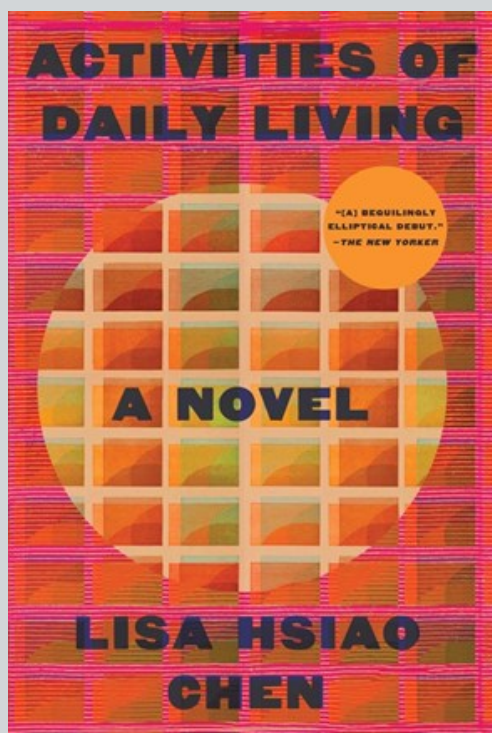
“[An] engrossing, necessary book—part memoir, part philosophical treatise. . . . One hopes this brief, courageous book will bring us closer to the ‘paradigm shift’ Antrim seeks.”—Heather Clark, *New York Times Book Review*

“Bracing. . . . A heart-rending and edifying portrait of the pain of mental illness.”—Michael Mewshaw, *Washington Post*

- Featured in *New York Times*, *Washington Post*, *Los Angeles Times*, *Boston Globe*, and *People*
- *TIME*'s 100 Must-Read Books of 2021
- BuzzFeed's Best Books of 2021
- Vulture's Best Books of 2021
- Paperback roundups
- Author talks and readings
- Author available for virtual events
- Outreach to psychology and mental health publications
- Author Q&A available
- Promotion and giveaways on Goodreads
- Online promotion



Donald Antrim is the author of three novels, including *Elect Mr. Robinson for a Better World*, and one previous memoir, *The Afterlife*. He has received fellowships from the MacArthur Foundation and the National Endowment for the Arts, among others. He lives in Brooklyn, NY.



Activities of Daily Living

A Novel

Lisa Hsiao Chen

\$16.95 paperback | Can. \$22.95 • CQ 36
Territory M • ISBN 9781324050476 • 5½ x 8¼
352 Pages • FICTION

A “beguiling and brilliant” (Viet Thanh Nguyen) debut novel on the interconnection between art, work, care, and the passage of time.

How do we take stock of a life—by what means, and by what measure? This is the question that preoccupies Alice, a Taiwanese immigrant in her late thirties. In between her day job and caring for her aging stepfather, Alice struggles to create a project about the enigmatic downtown performance artist Tehching Hsieh and his radical use of time. She wanders from subway rides to street protests, loses touch with a friend, and tenderly observes her father’s slow decline. “Brilliant, fiercely honest, and exhilarating” (Claire Messud), *Activities of Daily Living* announces Lisa Hsiao Chen as an audacious new talent.

“*Activities of Daily Living* takes chances with the form to strong effect. . . . A meditation on human frailty and endurance.”—Kathryn Ma, *San Francisco Chronicle*

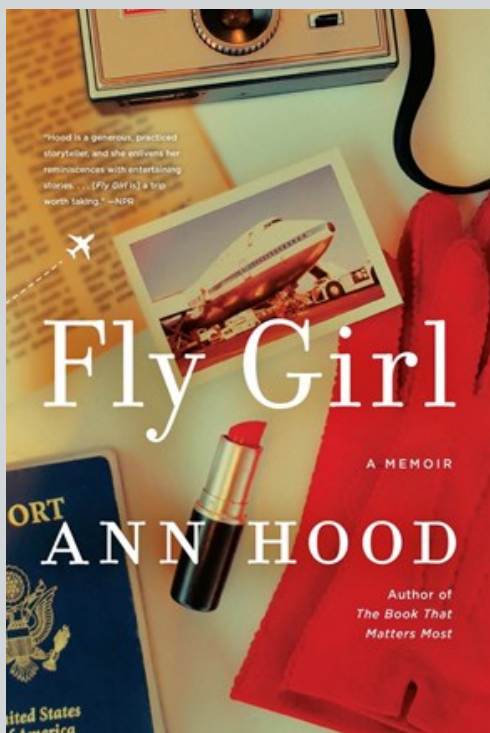
“Highly recommend for . . . anyone who’s ever found themselves consumed by art; anyone who’s fighting the very nature of time (and, really, who isn’t?).”—Kaulie Lewis, *Millions*

- Featured in *Vogue*, *New York* magazine, *Nation*, *New Yorker*, *New York Times Book Review*, *San Francisco Chronicle*
- Paperback roundups
- Social media promotion
- Book club promotion
- Reading group guide
- Outreach to author community: lisahchen.com



Hsiao Chen

Lisa Hsiao Chen received a 2018 Rona Jaffe Foundation Writers' Award and fellowships from the Center for Fiction and the Lower Manhattan Cultural Council's Workspace program. Born in Taipei, she now lives in New York.



Fly Girl

A Memoir

Ann Hood

\$16.95 paperback | Can. \$22.95 • CQ 36
Territory W • ISBN 9781324050414 • 5½ x 8¼
288 Pages • BIOGRAPHY & AUTOBIOGRAPHY

“With celebrity sightings, emergency situations, and mile-high club thrill-seekers, [*Fly Girl*] is filled with engaging stories evoking a bygone era.” —Becky Meloen, *Washington Post*

In 1978, in the tailwind of the golden age of air travel, flight attendants were the epitome of glamor. Fresh out of college and hungry to experience the world—and maybe, one day, write about it—Ann Hood joined their ranks. She learned to evacuate seven kinds of aircraft, deliver a baby, mix proper cocktails, and administer oxygen. She carved chateaubriand in the first-class cabin and dined in front of the pyramids in Cairo, fended off passengers’ advances and found romance on layovers in London and Lisbon. Packed with “warmth, humor, and insight” (Julia Cooke), *Fly Girl* is “a love letter to the years when flying was a dream” (Chris Bohjalian).

“Hood is a generous, practiced storyteller, and she enlivens her reminiscences with entertaining stories. . . . [*Fly Girl* is] a trip worth taking.”—Heller McAlpin, NPR

“A brisk history lesson, an affectionate homage, and a thoughtful critique of the airline industry, *Fly Girl* soars.”—Christina Baker Kline

- Featured in the *Boston Globe*, *New York Times*, *Washington Post*, and *New York Post*
- Essays timed to publication
- Paperback roundups
- Regional events
- Author Q&A available
- Online advertising
- Promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community:
annhood.us | t: @annhood56 | fb: @annmariehood | ig: @annhood56

Beowulf Sheehan

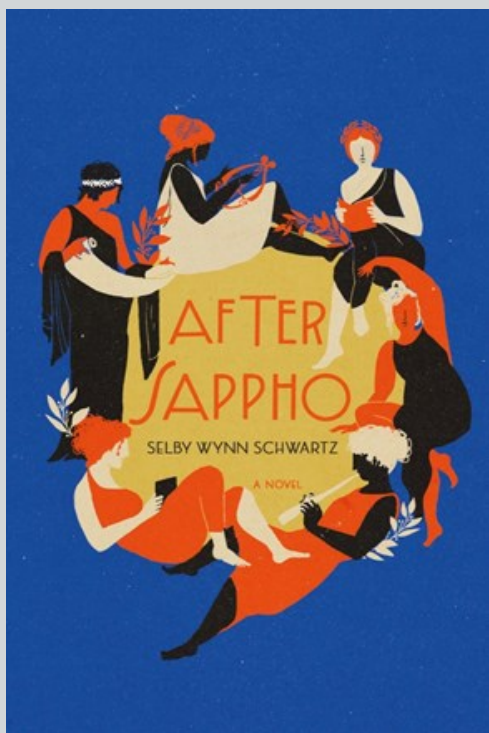


Ann Hood is the author of eleven books, including the best-selling novels *The Book That Matters Most* and *The Knitting Circle*, and the memoirs *Comfort: A Journey Through Grief* and *Kitchen Yarns: Notes on Life, Love, and Food*. She lives in Providence, Rhode Island, and New York City.



LIVERIGHT

Building on a Great Tradition



After Sappho

A Novel

Selby Wynn Schwartz

\$28.95 hardcover | Can. \$38.95 • CQ 24
Territory M • ISBN 9781324092315 • 5½ x 8¼
288 Pages • FICTION

ONGLISTED FOR THE 2022 BOOKER PRIZE

An exhilarating debut from a radiant new voice, *After Sappho* reimagines the intertwined lives of feminists at the turn of the twentieth century.

“The first thing we did was change our names. We were going to be Sappho,” so begins this intrepid debut novel, centuries after the Greek poet penned her lyric verse. Ignited by the same muse, a myriad of women break from their small, predetermined lives for seemingly disparate paths: in 1892, Rina Faccio trades her needlepoint for a pen; in 1902, Romaine Brooks sails for Capri with nothing but her clotted paintbrushes; and in 1923, Virginia Woolf writes: “I want to make life fuller and fuller.” Writing in cascading vignettes, Selby Wynn Schwartz spins an invigorating tale of women whose narratives converge and splinter as they forge queer identities and claim the right to their own lives. A luminous meditation on creativity, education, and identity, *After Sappho* announces a writer as ingenious as the trailblazers of our past.

“This book is splendid: Impish, irate, deep, courageous. . . . Brava!”—Lucy Ellmann, author of *Ducks*, *Newburyport*

- Major review and feature attention
- National media appearances
- Regional events
- Outreach to literary, women's interest, and feminist and LGBTQ+ publications and podcasts
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion



Selby Wynn Schwartz holds a PhD in comparative literature from the University of California, Berkeley. She is the author of *The Bodies of Others: Drag Dances and Their Afterlives*, a finalist for the Lambda Literary Award, and the forthcoming novella *A Life in Chameleons*.



Cover to Come

Patricia Highsmith's Diaries and Notebooks

The New York Years, 1941-1950

Patricia Highsmith

Edited by Anna von Planta

Foreword by Joan Schenkar

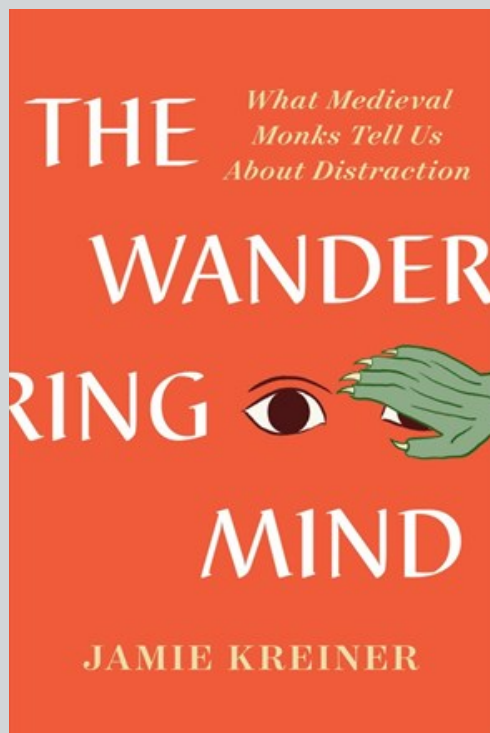
\$22.00 paperback | Can. \$29.00 • CQ 24
Territory C • ISBN 9781324092940 • 5½ x 8¼
560 Pages • LITERARY COLLECTIONS

A necessary work for understanding the transgressive life and prophetic work of Patricia Highsmith, “one of our great modernist writers” (Gore Vidal).

First published in 2021 to great literary acclaim, *Patricia Highsmith: Her Diaries and Notebooks* “offer[ed] the most complete picture ever published of the canonical author (*New York Times*), its “astonishing candor . . . like nothing else in American confessional literature” (Joan Schenkar). Now, with this highly accessible and condensed paperback edition, focusing only on her formative years in Manhattan, new audiences can experience “one of the most observant and ecstatic accounts . . . about being young and alive in New York City” (Dwight Garner, *New York Times*). Beginning in 1941 at Barnard College and encompassing the Texas native’s adventurous young adult life in Manhattan, *The New York Years* provides an intimate psychological self-portrait of an impressionistic and ambitious artist afloat in Greenwich Village—*before* she penned her iconic characters. Laid bare in this perennial reader’s edition are the bold, romantic, tragic, and maddeningly contradictory observations of one of the great progenitors of twentieth-century American fiction.

- As featured in *New Yorker*, *Vanity Fair*, *New York Times*, *Los Angeles Times*, and on NBC *New York Times* Critics Top Books of 2021
- Paperback roundups
- Editor Q&A
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion
- Buzz mailing to influential writers and New Yorkers

Patricia Highsmith (1921-1995) was the author of more than twenty novels, including *Strangers on a Train*, *The Price of Salt* and *The Talented Mr. Ripley*, as well as numerous short stories. **Anna von Planta** has been Highsmith's primary editor since the 1980s. **Joan Schenkar**, the author of the highly acclaimed biography *The Talented Miss Highsmith*, lives in Paris and Greenwich Village.



The Wandering Mind

What Medieval Monks Tell Us About Distraction

Jamie Kreiner

\$30.00 hardcover | Can. \$40.00 • CQ 24
Territory W • ISBN 9781631498053 • 6 x 9
30 black-and-white images throughout • 304
Pages • HISTORY

How Christian monks identified distraction as a fundamental challenge—and how their efforts to defeat it can inform ours, more than a millennium later.

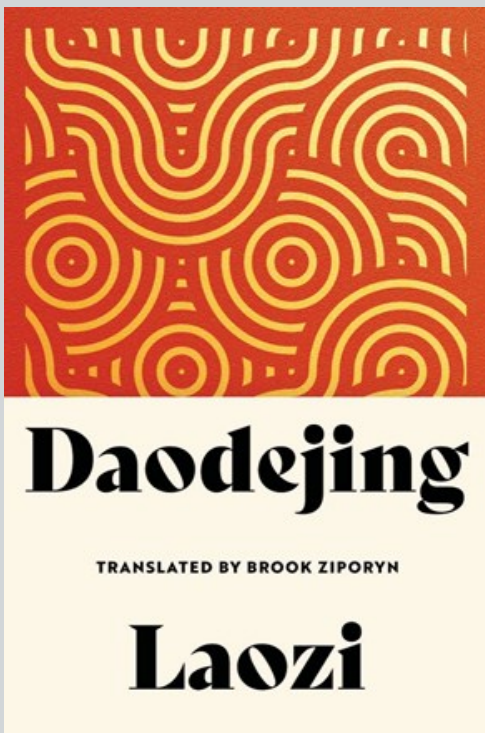
It is easy to imagine that our state of constant distractedness is peculiar to the digital age, but distraction has been a concern in every era—perhaps never more so than for Christian monks living in Ireland, Iran, and the places in between, from 300 to 900 CE. Though they quit the world for lives of seclusion, monks still struggled to concentrate, and they came to perceive distraction as a fundamental problem of consciousness. As the historian Jamie Kreiner reveals in *The Wandering Mind*, we are obsessed with distraction today in large part because they were. Exploring the sophisticated techniques monks developed in their endless quest to clear their heads—from unforgiving sleep regimens to massive meditational construction projects—Kreiner demonstrates that their insights, remarkably, can be useful to us now. Blending history and psychology, *The Wandering Mind* is a witty, illuminating account of human fallibility that bridges a distant era and our own.

- Major review and feature attention
- National media appearances
- Op-eds timed to publication
- Author Q&A available
- Outreach to psychology, technology, and history publications and podcasts
- Regional appearances
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion



Erin Anthony-Fick

Jamie Kreiner is professor of history at the University of Georgia. Her work has been awarded prizes from organizations such as the Medieval Academy of America and the American Society for Environmental History. She lives in Athens, Georgia.



Daodejing

Laozi

Translated by Brook Ziporyn

\$28.00 hardcover | Can. \$37.00 • CQ 24
Territory W • ISBN 9781324092476 • 5½ x 8¼
176 Pages • PHILOSOPHY

A transformative new edition of Taoism's central text that overturns its reputation for calming, gnostic wisdom, revealing instead a work of "philosophical dynamite."

