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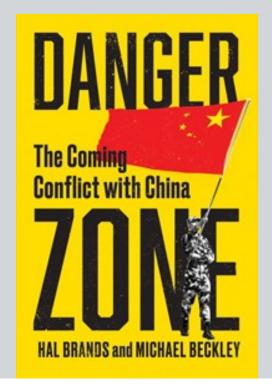
Cover design by Hana Nakamura Interior design: Steve Attardo and Yang Kim

Composition: Caily Herbert

NORTON

NEW TITLES





Danger Zone

The Coming Conflict with China

Hal Brands and Michael Beckley

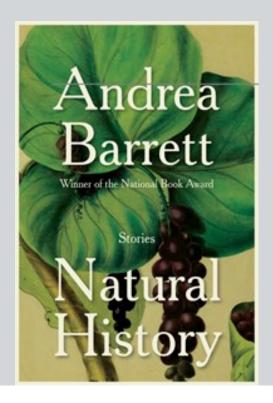
\$30.00 hardcover \$40.00 • CQ 24 • Territory W
• ISBN 9781324021308 • 6" x 9" • 288 pages • POLITICAL SCIENCE

A provocative and urgent analysis of the U.S.-China rivalry.

It is conventional wisdom that America and China are running a "superpower marathon" that may last a century. But the sharpest phase of that competition will be a decade-long sprint, and the moment of maximum danger could be just a few years away, Brands and Beckley argue. China has entered the most perilous period in the life of a great power. It has gained the capability to upend the existing international order, but is not yet secure or powerful enough to build a new order. Soon its window to act will slam shut—unless it takes drastic action. China is behaving so aggressively in the Taiwan Strait, the South China Sea, and other areas not because it is a confident, rising power, but because it is a peaking power whose economy is slowing while its rivals multiply. America will still need a long-term strategy for competing with China. But first, it needs a near-term strategy for navigating the danger zone ahead.

- Major review attention
- National media appearances
- Author talks and readings
- Op-eds timed to publication
- Buzz mailing to foreign policy experts
- Social media promotion
- Outreach to author community:
 HalBrands.org | t: @halbrands |
 MichaelBeckley.org

Hal Brands is the Henry Kissinger Distinguished Professor at Johns Hopkins-SAIS and a senior fellow at the American Enterprise Institute. **Michael Beckley** is associate professor of political science at Tufts University and a non-resident senior fellow at the American Enterprise Institute.



Natural History

Stories

Andrea Barrett

\$26.95 hardcover \$35.95 • CQ 24 • Territory M • ISBN 9781324035190 • 5½" x 8¼" • 1 illustration • 224 pages • FICTION

A masterful new collection of interconnected stories, from the National Book Award-winning author.

In *Natural History*, Andrea Barrett completes and connects the lives of the family of scientists, teachers, and innovators she has been weaving throughout her books since her National Book Award—winning collection *Ship Fever* was published twenty-five years ago. The six exquisite stories in *Natural History* (including the unforgettable capstone, the novella-length title story) are set largely in a small community in central New York State and portray some of her most beloved characters. Told with Barrett's characteristic elegance, passion for science, and wonderful eye for the natural world, these psychologically astute and moving stories evoke the ways women's lives and expectations—in families, in work, and in love—have shifted across a century and more.

Throughout, Barrett's great theme comes shining through: how the smallest events of the past can have large reverberations across the generations, and how potent, wondrous, and strange the relationship between history and memory can be.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author talks and readings
- · Author available for virtual events
- Holiday roundups
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: andrea-barrett.com



Andrea Barrett is the author of *The Air We Breathe* and *Servants of the Map*, among other works of fiction. The recipient of a MacArthur Fellowship and a Guggenheim Award, she lives in the Adirondacks.

By Hands Now Known

Jim Crow's Legal Executioners

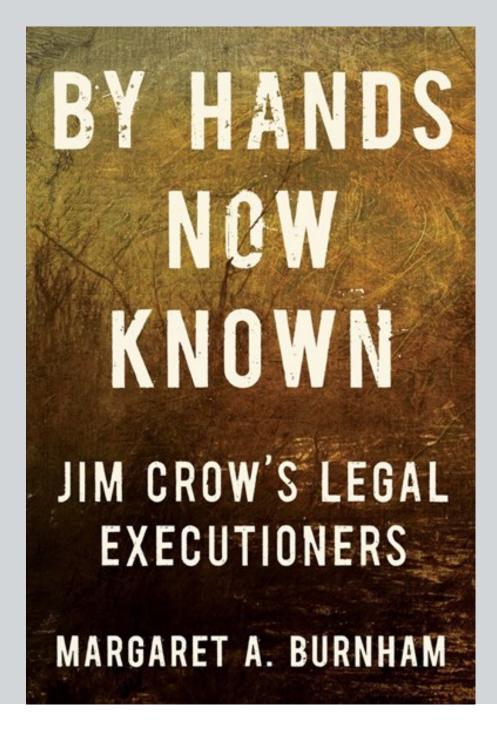
Margaret A. Burnham

If the law cannot protect a person from a lynching, then isn't lynching the law? In *By Hands Now Known*, Margaret A. Burnham, director of Northeastern University's Civil Rights and Restorative Justice Project, challenges our understanding of the Jim Crow era by exploring the relationship between formal law and background legal norms in a series of harrowing cases from 1920 to 1960. From rendition, the legal process by which states make claims to other states for the return of their citizens, to battles over state and federal jurisdiction and the outsize role of local sheriffs in enforcing racial hierarchy, Burnham maps the criminal legal system in the mid-twentieth century south, and traces the unremitting line from slavery to the legal structures of this period—and through to today. Drawing on an extensive database, collected over more than a decade, of more than 1,000 cases of racial violence, she reveals the true legal system of Jim Crow, and captures the memories of those whose stories have not yet been heard.

- Major review and feature attention
- · National media appearances
- Radio and podcast interview campaign
- Tie-in with author lectures
- Author available for virtual events
- National advertising
- Early promotion and giveaways on Goodreads
- Cross-promotion with Civil Rights and Restorative Justice Project and Northeastern University
- · Author video available
- · Email marketing
- Social media promotion
- Academic marketing
- Library marketing
- Buzz mailings to thought leaders, lawyers, and professors working for social justice

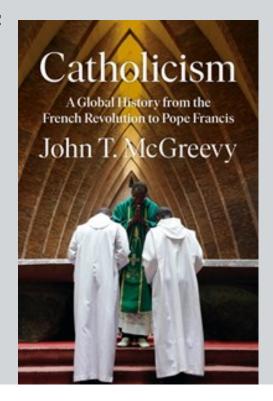


Margaret A. Burnham is the founding director of the Civil Rights and Restorative Justice Project at Northeastern University, and has been a staffer for the Student Nonviolent Coordinating Committee, civil rights lawyer, defense attorney, and judge. She was nominated by President Biden to serve on the Civil Rights Cold Case Review Board. She lives in Boston, Massachusetts.



\$30.00 \$40.00 • CQ 24 • Territory M • ISBN 9780393867855 • 6" x 9" • 25 black-andwhite illustrations • 352 pages • HISTORY

A paradigm-shifting investigation of Jim Crow-era violence, the legal apparatus that sustained it, and its enduring legacy, from a renowned legal scholar.



Catholicism

A Global History from the French Revolution to Pope Francis

John T. McGreevy

\$35.00 hardcover \$47.00 • CQ 16 • Territory W • ISBN 9781324003885 • 6¼" x 9¼" • 40 black-and-white illustrations • 512 pages • RELIGION

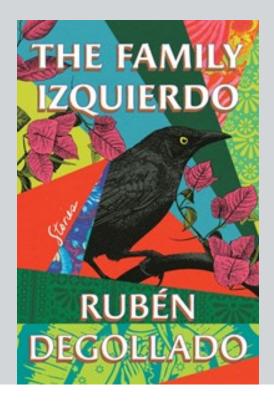
A magisterial history of the centuries-long conflict between "progress" and "tradition" in the world's largest international institution.

In dramatic stories and sweeping panoramas, distinguished historian John T. McGreevy tells the mesmerizing story of a Church torn between the forces of reform and reaction for the past 250 years. Anti-monarchist French clerics celebrated the Revolution, but the murder of priests and destruction of churches in the Terror galvanized a powerful conservative reaction that reverberates to this day. Missionaries around the world greatly expanded the Church's influence while bringing new tensions between a culturally diverse syncretism and the ultimate authority of Rome. The aspirations of the faithful for justice in this world—African Catholics fighting for independence, Latin Americans developing a theology of liberation, Polish and South Korean Catholics demanding democratic governments—challenged the politically cautious. The cataclysms of the Second World War, decolonization, the Second Vatican Council, and clerical sexual abuse have each remade the Church, leaving Pope Francis with the superhuman task of charting a path for over one billion Catholics worldwide.

- · Major review attention
- Off-the-book-page features
- National media appearances
- Radio and podcast interview campaign
- Author talks and readings
- Author available for virtual events
- Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- · Library marketing
- Buzz mailing to top Catholic thought leaders



John T. McGreevy is the Francis A. McAnaney Professor of History at Notre Dame University and the author of three books on Catholicism. His work has been published in the *New York Review of Books, New Republic, Chronicle of Higher Education, Chicago Tribune*, and other outlets. He lives in South Bend, Indiana.



The Family Izquierdo

Stories

Rubén Degollado

\$16.95 paperback \$22.95 • CQ 24 • Territory W

• ISBN 9780393866827 • 5½" x 8¼" • 288 pages • FICTION

A linked short story collection that weaves together the lives of three generations of a Mexican American family bound together by love, and a curse.

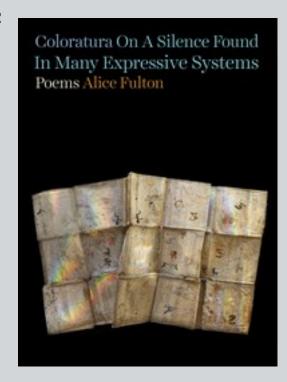
The tight-knit Izquierdo family is grappling with misfortunes none of them can explain. Their beloved patriarch has suffered from an emotional collapse and is dying; eldest son Gonzalo's marriage is falling apart as he tries to care for his father; daughter Dina, beleaguered by fear that her nightmares are real, is a shut-in.

When Gonzalo digs up a strange object in the backyard of the family home, the Izquierdos take it as proof that a jealous neighbor has cursed them—could *this* be the reason for all their troubles? As the Izquierdos face a distressing present and an uncertain future, they are sustained by the blood that binds them, and a divine presence which manifests in visions, signs, wonders, and an abiding love for one another. Told in a series of soulful voices brimming with warmth and humor, Rubén Degollado's book is a tender narrative of a family at a turning point.

- Major review and feature attention
- National media appearances
- Author available for virtual events
- Essays timed to publication
- Regional events
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotion
- Outreach to author community: rubendegollado.com | t: @ruben_degollado | ig: @ruben_degollado



Rubén Degollado is an educator from Texas and the author of the YA novel *Throw*. His fiction has appeared in *Beloit Fiction Journal, Gulf Coast, Hayden's Ferry Review,* and *Image*.



Coloratura On A Silence Found In Many Expressive Systems

Poems

Alice Fulton

\$26.95 hardcover \$35.95 • CQ 36 • Territory W • ISBN 9781324021087 • 6½" x 8½" • 128 pages • POETRY

A celebrated poet returns with a vibrant and kaleidoscopic improvisation on the broken body and questing spirit.

"I was living in a high-maintenance loneliness," Alice Fulton writes of a devastating accident, and her poems express both reverence and impatience as they search for a brightness palpable as the dark. The result is a coloratura on the senses, riffing on flowers fragrant only at night, the ozone scent of snow, spectral voices of radio, and chimerical colors outside the spectrum. Fulton seeks joy to counteract trauma and grief; finds solace in art, friendship, the mysterious power of gifts; and empathizes with the silent pathos of animals. Without denying suffering, this enthralling volume extends a fervent prayer for gratitude and healing.

From "Netherlandish":

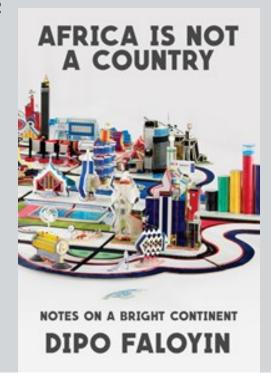
If you're looking for the marvelous, look to the margins.

If you're looking for a miracle, look to the invisible.

- Major review attention
- Off-the-book-page coverage
- · Author available for events
- Op-eds timed to publication
- Social media promotion
- Outreach to author community:
 alicefulton.com | tw: @RiffSublime
 ig: @AliceFulton



Alice Fulton is the author of ten books, most recently *Barely Composed: Poems*. Her honors include a MacArthur Fellowship, the Bobbitt Prize for Poetry from the Library of Congress, and an American Academy of Arts and Letters Award. She lives in upstate New York.



Africa Is Not a Country

Notes on a Bright Continent

Dipo Faloyin

\$30.00 hardcover \$40.00 • CQ 24 • Territory C

• ISBN 9780393881530 • 5½" x 8¼" • 400 pages • SOCIAL SCIENCE

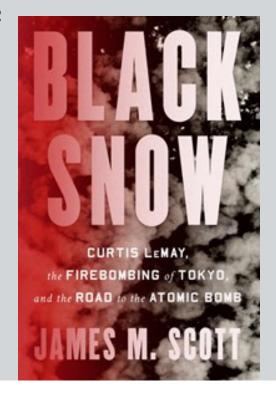
An exuberant and stereotype-busting portrait of contemporary Africa in all its splendid diversity, by one of its leading new writers.

So often Africa is depicted simplistically as a uniform land of famines and safaris, poverty and strife. In this funny and insightful book, Dipo Faloyin offers a much-needed corrective. He unearths surprising truths about many African countries' colonial heritage, traces the story of the continent's struggles with democracy in seven dictatorships, explores lively local rivalries from the African Cup of Nations soccer tournament to the debate over which West African country makes the best jollof rice, takes on the origins and legacy of the continent's stereotypical depiction in charity campaigns and by Hollywood, and describes the latest popular culture and youth-led political movements from across the region. By turns intimate, entertaining, and politically enlightening, *Africa Is Not A Country* celebrates the energy and particularity of the continent's different cultures and communities, and treats Africa with the respect it deserves.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- · Author available for virtual events
- Op-eds timed to publication
- Online advertising
- Social media promotion
- Outreach to author community: t: @DipoFaloyin



Dipo Faloyin is a senior editor at VICE, where he focuses on race, culture, and identity around the world. His writing has appeared in *Dazed, Prospect*, and *HuffPost*. Born in Chicago, raised in Lagos, he now lives in London.



Black Snow

Curtis LeMay, the Firebombing of Tokyo, and the Road to the Atomic Bomb

James M. Scott

\$35.00 hardcover \$47.00 • CQ 16 • Territory W • ISBN 9781324002994 • 6¼" x 9¼" • 24 photographs and 3 maps • 448 pages • LIFESTYLE, SPORT & LEISURE

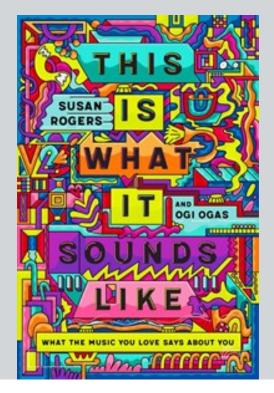
The unprecedented fire raid that incinerated Tokyo, helped win the war, and marked a major shift in US military policy.

Seven minutes past midnight on March 9, 1945, nearly 300 American B-29s thundered into the skies over Tokyo. Their payloads of incendiaries ignited a more than 1,800-degree firestorm that liquefied asphalt and vaporized thousands; sixteen square miles of the city were flattened and more than 100,000 men, women, and children were killed. *Black Snow* is the story of this devastating operation, orchestrated by Major General Curtis LeMay, who famously remarked: "If we lose, we'll be tried as war criminals." James M. Scott reconstructs in granular detail that horrific night, and describes the development of the B-29, the capture of the Marianas for use as airfields, and the change in strategy from high-altitude daylight "precision" bombing to low-altitude nighttime incendiary bombing. Most importantly, the raid represented a significant moral shift for America, marking the first time commanders deliberately targeted civilians—which helped pave the way for the atomic bombing of Hiroshima and Nagasaki five months later.

- Major review and feature attention
- National media appearances
- · Author available for virtual events
- Essays timed to publication
- · Regional events
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: JamesMScott.com | t:@jamesmscott3



James M. Scott is the author, most recently, of *Rampage* and *Target Tokyo*, a Pulitzer Prize finalist. He lives in Charleston, South Carolina.



This Is What It Sounds Like

What the Music You Love Says About You

Susan Rogers and Ogi Ogas

\$27.95 hardcover \$36.95 • CQ 24 • Territory M
• ISBN 9780393541250 • 6" x 9" • 3 black-and-white photographs; 7 infographics; 2 illustrations • 288 pages • MUSIC

A legendary record-producer-turned-brain-scientist explains why you fall in love with music.

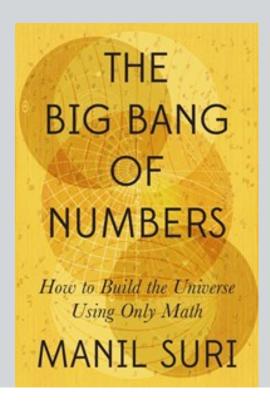
When you listen to music, do you prefer lyrics or melody? Intricate harmonies or driving rhythm? The "real" sounds of acoustic instruments or those of computerized synthesizers? Drawing from her successful career as a music producer (engineering hits like Prince's "Purple Rain"), professor of cognitive neuroscience Susan Rogers reveals why your favorite songs move you. She explains that we each possess a unique "listener profile" based on our brain's reaction to seven key dimensions of any record: authenticity, realism, novelty, melody, lyrics, rhythm, and timbre. Exploring this profile will deepen your connection to music, refresh your playlists, and uncover aspects of your personality. Rogers takes us behind the scenes of record-making, using her insider's ear to illuminate the music of Prince, Frank Sinatra, Lana Del Rey, and many others. Told in a lively, inclusive style, *This Is What It Sounds Like* will change the way you listen to music.

- Major review and feature attention
- National media appearances
- Author available for in-person and virtual events
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Cross-promotion with Berklee College of Music
- Social media promotion
- Academic marketing
- · Library marketing
- Buzz mailings to music industry VIPs





Susan Rogers, PhD, is a cognitive neuroscientist and a professor at Berklee College of Music, as well as a multiplatinum record producer. **Ogi Ogas** PhD, is a mathematical neuroscientist and coauthor of *Journey of the Mind*. They both reside in Boston, Massachusetts.



The Big Bang of Numbers

How to Build the Universe Using Only Math

Manil Suri

\$32.50 hardcover \$42.50 • CQ 16 • Territory M
• ISBN 9781324007036 • 6" x 9" • 260 illustrations; two color design • 432 pages • MATHEMATICS

An engaging and imaginative tour through the fundamental mathematical concepts—from arithmetic to infinity—that form the building blocks of our universe.

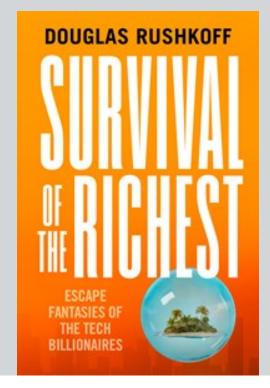
Our universe has multiple origin stories, from religious creation myths to the Big Bang of scientists. But if we leave those behind and start from nothing—no matter, no cosmos, not even empty space—could we create a universe using only math? Irreverent, richly illustrated, and boundlessly creative, *The Big Bang of Numbers* invites us to try.

In this new mathematical origin story, mathematician and novelist Manil Suri creates a natural progression of tools needed to design our world, starting with numbers and continuing through geometry, algebra, and beyond. He reveals the secret lives of real and imaginary numbers, teaches them to play abstract games with real-world applications, detours into physics, and discovers beautiful patterns hidden in plain sight. Offering both surprising new perspective for math aficionados and an accessible introduction for anyone daunted by calculation, *The Big Bang of Numbers* proves that we can all fall in love with math.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Author available for events
- Outreach to tech, neuroscience, and finance-focused media
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to math teachers



Manil Suri is a distinguished mathematics professor at University of Maryland, Baltimore County. Author of three acclaimed novels, including *The Death of Vishnu*, he is a former contributing opinion writer at the *New York Times*. He lives in Silver Spring, Maryland.



Survival of the Richest

Escape Fantasies of the Tech Billionaires

Douglas Rushkoff

\$26.95 hardcover \$35.95 • CQ 24 • Territory M

• ISBN 9780393881066 • 5½" x 8¼" • 224 pages • SOCIAL SCIENCE

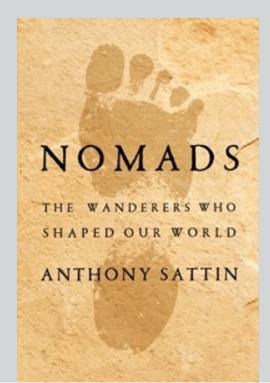
The tech elite have a plan to survive the apocalypse: they want to leave us all behind.

Five mysterious billionaires summoned Douglas Rushkoff to a desert resort for a private talk. The topic? How to survive The Event: the societal catastrophe they know is coming. Rushkoff came to understand that these men were under the influence of The Mindset, a Silicon Valley—style certainty that they can break the laws of physics, economics, and morality to escape a disaster of their own making—as long as they have enough money and the right technology. In *Survival of the Richest*, Rushkoff traces the origins of The Mindset in science and technology through its current expression in missions to Mars, island bunkers, and the Metaverse. This mind-blowing work of social analysis shows us how to transcend the landscape The Mindset created —a world alive with algorithms and intelligences actively rewarding our most selfish tendencies—and rediscover community, mutual aid, and human interdependency. Instead of changing the people, he argues, we can change the program.

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Regional and virtual events
- Essays timed to publication
- Outreach to technology and business reporters, columnists and news outlets
- Early promotion and giveaways on Goodreads
- · Email marketing
- Social media promotion
- Outreach to author community: rushkoff.com | t: @rushkoff



Douglas Rushkoff is professor of media theory and digital economics at Queens/CUNY. Named one of the world's ten most influential intellectuals by MIT, he hosts the *Team Human* podcast and has written many award-winning books. He lives in Hastings-on-Hudson, New York.



Nomads

The Wanderers Who Shaped Our World

Anthony Sattin

\$28.95 hardcover \$38.95 • CQ 24 • Territory T
• ISBN 9781324035459 • 6" x 9" • 56 line drawings and 2 maps • 352 pages • HISTORY

The remarkable story of how nomads have fostered and refreshed civilization throughout our history.

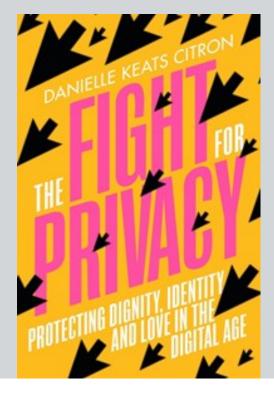
Moving across millennia, *Nomads* explores the transformative and often bloody relationship between settled and mobile societies. Often overlooked in history, the story of the umbilical connections between these two very different ways of living presents a radical new view of human civilization. From the Neolithic revolution to the twenty-first century via the rise and fall of the Roman Empire, the great nomadic empires of the Arabs and Mongols, the Mughals and the development of the Silk Road, nomads have been a perpetual counterbalance to the empires created by the power of human cities.

Exploring the evolutionary biology and psychology of restlessness that makes us human, Anthony Sattin's sweeping history charts the power of nomadism from before the Bible to its decline in the present day. Connecting us to mythology and the records of antiquity, *Nomads* explains why we leave home, and why we like to return again. This is the history of civilization as told through its outsiders.

- Major review and feature attention
- · Off-the-book-page coverage
- Radio and podcast interview campaign
- · Author available for virtual events
- · Op-eds timed to publication
- Early outreach and giveaways on Goodreads
- Social media promotion
- Academic outreach
- Library marketing
- Buzz mailings to history professors
- Outreach to author community: anthonysattin.com | t:@anthonysattin



Anthony Sattin is the author of several acclaimed books of history and travel, including *The Gates of Africa* and *Lifting the Veil*. He lives in London, England.



The Fight for Privacy

Protecting Dignity, Identity, and Love in the Digital Age

Danielle Keats Citron

\$30.00 hardcover \$40.00 • CQ 24 • Territory M

An internationally recognized legal expert provides a road map for understanding—and defending—privacy in the twenty-first century.

Danielle Keats Citron takes the conversation about technology and privacy out of the boardrooms and op-eds to reach readers where we are—in bathrooms and bedrooms, with our families and our lovers, in the parts of our lives we assume are untouchable—and shows us that privacy, as we think we know it, is largely already gone.

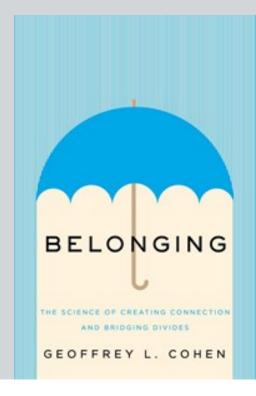
From nonconsensual pornography to online extortion, to the sale of our data for profit, we are vulnerable to abuse. As Citron reveals, wherever we live, laws have failed miserably to keep up with corporate or individual violators, letting our privacy wash out with the technological tide. With vivid examples drawn from interviews with victims, activists, and lawmakers from around the world, *The Fight for Privacy* argues urgently and forcefully for a reassessment of privacy as a human right. And, as a legal scholar and expert, Citron is the perfect person to show us the way to a happier, better protected future.

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Author talks and readings
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- · Social media promotion
- Buzz mailings to privacy advocates
- Outreach to author community:
 DanielleCitron.com | t:
 @DanielleCitron



Danielle Keats Citron is the Jefferson Scholars Foundation Schenck Distinguished Professor in Law at the University of Virginia. A 2019 MacArthur Fellow, she serves as the vice president of the Cyber Civil Rights Initiative and lives in Charlottesville, Virginia.

[•] ISBN 9780393882315 • 6" x 9" • 320 pages • LAW



Belonging

The Science of Creating Connection and Bridging Divides

Geoffrey L. Cohen

\$30.00 hardcover \$40.00 • CQ 16 • Territory W

• ISBN 9781324006183 • 6" x 9" • 448 pages • PSYCHOLOGY

Astonishing lessons of social psychology that can make the world a dramatically better place.