Grounded in a lifetime of research and interpretive work and informed by careful study of recent archeological discoveries of alternate versions of the text, Brook Ziporyn, one of the preeminent explicators of Eastern religions in English, brings us a revelatory new translation—and a radical reinterpretation—of the central text of Taoist thought. Ziporyn offers an alternative to the overly comforting tone of so many translations, revealing instead the electrifying strangeness and explosively unsettling philosophical implications of this famously ambiguous work. In Ziporyn's hands, this is no mere "wisdom book" of anodyne affirmations or mildly diverting brain-teasers—this pathbreaking *Daodejing* will forever change how the text is read and understood in the West.

- Major review and feature attention
- Outreach to Asian-interest and philosophy publications and podcasts
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion
- Buzz mailing to influencers in Taoism, Buddhism, Chinese philosophy and religion
- Academic marketing
- Outreach to author community: t: @brookziporyn

Brook Ziporyn is Mircea Eliade Professor of Chinese Religion, Philosophy and Comparative Thought in the Divinity School at the University of Chicago. His translation of *Zhuangzi: The Complete Writings* was published in 2020. He lives in Chicago.

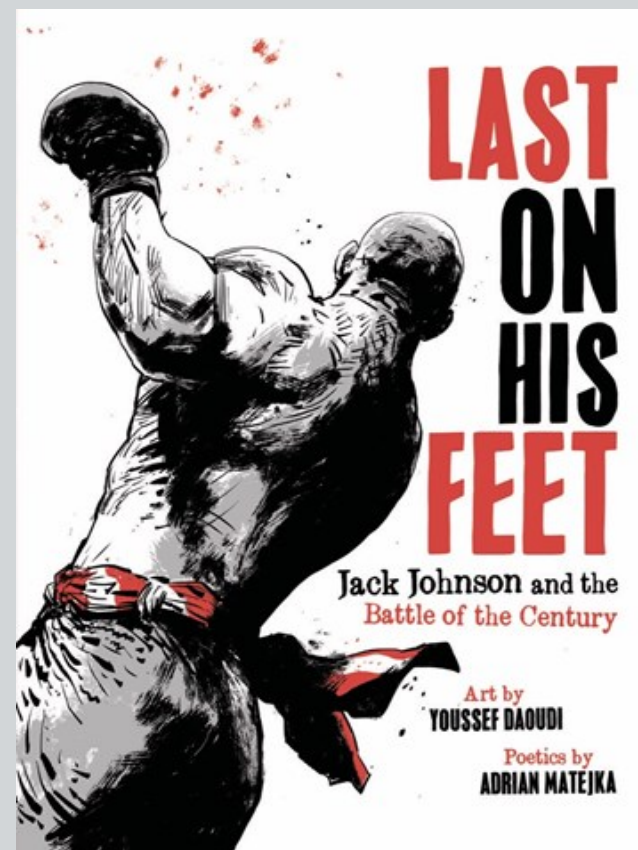
Last On His Feet

Jack Johnson and the Battle of the Century

Youssef Daoudi and Adrian Matejka

On the morning of July 4, 1910, thousands of rabid fans stormed a newly built stadium in Reno, Nevada, to bear witness to the “Battle of the Century.” At the height of the Jim Crow era, Jack Johnson, the world’s first Black heavyweight champion—and most infamous athlete in the world because of his race—was paired against Jim Jeffries, a former heavyweight champion then heralded as the “great white hope,” who could restore the racial hierarchy that Johnson had shattered. Offering front-row seats to this historic showdown, artist Youssef Daoudi and poet Adrian Matejka intersperse dramatic boxing action with vivid flashbacks to reveal how Johnson, the self-educated son of emancipated slaves, reached the pinnacle of sports—all while facing down a racist justice system. Through the legerdemain of breathtaking illustrations and soul-numbing verse, *Last on His Feet* restores dignity to a contentious civil rights figure who has for more than a century been denied his proper due.

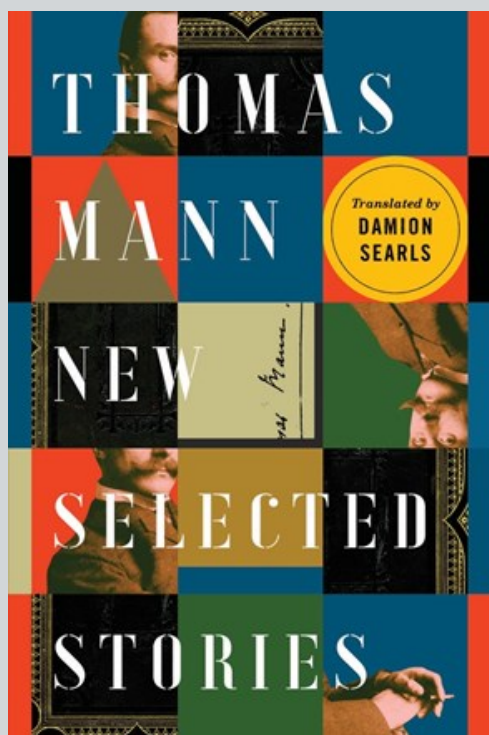
- Major review and feature attention
- National media appearances
- Op-art timed to Jack Johnson's birthday (March 31)
- Author tour: Indianapolis, Chicago, Houston, Washington DC
- Outreach to graphic novel, sports, poetry, and Black history publications and podcasts
- National advertising
- Online advertising
- Poster available
- Author video available
- Early outreach and giveaways on Goodreads
- Social media promotion
- Buzz mailing to graphic novelists, boxing historians, sportswriters and influencers
- Outreach to author community: adrianmatejka.com, youssefdaoudi.com | t: [@adrian_matejka](https://twitter.com/adrian_matejka), [@youssef_daoudi](https://twitter.com/youssef_daoudi) | ig: [@adrian.matejka](https://www.instagram.com/adrian.matejka), [@youssef.daoudi.bd](https://www.instagram.com/youssef.daoudi.bd)



Youssef Daoudi, a comic artist, writer and illustrator, is the author of *Monk!*. Previously, he was an art director for multinational advertising firms. **Adrian Matejka** is the author of *The Big Smoke*, which won the Anisfield-Wolf Book Award and was a finalist for the Pulitzer Prize and a National Book Award. He teaches creative writing at Indiana University in Bloomington.

A publishing event, the much-awaited graphic portrait of early-twentieth-century boxer Jack Johnson and the tortured world in which he lived.

\$29.99 hardcover | Can. • CQ 16
Territory W • ISBN 9781631495588 • 7 x 9 1/4
336 Pages • COMICS & GRAPHIC NOVELS



Thomas Mann

New Selected Stories

Thomas Mann

Translated by Damion Searls

\$30.00 hardcover | Can. \$40.00 • CQ 24
Territory C • ISBN 9781631498480 • 6 x 9
black-and-white frontispiece • 256
Pages • FICTION

Sparkling new translations highlight the humor and poignancy of Mann's best stories—including his masterpiece, in its first English translation in nearly a century.

Often thought to be a forbidding writer—"the starched collar," as Bertolt Brecht called him—Thomas Mann was a lively and even hilarious storyteller with heartbreaking sympathy for his characters. In these fresh renderings, award-winning translator Damion Searls recovers this underappreciated aspect of Mann's genius.

The headliner of this volume, "Chaotic World and Childhood Sorrow" (formerly known as "Disorder and Early Sorrow," and now in its first new translation since 1936), is Mann's tender but sharp-eyed portrait of the "Bigs" and "Littles" of the Cornelius family as they adapt to straitened circumstances in hyperinflationary Weimar Germany. Here, too, is the famous schoolboy chapter from *Buddenbrooks*—a sensation when it first published; "Confessions of a Con Artist, by Felix Krull," included as a comic counterpart to "Death in Venice," as Mann originally intended; and a short, savage early story, "Louisey." Together, these coruscating translations recast for a new generation Mann's incisive sense of the comedy amid life's tragedies.

- Major review and feature attention
- Virtual editor appearances
- Outreach to literary and translation publications and podcasts
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media campaign
- Buzz mailing to literary historians and influencers
- Academic marketing
- Outreach to translator community: damionsearls.com

Damion Searls is a prize-winning translator of fifty books from German, French, Norwegian, and Dutch. Liveright published his translation of Rainer Maria Rilke's *Letters to a Young Poet* in 2020. **Thomas Mann**, a member of a Hanseatic family with deep roots in Lübeck, was arguably Germany's most famous twentieth-century writer. In 1929, he was awarded the Nobel Prize in Literature.

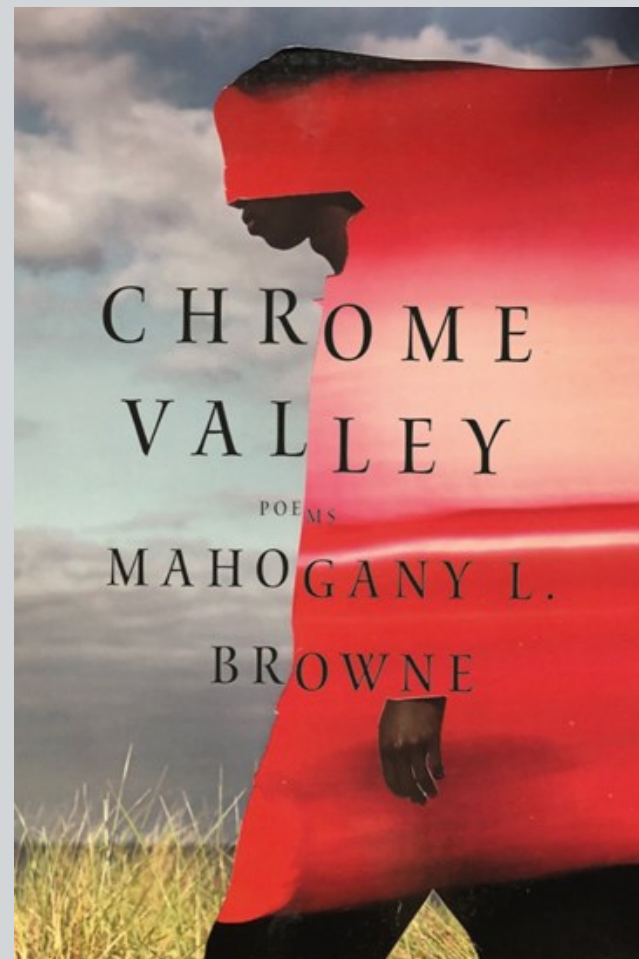
Chrome Valley

Poems

Mahogany L. Browne

A highly anticipated volume from critically acclaimed poet Mahogany L. Browne, *Chrome Valley* is at once a luminous hymn and a battle cry. Spanning the course of her own life as well as embodying centuries of virulent history, this collection pays solemn tribute to the women who came before her. Musically effervescent yet cutting poems capture the peculiar joys and pangs of Black girlhood: “*you ain’t had freedom / ’til you climb on a bus 62 / & head to the closet mall / for a girl fight*”; while others explore the inherent grief of motherhood, rhythmically intoning names like the tolling of a church bell: “*Because Lesley McSpadden / Because Mamie Till / Because a Black mother know ain’t no song for that empty in ya belly.*” Transcendent and grounded, funny and furious, the poems within bring depth to a movement, announcing Mahogany L. Browne as one of the most important poetic voices of our time.

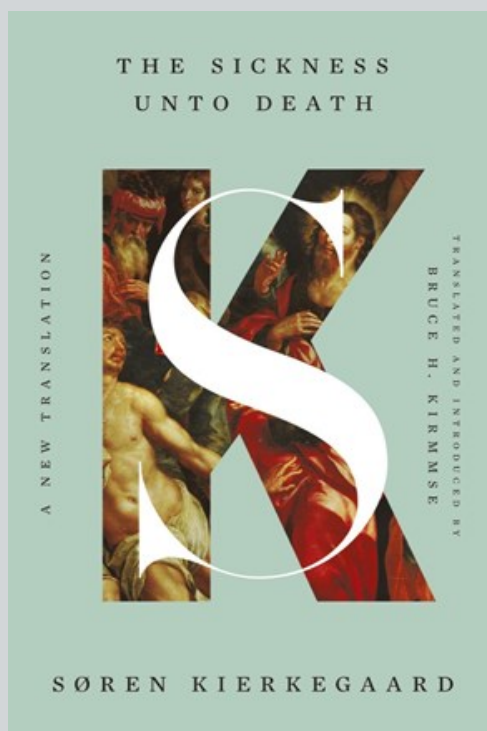
- Major review and feature attention
- Radio and podcast interview campaign
- Author tour: New York, Washington DC, Chicago, Philadelphia
- Essays timed to publication
- Outreach to literary, poetry, and Black-interest publications and podcasts
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion
- Buzz mailing for National Poetry Month to readalike writers and literary influencers
- Outreach to author community:
mahoganylbrowne.com | t:
@mobrowne | ig: @mobrowne |
fb: @themobrowne



Mahogany L. Browne, selected as one of the Kennedy Center's Next 50, is the executive director of JustMedia, founder of the Woke Baby Book Fair, and artistic director of Urban Word NYC. Her most recent works are *Woke: A Young Poet's Guide to Justice* and the young adult novel *Vinyl Moon*.

From Lincoln Center's inaugural poet-in-residence comes this unflinching collection that intricately mines the experience of being a Black woman in America.

\$26.95 hardcover | Can. \$35.95 • CQ 36
Territory W • ISBN 9781324092278 • 5½ x 8¼
160 Pages • POETRY



The Sickness Unto Death

A New Translation

Søren Kierkegaard

Translated by Bruce H. Kirmmse

\$26.95 hardcover | Can. \$35.95 • CQ 24
Territory W • ISBN 9781324091240 • 5½ x 8¼
224 Pages • PHILOSOPHY

An impassioned investigation of the self, Kierkegaard's *The Sickness unto Death*, now newly translated, is a founding document of modern existentialism.

First published in 1849 under the pseudonym “Anti-Climacus,” Søren Kierkegaard’s *The Sickness unto Death* endures as a seminal text in the history of theology and moral philosophy, and an essential companion to his earlier works. Beginning with the biblical story of Lazarus, whom Jesus miraculously raised from the dead, Kierkegaard here presents his explication of despair as the “sickness unto death,” that is, a sickness not of the body, but of the spirit, and thus, of the self. A dramatic “medical history” of the course of this sickness, *The Sickness unto Death* culminates, as all medical histories do, in a crisis, a turning point at which the self, the patient, either realizes or abandons itself. Masterfully translated by Bruce H. Kirmmse, with his “historian’s eye” and “craftsman’s feel for the challenges of Kierkegaard’s syntax” (Vanessa Parks Rumble), this trenchant, explosive inquiry into the human soul spares no one, not even its author.

- Major review attention
- Outreach to philosophy publications and websites
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion
- Academic marketing

Søren Kierkegaard (1813-1855) was a Danish philosopher and theologian. A professor emeritus at Connecticut College, **Bruce H. Kirmmse** has published several books and numerous articles on Kierkegaard and was general editor of *Kierkegaard's Journals and Notebooks*. His translation of *Fear and Trembling* appeared in 2021. He lives in Randolph, New Hampshire, and Copenhagen, Denmark.



Skinfolk

A Memoir

Matthew Pratt Guterl

\$28.95 hardcover | Can. \$38.95 • CQ 24
Territory M • ISBN 9781324091714 • 6 x 9
25 black-and-white illustrations • 256
Pages • BIOGRAPHY & AUTOBIOGRAPHY

A haunting, poignant story of growing up in a mixed-race family in 1970s New Jersey, in the tradition of *The Color of Water*.

Magnanimous and charming, Bob Guterl *knew* that he could solve the racial problems bedeviling postwar America. Determined to stave off impending global catastrophe, the larger-than-life judge and his resolute wife, Sheryl, launched a radical experiment, raising their two biological sons alongside four children adopted from Korea, Vietnam, and the South Bronx—the so-called “war zones of the American century”—in a white clapboard house with a white picket fence in small-town New Jersey. In lyrical, often searing prose, Matthew Guterl, a renowned historian of race and their third-eldest child, recounts the ultimately troubling story of his family; his racially diverse siblings; and his idealistic parents, with their miragelike dreams of creating a racial utopia in an otherwise all-white community. Chronicling the siblings’ coming-of-age in a recalcitrant, discriminatory society, *Skinfolk* peers behind that white picket fence, revealing many of the racial issues that continue to plague Americans today.

- Major review and feature attention
- National media appearances
- Essays timed to publication
- Author Q&A
- Regional appearances
- National advertising
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion
- Book club promotion
- Reading group guide
- Outreach to author community: matthewprattguterl.com | t: @matthewguterl | ig: @matthewguterl

Tanya Waldburger



Matthew Pratt Guterl is professor of Africana studies and American studies at Brown University. He is the award-winning author of four books, including *Josephine Baker and the Rainbow Tribe*. He lives in Providence, Rhode Island.