Stanford University psychology professor Geoffrey L. Cohen has used science to show that when people don't have a sense of belonging, negative consequences often follow: diminished performance at school and work, poorer health, increased levels of hostility, and more divisive politics. This book offers concrete steps that we can all take to foster belonging.

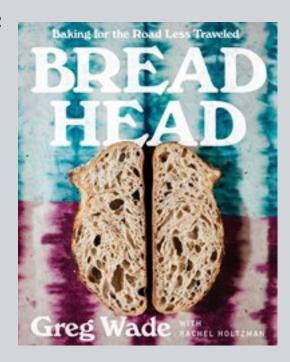
Cohen is known for major studies revealing practical actions ("wise interventions") that creatively reduce conflict in all areas of life. Something as simple as affirming your core values before a test can markedly increase your score. Helping others in even small matters can improve health and happiness. Signaling respect and common cause by making subtle adjustments in the language we use can improve politics and policing. Working for a shared goal can moderate the views of the most bitter enemies.

With Cohen's insights, we can all learn "situation-crafting" to reverse the myriad ways in which people are excluded because of race, class, gender, and other differences. This essential book empowers educators, parents, managers, administrators, caregivers, and everyone who wants those around them to thrive.

- National advertising
- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Tie-in with author lectures
- Author available for virtual events
- Op-eds timed to publication
- Early giveaways and promotion at Goodreads
- Email marketing
- Social media promotion
- Academic marketing
- · Library marketing
- Buzz mailings to leaders in business, psychology, education, and at PTAs
- Outreach to author community: @geoffcohen



Geoffrey L. Cohen is professor of psychology and the James G. March Professor of Organizational Studies in Education and Business at Stanford University. He lives in Palo Alto, California.



Bread Head

Baking for the Road Less Traveled

Greg Wade

with Rachel Holtzman

\$45.00 hardcover \$60.00 • CQ 12 • Territory M

• ISBN 9780393866742 • 8" x 10" • 75 color photographs • 336 pages • COOKING

A groovy master class in healthy, sustainable, naturally delicious breads from a star of the new bread renaissance.

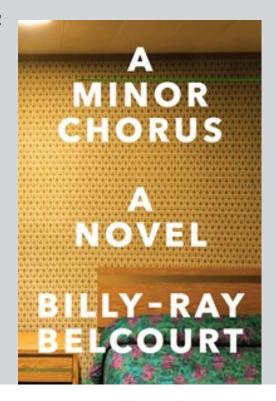
Greg Wade's flavorful breads won him the James Beard Award for Baker of the Year in 2019, a recognition of his spirited advocacy for local, organic flours and the stunning loaves of rustic, hearty bread that launched a sourdough revolution. His debut cookbook, *Bread Head*, guides home bakers to professional-level success and out-of-this-world tastes. Inspired by his love of the Grateful Dead, Wade encourages bakers to journey with him through the stages of experimentation, from foundational bakes like a sandwich loaf and a ciabatta spiked with roasted garlic and mashed potato, to more complex, riffable bakes, such as White Wheat Tortillas or Khachapuri. Throughout, teachable moments include ingredient lists broken down by percentages to capture the importance of hydration in determining the final, crackling crust, and hand-shaping advice to perfect long-fermented doughs for cakes, pastries, and breads.

Tripped out with vibrant photographs, *Bread Head* is ideal for obsessive home bakers eager to craft exciting, novel breads.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author available for virtual events
- Holiday gift guides
- Online advertising targeting foodies and bakers
- Cross-promotion with Publican Quality Bread and flour producers
- Social media promotion
- Library marketing
- Outreach to author community: publicanqualitybread.com | t:
 @PublicanQuality | ig:
 @PublicanQuality | ig:
 @gregwadebreads



Greg Wade is the head baker at Chicago's Publican Quality Breads. He is an active member of local, regional, and national farming organizations devoted to producing ethical, quality ingredients, and he lives in Chicago, Illinois.



A Minor Chorus

A Novel

Billy-Ray Belcourt

\$15.95 paperback • CQ 36 • Territory U

• ISBN 9781324021421 • 5½" x 8¼" • 176 pages • FICTION

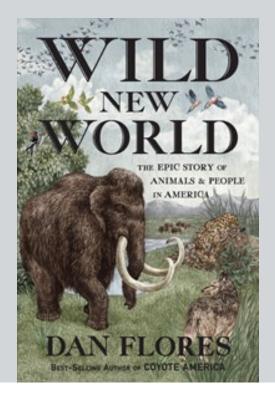
A debut novel from a rising literary star that brings the modern queer and Indigenous experience into sharp relief.

In Northern Alberta, a queer Indigenous doctoral student steps away from his dissertation to write a novel. He is adrift, caught between his childhood on the reservation and this new life of the urban intelligentsia. Billy-Ray Belcourt's unnamed narrator chronicles a series of encounters: a heart-to-heart with fellow doctoral student River over the mounting pressure placed on marginalized scholars; a meeting with Michael, a closeted adult from his hometown whose vulnerability and loneliness punctuate the realities of queer life on the fringe. Amid these conversations, the narrator is haunted by memories of Jack, a cousin caught in the cycle of police violence, drugs, and survival. Jack's life parallels the narrator's own; the possibilities of escape and imprisonment are left to chance with colonialism stacking the odds. *A Minor Chorus* introduces the dazzling literary voice of a Lambda Literary Award winner and Canadian #1 national best-selling poet to the United States, shining muchneeded light on the realities of Indigenous survival.

- Major review and feature attention
- Radio and podcast interview campaign
- Author available for virtual events
- · Essays timed to publication
- Online advertising
- Early outreach and giveaways on Goodreads
- Social media promotion
- Book club promotion and reading group guide
- Buzz mailings to publishing industry
- Outreach to author community: billy-raybelcourt.com | t:
 @BillyRayB | ig: @nakinisowin



Billy-Ray Belcourt is a writer from the Driftpile Cree Nation. He is an assistant professor in the creative writing program at the University of British Columbia and the author of three books of poetry and nonfiction.



Wild New World

The Epic Story of Animals and People in America

Dan Flores

\$30.00 hardcover \$40.00 • CQ 16 • Territory W
• ISBN 9781324006169 • 6" x 9" • 40 illustrations and 4 maps • 384 pages • SCIENCE

A deep-time history of how humans engaged wildlife in North America, by the best-selling and award-winning author of *Coyote America*.

In 1908, a cowboy discovered bones from an extinct giant bison near Folsom, New Mexico. When archeologists found handmade weapons embedded in the fossils, the discovery vastly expanded our continent's known human history, but also revealed the long-standing danger *Homo sapiens* have presented to their fellow animals. Dan Flores's ambitious new history tells the epic story of animals and humans in the "wild new world"—from the grand forces that shaped North American biology to Pleistocene mass extinctions; clashes between Euro-American belief systems and animals' learned behaviors; and the precipitous decline and miraculous rescue of species in recent centuries. In thrilling narrative style, informed by native religions, cutting-edge science, and environmental history, Flores celebrates the astonishing bestiary that arose on our continent and introduces the complex human characters who studied America's animals, hastened their eradication, and are working to recover them. Eons in scope, and continental in scale, *Wild New World* is an intimate yet sweeping re-examination of animal-human relations.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author talks and readings
- · Regional events
- Holiday roundups
- Online advertising
- Early promotion and giveaways on Goodreads
- Library marketing
- Social media promotion
- Buzz mailings to wildlife conservationists



Dan Flores is A. B. Hammond Professor Emeritus of Western History at the University of Montana. A distinguished historian of the American West, he is the author of the best-selling book *Coyote America* and *American Serengeti*. He lives in Santa Fe, New Mexico.

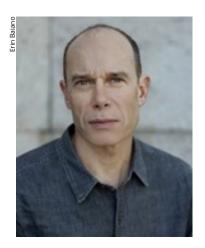
The Other Side of Prospect

A Story of Violence, Injustice, and the American City

Nicholas Dawidoff

One New Haven summer evening in 2006, a retired grandfather was shot point-blank by a young stranger. A hasty police investigation culminated in an innocent sixteen-year-old boy being sentenced to prison for thirty-eight years. New Haven native and acclaimed author Nicholas Dawidoff returned home and spent eight years reporting the deeper story of this injustice, and how it reveals enduring national problems. Like Adrian Nicole LeBlanc in her classic, *Random Family*, he has produced an immersive portrait of a community beset by inequality and gun violence. Dawidoff describes how Black families left the Jim Crow South for a neighborhood that offered uplift and mobility—and the subsequent heavy toll exacted by racism and deindustrialization. He chronicles a sensitive child's coming of age amid police coercion and adult prison. He tells the dramatic story of how a truebelieving lawyer helped to win the man's release—and the heartbreaking challenges he and other formerly incarcerated people face on reentry into society.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author available for virtual events
- Op-eds timed to publication
- National advertising
- Early promotion and giveaways on Goodreads
- Cross promotion with Ford Foundation
- Social media promotion
- Buzz mailings to criminal justice activism organizations



Nicholas Dawidoff is the best-selling author of five books, including *The Catcher Was a Spy and In the Country of Country.* A Pulitzer Prize finalist, he has been a Guggenheim, Berlin Prize, and Art for Justice Fellow. He lives in Connecticut.

THE OTHER SIDE OF PROSPECT

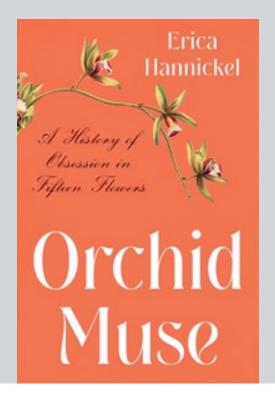


A STORY OF VIOLENCE, INJUSTICE, AND THE AMERICAN CITY

NICHOLAS DAWIDOFF

\$32.50 \$42.50 • CQ 16 • Territory M • ISBN 9781324002024 • 6" x 9" • 480 pages • SOCIAL SCIENCE

A landmark work of intimate reporting on race, class, and violence, told through a murder and the intersecting lives of three men in an iconic neighborhood.



Orchid Muse

A History of Obsession in Fifteen Flowers

Erica Hannickel

\$35.00 hardcover \$47.00 • CQ 24 • Territory W

• ISBN 9780393867282 • 64" x 94" • 133 illustrations; 89 color illustrations • 320 pages • NATURE

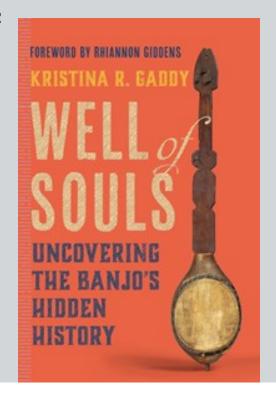
Fifteen stories of obsession starring these dazzling flowers, enhanced by radiant four-color art.

Orchids, the epitome of floral beauty, have long inspired poetry, adventure, art, and scientific discovery. In *Orchid Muse*, historian and home orchid grower Erica Hannickel brings together fascinating tales of the orchid-smitten throughout history, along with tips on growing the exotic blooms at the center of each account. Consider, for instance, Empress Eugénie and Queen Victoria, the two most powerful women in nineteenth-century Europe, who shared a passion for Coelogyne *cristata*. John Roebling, builder of the Brooklyn Bridge, and Raymond Burr, the actor famed for playing Perry Mason, cultivated thousands of orchids, introducing captivating new and unusual species. Transporting the reader from hazardous Amazonian journeys to a seedy dime museum in Gilded Age New York's Tenderloin, from the glories of the palace gardens of Chinese Empress Cixi to the island of Bourbon, where the vanilla orchid thrives, *Orchid Muse* spans the world, exploring our enduring fascination with these exquisite flowers.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcast interview campaign
- Author available for regional and virtual events
- Essays timed to publication
- Outreach to history and horticulture media
- · Holiday roundups
- · Print and online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to orchidologists
- Outreach to author community: orchidmuse.com | ig:
 @orchid.muse



Erica Hannickel, a certified master gardener, is professor of environmental history at Northland College. The author of *Empire of Vines: Wine Culture in America*, she writes regularly for *Orchids* magazine and blogs with growing tips and orchid history at www.orchidmuse.com. She lives in Wisconsin.



Well of Souls

Uncovering the Banjo's Hidden History

Kristina R. Gaddy

Foreword by Rhiannon Giddens

\$30.00 hardcover \$40.00 • CQ 24 • Territory W • ISBN 9780393866803 • 6" x 9" • 20 illustrations • 288 pages • MUSIC

An illuminating history of the banjo, revealing its origins at the crossroads of slavery, religion, and music.

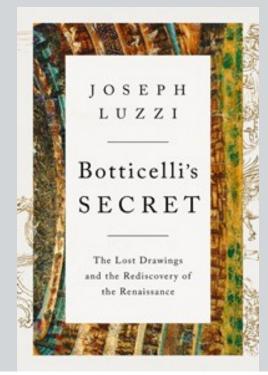
In an extraordinary story unfolding across two hundred years, Kristina Gaddy uncovers the banjo's key role in Black spirituality, ritual, and rebellion. Through meticulous research in diaries, letters, archives, and art, she traces the banjo's beginnings from the seventeenth century, when enslaved people of African descent created it from gourds or calabashes and wood. Gaddy shows how the enslaved carried this unique instrument as they were transported and sold by slaveowners throughout the Americas, to Suriname, the Caribbean, and the colonies that became U.S. states, including Louisiana, South Carolina, Maryland, and New York.