The Real Work

On the Mystery of Mastery

Adam Gopnik

For decades, Adam Gopnik has been one of our most beloved writers, a brilliantly perceptive critic of art, food, France, and more. But recently, he became obsessed by a fundamental matter: How did the people he was writing about learn their outlandish skill, whether it was drawing a nude or baking a sourdough loaf? In *The Real Work*—his title the term magicians use for the accumulated craft that makes for a great trick—Gopnik apprentices himself to an artist, a dancer, a boxer, and even a driving instructor (from the DMV), among others, trying his late-middle-age hand at things he assumed were beyond him. He finds that mastering a skill is a process of methodically breaking down and building up, piece by piece—and that true mastery, in any field, requires mastering other people's minds. Exuberant and profound, *The Real Work* is ultimately about why we relentlessly seek to better ourselves in the first place.

- Major review and feature attention
- National media appearances
- Author tour: New York, Washington DC, Philadelphia, Boston, Los Angeles, San Francisco, Chicago, Seattle
- Author Q&A available
- Outreach to hobbyist publications and influencers
- National advertising
- Early outreach and giveaways on Goodreads
- Online advertising
- Social media promotion
- Outreach to author community: adamgopnik.com | t: @adamgopnik



Adam Gopnik is a staff writer at *The New Yorker*. He has won three National Magazine Awards for essays and for criticism. The author of numerous best-selling books, including *Paris to the Moon*, he lives in New York City.

Best-selling author and *New Yorker* writer Adam Gopnik embarks on a wildly creative inquiry into perhaps the oldest question: How do we learn a new skill?

\$30.00 hardcover | Can. \$40.00 • CQ 24
Territory M • ISBN 9781324090755 • 6 x 9
256 Pages • PSYCHOLOGY



Cover to Come

Cold Peace

Avoiding the New Cold War

Michael W. Doyle

\$30.00 hardcover | Can. \$40.00 • CQ 24
Territory W • ISBN 9781631496066 • 6 x 9
1 table • 288 Pages • POLITICAL SCIENCE

An urgent examination of the world barreling toward a new Cold War, from a scholar on the diplomatic front lines.

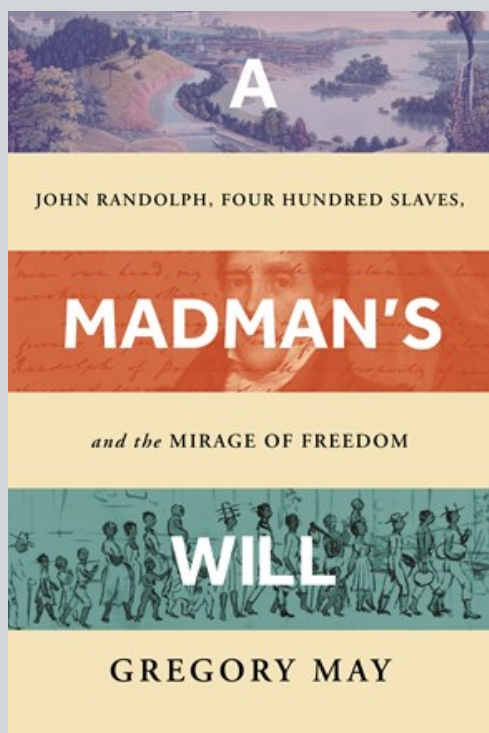
With a historian's eye and a theorist's ingenuity, Michael Doyle, whose writings on liberal peace have revolutionized modern statesmanship, cogently assesses the tectonic shifts threatening a global order that has held for more than seventy years. As tensions among China, Russia, and the US escalate perilously toward a new Cold War, Doyle introduces a radical paradigm that will facilitate the international cooperation necessary to avert the global threats of our time.

Combining dramatic history with trenchant analysis and landmark theory, Doyle explores the impacts of cyberwarfare, foreign election meddling, and the unprecedented schism of modern politics on American foreign policy. He demonstrates that there can be no success in addressing climate change without China's cooperation, nor any hope of averting nuclear catastrophe without Russia's.

In the tradition of Gaddis' *The Cold War* and Clark's *The Sleepwalkers*, *Cold Peace* provides one of the most necessary analyses of global power in decades.

- Major review and feature attention
- National media appearances
- Virtual author appearances
- Op-eds timed to publication
- Outreach to foreign affairs, political, and history publications, podcasts, and organizations
- Online advertising
- Social media promotion
- Academic marketing

Michael Doyle is a university professor at the Columbia University School of International and Public Affairs. He splits his time between New York City and Berlin, where his wife is the US ambassador to Germany.



A Madman's Will

John Randolph, Four Hundred Slaves, and the Mirage of Freedom

Gregory May

\$30.00 hardcover | Can. \$40.00 • CQ 16
Territory W • ISBN 9781324092216 • 6 x 9
20 black-and-white illustrations
throughout • 384 Pages • HISTORY

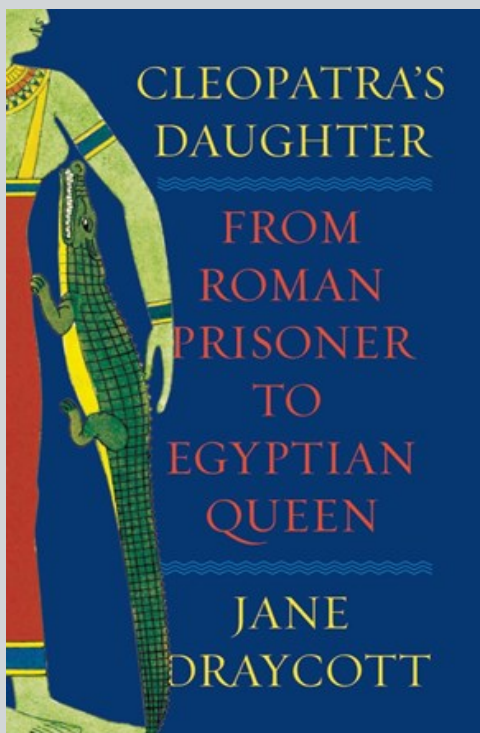
The untold saga of John Randolph's 383 slaves, freed in his much-contested will of 1821, finally comes to light.

Few legal cases in American history are as riveting as the controversy surrounding the will of Virginia Senator John Randolph (1773–1833), which—almost inexplicably—freed all 383 of his slaves in one of the largest and most publicized manumissions in American history. So famous is the case that Ta-Nehisi Coates has used it to condemn Randolph's cousin, Thomas Jefferson, for failing to free his own slaves. With this groundbreaking investigation, historian Gregory May now reveals a more surprising story, showing how madness and scandal shaped John Randolph's wildly shifting attitudes toward his slaves—and how endemic prejudice in the North ultimately deprived the freedmen of the land Randolph had promised them. Sweeping from the legal spectacle of the contested will through the freedmen's dramatic flight and horrific reception in Ohio, *A Madman's Will* is an extraordinary saga about the alluring promise of freedom and its tragic limitations.

- Major review and feature attention
- National media appearances
- Op-eds timed to publication
- Regional appearances
- Outreach to history and legal publications and podcasts
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion
- Buzz mailing to influential journalists, historians, museum contacts, professors
- Academic marketing
- Outreach to author community: gregorymayauthor.com



Gregory May is the author of *Jefferson's Treasure: How Albert Gallatin Saved the New Nation from Debt*. He practiced law in Washington, DC, and New York for thirty years, and now lives in Virginia.



Cleopatra's Daughter

From Roman Prisoner to Egyptian Queen

Jane Draycott

\$32.50 hardcover | Can. \$42.50 • CQ 24
Territory T • ISBN 9781324092599 • 6¼ x 9¼
35 black-and-white illustrations • 304
Pages • BIOGRAPHY & AUTOBIOGRAPHY

The first biography of one of the most fascinating yet long-neglected rulers of the ancient world: Cleopatra Selene, daughter of Antony and Cleopatra.

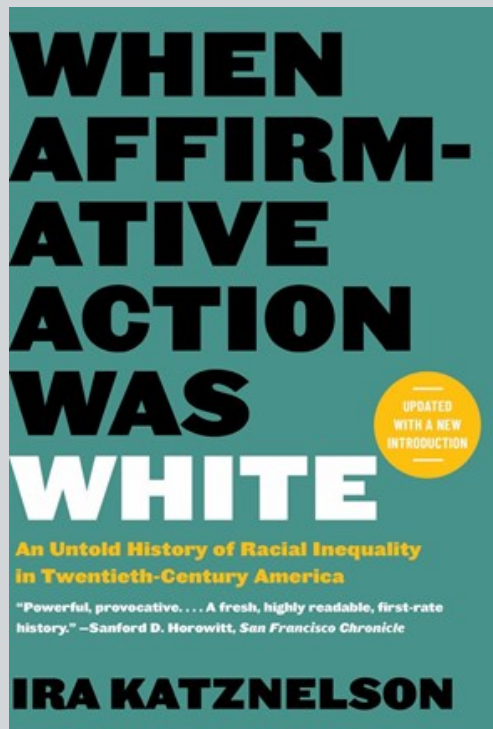
Years ago, archaeologists excavating near Pompeii unearthed a hoard of Roman treasures, among them a bowl depicting a woman with thick, curly hair and sporting an elephant-scalp headdress. For decades, theories circulated about her identity—until, at last, she was ascertained to be Cleopatra Selene, the only surviving daughter of Roman Triumvir Marc Antony and Egyptian Queen Cleopatra VII. Using this discovery as her starting point and creating a narrative from mere fragments in the archaeological record, historian Jane Draycott reconstructs the exceptional life of this woman who, although born into royalty and raised in her mother's court, was held captive by Augustus Caesar and his sister, Octavia, after her parents' demise. Yet as Draycott shows, Cleopatra Selene was destined to emerge as an influential ruler in her own right, as queen, alongside King Juba II, of Mauretania, an ancient African kingdom. A long-overdue historical corrective, *Cleopatra's Daughter* reclaims a mighty regent—and her infamous family—for posterity.

- Major review attention
- National media appearances
- Virtual author appearances
- Op-eds timed to publication
- Outreach to history, archeology, and women's-interest publications and podcasts
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Outreach to author community: | t: @jldraycott | ig: @jane.draycott

Jane Draycott



Jane Draycott is a lecturer in ancient history at the University of Glasgow. A Roman historian and archaeologist, she has excavated sites ranging from Bronze Age villages to World War I trenches. She lives in Scotland.



When Affirmative Action Was White

An Untold History of Racial Inequality in Twentieth-Century America

Ira Katznelson

\$18.95 paperback | Can. \$24.95 • CQ 36

Territory W • ISBN 9781324051084 • 5½ x 8¼

288 Pages • HISTORY

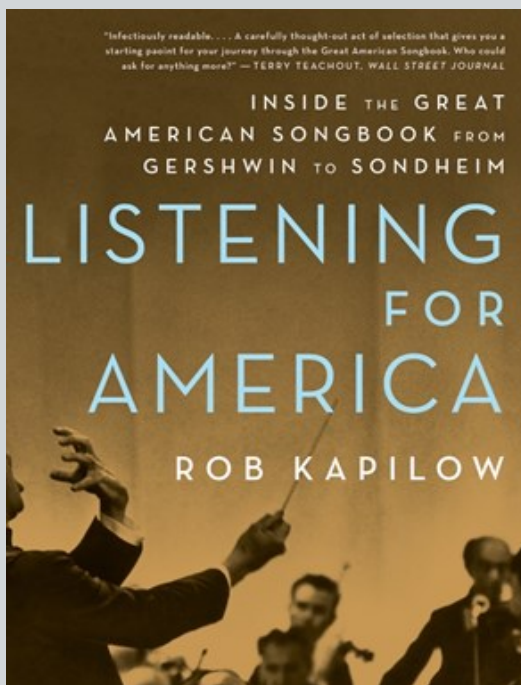
The groundbreaking, “provocative” (*New York Times Book Review*) work that exposed the racially discriminatory precursors of affirmative action, now updated with a new introduction.

With this explosive analysis, Ira Katznelson fundamentally recast our understanding of twentieth-century American history, demonstrating that the key programs passed during the New Deal and Fair Deal eras were not, as we are so often told, fundamentally equitable or impartial, but discriminatory in the way they deliberately *excluded* African Americans from benefits. In fact, Katznelson writes, the gap between Black and white Americans actually *widened* following this period, owing, in no small part, to the segregationist designs of Southern Democrats. Now featuring a new introduction that situates this saga within the wider context of twentieth- and twenty-first-century history, *When Affirmative Action Was White* remains, tragically, as salient as ever, providing both a “painful understanding of how politics and race intersect” (Henry Louis Gates Jr.) and a broad justification for continuing affirmative action programs.

“[This] was one of the first books that helped me concretely understand how racism was embedded into federal policy.”—Clint Smith

- Featuring a new introduction
- Radio and podcast interview campaign
- Paperback roundups
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing

Ira Katznelson is Ruggles Professor of Political Science and History at Columbia University and Deputy Director of Columbia World Projects. A former president of the American Political Science Association, he is the author of many celebrated books, including *Fear Itself*, winner of the Bancroft Prize in History.



Listening for America

Inside the Great American Songbook from Gershwin to Sondheim

Rob Kapilow

\$24.00 paperback | Can. \$32.00 • CQ 24
Territory A • ISBN 9781324092902 • 6½ x 8½
100 music examples • 480 Pages • MUSIC

“Infectiously readable. . . . Who could ask for anything more?”—Terry Teachout, *Wall Street Journal*

“If you want to understand American history, listen to its popular music,” writes renowned NPR host Rob Kapilow. “If you want to understand America’s popular music, listen to its history.” Through the songs of eight legendary American composers—Kern, Porter, Gershwin, Arlen, Berlin, Rodgers, Bernstein, and Sondheim—Kapilow listens for the history not just of musical theater, but of America itself. This “enlightening study” (Todd S. Purdum, *New York Times Book Review*) intertwines riveting stories with music appreciation to bring classics like “Over the Rainbow” and “Summertime” to life—even if you can’t read music.

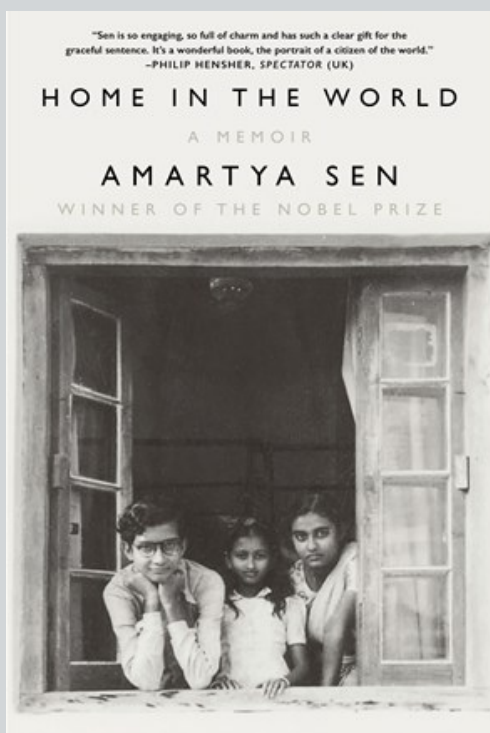
“A winning combination of Leonard Bernstein and Bill Nye the Science Guy, an infectiously enthusiastic explainer of the inner mechanical workings of music.”—Todd S. Purdum, *New York Times Book Review*

“Impossible to resist. . . . [Kapilow’s] insight combined with the ability to share it easily will deepen your knowledge of the best that Broadway has to offer.”—Michael Giltz, *broadwaydirect.com*

- Marfield Prize finalist
- As featured in *New York Times Book Review* and *Wall Street Journal*
- National media appearances
- Tie-in with author performances
- Paperback roundups
- Author video available
- Digital promotion assets available
- Email marketing
- Social media promotion
- Buzz mailings to classical music experts and performers



Rob Kapilow is a composer, conductor, and music commentator who has traveled the world as a guest speaker and host of *What Makes It Great?* Currently working on a book about the music of the Woodstock generation, he lives in New Jersey.



Home in the World

A Memoir

Amartya Sen

\$19.95 paperback | Can. \$25.95 • CQ 24
Territory C • ISBN 9781324092926 • 5½ x 8¼
6 photographs • 480 Pages • BIOGRAPHY &
AUTOBIOGRAPHY

From Nobel Prize-winner Amartya Sen, a memoir about home, belonging, inequality, and identity, recounting a singular life devoted to bettering humanity.