African Americans came together at rituals where the banjo played an essential part. White governments, rightfully afraid that the gatherings could instigate revolt, outlawed them without success. In the mid-nineteenth century, Blackface minstrels appropriated the instrument for their bands, spawning a craze. Eventually the banjo became part of jazz, bluegrass, and country, its deepest history forgotten.

- Major review and feature attention
- · Off-the-book-page coverage
- Radio and podcast interview campaign
- Author available for virtual events
- · Op-eds timed to publication
- Early promotion and giveaways on Goodreads
- Social promotion
- Museum store promotion and outreach
- Buzz mailings to American studies professors and banjo organizations
- Outreach to author community: kristinagaddy.com



Kristina Gaddy, author of *Flowers in the Gutter*, is a Baltimore-based writer and fiddler. She has received the Parsons Fund Award from the Library of Congress, a Logan Nonfiction Fellowship, and a Robert W. Deutsch Foundation Rubys Artist Grant.



Botticelli's Secret

The Lost Drawings and the Discovery of the Renaissance

Joseph Luzzi

\$28.95 hardcover \$38.95 • CQ 24 • Territory W • ISBN 9781324004011 • 5½" x 8½" • 16 pages of color illustrations • 256 pages • HISTORY

A true historical "detective story" full of insight about how we look at art—and the artists and eras that produced it.

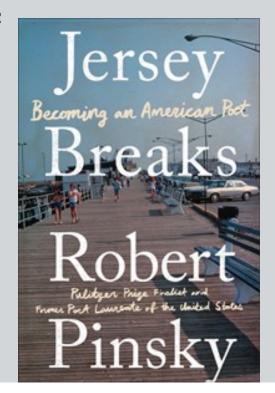
Some 500 years ago, Sandro Botticelli, a painter of humble origin, created work of unearthly beauty. An intimate associate of Florence's unofficial rulers, the Medici, he was commissioned by a member of their family to execute a near-impossible project: to illustrate all 100 cantos of *The Divine Comedy* by the city's greatest poet, Dante Alighieri. A powerful encounter between poet and artist, sacred and secular, earthly and evanescent, these drawings produced a wealth of stunning images but were never finished. Botticelli declined into poverty and obscurity, and his illustrations went missing for 400 years.

The nineteenth-century rediscovery of Botticelli's Dante drawings brought scholars to their knees: this work embodied everything the Renaissance had come to mean. Today, Botticelli's *Primavera* adorns household objects of every kind. This book is essential to explain not only how and why this artist became iconic, but why we need still need his work—and the spirit of the Renaissance—today.

- Major review attention
- Off-the-book-page coverage
- Radio and podcast interview campaign
- · Author talks and readings
- Author available for virtual events
- Essays timed to publication
- Holiday roundups
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to comparative literature, history, and art history professors



Joseph Luzzi is professor of comparative literature at Bard College and an award-winning writer, teacher, and scholar of Italian culture. He is the author of four books and lives in New York's Hudson Valley.



Jersey Breaks

Becoming an American Poet

Robert Pinsky

\$26.95 hardcover \$35.95 • CQ 24 • Territory W

• ISBN 9780393882049 • 5½" x 8¼" • 240 pages • BIOGRAPHY & AUTOBIOGRAPHY

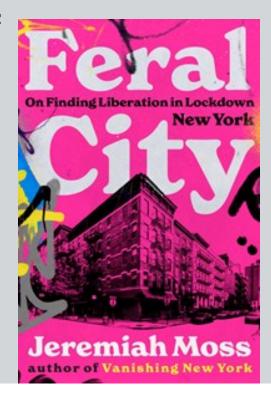
An alternatingly funny and poignant memoir from "our finest living example of [the American civic poet]" (*New York Times*).

In late-1940s Long Branch, an historic but run-down Jersey Shore resort town, in a neighborhood of Italian, Black, and Jewish families, Robert Pinsky began his unlikely journey to becoming a poet. Descended from a bootlegger grandfather, an athletic father, and a rebellious tomboy mother, Pinsky was an unruly but articulate high-school C-student whose obsession with the rhythms and melodies of speech inspired him to write.

Pinsky traces the roots of his poetry, with its wide and fearless range, back to the voices of his neighborhood, to music and a distinctly American tradition of improvisation, with influences including Mark Twain and Ray Charles, Marianne Moore and Mel Brooks, Emily Dickinson and Sid Caesar, Dante Alighieri and the Orthodox Jewish liturgy. *Jersey Breaks* offers a candid self-portrait and, underlying Pinsky's notable public presence and unprecedented three terms as poet laureate of the United States, a unique poetic understanding of American culture.

- Major review attention
- National media appearances
- · Author available for virtual events
- Early outreach and promotion on Goodreads
- Social media promotion
- Outreach to author community: RobertPinskyPoet.com | t: @robertpinsky

Robert Pinsky is the author of numerous books of poetry, including the Pulitzer Prize finalist *The Figured Wheel*, and prose, including *Democracy, Culture and the Life of Poetry.* US. poet laureate from 1997 to 2000, he now teaches at Boston University and lives in Cambridge, Massachusetts.



Feral City

On Finding Liberation in Lockdown New York

Jeremiah Moss

\$27.95 hardcover \$36.95 • CQ 24 • Territory M
• ISBN 9780393868470 • 6" x 9" • 25 black-and-white photographs • 256 pages • SOCIAL SCIENCE

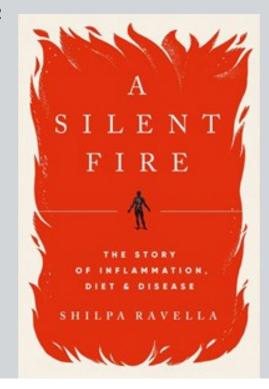
An exhilarating and intimate look at what happened when the pandemic emptied the city— and a rebellious energy reclaimed the streets.

Author, social critic, and "New York City's career elegist" (*New York Times*), Jeremiah Moss felt alienated in a town that had become suburbanized and sanitized. Then lockdown launched an unprecedented urban experiment: What happens when an entire social class abandons the city? Out in streets made vibrant by New Yorkers left behind, Moss found a sense of freedom he never thought possible. Participating in a historic explosion of protest, resistance, and spontaneity, from queer BLM marches to exuberant outdoor dance parties, he discovers that, without "hyper-normal" people to constrain it, New York can be more creative, connected, humane, and joyful. In this genre-bending work of "autotheory," Moss gives an account of his renewed sense of place as a transgender man, braiding the narrative with psychoanalysis, literature, and queer theory, as he offers valuable insight into the way public space—and the spaces inside us—are controlled and can be set free.

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Author talks and readings
- Op-eds timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Library marketing
- Buzz mailings to top NYC leadership and top urban city leadership nationwide
- Outreach to author community: vanishingnewyork.blogspot.com | t: @jeremoss | f: Jeremiah's Vanishing New York



Jeremiah Moss is the acclaimed author of *Vanishing New York*. Winner of a Pushcart Prize, his writing has appeared in n+1, New York Times, The New Yorker, and Paris Review, among other publications. He works as a psychoanalyst in Manhattan.



A Silent Fire

The Story of Inflammation, Diet, and Disease

Shilpa Ravella

\$30.00 hardcover \$40.00 • CQ 24 • Territory M

• ISBN 9780393541908 • 6" x 9" • 304 pages • MEDICAL

A riveting investigation of inflammation—the hidden force at the heart of modern disease—and how we can prevent, treat, or even reverse it.

Inflammation is the body's ancestral response to its greatest threats: injury and foreign microbes. But as the threats we face have evolved, new science reveals simmering inflammation underneath the surface of everything from heart disease and cancer to mysterious autoimmune conditions.

In A Silent Fire, gastroenterologist Shilpa Ravella takes us on a lyrical quest across time, around the world, and into the body to reveal hidden inflammation at the root of modern disease—and how we can control it. We meet an eccentric Russian zoologist, the passionate yet flawed inventor of Kellogg's Cornflakes, and dedicated researchers working on the frontiers of medical and nutritional science today. With fascinating case studies, Ravella debunks common myths about "antiinflammatory" lifestyles—adding or eliminating any one food, for example, is not a cure-all—and unmasks the links between food, the microbiome, and inflammation. A paradigm-shifting understanding of human health, A Silent Fire shows us how to live not only long, but well.

- Major review and feature attention
- · National media interviews
- Off-the-book-page coverage
- Author available for virtual events
- · Essays timed to publication
- Outreach to health, food, and wellness media
- Early promotion and giveaways on Goodreads
- Social media promotion
- Library marketing
- Buzz mailings to heads of nutrition programs, top gastroenterologists, key nutrition and health influencers
- Outreach to author community: shilparavella.com | t:
 @shilparavellaMD



Shilpa Ravella is a gastroenterologist with expertise in nutrition and an assistant professor of medicine at Columbia University Medical Center. Her writing has appeared in the *Atlantic, New York Magazine, Slate*, and *USA Today*, among other publications. She lives in New York City.

OCTOBER | NEW TITLES

Dinosaurs

A Novel

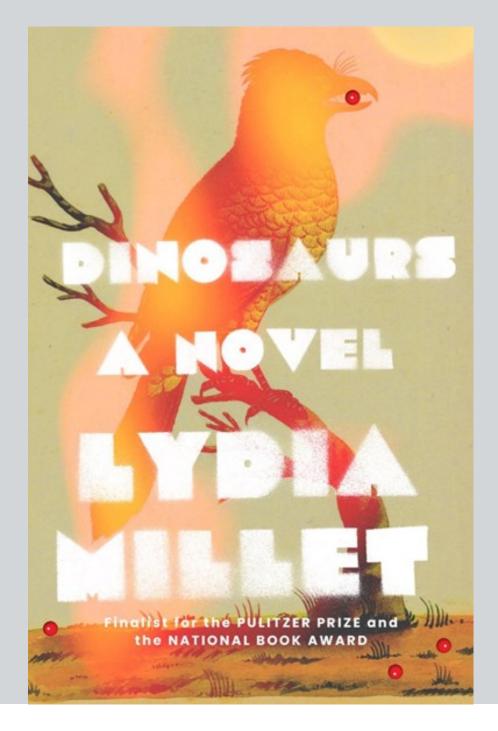
Lydia Millet

Over twelve novels and two collections Lydia Millet has emerged as a major American novelist, writing vividly about the ties between people and other animals and the crisis of extinction. Her exquisite new novel, the first since A Children's Bible ("a blistering little classic"—Ron Charles, Washington Post), tells the story of an Arizona man's relationship with the family next door, whose house has one wall made entirely out of glass. The story delivers attraction and love, friendship and grief. But Millet also evokes the uncanny. Through close observation of human and animal life in the desert, she captures the daunting scale of human society without losing sight of the real difference one person can make in the world. Written with humor and benevolence, Dinosaurs asks big questions. Can a person be good? Can a man be good? Compellingly told, emotionally moving, intellectually rich, Dinosaurs may be Millet's finest novel yet.

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- · Author talks and readings
- · Author available for virtual events
- Holiday roundups
- National advertising
- · Digital promotion assets available
- Social media promotion
- Library marketing
- Outreach to author community: lydiamillet.net | t: @lydia_millet

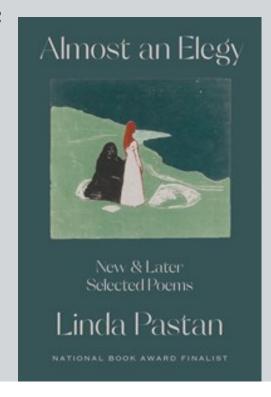


Lydia Millet is the author of *A Children's Bible*, a finalist for the National Book Award and a *New York Times* 10 Best Book of 2020, among other works of fiction. She lives in Tucson, Arizona.



\$26.95 \$35.95 • CQ 24 • Territory W • ISBN 9781324021469 • 5½" x 8½" • 240 pages • FICTION

The stunning new novel from the author of the National Book Award-finalist *A Children's Bible*.



Almost an Elegy

New and Later Selected Poems

Linda Pastan

\$30.00 hardcover \$40.00 • CQ 24 • Territory M

• ISBN 9781324021490 • 61/4" x 91/4" • 160 pages • POETRY

A moving and incandescent volume from a poet celebrated for her "unfailing mastery of her medium" (New York Times Book Review).

- Major review attention
- · Author available for events
- Social media promotion

In poems of graceful lyricism and penetrating observation, award-winning poet Linda Pastan sheds new light on the complexities of ordinary life and the rising tide of mortality. Drawing from Pastan's five most recent volumes—including *The Last Uncle* (2002), *Traveling Light* (2011), and *Insomnia* (2015)—and with over thirty new poems, *Almost an Elegy* reflects on beauty, old age, and the probability of loss. Whether in a lush evocation of an impressionist painting or a wry and wistful ode to a car key, Pastan finds lucid meaning in the passage of time.