A towering figure in the field of economics, Amartya Sen is perhaps best known for his work on poverty and famine, as inspired by events in his boyhood home of West Bengal, India. But Sen has, in fact, called many places home, from Dhaka, in modern Bangladesh, to Trinity College, Cambridge. In *Home in the World*, these “homes” collectively form a profoundly truthful vision of twentieth- and twenty-first-century life. Interweaving scenes from his youth with candid reflections on wealth, welfare, and social justice, Sen shows how his life experiences vitally informed his work, culminating in the ultimate “portrait of a citizen of the world” (Philip Hensher, *Spectator*).

“Sen is more than an economist, moral philosopher or even an academic. He is a life-long campaigner . . . for a more noble idea of home.” —Edward Luce, *Financial Times*

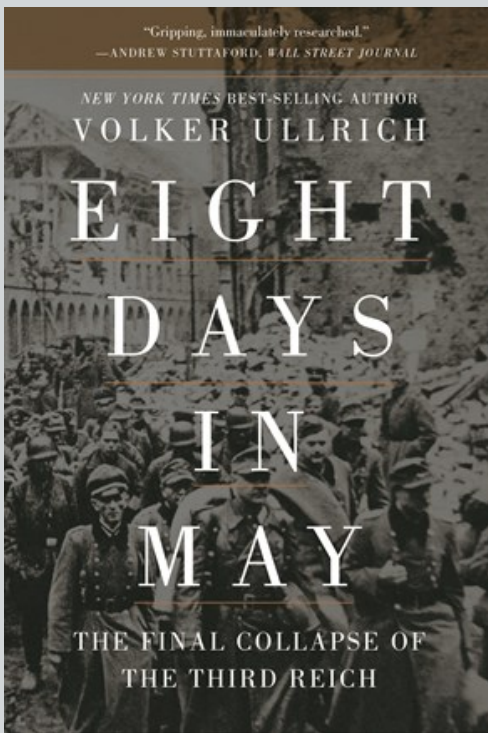
“Sen is an unflinching man of science but also insistently humane.” —Tunku Varadarajan, *Wall Street Journal*

- As featured in the *New York Times Book Review*, *Wall Street Journal*, and on "Marketplace"
- Paperback roundups
- Outreach to philosophy, foreign affairs, and economics podcasts and publications
- Online advertising
- Social media promotion
- Academic marketing



Jesús de Miguel de la Fuente

Amartya Sen is a professor of economics and philosophy at Harvard University. A former master of Trinity College, Cambridge, he won the Nobel Prize for Economics in 1998. His many celebrated books include *Development as Freedom* and *The Idea of Justice*.



Eight Days in May

The Final Collapse of the Third Reich

Volker Ullrich

Translated by Jefferson Chase

\$18.95 paperback | Can. \$24.95 • CQ 24
Territory M • ISBN 9781324092889 • 5½ x 8¼
20 illustrations • 336 Pages • HISTORY

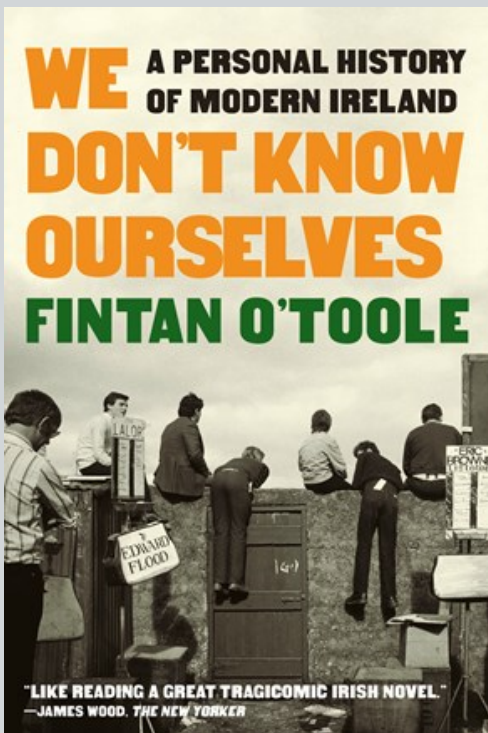
The best-selling author of *Hitler: Ascent and Hitler: Downfall* presents a “gripping, immaculately researched retelling of the Nazi *Götterdämmerung*” (Andrew Stuttaford, *Wall Street Journal*)

A vivid narrative reassessment of the Nazi endgame, *Eight Days in May* is an indispensable account of a moment that most histories of the Second World War treat only in cursory fashion. As award-winning historian Volker Ullrich demonstrates, the days that followed Hitler’s suicide on April 30, 1945, were, in fact, among the most traumatic in modern history, witnessing not only the final paroxysms of bloodshed and the frantic surrender of the Wehrmacht, but the total disintegration of the once-mighty Third Reich. Drawing on an astonishing variety of sources to narrate a society’s descent into Hobbesian chaos, Ullrich has created a historic, enduring work that brilliantly examines the costs of mass delusion.

“The level of detail is fascinating, providing ample grist and satisfaction for World War II history buffs. . . . By far, one of the best and unique books on the end of the war in years.”—David Schultz, *New York Journal of Books*

- As featured in *Wall Street Journal*
- Outreach to military and history publications and podcasts
- Social media promotion
- Academic marketing
- Outreach to author community: t: @chaseongermany

Ullrich Volker is a German historian, journalist, and the best-selling, award-winning author of *Hitler: Ascent, 1889-1939* and *Hitler: Downfall, 1939-1945*. He lives in Germany. **Jefferson Chase** has translated works by Thomas Mann and Wolfgang Schivelbusch, among others. He lives in Berlin.



We Don't Know Ourselves

A Personal History of Modern Ireland

Fintan O'Toole

\$20.00 paperback | Can. \$27.00 • CQ 16
Territory C • ISBN 9781324092872 • 5½ x 8¼
16 pages of illustrations • 624 Pages • HISTORY

“Like reading a great tragicomic Irish novel, rich in memoir and record, calamity and critique.”—James Wood, *The New Yorker*

Hailed as “astonishing” (Cullen Murphy, *Atlantic*) and as a “landmark history” (Claire Messud, *Harper’s*), *We Don’t Know Ourselves* is the widely lauded magnum opus of one of the Anglophone world’s most significant writers and public intellectuals. Weaving his own experience as a son of working-class Dublin into the social, cultural, and economic changes that Ireland experienced, Fintan O’Toole tells the remarkable story of how the country, in just one lifetime, went from conservative, Catholic backwater to a globalized nation. The result is a “sweeping, authoritative and profoundly intelligent” (Colm Tóibín, *Guardian*) work—a defining account not only of Ireland, but of modernity itself.

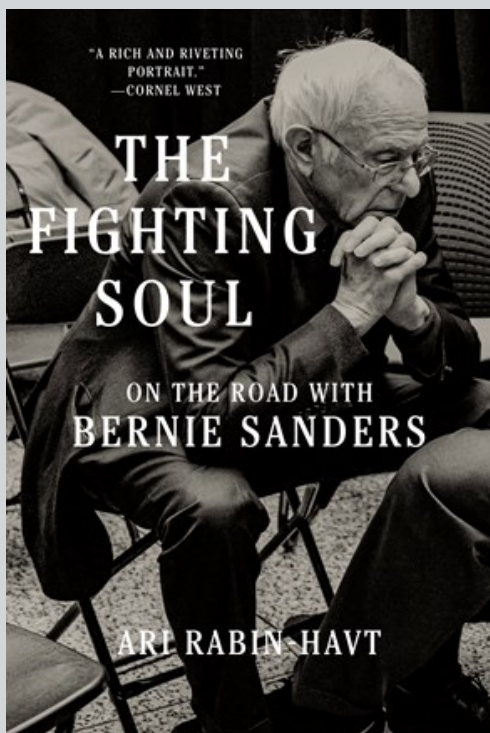
“[A] personal hybrid that feels distinctly honest and humble at the same time. O’Toole has not invented the form, but he comes close to perfecting it.”—Colum McCann, *New York Times Book Review*, cover review

“Splendid. . . . For all its weight, this is a buoyant work.”—Anna Munday, *Wall Street Journal*

- As featured in *New Yorker*, *Wall Street Journal*, *Atlantic*, NPR'S 1A, and on MSNBC
- Cover review in the *New York Times Book Review*
- Op-eds timed to publication
- Paperback roundups
- Online advertising
- Social media promotion
- Outreach to author community: t: @fotoole



Fintan O'Toole is a columnist for the *Irish Times* and a professor at Princeton University. A regular contributor to the *New York Review of Books* and the *Guardian* and the author of several books, he lives in Princeton, New Jersey, and Dublin, Ireland.



The Fighting Soul

On the Road with Bernie Sanders

Ari Rabin-Havt

\$18.95 paperback | Can. \$24.95 • CQ 24
Territory W • ISBN 9781324092865 • 5½ x 8¼
30 black-and-white illustrations • 352
Pages • BIOGRAPHY & AUTOBIOGRAPHY

**“A rip-roaring ride through one of the most consequential presidential elections in modern history.”
—Stephanie Kelton, *New York Times* best-selling author of *The Deficit Myth***

As a close advisor and deputy campaign manager on Bernie Sanders’s second presidential campaign, Ari Rabin-Havt spent more hours between 2017 and 2020 with the Vermont senator than anyone else. The result is an unforgettable chronicle of life on the road with Sanders and the first in-depth portrait of this fiercely independent, and famously private, left-wing firebrand. From Sanders’s heart attack in Las Vegas to his notorious debate encounter with fellow progressive Elizabeth Warren and a momentous conversation between Sanders and Barack Obama that had never been reported before, Rabin-Havt gives us Bernie Sanders in full. Revelatory and heartfelt, *The Fighting Soul* depicts the rare politician motivated by principle, not power.

“Don’t miss this fascinating, fun, and serious narrative of the best of who we are as an American people!” —Cornel West

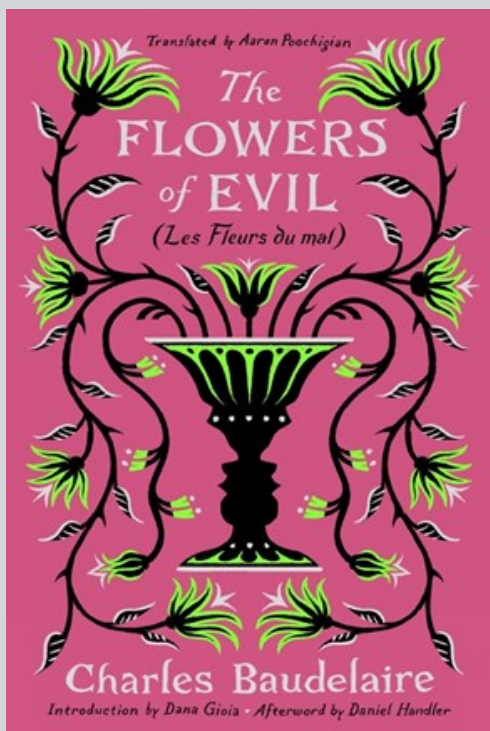
“A thoughtful and comprehensive account of the Sanders 2020 campaign and an authoritative description of the candidate’s personality.” —Jill Ortner, *Library Journal*

- As featured in *New York Times* and *Politico*, and on MSNBC and The Intercept
- Radio and podcast interview campaign
- Paperback roundups
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: arirabinhavt.com | t: @arirabinhavt | ig: @arirabinhavt

Cassidy Dutton



Ari Rabin-Havt served as deputy campaign manager on Senator Bernie Sanders's 2020 presidential campaign and was a Sanders aide from 2017 to 2021. His writing has appeared in the *New Republic* and the *Washington Post*, among other publications, and he lives in Washington, DC.



The Flowers of Evil

(Les Fleurs du Mal)

Charles Baudelaire

Translated by Aaron Poochigian

Introduction by Dana Gioia

Afterword by Daniel Handler

\$16.95 paperback | Can. \$22.95 • CQ 24

Territory W • ISBN 9781324092919 • 5½ x 8¼

3 illustrations • 400 Pages • POETRY

"Poochigian's Baudelaire is evidence of an ongoing Golden Age of Translation."—*Los Angeles Review of Books*

A shocking, controversial work in its own time and the most influential book of poetry of the nineteenth century—"the greatest exemplar in modern poetry in any language" (T. S. Eliot)—Charles Baudelaire's *The Flowers of Evil* is a gritty, often perverse, exploration of the underbelly of urban modernity.

Acclaimed translator and poet Aaron Poochigian tackles this revolutionary text with an ear attuned to Baudelaire's lyrical innovations—rendering them in "an assertive blend of full and slant rhymes and fluent iambs" (A. E. Stallings)—and with an intuitive sympathy for the work's dark and brooding mood. Poochigian's version captures the incantatory, almost magical, effect of the original—reanimating Baudelaire's "unfailing vision" that "trumpeted the space and light of the future" (Patti Smith).

Featuring the poems in French and English, this deluxe, dual-language edition—"a recognizably 21st-century Baudelaire." (*Los Angeles Review of Books*)—is the new standard for today's readers.

- As featured in *Los Angeles Review of Books* and *New York Review of Books*

- Paperback roundups
- Author video available
- Social media promotion
- Academic marketing
- Outreach to author community: t:
@poochigian, @danagioipoet,
@danielhandler

Charles Baudelaire (1821-1867) was a French poet, critic, essayist, and translator. He is buried in the Cimetiere du Montparnasse in Paris. **Aaron Poochigian** has published four books of poetry and several translations, including *Aristophanes: Four Plays* (2021). He lives in New York City.

Norton Young Readers





All That It Ever Meant

Blessing Musariri

\$18.95 hardcover | Can. \$24.95 • CQ 24
Territory T • ISBN 9781324030959 • 5½ x 8¼
192 Pages • YOUNG ADULT FICTION

Family, grief, ghosts, and a mystery: this clever and compelling young adult novel heralds a masterful new voice from Zimbabwe.

Mati's family is reeling from the death of Mati's mother. Her Baba has drawn into himself, her sister Chichi is rebelling, and her young brother Tana is desperate for love and normalcy. When Chichi pulls her worst stunt yet, Baba uproots the family from their home in England for an extended camping holiday in their native Zimbabwe. Along for the trip is Meticaïs, a fabulously attired gender-neutral spirit—or ghost? or imaginary friend?—who only Mati can see and converse with. Guided by Meticaïs's enigmatic advice and wisdom, Mati must come to terms with her grief and with the difficulty of living between two cultures, while the family must learn to forge their way in a world without their monumental mother. Full of captivating characters and stunning plot twists, *All That It Ever Meant* delivers a nuanced and unforgettable story of grief, love, and family.

- Major review and feature attention
- Author available for virtual events
- Regional and local events
- National advertising
- Online advertising
- Author Q&A and video available
- Social media promotion
- Library marketing
- Buzz mailings to key accounts



Nyadzombe Nyampenza

Blessing Musariri is an award-winning author of short stories, children's stories, radio and screenplays, and contemporary adult fiction. Her work has also been published by the *Guardian*, *Granta*, and *Poetry International*.



Fishing In Fire

Trent Reedy

\$18.95 hardcover | Can. \$24.95 • CQ 24
Territory W • ISBN 9781324011415 • 5½ x 8¼
208 Pages • JUVENILE FICTION

A wildfire threatens to turn a fishing trip deadly for a group of friends in this high-stakes adventure set in the American wilderness.

Things are tense for the middle schoolers in McCall, Idaho, so when Annette Willard suggests a fishing trip, Swann Siddiq, Kelton Fielding, and Hunter and Yumi Higgins all jump at the chance to get away from the drama.

The group ventures out into the Idaho woods to Annette's favorite river spot. But with the other four coupling off, Yumi quickly feels like she's the only one catching fish, not feelings. Letting the others stay behind, Yumi makes her way home when she runs into Swann's rival, McKenzie Crenner, and her friends—and instantly connects with professional fisher Mason Bridger. But when they spot smoke rising in the woods between town and their fishing spot, they realize there's a forest fire raging—and closing in on them. The two friend groups must put aside their feud and work together if they're going to get out of the forest alive.

- Major review and feature attention
- Author talks and readings
- Author available for virtual events
- Regional and local events
- Outreach to fishing and outdoor lifestyle media
- National advertising
- Online advertising
- Social media promotion
- Library marketing
- Outreach to author community: trentreedy.com | [@Trent_Reedy](https://twitter.com/Trent_Reedy) | [fb: Trent Reedy](https://facebook.com/TrentReedy) | [ig: trentreedy](https://instagram.com/trentreedy)



Ananda Reedy

Trent Reedy is the author of seven middle grade titles, and has won numerous honors, awards, and nominations. A U.S. Army veteran, Reedy grew up in Iowa and now lives in rural Washington with his wife and daughter.



Making More

How Life Begins

Katherine Roy

\$24.95 hardcover | Can. \$33.95 • CQ 24
Territory W • ISBN 9781324015840 • 8½ x 11
Full-color throughout • 72 Pages • JUVENILE
NONFICTION

This groundbreaking book from award-winner Katherine Roy explains and demystifies how everything from fish to mammals and plants to insects reproduce.

From dandelions and oak trees to beetles and elephants—every organism on Earth makes more, and the survival of species and of life itself depends the process and on the diversity it creates. Katherine Roy breaks reproduction down into its simplest, universal conceptual components: organisms must meet, merge their DNA, and grow new individuals. She illuminates and highlights the astonishing variety of this process with examples from across the natural world, from plants to insects to fish, birds, mammals, and more.

Weaving a compelling story informed by concrete science and illustrated with lovely paintings, *Making More* is an accessible and age-appropriate introduction to life's most fundamental process, and an essential conversation starter for parents and educators.

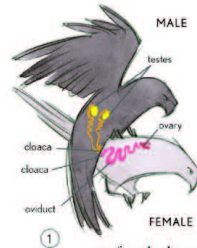
- Major review and feature attention
- Author talks and readings
- Author available for virtual events
- Regional/Local events
- Outreach to science and parenting media
- National advertising
- Online advertising
- Signed prints to be available
- Social media promotion
- Library marketing
- Buzz mailing to scientists and influencers
- Outreach to author community: katherineroy.com | fb: Katherine Roy, Author & Illustrator | @KRoyStudio | ig: katherineroystudio



Katherine Roy is the award-winning author and illustrator of the Sibert Award Honor Book *Neighborhood Sharks* and *How to Be an Elephant*. She loves science, history, and big adventures. A native of the Bay Area, she currently lives in Oregon.



MERGE

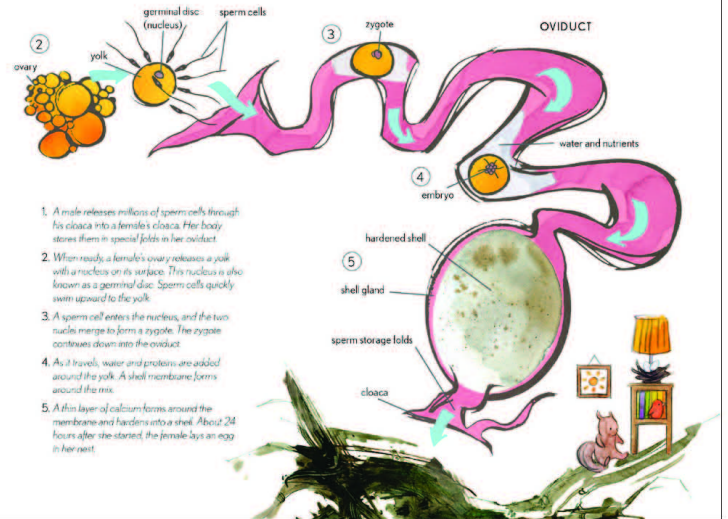


Inside Out

For birds and reptiles, the path for making more is also called internal fertilization. As in mammals, sperm and egg cells meet and merge *inside* a female. Then her body forms a shell around each zygote after fertilization. In all birds and most reptiles, the finished egg exits her body to develop *outside* in the world.

All birds and reptiles have a cloaca, a single opening used for reproduction and waste. To mate, a male transfers his sperm cells to a female through this opening. Her body stores the sperm cells until she is ready to lay new eggs. Once a sperm cell finds and fertilizes an egg cell, the new zygote travels down through its mother's oviduct. Along the way it is packaged with water and nutrients, and then sealed inside a tough outer shell. Most reptiles lay their eggs all at once, but birds lay one egg at a time until their clutch of eggs is complete.

Whether animal or plant, made inside or out, at last the single-celled zygote begins to divide. It is now called an embryo. But before it can emerge as a new baby, it needs a safe place to develop and grow...





Link and Hud: Heroes by a Hair

Jarrett Pumphrey and Jerome Pumphrey

\$16.95 hardcover | Can. \$22.95 • CQ 24
Territory W • ISBN 9781324016090 • 5½ x 8¼
black-and-white illustrations throughout • 144
Pages • JUVENILE FICTION

Meet Link and Hud—brothers causing chaos in the first of a new middle grade series from real-life brothers Jarrett and Jerome Pumphrey.

Lincoln and Hudson Dupré are brothers with what grown-ups call “active imaginations.” Link and Hud hunt for yetis in the Himalayas and battle orcs on epic quests. Unfortunately, their imaginary adventures wreak havoc in their real world. Dr. and Mrs. Dupré have tried every babysitter in the neighborhood and are at their wits’ end.

Enter Ms. Joyce. Strict and old-fashioned, she proves to be a formidable adversary. The boys don’t like her or her rules and decide she’s got to go. Through a series of escalating events—told as high-action comic panel sequences—the brothers conspire to undermine Ms. Joyce and get her fired. When they go so big that even Ms. Joyce can’t fix it, suddenly she’s out. Finally, success! Or is it?

With warm and authentic humor, Jarrett and Jerome Pumphrey have blended prose and graphic novel-style illustrations to craft a unique and subversive new series full of brotherly mischief and mayhem.

- Major review and feature attention
- Author talks and readings
- Authors available for virtual events
- Regional and local events
- National advertising
- Online advertising
- Book trailer available
- Social media promotion
- Library marketing
- Buzz mailing to key accounts
- Outreach to author community:
thepumphreybrothers.com |
@jpumphrey | @wjpumphrey | ig:
jpumphrey | ig: wjpumphrey



Jarrett Pumphrey is an author/illustrator and the former cofounder and CEO of a tech startup. He lives in Austin, Texas. **Jerome Pumphrey** is an author/illustrator and a graphic designer at The Walt Disney Company. He lives in Clearwater, Florida.



CHAPTER THREE

LINK AND HUD FROZE IN THE BLIZZARD OF Styrofoam.

"What in the world?"

That's Dr. Dupré. He's Link and Hud's dad. He's also a podiatrist, and he's just arrived home from a long day at the practice. The packing peanuts are his. Not for treating feet. That would be weird. For treating hair.

"Have y'all lost y'all's minds?"

"We were gonna clean it up," said Link quickly, as he tried unsuccessfully to shake a clingy peanut from his hand.

"Yeah, sorry, Dad," said Hud, who had started shoveling peanuts back into an empty box, though they went flitting everywhere else instead.

"You were 'gonna clean it up'?" Dr. Dupré stood there, shaking his head. "Y'all aren't even supposed to be out here. How many times have I told you two the garage is off limits? Au Salon business only."

Dr. Dupré believed in a strict regimen of work and more work. During the day, he worked in his practice fixing problems with people's feet. At night, he worked in the garage fixing problems people didn't even know they had. The latest problem was Black hair. Au Salon, a full line of Black hair-care products he'd invented, was his solution. (Part of his "head-to-toe" business strategy.) The packing peanuts Link and Hud had been swimming in were for protecting the Au Salon orders Dr. Dupré shipped to his customers. At least, that was the plan. He hadn't actually received any orders to ship yet.

"What were y'all thinking?" said Dr. Dupré.

"Well," said Hud, "we were in the Hillymayas, and—"

"Dad," Link cut in, "we'll clean it up."

"Oh, you bet you will," said Dr. Dupré. "And after that, it's off to your room for the night."

"But, Dad—"

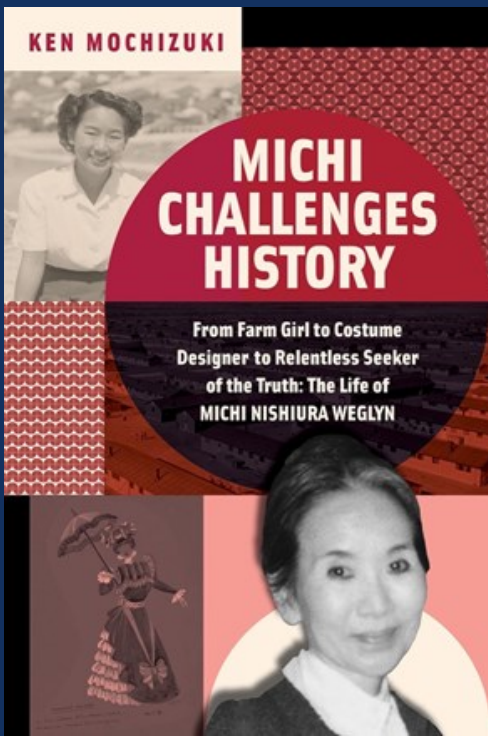
"Unh-unh," said Dr. Dupré. "Not a word."

Link gave up on shaking the clingy peanut from his hand as more started climbing his legs. Hud dropped the box he'd been trying to fill and—poof!—more peanuts went flitting.

"Tonight's an important night for me and your mama," Dr. Dupré continued. "We're hosting our first Au Salon sales meeting to hopefully get this business going, and now we gotta deal with this."

A gust of wind kicked up a flurry of peanuts.





Michi Challenges History

From Farm Girl to Costume Designer to Relentless Seeker of the Truth: The Life of Michi Weglyn

Ken Mochizuki

\$19.95 hardcover | Can. \$25.95 • CQ 24
Territory W • ISBN 9781324015888 • 6 x 9
25 illustrations • 162 Pages • YOUNG ADULT
NONFICTION

A powerful biography of Michi Weglyn, the Japanese American fashion designer whose activism fueled a movement for recognition of and reparations for America's World War II concentration camps.

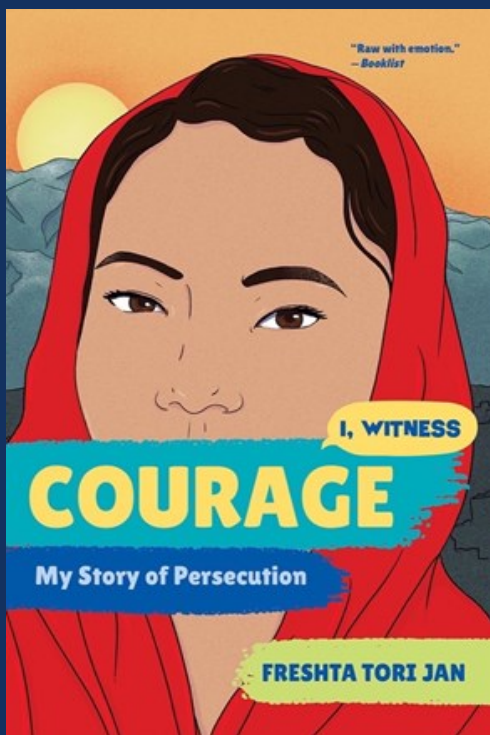
The daughter of Japanese immigrants, Michi Nishiura Weglyn was confined in Arizona's Gila River concentration camp during World War II. She later became a costume designer for Broadway and worked as the wardrobe designer for some of the most popular television personalities of the '50s and early '60s.

In 1968, after a televised statement by the US Attorney General that concentration camps in America never existed, Michi embarked on an eight-year solo quest through libraries and the National Archives to expose and account for the existence of the World War II camps where she and other Japanese Americans were imprisoned. Her research became a major catalyst for passage of the Civil Liberties Act of 1988, in which the US government admitted that its treatment of Japanese Americans during World War II was wrong.

Thoroughly researched and intricately told, *Michi Changes History* is a masterful portrayal of one woman's fight for the truth—and for justice.

- Major review and feature attention
- National media appearances
- Outreach to AAPI interest media
- National advertising
- Online advertising
- Author letter available
- Social media promotion
- Library marketing
- Buzz mailings to booksellers
- Outreach to author community:
kenmochizuki.com

Ken Mochizuki is the author of several award-winning books for young readers, most notably *Baseball Saved Us*. He is a well-known historian of Asian Pacific history and regularly presents to schools and universities. He lives in Seattle.



Courage

My Story of Persecution

Freshta Tori Jan, Series edited by
Zainab Nasrati, Zoë Ruiz, Amanda
Uhle and Dave Eggers

\$7.95 paperback | Can. \$10.95 • CQ 48
Territory M • ISBN 9781324052234 • 5½ x 8¼
Spot art • 128 Pages • JUVENILE NONFICTION

Continuing this propulsive middle grade nonfiction series, a young woman once persecuted by the Taliban shares her journey to becoming a community activist.

Growing up as an ethnic minority in Afghanistan, Freshta Tori Jan was persecuted relentlessly. Her family faced threats and abuse on the bus, at school, in the workplace, and beyond. When she was thirteen, Freshta's school was shut down by the Taliban and many of her friends were murdered and shot. Their lives in jeopardy, Freshta and her family fled to India with no money and no knowledge of the language. Without a clear path to continuing her education, Freshta had to leave her family to forge her own future in the United States.

Freshta's propulsive and immensely moving first-person story recounts the poverty and persecution she faced during her childhood and the harrowing and heartbreaking experiences of losing her home, her identity, and her community. In *Courage*, a young writer opens a window for young readers into Afghanistan's history and the far-reaching effects of the Taliban's regime.

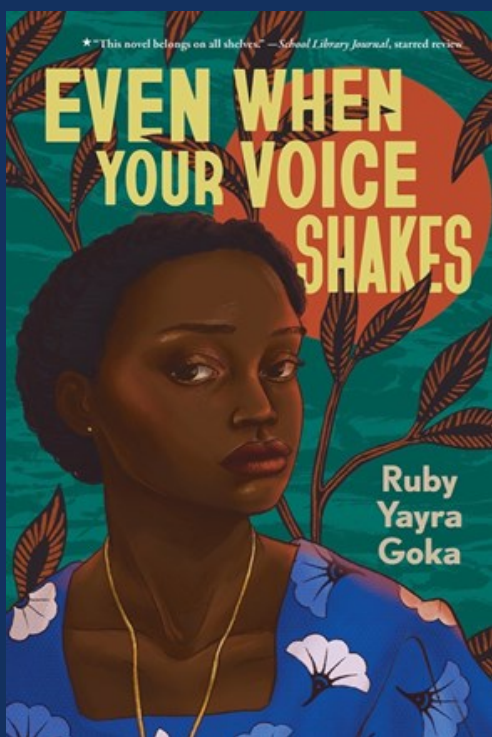
"Raw with emotion."—*Booklist*

- Author available for virtual events
- National advertising
- Online advertising
- Social media promotion
- Engagement guide available
- Outreach to author community: [ig: freshtatorijan](https://www.instagram.com/freshtatorijan)

Tim VanBeek



Freshta Tori Jan is a student at Calvin College, the founder of Sew True Products, and serves as a public speaker for marginalized groups. She lives in Grand Rapids, Michigan.



Even When Your Voice Shakes

Ruby Yayra Goka

\$9.95 paperback | Can. \$13.50 • CQ 36
Territory T • ISBN 9781324052203 • 5½ x 8¼
240 Pages • YOUNG ADULT FICTION

“Rich in cultural detail and universal in its themes of resilience and integrity. A powerful story that will engage readers.”—*Kirkus Reviews*

When Amerley is offered a job working for one of her mother’s old friends, she knows she has to accept. Her wages will feed her family, keep her sisters in school, and ensure her own future as a seamstress. The decision isn’t easy, but Amerley soon settles into her new life—until she is raped by the son of her employer. Torn between keeping quiet to keep her job and speaking up for herself and for justice, Amerley must decide how to live her truth, and the impact of her choice will be felt through her entire community.

Riveting and keenly felt, *Even When Your Voice Shakes* is the story of one girl’s fight to be heard in a world determined to silence her power.

“With a strong, resourceful protagonist, a richly observed setting, and powerful messages about gender and class inequity, this novel belongs on all shelves.”—*School Library Journal*, starred review

- Author available for virtual events
- National advertising
- Online advertising
- Cross-promotion with *All That It Ever Meant* by Blessing Musariri
- Social media promotion
- Outreach to author community:
rbygoka.com | @rygoka | ig:
rbygoka



Ruby Yayra Goka is a dentist and a writer from Ghana. Six of her young adult books have won awards in the Burt Award Competition for African Literature in Ghana. She lives in Accra.



Racing Storm Mountain

Trent Reedy

\$9.95 paperback | Can. \$13.50 • CQ 36
Territory W • ISBN 9781324052227 • 5½ x 8¼
224 Pages • JUVENILE FICTION

Three friends must overcome a blizzard, avalanches, and treacherous mountain trails in this riveting wintry adventure from beloved author Trent Reedy.

Kelton Fielding just wants to fit in with everyone else in the small town of McCall, Idaho. So when a snowmobile race is announced at McCall's annual Winter Carnival, Kelton sees a chance to solve some of his problems. He's sure he can win the race and the prize money—and maybe improve his status at school.