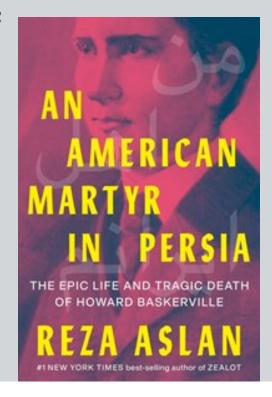
From "Mirage":

I want to simply be one with the trees sighing outside my window, sighing not for me but to accommodate the wind.



Linda Pastan is the author of fifteen volumes of poems. A two-time National Book Award finalist, her many honors include the Maurice English Award and the 2003 Ruth Lilly Poetry Prize. The former poet laureate of Maryland, she lives in Chevy Chase, Maryland.

OCTOBER | NEW TITLES



An American Martyr in Persia

The Epic Life and Tragic Death of Howard Baskerville

Reza Aslan

\$30.00 hardcover \$40.00 • CQ 16 • Territory M

• ISBN 9781324004479 • 6" x 9" • 352 pages • BIOGRAPHY & AUTOBIOGRAPHY

The #1 New York Times best-selling author of Zealot recounts the spellbinding tale of an unrecognized American martyr for democracy.

As a student of Woodrow Wilson at Princeton, Howard Baskerville was aflame not only with the gospel of Jesus, but with the Wilsonian gospel that constitutional democracy is the birthright of all nations. Rather than become a small-town minister like his father in South Dakota, he volunteered for missionary service in Persia.

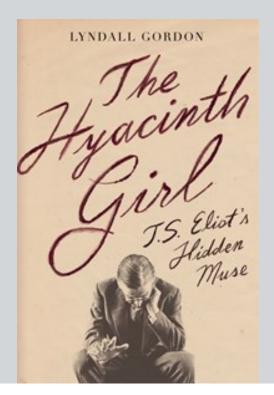
Tabriz in 1907 was a hotbed of democratic revolution. Brilliant young firebrands were among Baskerville's students at the Presbyterian school—and became his devoted friends. He lectured on freedom; they dedicated their lives to it. Soon he would join them on the battlefield.

Was Howard Baskerville the "American Lafayette" of Iran, or a naive "white savior" stumbling into Persian affairs? Baskerville's story, like his life, is at the center of a whirlwind, in which Americans must ask themselves, how seriously do we take our ideals of constitutional democracy and whose freedom do we support?

- National advertising
- Major review attention
- Off the book page coverage
- National media appearances
- Radio and podcast interview campaign
- Author talks and readings
- Author available for virtual events
- Op-eds timed to publication
- Holiday round-ups
- Author Q&A available
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Library marketing
- Buzz mailings to top historians, middle eastern scholars, and religious leaders
- Outreach to author community: rezaaslan.com | t: @rezaaslan | f: Reza Aslan | ig: @rezaaslan



Reza Aslan is an acclaimed writer and scholar of religions. He is the author of the #1 *New York Times* bestseller *Zealot, No God but God*, and editor of *Tablet & Pen: Literary Landscapes from the Modern Middle East.* He lives in Los Angeles, California.



The Hyacinth Girl

T.S. Eliot's Hidden Muse

Lyndall Gordon

\$35.00 hardcover \$46.03 • CQ 16 • Territory C
• ISBN 9781324002802 • 6" x 9" • 384 pages • BIOGRAPHY &
AUTOBIOGRAPHY

The loves inextricable from his poetry, especially the one kept secret.

Among the greatest of poets, T.S. Eliot protected his privacy while publicly associated with three women: two wives and a churchgoing companion. Yet he concealed a longtime love for an obscure American: Emily Hale, a drama teacher to whom he wrote (and later suppressed) more than a thousand letters. Hale was the source of "memory and desire" in *The Waste Land*.

Leading biographer Lyndall Gordon reveals a hidden Eliot through both sides of the recently unsealed Hale correspondence—also offering new insight into the other spirited women who shaped his life and art: Vivienne, the flamboyant wife with whom he shared a private wasteland; Mary Trevelyan, his companion in prayer; and Valerie Fletcher, the young disciple to whom he proposed when his second chance with Emily foundered. Though Eliot kept his women apart, they spurred his transformations as expatriate, convert, and, finally, a man "made for love."

- Major review and literary feature attention
- National media appearances
- Radio and podcast interview campaign
- Author available for virtual appearances
- Op-eds timed to publication
- Holiday roundups
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to Eliot scholars
- Outreach to author community: lyndallgordon.net



Lyndall Gordon is the author of eight acclaimed biographies, including *T.S. Eliot: An Imperfect Life*. She lives in Oxford. England.



The Waste Land

A Biography of a Poem

Matthew Hollis

\$30.00 hardcover \$40.00 • CQ 24 • Territory C

• ISBN 9780393240252 • 6" x 9" • 352 pages • LITERARY CRITICISM

A riveting account of the making of T. S. Eliot's celebrated poem *The Waste Land* on its centenary.

The pinnacle of Modernist poetry, *The Waste Land* is thought to describe the moral decay of a world after war, sexuality, and rebirth. It has been called the most truthful poem of the times; it has been labelled a masterful fake. A century after its publication in 1922, T. S. Eliot's masterpiece remains a comparative mystery.

In a remarkable feat of biography, literary criticism, and storytelling, Matthew Hollis reconstructs the making of the poem and brings its times vividly to life. He reveals the cultural and personal trauma that forged *The Waste Land* through the lives of its protagonists—of Ezra Pound, who edited it; of Vivienne Eliot, who endured it; and of T. S. Eliot himself, whose private torment is woven into the fabric of the work. The result is an unforgettable story of lives passing in opposing directions and the literary legacy they would leave behind.

- Major review and feature attention
- National media appearances
- Author talks and readings
- Essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- · Buzz mailings to Eliot scholars
- Outreach to author community: matthewhollis.com

Matthew Hollis is the author of *Now All Roads Lead to France: A Life of Edward Thomas*, which won the Costa Biography Award and was the *Sunday Times* "Biography of the Year." The poetry editor at Faber & Faber, London, he lives in the United Kingdom.



The Wintering Place

A Novel

Kevin McCarthy

\$27.95 hardcover \$36.95 • CQ 24 • Territory W

• ISBN 9781324020486 • 61/4" x 91/4" • 304 pages • FICTION

Deserting to escape the horrors of the Indian Wars, two Irish brothers seek peace with the woman they love. For fans of Cormac McCarthy.

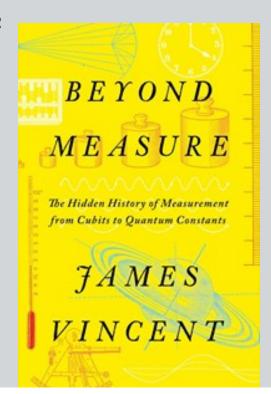
Dakota Territory, 1867. The O'Driscoll brothers have survived a Sioux massacre, but younger brother Michael is gravely wounded. The deserters are fleeing north with Tom's lover, Sara, when they come upon a sheltering rock by a stream down off the Bozeman Trail. If there is game here, they may survive the winter.

"Wanted" posters appear everywhere along the trail. The likenesses do not resemble the brothers, but their uniforms give them away. Enter any town, and they will have to shoot their way out. The rock and the river become their safe place, and when spring comes, their paradise. But the world seeks its way to them, and even in paradise human nature makes its own trouble. In this follow-up to his acclaimed novel *The Wolves of Eden*, Kevin McCarthy tells a story of three very human characters battling to survive in a vast, beautiful, and unforgiving landscape.

- Major review attention
- · Author talks and readings
- · Essays timed to publication
- Author available for virtual events
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Library marketing
- Outreach to author community: kevinmccarthyauthor.blogspot.com



Kevin McCarthy is the author of the historical novels *Wolves of Eden, Irregulars*, and the acclaimed *Peeler*. He lives in Dublin, Ireland.



Beyond Measure

The Hidden History of Measurement from Cubits to Quantum Constants

James Vincent

\$32.50 hardcover \$42.50 • CQ 16 • Territory T
• ISBN 9781324035855 • 6" x 9" • 20 black-and-white illustrations • 416 pages • SCIENCE

A vibrant account of how measurement has invisibly shaped our world, from ancient civilizations to the modern day.

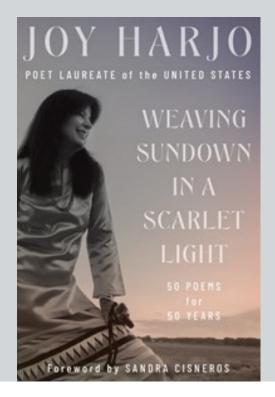
From the cubit to the kilogram, the humble inch to the speed of light, measurement is a powerful tool that humans invented to make sense of the world. In this revelatory work of science and social history, James Vincent dives into its hidden world, taking readers from ancient Egypt, where measuring the annual depth of the Nile was an essential task, to the intellectual origins of the metric system in the French Revolution, and from the surprisingly animated rivalry between metric and imperial, to our current age of the "quantified self." At every turn, Vincent is keenly attuned to the political consequences of measurement, exploring how it has also been used as a tool for oppression and control.

Beyond Measure reveals how measurement is not only deeply entwined with our experience of the world, but also how its history encompasses and shapes the human quest for knowledge.

- · Major review attention
- Radio and podcast interview campaign
- Author available for virtual events
- · Essays timed to publication
- Early promotion and giveaways on Goodreads
- Social media promotion
- Buzz mailings to academics
- Outreach to author community: t: @jjvincent



James Vincent is a senior reporter for the *Verge*, the Vox Media site devoted to technology and society. He has also written for the *London Review of Books, Financial Times*, and *Wired*. He lives in London.



Weaving Sundown in a Scarlet Light

Fifty Poems for Fifty Years

Joy Harjo

\$25.00 hardcover \$34.00 • CQ 36 • Territory M

• ISBN 9781324036487 • 5½" x 8¼" • 144 pages • POETRY

A magnificent selection of fifty poems to celebrate threeterm US Poet Laureate Joy Harjo's fifty years as a poet.

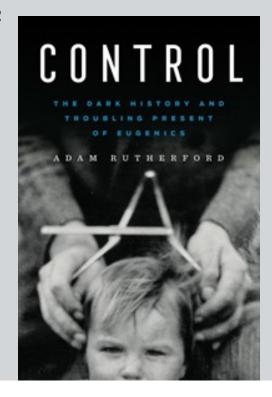
Over a long, influential career in poetry, Joy Harjo has been praised for her "warm, oracular voice" (John Freeman, *Boston Globe*) that speaks "from a deep and timeless source of compassion for all" (Craig Morgan Teicher, NPR). Her poems are musical, intimate, political, and wise, intertwining ancestral memory and tribal histories with resilience and love.

In this gemlike volume, Harjo selects her best poems from across fifty years, beginning with her early discoveries of her own voice and ending with moving reflections on our contemporary moment. Generous notes on each poem offer insight into Harjo's inimitable poetics as she takes inspiration from Navajo horse songs and jazz, reckons with home and loss, and listens to the natural messengers of the earth. As evidenced in this transcendent collection, Joy Harjo's "poetry is light and elixir, the very best prescription for us in wounded times" (Sandra Cisneros, *Millions*).

- Major review and feature attention
- National media appearances
- Author talks and readings
- Tie-in with author lectures
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to literature professors
- Outreach to author community:
 JoyHarjo.com | t: JoyHarjo | fb:
 JoyHarjo | ig: JoyHarjoForReal



Joy Harjo is a member of the Muscogee (Creek) Nation. She is the author of nine poetry collections and two memoirs, most recently *Poet Warrior*. The recipient of the 2017 Ruth Lilly Poetry Prize, she lives in Tulsa, Oklahoma.



Control

The Dark History and Troubling Present of Eugenics

Adam Rutherford

\$30.00 hardcover \$40.00 • CQ 24 • Territory C

• ISBN 9781324035602 • 5½" x 8¼" • 288 pages • SCIENCE

How did an obscure academic idea pave the way to the Holocaust within just fifty years?

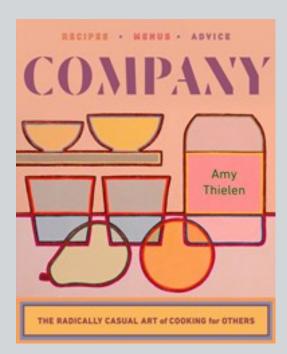
Inspired by Darwin's ideas about evolution, the concept of race purification through eugenics arose in Victorian England and quickly spread to America, where it was embraced by presidents, funded by Gilded Age monopolists, and enshrined into racist American laws that became the ideological cornerstone of the Third Reich. Despite this horrific legacy, eugenics looms large today, suffusing our language and culture and echoing uneasily in discussions of modern gene editing techniques.

In *Control*, Adam Rutherford presents "a remarkable combination of intelligence, knowledge, insight and admirable political passion, on a serious moral problem in contemporary society." (Carlo Rovelli). With disarming wit and scientific precision, he traces its intellectual origins and confronts the recurring question of whether eugenics could actually work. Control explains why eugenics remains so tempting to powerful people who wish to improve society through reproductive control, and the scientific impossibility of doing so.

- · Major review attention
- National media appearances
- Radio and podcast interview campaign
- Essays timed to publication
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailing to key scientists and thought leaders in ethics and genetics
- Outreach to author community: adamrutherford.com |
 @AdamRutherford



Adam Rutherford is a geneticist and the author of several books on genetics including the national bestseller *A Brief History of Everyone Who Ever Lived*. He lives in London.