Kelton devises a risky shortcut that will help him cinch first place. But when it-girl Swann Siddiq follows him into the treacherous back country along with Kelton's nemesis, Hunter Higgins, Kelton quickly realizes that the competition is the least of his worries. With bad weather closing in and avalanches brewing on the mountains, Kelton and the others find themselves in very real danger and must rely on their wits and teamwork to survive.

Propulsive, gripping, and authentically told, *Racing Storm Mountain* is a high-stakes story of survival, bravery, and finding strength in friendship.

- Author talks and readings
- Author available for virtual events
- National advertising
- Online advertising
- Cross-promotion with *Fishing in Fire*
- Social media promotion



Amanda Reedy

Trent Reedy is the author of seven middle grade titles, and has won numerous honors, awards, and nominations. A U.S. Army veteran, Reedy grew up in Iowa and now lives in rural Washington with his wife and daughter.



Punching Bag

Rex Ogle

\$9.95 paperback | Can. \$13.50 • CQ 36
Territory W • ISBN 9781324052210 • 5½ x 8¼
224 Pages • YOUNG ADULT NONFICTION

The companion to Rex Ogle's award-winning *Free Lunch* is a searing account of adolescence in a household torn by domestic violence.

Punching Bag is the compelling true story of a high school career defined by poverty and punctuated by outbreaks of abuse. Rex Ogle, who brilliantly mapped his experience of hunger in *Free Lunch*, here describes his struggle to survive; reflects on his complex, often paradoxical relationship with his passionate, fierce mother; and charts the brutality of his stepdad's anger. Hovering over Rex's story is the talismanic presence of his unborn baby sister, herself a victim of these circumstances and brutality.

Through it all, Rex threads moments of grace and humor—beacons of light in the darkness. Compulsively readable, beautifully crafted, and authentically told, *Punching Bag* is a remarkable memoir about one teenager's cycle of violence, blame, and attempts to forgive his parents—and himself.

"Readers will see themselves in Rex and appreciate the hope he offers: life can get better. . . . This should be widely available to anyone who needs it."—*Booklist*, starred review

- Author available for virtual events
- National advertising
- Online advertising
- Social media promotion
- Outreach to author community:
@RexOgle | ig: thirdrex

Alvaro Mesa



Rex Ogle was born and raised mostly in Texas. He received the 2020 YALSA Excellence in Nonfiction Award for his memoir *Free Lunch*. A former children's book editor in New York City, Rex now lives in Los Angeles with his partner.



COUNTRYMAN PRESS



First Bites

A Science-Based Guide to Nutrition for Baby's First 1,000 Days
 Evelyn Rusli and Arianna Schioldager
 Foreword by Anthony Porto

\$30.00 hardcover | Can. \$40.00 • CQ 12
 Territory W • ISBN 9781682687338 • 8 x 10
 100 color photographs • 256 Pages • COOKING

Feed your baby right with more than 60 practical, evidence-backed recipes to help your little one become a good eater.

From conception to age 2, a child's body develops at superspeed, with 60 percent of caloric intake going straight to brain development—so good nutrition is essential. *First Bites* connects nutrition and development with flavorful, healthy food. Part One examines the significance of the first 1,000 days, surveying key nutrients and milestones. Discover what to keep on hand, and learn how to start solids, avoid creating a picky eater, and spot changes in your baby's digestion. Part Two offers more than 60 easy recipes—free of added sugars, dairy, and gluten—that strategically introduce your child to 100 ingredients by age 2. From an Apricot Turmeric Bowl and Beet Chips to Quinoa Cornbread and Zucchini Fritters, these aren't your grandma's recipes. They taste great and will help you make good nutrition decisions and optimize time and quality while feeding your little one.

- Features in parenting, motherhood, and women's health publications
- National media and podcast interviews
- Buzz mailings and outreach to motherhood and lifestyle bloggers and influencers
- Cross-promotion with Yumi
- Social media promotion
- Outreach to author community: helloyumi.com | t + ig: @Yumi | fb: @Yumi

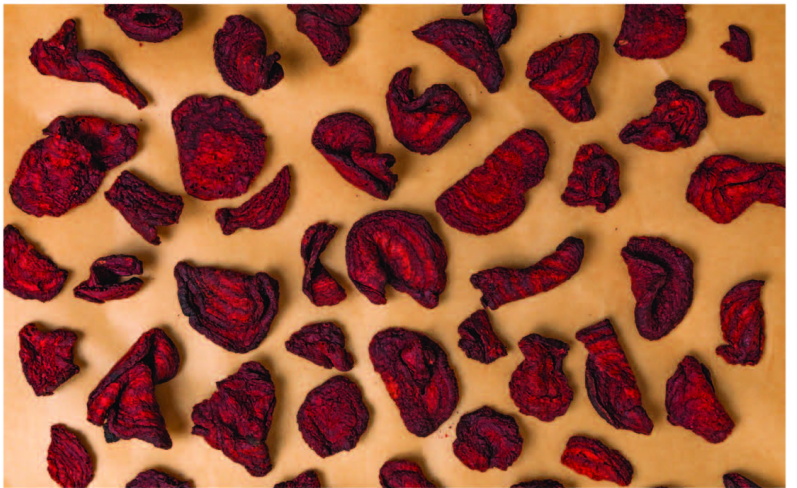
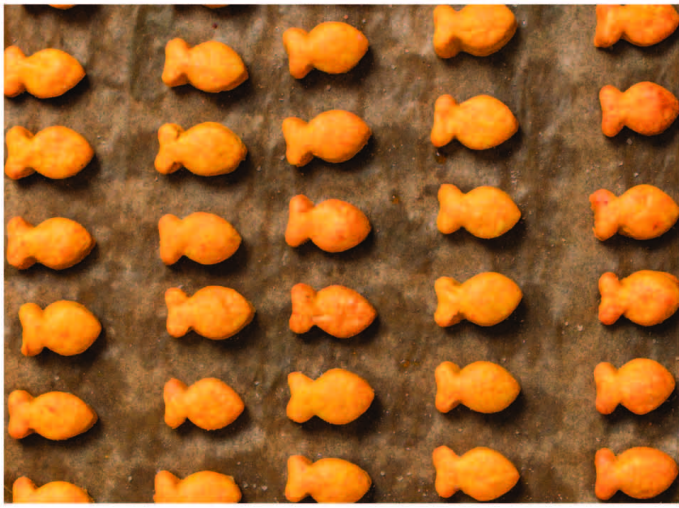


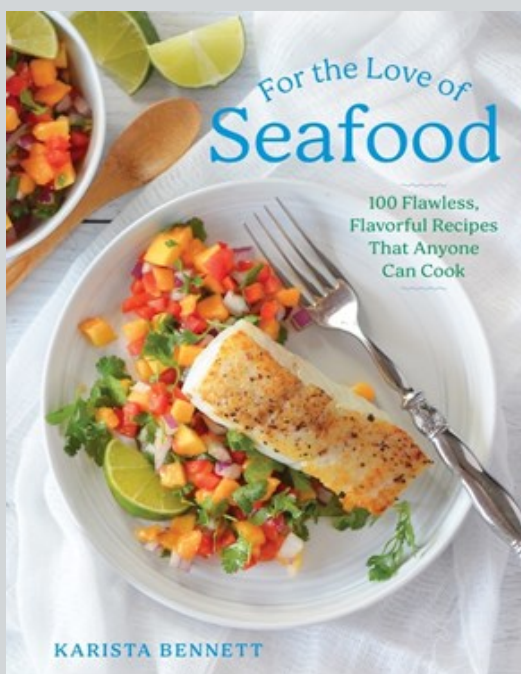
Tiffanee Wilcox



Brecht Vanthof

Evelyn Rusli is president of Yumi, a nutrition company for babies. Before Yumi, she worked for the *Wall Street Journal*, *New York Times*, and *Forbes*. **Arianna Shioldager** is vice president of content at Yumi and runs their *1,000 Days* blog. They live in Los Angeles, California.





For the Love of Seafood

100 Flawless, Flavorful Recipes That Anyone Can Cook

Karista Bennett

\$35.00 hardcover | Can. \$47.00 • CQ 16
Territory W • ISBN 9781682687314 • 7 x 9
100 full-color photographs • 320
Pages • COOKING

Gain seafood cooking confidence and make fish and shellfish—healthy choices for your body and the environment—an everyday protein.

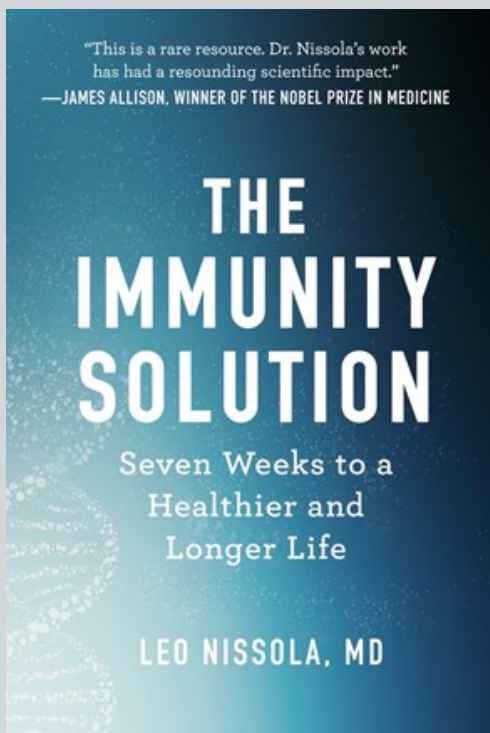
Buttery, briny, light, and salty, seafood offers unique flavor profiles to prepare in myriad ways. Although it can feel daunting to achieve the perfect fish and shellfish dish at home, the right guidance can make all the difference. In *For the Love of Seafood*, former culinary instructor and seafood fanatic Karista Bennett provides 100 irresistible recipes to teach seafood literacy one meal at a time.

Organized by difficulty, the three chapters of this book begin with short ingredient lists and steps, featuring recipes like Simple Fish Meuniere and Basic Pan-Cooked Sea Scallops. And as confidence grows, more complicated methods and exciting new ingredients appear in Roasted Salmon with Savory Strawberry Sauce, Grilled Shrimp Tacos, Lobster Rolls, Curried Halibut Cakes, and more. With bright photography and tips on sustainability and flavor pairings, this book is essential reading (and tasting) for anyone looking to improve their seafood game at home.

- Recipes and excerpts in national food publications
- Features in regional media
- Mailings to regional booksellers and gift shops
- Outreach and cross-promotions with direct-sales seafood companies and associations
- Outreach to author community: karistabennett.com | fb & t: @KaristasKitchen



Karista Bennett is the author of *The Oregon Farm Table Cookbook*. She is a recipe developer, former culinary instructor, and photographer whose recipes have been featured in *Home by Design*, *Hobby Farms*, and more. She lives in Oregon's Willamette Valley.



The Immunity Solution

Seven Weeks to Living Healthier and Longer

Leo Nissola

\$28.95 hardcover | Can. \$38.95 • CQ 24
Territory W • ISBN 9781682687635 • 6 x 9
272 Pages • HEALTH & FITNESS

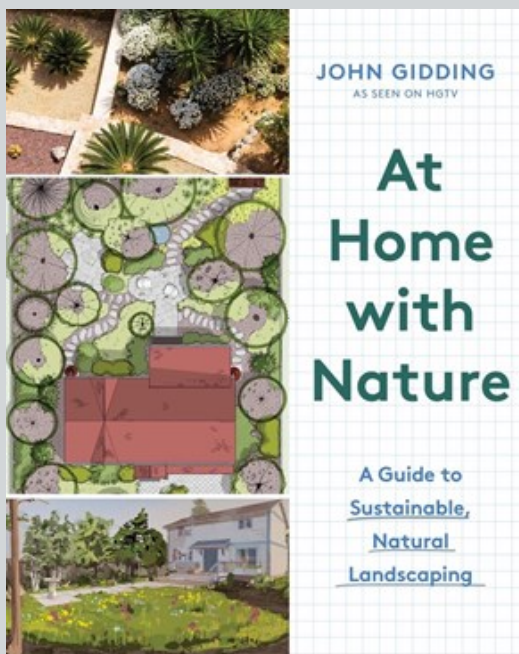
Optimize your natural defenses with this essential, science-based guide and its simple program of practical strategies to help support your immune system.

In this must-read book, immunologist Leo Nissola provides a comprehensive overview of your body's defenses, revealing what can cause problems, how to recognize warning signs, and how to fight back. Every day, bacteria, viruses, and other germs attack you, but you stay healthy most of the time. While you can't live forever, there's more to fighting disease than you might think, including diet, lifestyle habits, and environment. Nissola explains why improving your natural defenses should be at the top of your health priorities, and he details the cutting-edge treatments that researchers are developing to hack the immune system. He explores the latest science on immune-boosting diets, supplements, and longevity while debunking myths about antibodies, inflammation, and why some people rarely get sick. Featuring an easy, step-by-step program, this information-packed handbook will help you support your body's defenses, ward off aging, and maximize your health every day.

- Feature and review attention
- Radio and podcast interview campaign
- Outreach to health, wellness, and lifestyle publications
- Buzz mailings to booksellers and wellness influencers
- Outreach to author community:
drleonissola.com | ig: @doctorleo |
t: @LeoNissolaMD



Dr. Leo Nissola, MD, an award-winning immunologist and cancer researcher, is chief scientific officer of FirstBio Research. He appears frequently as a medical expert on the BBC, CBS, FOX, MSNBC, NBC, and other networks. He lives in San Francisco, California.



At Home, with Nature

A Guide to Sustainable, Natural Landscaping

John Gidding

\$32.50 hardcover | Can. \$42.50 • CQ 12
Territory W • ISBN 9781682687093 • 8 x 10
125 photographs & illustrations • 192
Pages • GARDENING

Go from manicured lawn to eco-conscious garden with this step-by-step guide from HGTV star John Gidding.

Increased awareness of the environment and an ever-present interest in curb appeal means that homeowners are eager for more sustainable, natural landscaping. And why shouldn't they be? In addition to supporting local flora and fauna, ditching grass for lush, native plants helps lower water bills and results in self-sustaining gardens long-term. In John Gidding's *At Home with Nature*, American homeowners will find thorough blueprints to reap these benefits and bring their dream garden to life.

Complete with specific information for every U.S. bioregion, a glossary of native plants, illustrated yard renderings and photos, and detailed explanations of suburban codes, this book has examples and techniques to build responsible natural spaces. And as an HGTV star with over a decade of design experience, Gidding is the landscaping expert readers need to get the job done. *At Home with Nature* is the ultimate resource for creating beautiful and beneficial home gardens.

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Author events
- Outreach to gardening and home/lifestyle publications
- Online advertising
- Social media promotion
- Buzz mailings to booksellers, nurseries, garden care centers, and gardening influencers
- Outreach to author community: t + ig: @johngidding



John Gidding is a Turkish-American landscape architect, designer, and television personality. He has starred on numerous programs including *Designed to Sell*, *Dream Home*, and *Curb Appeal Xtreme* (HGTV). Gidding has degrees from Yale and Harvard. He lives in Phoenix, Arizona.



Cooking for the Culture

Recipes and Stories from the New Orleans Streets to the Table

Toya Boudy

\$32.50 hardcover | Can. \$42.50 • CQ 12
Territory W • ISBN 9781682687451 • 8 x 10
100 full-color photographs • 240
Pages • COOKING

An intimate celebration of New Orleans food and its Black culture from a born-and-raised local chef.

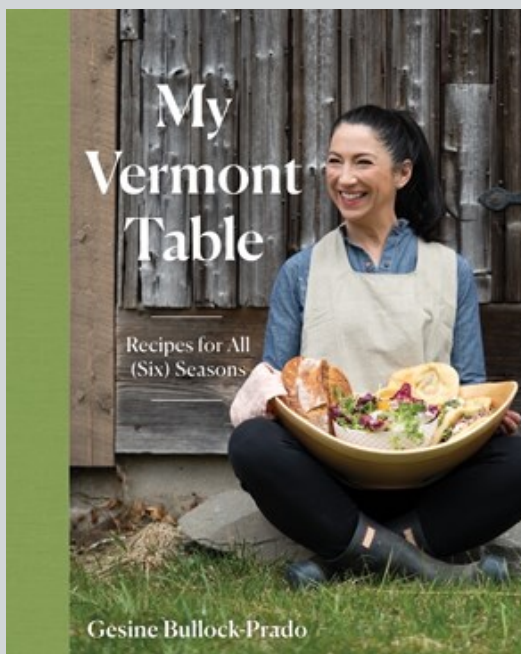
Toya Boudy's father grew up in the Magnolia projects of New Orleans; her mother shared a tight space with five siblings uptown. They worked hard, rotated shifts, and found time to make meals from scratch for the family. In *Cooking for the Culture*, Boudy shares these recipes, many of which are deeply rooted in the proud Black traditions that shaped her hometown. Driving the cookbook are her personal stories: from struggling in school to having a baby at sixteen, from her growing confidence in the kitchen to her appearances on Food Network. The cookbook opens with Sweet Cream Farina, prepared at the crack of dawn for girls in freshly ironed clothes—being neat and pressed was important. Boudy recounts making cookies from her commodity box peanut butter; explains the know-how behind Smothered Chicken, Jambalaya, and Red Gravy; and shares her original television competition recipes. The result is a deeply personal and unique cookbook.

- National and regional media appearances
- New Orleans author event
- Outreach to food media and Southern publications
- Regional advertising
- Buzz mailings to booksellers and food and cookbook influencers
- Social media promotion
- Outreach to author community



Toya Boudy has appeared on *Guy's Grocery Games*, TLC, and Food Network. Crowned Best Home Cook by Hallmark's Home & Family Channel, Boudy is an ambassador for the New Orleans Multicultural Tourism Network. She lives with her family in New Orleans, Louisiana.





My Vermont Table

Recipes for All (Six) Seasons

Gesine Bullock-Prado

\$30.00 hardcover | Can. \$40.00 • CQ 12
Territory W • ISBN 9781682687352 • 8 x 10
100 full-color photographs • 256
Pages • COOKING

Vermont—arguably the OG farm-to-table state—is celebrated through 100+ recipes and stories from celebrated pastry chef Gesine Bullock-Prado.

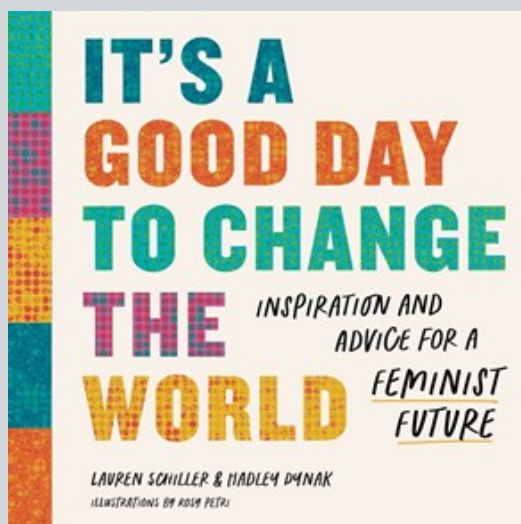
When Gesine Bullock-Prado left her Hollywood life in 2004 and moved to Vermont, she fell in love with the Green Mountain State's flavors and six unique seasons. Spring, summer, fall, and winter all claim their place at this table, but a true Vermonter holds extra space for maple-forward mud season—that time of year before spring when thawing ice makes way for mucky roads—and stick season, a notable period of bare trees and gourds galore prior to winter.

In *My Vermont Table*, Bullock-Prado takes readers on a sweet and savory journey through each of these special seasons. Recipes like Blackberry Cornmeal Cake, Vermont Cheddar Soup, Shaved Asparagus Toasts, and Maple Pulled Pork Sliders utilize local produce, dairy, wine, and flour. And quintessential Vermont flavors are updated with ingredients and spices from Bullock-Prado's own backyard. With stunning photography, Vermonters and visitors alike will revel in a seat at this table.

- Major review and feature attention
- National and regional media appearances
- Radio and podcast interview campaign
- Regional author events
- Outreach to food, health, and lifestyle publications
- Regional advertising
- Social media promotion
- Buzz mailings to booksellers and food and cookbook influencers
- Outreach to author community: gesine.com | t + ig: @gesinebp



Gesine Bullock-Prado is a pastry chef, instructor, and author of six books. She is the host of Food Network's *Baked in Vermont* and has appeared as a judge on several Food Network competitions. She lives in White River Junction, Vermont.



It's a Good Day to Change the World

Inspiration and Advice for a Feminist Future

Lauren Schiller and Hadley Dynak
Illustrated by Rosy Petri

\$21.95 hardcover | Can. \$28.95 • CQ 20
Territory M • ISBN 9781682687888 • 7 x 7
30 full-color illustrations • 192 Pages •
SELF-HELP

35 feminist icons who can lead you to a better future—for the world, and most importantly, for yourself!

Making a difference can be exhausting. So how do some of today's most notable feminists sustain their activism? Drawing on illuminating interviews from their *Inflection Point* podcast, authors Lauren Schiller and Hadley Dynak profile thirty-five modern women in *It's a Good Day to Change the World*.

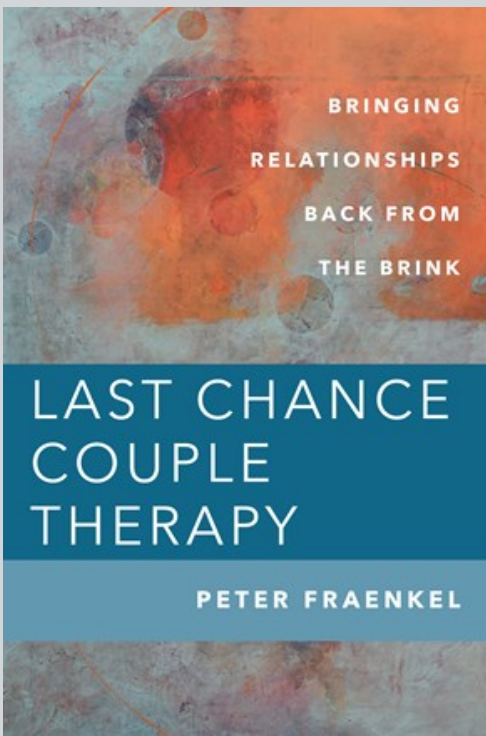
This is an invaluable guide for feminist readers of all ages, backgrounds, and interests to learn about, and from, their idols. From Gloria Steinem to Ijeoma Oluo to Sarah Silverman, firsthand narratives feature alongside concrete self-care takeaways. Artist Favianna Rodriguez suggests that nurturing plants and animals can be rejuvenating; politician A'shanti Gholar reminds readers to take comfort in the women who fought before them; and author Eve Rodsky argues that women should practice valuing their time as equal to men's. Packed with entertaining stories, memorable quotes, and unique illustrations, this is sure to be a cherished read for any self-identifying feminist.

- National media
- Radio and podcast interviews
- Outreach to women's media
- Buzz mailings to booksellers, museums, gift shops, and women's interest influencers
- Social media promotion
- Outreach to author community: inflectionpointradio.org | t: @laschiller



Lauren Schiller is the creator and host of award-winning feminist podcast and radio show *Inflection Point*. **Hadley Dynak** works with nonprofits and social justice causes to express their vision and raise funds. Lauren and Hadley's work on *Inflection Point* was celebrated in *Bust* magazine's "10 Best Bets" list, *Forbes*, *PopSugar*, and more.

**NORTON
PROFESSIONAL
BOOKS**



Last Chance Couple Therapy

Bringing Relationships Back from the Brink

Peter Fraenkel

\$47.99 hardcover | Can. \$63.99 • CQ 16
Territory W • ISBN 9781324016250 • 6 x 9
2 black-and-white figures • 464
Pages • PSYCHOLOGY

Strategies and skills for therapists working with couples about to dissolve.

Therapy with couples on the brink of relationship dissolution involves unique challenges. Partners present with high levels of conflict, low levels of intimate connection, disdain and discouragement, and limited patience or hope. These couples have often tried therapy without lasting success, and announce that “this is our last chance.” Partners want to see evidence in the first session that the therapist can offer something new and that change is possible.

Peter Fraenkel presents a practical, creative, integrative approach that combines action- and insight-oriented techniques to help last-chance couples manage conflict, modulate intense negative emotions, address power struggles, develop mutual compassion, and restore emotional intimacy and pleasurable connection. Special attention is paid to developing a collaborative therapeutic alliance when partners have little motivation for therapy or faith that it can be effective. Through engaging in “nonbinding experiments in possibility,” partners can then better evaluate whether to “stay or go.”

- Targeted outreach and promotion via organizations like AAMFT (American Association of Marriage and Family Therapy)
- Targeted ads at online retailers like amazon
- Author workshops and presentations
- Online features, podcast interviews, reviews, and social media promotion
- Academic and library marketing



Author Photograph: Matt Baker

Peter Fraenkel is associate professor of psychology at the City College of New York and also has a private practice. He received the American Family Therapy Academy's 2012 award for Innovative Contributions to Family Therapy. He lives in New York City.



Unruly Therapeutic

Black Feminist Writings and Practices in Living Room

Foluke Taylor

\$26.99 paperback | Can. \$35.99 • CQ 32
Territory W • ISBN 9781324030508 • 6 x 9
240 Pages • PSYCHOLOGY

Centering the experiences of black women allows for richer therapeutic practices for everyone.

“Black feminisms have provided a foundation from which it becomes more possible to speak and write of interconnection—of a spirited life, soul, a natural mystic blowing through the air—and engagement with all of this in therapeutic practice.”

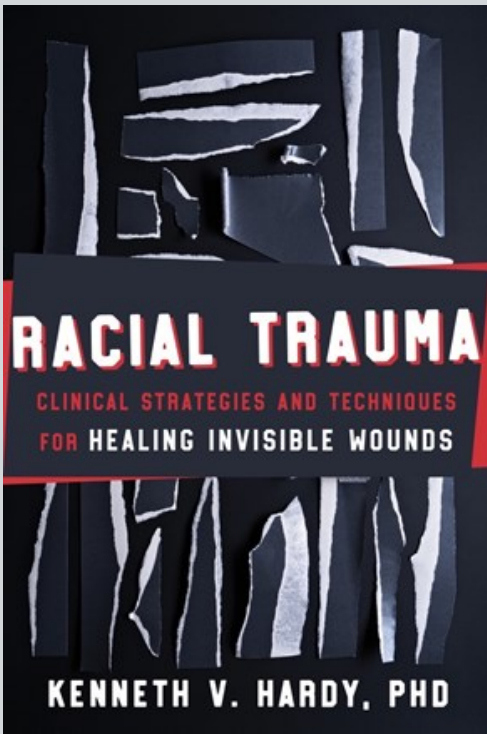
Part thesis, part memoir, and part poetry, this book is unlike any other therapeutic text. Psychotherapist and writer Foluke Taylor explores how the centering of black women’s experiences in therapeutic scholarship allows for greater space—space for wandering, for wondering, and for deepening narratives—in every therapeutic relationship. Beginning with the book’s poetic structuring, Taylor rejects the need for a streamlined solution, instead inviting the reader to take a different path through her crucial research—one that is unruly, nonlinear, and celebratory of the richer, fuller narratives allowed for by black feminisms.

- Targeted outreach to outlets like *The Suga* that focus on the experiences of black women
- Targeted outreach to therapist book clubs like Teletherapist Network
- Print and online advertisements in publications like *Psychotherapy Networker*
- Targeted ads at online retailers like Amazon
- Online features, podcast interviews, reviews, and social media promotion
- Author workshops and presentations
- Academic and library marketing



Asli Taylor Muhammad

Foluke Taylor is a psychotherapist, writer, teacher, and parent living in the histories and fluid geographies of Black diaspora and is currently based in London.



Racial Trauma

Clinical Strategies and Techniques for Healing Invisible Wounds

Kenneth V. Hardy

\$36.99 paperback | Can. \$49.99 • CQ 20
Territory W • ISBN 9781324030430 • 6 x 9
1 illustration • 336 Pages • PSYCHOLOGY

An urgent, wide-ranging account of racial trauma and its psychological impact.

Racial trauma is an inescapable byproduct of persistent exposure to repressive circumstances that emotionally, psychologically, and physically devastates one's sense of self while simultaneously depleting one's strategies for coping. It is a life-altering and debilitating experience that affects countless numbers of people of color over multiple generations. Unfortunately, the failure to consider the interrelationship between racial oppression and trauma limits clinicians' ability to work effectively with many people of color who live amid sociocultural conditions that are injurious to their psyches and souls. Even when therapy is *trauma-informed*, it rarely devotes adequate attention to racial oppression and the pervasive trauma associated with it.

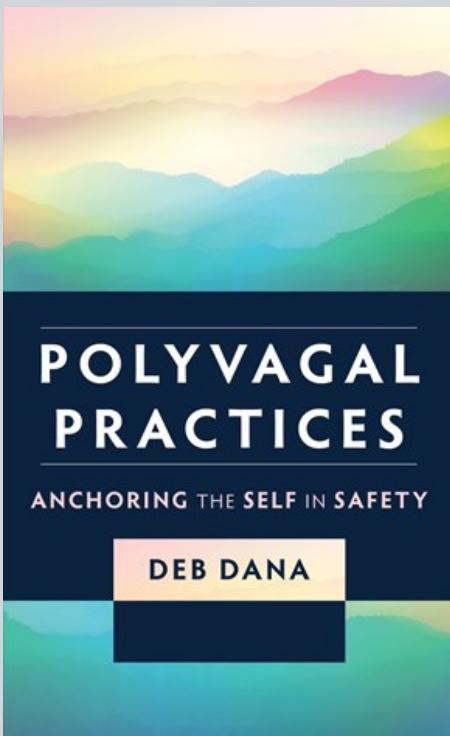
This groundbreaking book provides a comprehensive overview of the anatomy of racial trauma and the debilitating hidden wounds associated with it. Racially sensitive trauma-informed interventions and strategies that centralize race and racial oppression in every facet of the therapeutic process and relationship are meticulously highlighted, making this a must-read resource for all practicing and aspiring clinicians.

- Full-page print advertisements and digital ads in clinically focused publications like *Psychotherapy Networker*
- Targeted ads at online retailers like Amazon
- Online features, podcast interviews, reviews, and social media promotion
- Author webinars and workshops
- Academic and library marketing



Kenneth V. Hardy

Kenneth V. Hardy, PhD, is a clinician and organizational consultant at the Eikenberg Institute for Relationships in New York City, where he also serves as director. He is professor emeritus at Syracuse University, where he also served as director of clinical training. Dr. Hardy maintains a private practice in New York City.



Polyvagal Practices

Anchoring the Self in Safety

Deb Dana

\$17.00 paperback | Can. \$23.00 • CQ 48
Territory W • ISBN 9781324052272 • 4½ x 7¼
112 Pages • SELF-HELP

Bringing the benefits of polyvagal theory to readers through easy-to-implement exercises.

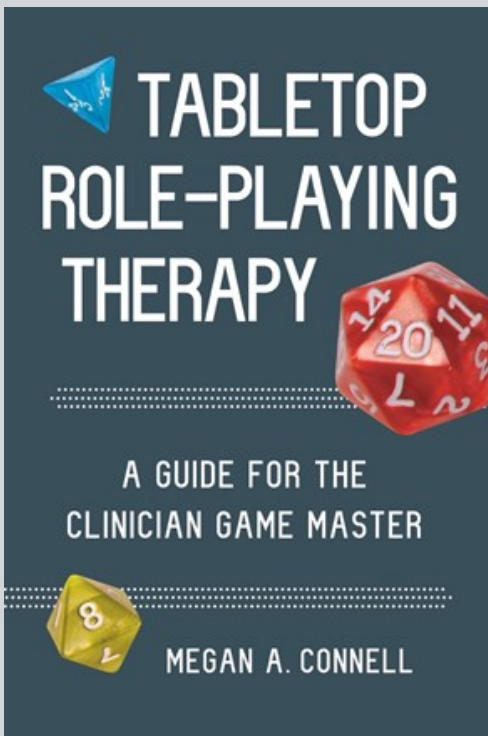
Here, for the first time, is a layperson's explanation of polyvagal theory, an approach to mental health and well-being that has taken the clinical world by storm. A polyvagal approach to life is based on the knowledge that the autonomic nervous system is shaped by early experience and reshaped with ongoing experience. This short book will offer an overview for nonspecialist readers and provide a series of exercises and meditations (practices) that will allow readers to tune into their nervous systems, providing calming prompts to build and strengthen ventral vagal connections.

This book includes a never-before-published comprehensive chapter on polyvagal theory, preceded by exercises that focus on mapping, reflecting, listening, deepening, creating, and connecting. Readers who want to change a pattern and find new rhythm for their nervous systems can use this material to work toward those goals.