Company

The Radically Casual Art of Cooking for Others

Amy Thielen

\$40.00 hardcover \$54.00 • CQ 8 • Territory M

• ISBN 9781324001508 • 8½" x 10½" • 100 color photographs • 400 pages • COOKING

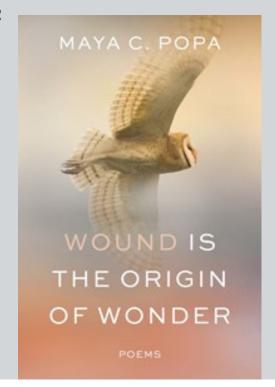
From beloved writer and cook Amy Thielen comes a year of inventive recipes and twenty menus for the "let's do it at my house" set—and those who aspire to it.

In her much-anticipated follow-up to *The New Midwestern Table*, Amy writes, "no one will ever care about the food as much as you and I do." *Company* will have you rethinking the way you entertain, throwing dinner parties that are less formal, more frequent, and as fun for the cook as for the guests. Preaching leniency, not-guilty pleasures, and the art of making it in advance, Amy soothes the most common party anxieties one by one. Her reflections on writing menus, produce shopping, and how to time a meal are novel but timeless. Not afraid of meat (but obsessed with vegetables), these 125 loyal recipes are arranged in menu form—from intimate dinner parties to larger holiday feasts to parties that serve up to twenty.

With a feast of gorgeous photography and plenty of down-in-the-pan cooking nerdery, *Company* encourages a return to the habit, and the joy, of cooking for family and friends.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Regional and virtual events
- Radio and podcast interview campaign
- Holiday gift guides
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- · Library marketing
- Buzz mailings to top chefs
- Outreach to author community:
 amythielen.com | t:
 @amyrosethielen | f: Amy Thielen |
 ig: @amyrosethielen

Amy Thielen is the James Beard Award-winning author of *The New Midwestern Table* and the memoir *Give a Girl a Knife*. Previously, she was the host of Heartland Table on Food Network. She lives in northern Minnesota.



Wound Is the Origin of Wonder

Poems

Maya C. Popa

\$26.95 hardcover \$35.95 • CQ 36 • Territory M

• ISBN 9781324021360 • 5½" x 8¼" • 96 pages • POETRY

A ravishing volume of poems that explore appetite, desire, and our gratitude for one another and the vanishing world.

Award-winning poet Maya C. Popa suggests that our restless desires are inseparable from our mortality in this pressing and precise collection. In lucid, musically rich poems, she appeals to a dwindling natural world and summons moments from the lives of literary forbearers—Milton's visit to Galileo, a vase broken by Marcel Proust—unveiling fresh wonder in the unlikely meetings of the past. Popa's poems dramatize the difficulties of loving a world that is at once rich with beauty and full of opportunities for grief, and reveal that the natural arc of wonder, from astonishment to reflection, more deeply connects us with our humanity.

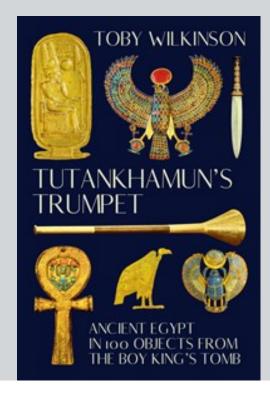
From "Dear Life"

I have wanted all the world, its beauties and its injuries; some days, I think that is punishment enough.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- · Author available for virtual events
- Social media promotion
- Outreach to author community:
 mayacpopa.com | t: @mayacpopa



Maya C. Popa is the author of *American Faith*, recipient of the 2020 North American Book Prize. Her poems have appeared in the *Nation, Poetry*, and the *Paris Review*, among other publications. The poetry reviews editor at *Publishers Weekly*, she lives in New York City.



Tutankhamun's Trumpet

Ancient Egypt in 100 Objects from the Boy-King's Tomb

Toby Wilkinson

\$35.00 hardcover \$47.00 • CQ 16 • Territory C
• ISBN 9780393531701 • 6" x 9" • 50 black-and-white illustrations throughout; 16 pages of color illustrations • 352 pages • HISTORY

Marking the 100th anniversary of the discovery of Tutankhamun's spectacular tomb, its incredible treasures are revealed as never before.

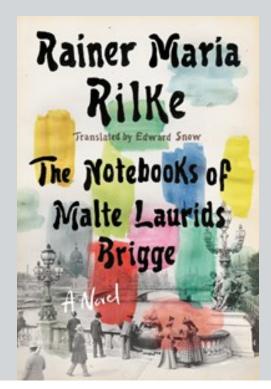
In 1922, after fifteen years of searching, archaeologists finally discovered the tomb of King Tutankhamun. There, buried alongside the king's mummy, they found more than 5,000 unique objects, each with a story to tell about ancient life. Tutankhamun's spectacular gold mask is justifiably famous, but the rest of the treasures remain largely unknown.

In this rich and beautifully illustrated work of history, renowned Egyptologist Toby Wilkinson examines a civilization through the lens of the objects it most prized, from the precious (a ceremonial sickle, an ostrich-feather fan, a gold-decorated chariot) to the everyday (shaving equipment, a first-aid kit, loaves of bread). And perhaps most poignant of all the objects in the tomb is one that conjures up a lost world of human experience: Tutankhamun's silver trumpet. Wilkinson tells the stories of 100 such artifacts, creating an indelible portrait not just of Tutankhamun, but of the history, culture, and people of Ancient Egypt.

- Major review attention
- · National media appearances
- · Off-the-book-page coverage
- Radio and podcast interview campaign
- · Author available for virtual events
- Early promotion and outreach on Goodreads
- Social media promotion
- Academic marketing
- Buzz mailings to history and archaeology professors
- Outreach to author community: twilkinson.net



Toby Wilkinson is the *New York Times* best-selling author of *The Rise and Fall of Ancient Egypt* and *A World Beneath the Sands*. He is a Bye-Fellow of Clare College, University of Cambridge, and lives in England.



Notebooks of Malte Laurids Brigge

A Novel

Rainer Maria Rilke, Translated by Edward Snow

\$25.95 hardcover \$34.95 • CQ 24 • Territory W

• ISBN 9780393882087 • 5½" x 8¼" • 272 pages • FICTION

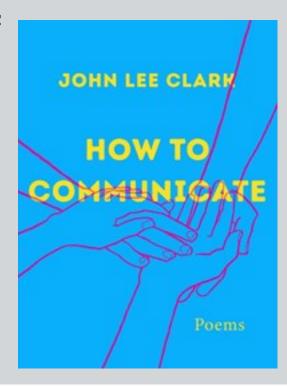
A stunning, revelatory new translation of the only novel from one of the greatest poets of the twentieth century.

A groundbreaking masterpiece of early European modernism, originally published in 1910, *The Notebooks of Malte Laurids Brigge* unspools the vivid reflections of the titular young poet and nobleman. From his Paris garret, Brigge records his encounters with the city and its people, muses on his family history, and lays bare an alternately exquisite and grotesque atmosphere of death. With a poet's attention to language, Rainer Maria Rilke forges a dazzlingly visual coming-of-age narrative, kaleidoscopic in its approach to time and its portraits of Parisian life.

"Among the most trustworthy and exhilarating of Rilke's contemporary translators" (Michael Dirda, *Washington Post*), Edward Snow zeroes in on the potent precision and astonishing, musical clarity of Rilke's prose. *The Notebooks of Malte Laurids Brigge* confronts strikingly contemporary concerns of authorship, empathy, and the differences between appearances and reality, remaining an urgent achievement more than one hundred years after it was written.

- · Major review attention
- Outreach to literary & culture editors & critics
- Early promotion and giveaways on Goodreads
- Online advertising
- Social promotion
- Academic marketing

Rainer Maria Rilke (1875-1926), the author of the *Duino Elegies* and *Sonnets to Orpheus*, was one of the greatest poets of the German language. **Edward Snow** is an award-winning translator of the poetry and prose of Rilke. He is a professor at Rice University and lives in Houston, Texas.



How to Communicate

Poems

John Lee Clark

\$26.95 hardcover \$35.95 • CQ 36 • Territory W

• ISBN 9781324035343 • 6½" x 8½" • 96 pages • POETRY

A stunning debut that "brims with the talent and generosity of a living classic" (Ilya Kaminsky), from an award-winning DeafBlind poet.

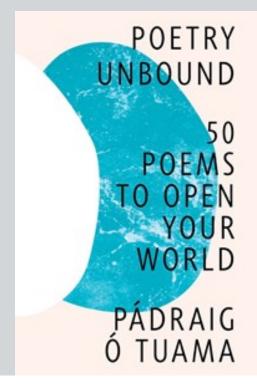
Formally restless and relentlessly instructive, *How to Communicate* is a dynamic journey through language, community, and the unfolding of an identity. Poet John Lee Clark pivots from inventive forms inspired by the braille slate to sensuous prose poems to pathbreaking translations from ASL and Protactile, a language built on touch. Amid the astonishing task of constructing a new canon, Clark reveals a radically commonplace life—the vagaries of family, grief, and small delights: visiting a museum, knitting, and, once, encountering a ghost in a gas station. A rare work of transformation and necessary discovery, *How to Communicate* offers a "steadily revelatory gift" (Carl Phillips).

From "To Ask"

The ASL words Braille and Forgive are almost the same so it was like I was saying forgive me while brushing my fingers over the dots
Forgive me forgive me forgive me

- Major review attention
- Off-the-book-page coverage
- · Author available for events
- Essays timed to publication
- Social media promotion

John Lee Clark is a National Magazine Award-winning writer. A 2021-2023 Bush Leadership Fellow, he travels and teaches extensively. He makes his home in St. Paul, Minnesota, with the artist Adrean Clark, their three kids, and two cats.



Poetry Unbound

50 Poems to Open Your World

Pádraig Ó. Tuama

\$27.95 hardcover • CQ 24 • Territory D

• ISBN 9781324035473 • 5½" x 8¼" • 304 pages • POETRY

Expanding on the popular podcast from On Being, *Poetry Unbound* offers immersive reflections on fifty powerful poems.

In the tumult of our contemporary moment, poetry has emerged as an inviting, consoling outlet with a unique power to move and connect us, to inspire fury, tears, joy, laughter, and surprise. This generous anthology pairs fifty illuminating poems with poet and podcast host Pádraig Ó Tuama's appealing, unhurried reflections. With keen insight and warm personal anecdotes, Ó Tuama considers each poem's artistry and explores how its meaning can expand into our own lives.

Focusing mainly on poets writing today, Ó Tuama engages with a diverse array of voices that includes Ada Limón, Ilya Kaminsky, Margaret Atwood, Ocean Vuong, Layli Long Soldier, and Reginald Dwayne Betts. For anyone who has wanted to try their hand at a conversation with poetry but doesn't know where to start, *Poetry Unbound* encourages understanding and appreciation, presenting a window through which to celebrate the art of being alive.

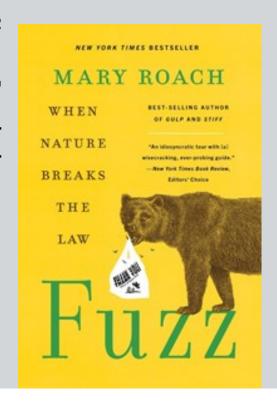
- · Major review attention
- · Off-the-book-page coverage
- Radio and podcast interview campaign
- Author available for events
- Library marketing
- Cross-promotion with *Poetry Unbound* podcast
- Social media promotion
- Outreach to author community: padraigotuama.com | t: @duanalla



Pádraig Ó Tuama is a poet, theologian, and presenter of the podcast *Poetry Unbound* with On Being Studios. From 2014 to 2019 he was the leader of the Corrymeela Community, Ireland's oldest peace and reconciliation community. He lives in Belfast, Ireland.

NORTON

PAPERBACKS



Fuzz

When Nature Breaks the Law

Mary Roach

\$16.95 paperback \$22.95 • CQ 36 • Territory M • ISBN 9781324036128 • 5½" x 8¼" • 12 illustrations • 336 pages • SCIENCE

"The best popular science writer alive" (Tony Norman, Pittsburgh Post-Gazette) investigates the unpredictable world of human-wildlife conflict.

An instant *New York Times* bestseller and *Washington Post* Notable Book of 2021, *Fuzz* is another hilarious, globe-trotting classic from Mary Roach. Combining wildlife biology, human behavior, and conservation genetics with a motley cast of animalattack forensics investigators, bear managers, and mugging macaques, Roach offers hope for compassionate coexistence in our ever-expanding human habitat.

"An idiosyncratic tour with a wisecracking, ever-probing guide." —New York Times Book Review, Editors' Choice "

[Fuzz is] powerfully propelled by the force of Roach's unflinching fascination with the weird, the gross and the downright improbable. . . . [Her] curious and generous engagement with her subjects makes for world-expanding reading." —Amelia Urry, Washington Post

- "A high-concept, somewhat unruly, utterly fascinating book." —Julie Zickefoose, Wall Street Journal
- "Roach has a sure sense of drama, and she crafts sentences that crackle and pop." Peter Fish, San Francisco Chronicle

- A New York Times bestseller
- #1 Los Angeles Times bestseller
- #1 Indie Hardcover Nonfiction Bestseller
- A Washington Post, BookPage, and Publishers Weekly Best Nonfiction Book of 2021
- Longlisted for the 2022 Andrew Carnegie Medal for Excellence in Nonfiction
- Featured in the *Washington Post, New York Times Book Review,* and *Science*
- · National advertising
- Promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: maryroach.net | t: @mary_roach



Mary Roach is the author of seven best-selling works of nonfiction, including *Stiff, Bonk*, and *Gulp*. Her writing has appeared in *Outside, National Geographic*, and the *New York Times Magazine*, among other publications.