- Full page print advertisements and digital ads in major publications like *Psychology Today*, as well as clinically focused publications like *Psychotherapy Networker*
- Targeted ads at online retailers like Amazon
- Online features, podcast interviews, reviews, and social media promotion
- Author webinars and workshops
- Academic and library marketing



Deb Dana, LCSW, lectures internationally on polyvagal theory and is the leading translator of this scientific work to the public and mental health professionals. She lives in Portland, Maine, and Chicago, Illinois.



Tabletop Role-Playing Therapy

A Guide for the Clinician Game Master

Megan A. Connell

\$38.99 paperback | Can. \$51.99 • CQ 32
Territory W • ISBN 9781324030607 • 6 x 9
6 black-and-white illustrations • 256
Pages • PSYCHOLOGY

A comprehensive book explaining “applied RPGs”—using role-playing games therapeutically.

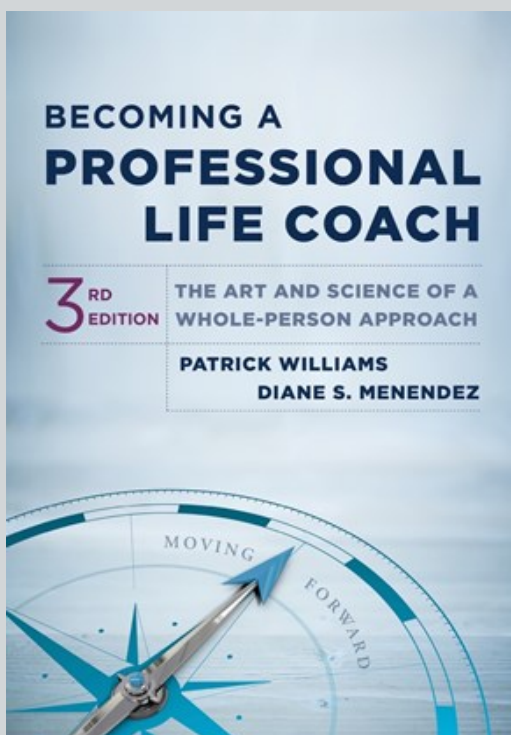
Across the globe, therapists are using tabletop roleplaying games (RPG) such as Dungeons & Dragons as a part of their practice. This book provides an overview of what RPGs are and what makes them such an effective and powerful tool for therapy. By examining research on gaming, flow, immersion, and role-play, readers will gain a better understanding of the theoretical underpinnings and how to skillfully and ethically use RPGs in their own practices. The author also looks at the history of RPGs, specifically focusing on issues of diversity and representation to help providers understand some possible pitfalls that exist within the medium. The book utilizes an example group to walk through everything from conception, planning, running, documentation, and termination of the group.

- Print and online advertisements in publications like *Psychotherapy Networker*
- Targeted ads at online retailers like Amazon
- Online features, podcast interviews, reviews, and social media promotion
- Author workshops and presentations
- Academic and library marketing



David Frank

Megan Connell is a board-certified licensed psychologist, practicing virtually in more than twenty states, who lives in Charlotte, North Carolina. She is an avid geek and gamer and is passionate about teaching others how to use RPGs in therapy.



Becoming a Professional Life Coach

The Art and Science of a Whole-Person Approach

Patrick Williams and Diane S. Menendez

\$49.99 hardcover | Can. \$65.99 • CQ 16
Territory W • ISBN 9781324030935 • 7 x 10
336 Pages • PSYCHOLOGY

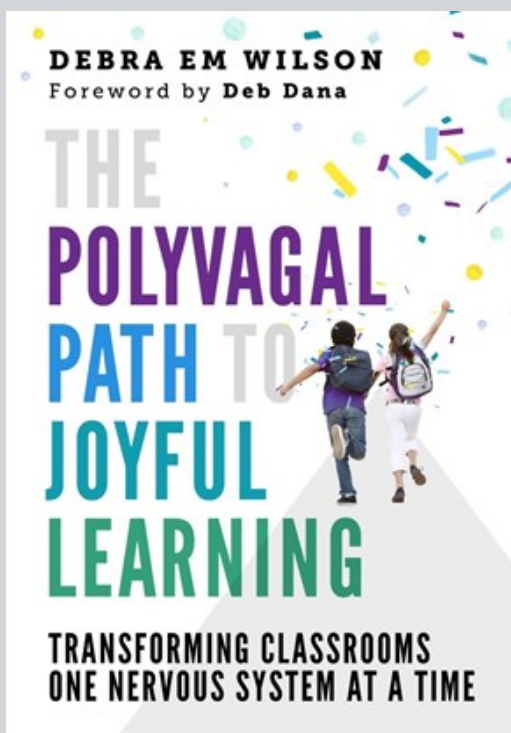
An updated version of the best-selling therapist-to-coach transition text.

The profession of life coaching is more necessary than ever in this time of pandemic-related uncertainty, the shift (in some cases, permanent) to remote learning and working, and the constant change that accompanies world events. With his best-selling *Therapist as Life Coach*, Patrick Williams introduced the therapeutic community to the career of life coach, and in the first and second editions of *Becoming a Professional Life Coach*, he and Diane S. Menendez covered basic principles and strategies for effective coaching.

Now Williams and Menendez bring a fresh take on the book that has taught thousands of coaches over fifteen years—with all-new information on the dialogue between coaches and clients, how to utilize metaphors and question-asking, the role of emotions in life coaching, the eight coaching competence categories, and more.

- Targeted ads and coverage in coaching field publications *Life Coach Magazine* and *Life Coaching Today*
- Targeted ads at online retailers like Amazon
- Author workshops and presentations
- Online features, podcast interviews, reviews, and social media promotion
- Academic and library marketing

Patrick Williams, EdD, is founder of the Institute for Life Coach Training and the coauthor of the highly acclaimed *Therapist as Life Coach: Transforming your Practice*, *Total Life Coaching*, and *The Law and Ethics of Coaching*. He lives in Colorado. **Diane S. Menendez, PhD**, is a master certified coach and has coached leaders, teams, and organizations for more than twenty-five years. She specializes in executive coaching, leadership development, and culture change in large organizations.



The Polyvagal Path to Joyful Learning

Transforming Classrooms One Nervous System at a Time

Debra Em Wilson

\$34.95 paperback | Can. \$45.95 • CQ 36
Territory W • ISBN 9781324030522 • 7 x 10
15 black-and-white illustrations • 176
Pages • EDUCATION

The optimal state for learning is one of safety, connection, motivation, and engagement.

Every student and teacher is different, but there's one thing each has in common: a responsive nervous system ready for action. Whether it's a fight breaking out on the playground, a difficult conversation with a parent, or an impromptu fire drill, understanding how the nervous system responds can help keep teachers and students on an even keel.

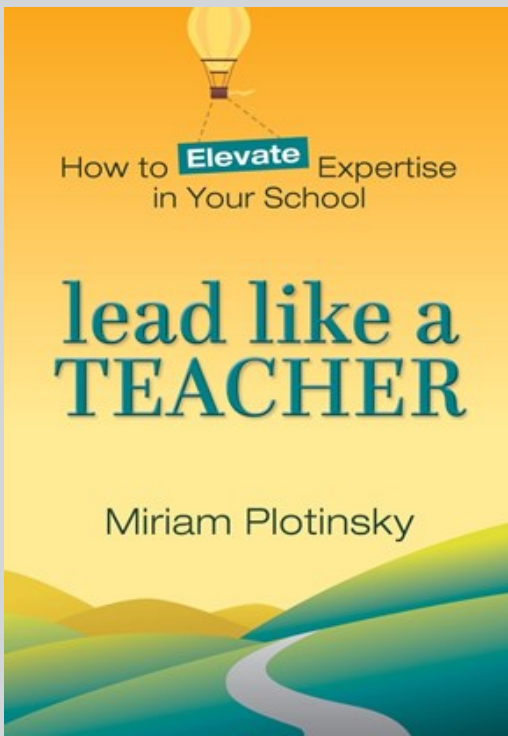
Polyvagal Theory (PVT) has had a tremendous impact on the mental health field, shedding light on how the nervous system predictably moves between different states in response to changing situations. School consultant Debra Em Wilson introduces PVT to educators and shows how using PVT-guided strategies can help create optimal learning environments. When school staff understand the role of the nervous system in learning, they can better help students develop the skills leading to increased resilience, adaptability, and flexibility: essential qualities for social, emotional, and academic success.

- Promote on authors' established (20+ years) and high-traffic website, schoolmoves.com
- Promote via authors' newsletter (4,000+ subscribers, 23% open rate)
- 5-7 monthly trainings and webinars with schools and organizations in NYC
- Outreach to University of Southern Queensland, with whom author has connections
- Outreach to Therapro catalog and other professionals in authors' networks
- Online features, podcast interviews, reviews, and social media promotion
- Targeted ads at online retailers like Amazon
- Academic and library marketing



Sunstreet Photo

Dr. Debra Em Wilson is a veteran teacher, reading specialist, and educational consultant. She earned her doctorate degree from the University of Southern Queensland and an MA in education from Fresno State University. Debra resides in Oro Valley, Arizona.



Lead Like a Teacher

How to Elevate Expertise in Your School

Miriam Plotinsky

\$31.95 paperback | Can. \$41.95 • CQ 24
Territory W • ISBN 9781324030836 • 7 x 10
7 black-and-white illustrations • 208
Pages • EDUCATION

For the sake of students, close the empathy gap between the classroom and the front office.

Far too often, teachers and administrators are adversaries within a school or district and display a mutual distrust and disrespect for each other's perspectives. Yet when this dissonance can be overcome, the result is a more-harmonious school environment that promotes student achievement.

In *Lead Like a Teacher*, instructional specialist Miriam Plotinsky urges secondary school administrators to lead more effectively by actively listening to teachers and welcoming their expertise. Each chapter examines one of nine key aspects of leadership and offers specific, creative solutions to the complex challenge of empowering change.

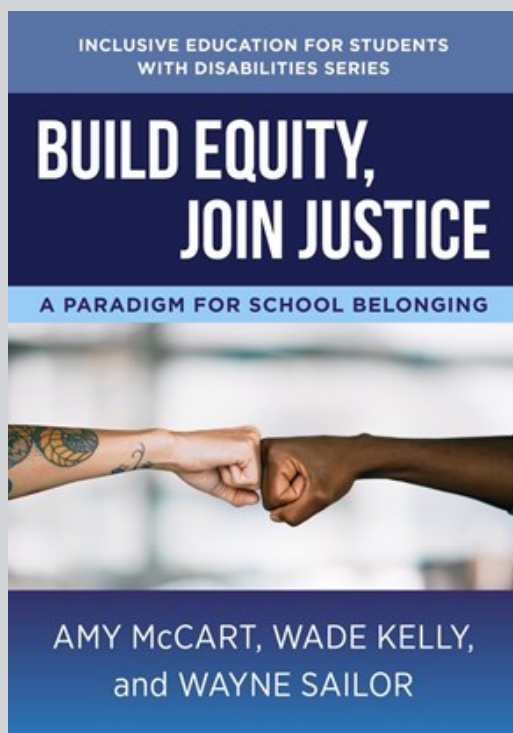
Moving from a micro to a macro focus as the book progresses—from classroom instruction to schoolwide initiatives—Plotinsky provides administrators with the tools to build and maintain collaborative leadership structures. This thoughtful approach to secondary leadership provides an actionable plan to dismantle some of the biggest barriers to achieving school excellence.

- Coverage in targeted outlets like *Edutopia*, *Education Week*, *ASCD Express*, where the author has previously contributed
- Targeted outreach to Research for Better Teaching at Fitchburg State University, Montgomery County Public Schools, National Board for Professional Teaching Standards
- K-12Talk (Norton Books in Education's blog) tie-in
- Targeted ads at online retailers like Amazon
- Online features, podcast interviews, reviews, and social media promotion
- Author workshops and presentations
- Academic and library marketing



Sarah Fillman

Miriam Plotinsky is an instructional specialist with Montgomery County Public Schools in Maryland, and the author of *Teach More, Hover Less: How to Stop Micromanaging Your Secondary Classroom*. Also a National Board Certified Teacher and certified administrator, she lives in Silver Spring, Maryland.



Build Equity, Join Justice

A Paradigm for School Belonging

Amy McCart, Wade Kelly and Wayne Sailor

\$37.95 paperback | Can. \$50.95 • CQ 24
Territory W • ISBN 9781324030270 • 7 x 10
20 black-and-white illustrations • 240
Pages • EDUCATION

A playbook for designing schools where no student is marginalized.

Educators all over the country are waking to a collective realization: The hope and compassion they have for their students is not enough to counteract the inequitable policies and practices of the school system. Students and communities who have been historically disenfranchised along lines of race and disability continue to face predictable barriers to opportunity and independence.

In *Build Equity, Join Justice*, the authors present a new path forward that leads away from deficit-focused policies and toward strengths-based practices. The authors' ten equity-advancing principles, based on the groundbreaking work of the SWIFT Education Center in multiple school districts, are designed to address the learning needs and social concerns of all students without requiring them or their advocates to "ask permission" to be included. Complete with practical tools and reflective activities throughout, this book empowers educators at every level to transform their schools into equity-advancing, justice-centered institutions.

- Targeted outreach to AERA, TASH, CEC, Urban League, and Families Together (organizations with which the authors have connections)
- Targeted outreach to conferences such as National ESEA (Title I) conference, Rtl Innovations Conference, national and regional Positive Behavior Interventions and Support conferences, the California Inclusion Collaborative State Conference, California Rural Network, and more.
- Group promotion as part of the Inclusive Education for Students with Disabilities series
- Online features, podcast interviews, reviews, and social media promotion
- Targeted ads at online retailers like Amazon
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Shawn Brackbill



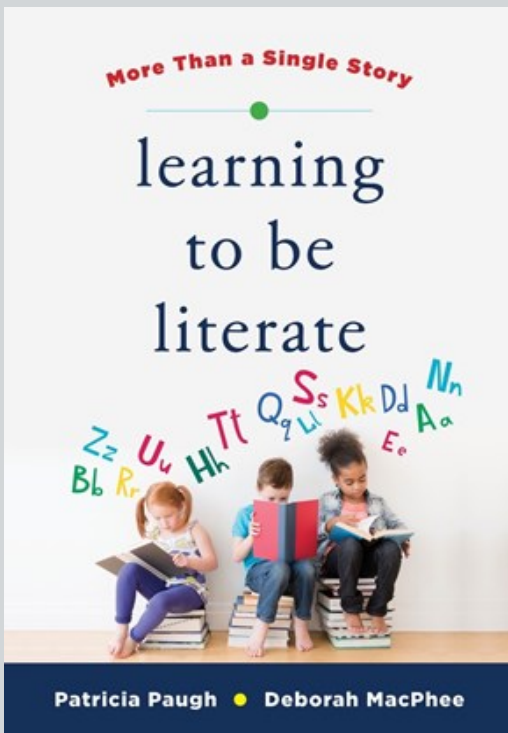
Shawn Brackbill



Shawn Brackbill



Amy McCart, Wade Kelly, and Wayne Sailor all lead work with their esteemed colleagues and school partners across the US at SWIFT (Schoolwide Integrated Framework for Transformation) Education Center at the University of Kansas in Lawrence, Kansas.



Learning to Be Literate

More Than a Single Story

Deborah MacPhee and Patricia Paugh

\$36.95 paperback | Can. \$49.95 • CQ 24
Territory W • ISBN 9781324020011 • 7 x 10
6 black-and-white illustrations • 256
Pages • EDUCATION

There is not one right way to teach a child to read.

Recent media stories about education have featured the “Science of Reading,” whose proponents typically present the systematic teaching of phonics as a one-size-fits-all method that guarantees reading success for all students. But as literacy scholars Patricia Paugh and Deborah MacPhee demonstrate, the decoding of words is only one of many skills that are central to an effective early literacy education.

In *Learning to Be Literate*, they present a four-part framework for active literacy learning that eschews oppositional arguments about different approaches, and instead situates children as meaning makers: the whole point of being literate. There is no single or simple solution that will fit every child. But by using the ALL framework to inform instruction, educators can help young learners think deeply about ideas and language at the same time as they learn to work out the sounds and symbol systems of language.

- Outreach to NCTE and Languages for All conferences
- Outreach to *Talking Points NCTE journal* and *Reading Research Quarterly*
- Online features, podcast interviews, reviews, and social media promotion
- Targeted ads at online retailers like Amazon
- Partnered outreach to Norton high school accounts
- Academic and library marketing



Deborah MacPhee is director of the Center for Reading and Literacy at Illinois State University. **Patricia Paugh** is an associate professor of curriculum and instruction, and director of the Elementary MEd Program at University of Massachusetts Boston.

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