Spook, Grunt, Packing for Mars, Bonk, Gulp

Mary Roach

Spook \$16.95 Paperback | CAN \$22.95 • CQ 36 Territory M • ISBN 9781324036043 5½" x 8¼" • 336 Pages

Grunt \$16.95 Paperback | CAN \$22.95 • CQ 36 Territory M • ISBN 9781324036081 5½" x 8¼" • 15 illustrations • 304 Pages Packing for Mars \$16.95 Paperback | CAN \$22.95 • CQ 36 Territory M • ISBN 9781324036050 5½" x 8⅓" • 352 Pages

Bonk \$16.95 Paperback | CAN \$22.95 • CQ 36 Territory M • ISBN 9781324036036 5½" x 8¾" • 16 illustrations • 336 Pages Gulp \$16.95 Paperback | CAN \$22.95 • CQ 36 Territory M • ISBN 9781324036067 5½" x 8¼" • 15 illustrations • 368 Pages

Beautifully redesigned reissues of "America's funniest science writer" (Washington Post) Mary Roach's best-selling classics.

Since the publication of her landmark bestseller *Stiff*, Mary Roach has captivated readers with her trademark wit, boundless curiosity, and uncanny ability to find the weird and wonderful human stories that bring science to life. Always equally entertaining and insightful, she's led readers down the alimentary canal, onto the battlefield, into outer space, and beyond. Now, each of her eye-opening books has been updated with a stylish and irreverent new cover to match.

"There is much to enjoy about Mary Roach-her infectious awe for quirky science and its nerdy adherents, her one-liners. . . . She is beloved, and justifiably so." —Jon Ronson, *New York Times Book Review*

"Our most consistently entertaining science journalist . . . Roach goes where other writers wouldn't dare." —O, The Oprah Magazine

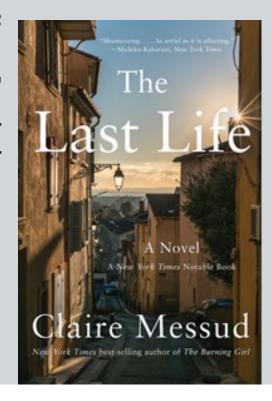
"[Roach's books are] meticulously researched, beautifully written, and disturbingly funny."—*Boston Globe*

"Nobody does weird science quite like [Mary Roach]." —Lexi Pandell, Wired

- A New York Times best-seller
- Featured in the *New York Times* Book Review, Wall Street Journal, and San Francisco Chronicle
- Paperback roundups
- Online advertising
- Promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community:MaryRoach.net | t: @mary_roach



Mary Roach is the author of seven best-selling works of nonfiction, including *Stiff, Bonk*, and *Gulp*. Her writing has appeared in *Outside, National Geographic*, and the *New York Times Magazine*, among other publications.



The Last Life

Claire Messud

\$16.95 paperback \$22.95 • CQ 24 • Territory M

• ISBN 9780393881790 • 5½" x 8¼" • 416 pages • FICTION

A "mesmerizing" novel from the acclaimed author of *The Emperor's Children* that is "as artful as it is affecting" (Michiko Kakutani, *New York Times*

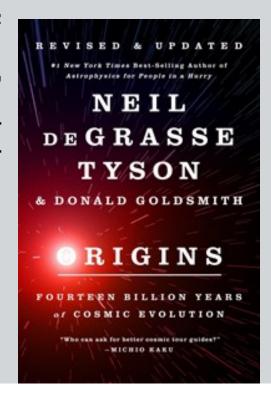
Moving between colonial Algeria, the south of France, and New England, *The Last Life* is Claire Messud's "masterly" (*Wall Street Journal*) sophomore novel of lies and ghosts, love and honor. When shots from a grandfather's rifle shatter the LaBasse family's quiet integrity, long-hidden shame emerges: a son abandoned by the family before he was even born, a mother whose identity is not what she has claimed, a father whose act of defiance brings Hotel Bellevue—the family business—to its knees. Unforgettably narrated by a fifteen-year-old girl with a ruthless regard for truth, *The Last Life* is a "phenomenally controlled tour de force" (Sarah Kerr, *Vogue*).

"Messud textures her novel with all the sensory pleasures that bind us to life, and fills it with characters who helplessly respond to each other's unspoken signals and nuances."—*The New Yorker*

"Original, intense, and gripping."—Gabriele Annan, New York Review of Books

- Regional events
- Paperback roundups
- Outreach to author community: clairemessud.com | fb: ClaireMessud

Claire Messud is the author of six works of fiction, including the *New York Times* bestsellers *The Emperor's Children* and *The Burning Girl*, and a book of essays, *Kant's Little Prussian Head and Other Reasons Why I Write*. She lives in Cambridge, Massachusetts.



Origins

Fourteen Billion Years of Cosmic Evolution

Neil deGrasse Tyson and Donald Goldsmith

\$19.95 paperback \$25.95 • CQ 36 • Territory W

• ISBN 9780393866889 • 5½" x 8¼" • 32 pages of color illustrations • 352 pages • SCIENCE

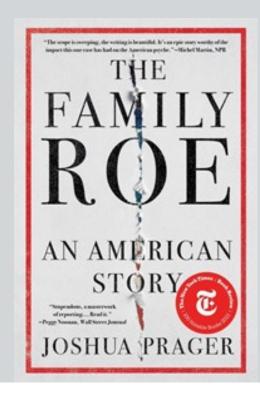
"Who can ask for better cosmic tour guides to the universe than Drs. Tyson and Goldsmith?" —Michio Kaku, author of *Hyperspace* and *Parallel Worlds*

Our true origins are not only human, or even terrestrial, but in fact cosmic. Drawing on recent scientific breakthroughs and cross-pollination among geology, biology, astrophysics, and cosmology, *Origins* illuminates the soul-stirring leaps in our understanding of the cosmos. This newly revised and updated edition features such startling discoveries as the more than 5,000 newly detected exoplanets that shed light on the origins of and possibilities for life in the cosmos, and data from a host of new ground-based and spaceborne observatories that has fundamentally changed what we know about the expanding universe—and maybe even the laws of physics. From the first image of a galaxy's birth to tantalizing evidence of water not only on Mars but also on the asteroid Ceres, as well as moons of Jupiter and Saturn, coauthors Neil deGrasse Tyson and Donald Goldsmith conduct an exhilarating tour of the cosmos with clarity and exuberance.

- Featured on PBS's *NOVA* and in *Science News* and *New Scientist*
- · National media appearances
- Radio and podcast interview campaign
- Paperback roundups
- Promotion and giveaways on Goodreads
- Social media promotion



Neil deGrasse Tyson is an astrophysicist with the American Museum of Natural History and the *New York Times* best-selling author of *Astrophysics for People in a Hurry.* He lives in New York City. **Donald Goldsmith** is an astronomy writer in Berkeley, California.



The Family Roe

An American Story

Joshua Prager

\$20.00 paperback \$27.00 • CQ 16 • Territory M • ISBN 9781324036074 • 5½" x 8¼" • 16 pages of illustrations • 672 pages • HISTORY

"An epic story worthy of the impact [Roe v. Wade] has had on the American psyche." —Michel Martin, NPR

With Roe v. Wade on the brink, journalist Joshua Prager has written a dual biography of the case and its plaintiff—Norma McCorvey, the complex woman behind the pseudonym Jane Roe—rescuing both from a half-century of propaganda and myth. Prager spent years with Norma, discovered her previously unseen trove of personal papers, and witnessed her final moments. He also found the unknown "Roe baby," Shelley Thornton, whose conception occasioned the lawsuit. A work of profound empathy, *The Family Roe* is "an honest glimpse into the American soul" (*New York Times*) and abounds in revelations that "destabilize our righteousness, disarm our sense of outrage and offer us a breather" (*Washington Post*).

"Stupendous, a masterwork of reporting. . . . If you want to understand Roe more deeply before the coming decision, read it." —Peggy Noonan, *Wall Street Journal*

"Prodigiously researched, richly detailed, sensitively told. . . . [L]ike a fairy tale set in working-class America." —Margaret Talbot, *The New Yorker*

- Featured on *CBS Mornings* and in the *New York Times, Atlantic,* and *The New Yorker*
- NPR's Best Books of 2021
- A New York Times Notable Book of 2021
- One of *Time*'s 100 Must-Read Books of 2021
- National media appearances
- Author talks and readings
- Paperback roundups
- Online advertising
- Promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: joshuaprager.com



Joshua Prager has written for the *Atlantic, Vanity Fair, New York Times*, and *Wall Street Journal*. A former Harvard Nieman Fellow, he is the author of *The Echoing Green* (a *Washington Post* Best Book of the Year) and lives in New Jersey.



Against White Feminism

Notes on Disruption

Rafia Zakaria

\$15.95 paperback \$21.95 • CQ 36 • Territory M

• ISBN 9781324035992 • 5½" x 8¼" • 256 pages • SOCIAL SCIENCE

"This landmark work will forever change how we view the feminist movement and our place in it." —Sonia Faleiro, author of *Beautiful Thing*

Upper-middle-class white women have long been heralded as "experts" on feminism. American Muslim woman, attorney, and political philosopher, Rafia Zakaria rewrites this history. Following in the tradition of intersectional feminist forebears Kimberlé Crenshaw, Adrienne Rich, and Audre Lorde, Zakaria refutes and reimagines the apolitical aspirations of white feminist empowerment with compelling, radical critique that brings Black and Brown feminist thought to the forefront.

"Zakaria's *Against White Feminism* offers the most rigorous critique of equality, especially when it is conceived of as an American ideal 'gifted to' or imposed upon the rest of the world." —Marcie Bianco, *Los Angeles Review of Books*

"Uncomfortable, often coruscating, always challenging in the best ways and never less than riveting, this book is essential reading" —Catherine Mayer, author of *Good Grief*

"This steely, incisive critique deserves your attention."—Jenny Bhatt, NPR

- Featured in the *Washington Post*, NPR, *Time* magazine, and *Los Angeles Times*
- NPR's 2021 Books We Love
- Paperback roundups
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- Academic marketing
- Book club promotion and reading group guide
- Buzz mailings to development organizations
- Outreach to author community: t: rafiazakaria | fb: Rafia Zakaria



Rafia Zakaria is author of *The Upstairs Wife* and many essays for the *Guardian*, CNN, and the *New York Times Book Review*. She is a regular columnist for *Dawn* in Pakistan and the *Baffler* in the United States.



The Latinist

A Novel

Mark Prins

\$16.95 paperback \$22.95 • CQ 36 • Territory M

"A superb literary suspense novel.... [A]n inventive wedding of the elegant and the barbaric" —Maureen Corrigan, *Washington Post*

Tessa Templeton has thrived at Oxford University under the tutelage of esteemed classics professor Christopher Eccles. Yet shortly before her thesis defense, Tessa learns that Chris has sabotaged her career—and realizes their relationship is not at all what she believed. Driven by what he mistakes as love for Tessa, Chris has ensured that no other institution will offer her a position; his tactics grow more invasive as he determines to prove he has her best interests at heart. Meanwhile, Tessa scrambles to undo the damage—and makes a startling discovery about an obscure second-century Latin poet that could launch her into academic stardom, finally freeing her from Chris's influence. A contemporary reimagining of the Daphne and Apollo myth, *The Latinist* is a page-turning exploration of power, ambition, and the intertwining of love and obsession.

"Smart and fast-paced. . . . [A] sparkling debut." —Clea Simon, Boston Globe

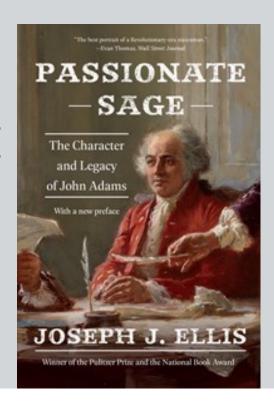
"Imaginative, propulsive, and wildly intelligent." —Cynthia D'Aprix Sweeney

- Featured on NPR's *Fresh Air* and in the *Washington Post* and *Vanity Fair*
- Paperback roundups
- Regional and virtual events
- Author Q&A available
- Social media promotion
- Book club promotion
- Reading group guide
- Outreach to author community: mark-prins.com | t:
 @donalddhoffman | ig:
 @donalddhoffman



Mark Prins is a graduate of the Iowa Writers' Workshop and a recipient of fellowships from the Truman Capote Literary Trust, the Bread Loaf Writers' Conference, and the Sun Valley Writers' Conference. He lives in Brooklyn, New York.

[•] ISBN 9781324036807 • 5½" x 8¼" • 352 pages • FICTION



Passionate Sage

The Character and Legacy of John Adams

Joseph J. Ellis

\$18.95 paperback \$21.95 • CQ 36 • Territory W

• ISBN 9781324036159 • 5½" x 8¼" • 288 pages • BIOGRAPHY & AUTOBIOGRAPHY

An absorbing, insightful profile of the revolutionary leader, president, husband, and father from one of our best historians, now in a beautiful new package.

John Adams was unique among the nation's founders in leaving a record of his most intimate thoughts and feelings. Instinctively candid and politically incisive, Adams offers the clearest view of the ambitions and principles that drove the revolutionary generation. *Passionate Sage* offers a brilliant introduction to the second president: his politics; his affinities for family and friendship, even with political opponents like Jefferson; and his enduring significance.

"Ellis's palpable affection lends a pleasing glow to his profile of Adams, which is why *Passionate Sage* is his best book." —Judith Shulevitz, *New York Times Book Review*

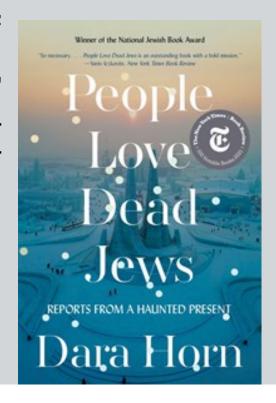
"Impassioned and erudite. . . . A captivating portrait of this Massachusetts native as a wonderfully contrary genius possessed of an uncommon moral intelligence and farsighted political wisdom." —Michiko Kakutani, *New York Times*

"The best portrait of a Revolutionary-era statesman." —Evan Thomas, Wall Street Journal

- Featured in the *New York Times* and *Wall Street Journal*
- Paperback roundups
- Promotion and giveaways on Goodreads
- Academic marketing
- Outreach to author community: josephellishistorian.com | fb: @josephellis



Joseph J. Ellis is the best-selling author of twelve previous books, including *American Sphinx*, which won the National Book Award, and *Founding Brothers*, which won the Pulitzer Prize. He lives in Amherst, Massachusetts, and Plymouth, Vermont.



People Love Dead Jews

Reports from a Haunted Present

Dara Horn

\$17.95 paperback \$23.95 • CQ 36 • Territory W

• ISBN 9781324035947 • 51/2" x 81/4" • 272 pages • SOCIAL **SCIENCE**

"So necessary. . . . People Love Dead Jews is an outstanding book with a bold mission." - Yaniv Iczkovits, New York Times Book Review

Often asked to write on subjects related to Jewish culture, renowned novelist Dara Horn was troubled to realize that in all these assignments she was being asked to write about dead Jews, never about living ones. In People Love Dead Jews, Horn reflects on the international veneration of Anne Frank; the blockbuster traveling exhibition "Auschwitz;" the marketing of the Jewish history of Harbin, China; and much more. She challenges us to confront the reasons behind our fascination with Jewish deaths and what little respect we have for Jewish life.

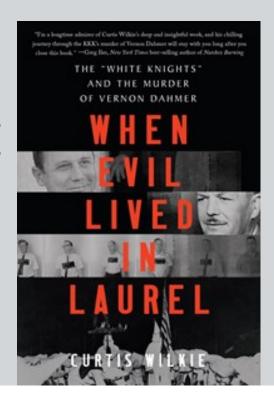
"A beautiful book . . . it can have few rivals. In fact, I can't think of any." —Martin Peretz, Wall Street Journal

"Dara Horn has an uncommon mastery of the literary essay, and she applies it here with a relentless, even furious purpose." —Tom Reiss, author of *The Black Count*

- Featured in the New York Times. Wall Street Journal, and Washington
- NPR's Books We Love 2021
- · New York Times Book Review's 100 Notable Books of 2021
- Paperback roundups
- Cross-promotion with *Tablet* Magazine's *Adventures with Dead* /ews podcast hosted by Dara Horn
- · Promotion and giveaways on Goodreads
- Social media promotion
- · Buzz mailings to Jewish thought leaders and prominent rabbis
- · Outreach to author community: darahorn.com | t: @darahorn | f: darahorn



Dara Horn is the author of five novels and was one of *Granta*'s Best Young American Novelists. She has taught Jewish literature at Harvard, Sarah Lawrence College, and Yeshiva University. She lives in New Jersey with her family.



When Evil Lived in Laurel

The "White Knights" and the Murder of Vernon Dahmer

Curtis Wilkie

\$18.95 paperback \$24.95 • CQ 24 • Territory M • ISBN 9781324035923 • 5½" x 8¼" • 8 pages of illustrations • 400 pages • HISTORY

The "vivid" (Kevin Boyle, Washington Post) inside story of how a courageous FBI informant helped bring down one of the most violent sects of the KKK.

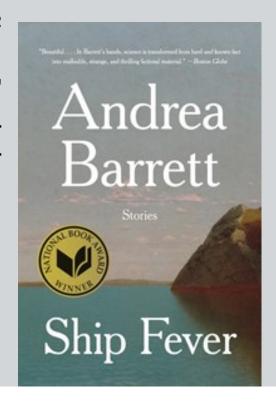
In early 1966, Vernon Dahmer, well known in south Mississippi as a chief advocate for Black voting rights, was murdered by the KKK's White Knights. A year before, Tom Landrum, an unassuming member of a family with deep Mississippi roots, had joined the Klan to become an FBI informant, and risked his life to penetrate the White Knights' secret circles. Veteran journalist Curtis Wilkie draws on his exclusive access to Landrum's journals to re-create these events in riveting detail—the conversations, the incendiary nighttime meetings, the plans leading up to Dahmer's murder, and its erratic execution—culminating in the conviction and imprisonment of many of those responsible for Dahmer's death. Gripping and harrowing, *When Evil Lived in Laurel* sheds fresh light on this chapter of the civil rights era—one with urgent implications for today.

"Reads like a Greg Iles novel. . . . Rich with details." —Debbie Elliott, NPR Best Books of the Year

- Featured in the *Washington Post* and *New York Journal of Books*
- NPR'S 2021 Books We Love
- Paperback roundups
- Promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing



Curtis Wilkie covered civil rights activity in Mississippi in the 1960s and afterward served as a national and international correspondent for a quarter century at the *Boston Globe*. He lives in Oxford, Mississippi.



Ship Fever

Stories

Andrea Barrett

\$16.95 paperback \$22.95 • CQ 36 • Territory A

• ISBN 9781324036012 • 5½" x 8¼" • 256 pages • FICTION

The National Book Award-winning collection of eight "beautiful stories about the wonder and work of science" (*Boston Globe*)

These "extraordinary" (Diana Cole, *Chicago Tribune*) and masterful short stories take their impulse from the world of science, weaving together the historical and fictional. In "The English Pupil," Linnaeus, in old age, watches as the world he organized within his head slowly drifts beyond his reach. In "The Littoral Zone," two marine biologists wonder whether their life-altering affair finally was worth it. And in the exquisite title novella, a young Canadian doctor finds himself at the center of one of history's most tragic epidemics. Set against the backdrop of the nineteenth century, these tales illuminate the secret passions of those driven by a devotion to, and an intimate acquaintance with, the natural world.

"[Barrett's] work stands out for its sheer intelligence. . . . The overall effect is quietly dazzling." —Thomas Mallon, *New York Times Book Review*

"The title novella is devastating: as with every story here, you enter right into it, and cannot entirely leave it behind." —*The New Yorker*

- National Book Award winner
- Paperback roundups
- Promotion and giveaways on Goodreads
- Outreach to author community: Andrea-Barrett.com



Andrea Barrett is the author of *The Air We Breathe* and *Servants of the Map*, among other works of fiction. The recipient of a MacArthur Fellowship and a Guggenheim Award, she lives in the Adirondacks.



Vertigo & Ghost

Poems

Fiona Benson

\$15.95 paperback • CQ 48 • Territory D

• ISBN 9781324035978 • 5½" x 8¼" • 112 pages • POETRY

"Thrilling, dizzying, devastating, lyrical, distinctive . . . this is a bombshell of a collection." —Mandana Chaffa, Chicago Review of Books

Named a Best Poetry Book of 2021 by Library Journal, *Vertigo & Ghost* pitches quickly into a fierce, electrifying sequence that exposes Zeus as a serial rapist, for whom woman are prey and sex is weaponized. These are frank, brilliant, devastating poems of vulnerability and rage. In the volume's second half, acclaimed poet Fiona Benson shifts to an intimate and lyrical document of depression, family life, and early motherhood. Winner of the 2019 Forward and Roehampton prizes, *Vertigo & Ghost* introduces an important British voice to an American audience, a voice that speaks out with clarity, grace, and bravery against abuse of power.

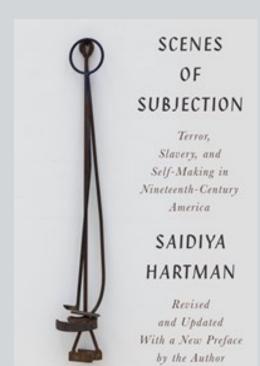
"[These are] jagged, staccato poems that shoot down the pages like lightning bolts. . . . [A]n addictive, thrilling, sickening experience."—John Self, *Guardian*

"Misogynistic violence, ancient myth and modern rage confront each other in moving and dynamic verse." —Maria Crawford, *Financial Times*

- Winner of the 2019 Forward and Roehampton Prizes
- Paperback roundups
- Social media promotion



Fiona Benson won an Eric Gregory Award in 2006 and a Faber New Poets Award in 2009. Both her first collection, *Bright Travellers*, and *Vertigo & Ghost* were shortlisted for the T. S. Eliot Prize. She lives in Mid Devon, United Kingdom.



Scenes of Subjection

Terror, Slavery, and Self-Making in Nineteenth-Century America

Saidiya Hartman

Foreword by Keeanga-Yamahtta Taylor Afterword by Marisa J. Fuentes and Sarah Haley Notations with Cameron Rowland Compositions by Torkwase Dyson

\$20.00 paperback \$27.00 • CQ 24 • Territory M • ISBN 9781324021582 • 5½" x 8½" • 432 pages • HISTORY

The groundbreaking debut by the award-winning author of *Wayward Lives, Beautiful Experiments*, revised and updated.

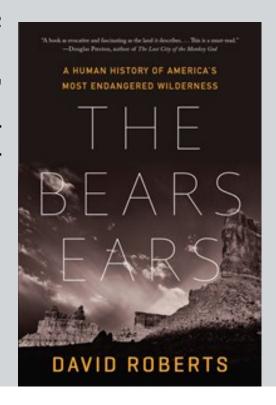
Saidiya Hartman has been praised as "one of our most brilliant contemporary thinkers" (Claudia Rankine, *New York Times Book Review*) and "a lodestar for a generation of students and, increasingly, for politically engaged people outside the academy" (Alexis Okeowo, *The New Yorker*). In *Scenes of Subjection*—Hartman's first book, now revised and expanded, with a new foreword, afterword, and illustrations—her singular talents and analytical framework are turned toward the "terrible spectacle" of slavery, illuminating the intertwining of violence, subjugation, and selfhood even in abolitionist depictions of enslavement. Through unmasking the hidden and overlooked at the margins of the historical archive, Hartman radically reshapes our understanding of history, in a work as resonant today as it was on first publication, now for a new generation of readers.

"Audacious. Original and provocative. What Hartman has to say about both slavery and its continuing resonances should be heard as widely as possible. A major scholarly contribution."— *Nation*

- Major review and feature attention
- National media appearances
- Author talks and readings
- Paperback roundups
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- Social media promotion
- Outreach to author community: saidiyahartman.com



Saidiya Hartman is the author of *Wayward Lives, Beautiful Experiments* and *Lose Your Mother*. A MacArthur Fellow, she has been a Guggenheim Fellow, Cullman Fellow, and Fulbright Scholar. She is a University Professor at Columbia University and lives in New York.



The Bears Ears

A Human History of America's Most Endangered Wilderness

David Roberts

\$18.95 paperback \$24.95 • CQ 36 • Territory W • ISBN 9781324035961 • 5½" x 8½" • 16 pages of illustrations • 336 pages • NATURE

A personal and historical exploration of the Bears Ears country by "one of our most thoughtful and adventurous scribes of the American outback" (Hampton Sides).

For 50 years and across dozens of books, David Roberts spellbound readers with breathtaking tales of adventures in the wilderness. In this work, Roberts takes readers on a tour of his favorite place on earth: the endangered Bears Ears National Monument in southeastern Utah. This spectacularly beautiful landscape—a mosaic of sandstone canyons, bold mesas, and buttes—contains more archaeological sites than any other region in the United States. Yet its protected status has been threatened by oil and gas drilling, unrestricted grazing, and powerful political interests, in one of the greatest environmental battles of our times. Weaving personal memoir with archival research, Roberts sings the praises of the outback he's explored for 25 years, as he unfolds the rich and contradictory human history of the 1.35 million acres of the Bears Ears domain.

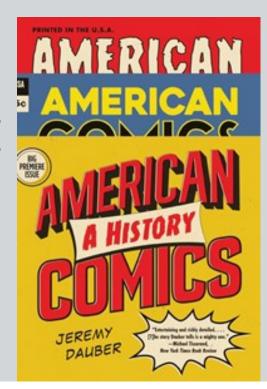
"The result is a masterfully rendered portrait of Bears Ears as an endangered land worth celebrating and protecting" —Publishers Weekly

- *Smithsonian*'s Ten Best Books about Travel in 2021
- Paperback roundups



David Roberts (1943-2021) is the author of thirty books on mountaineering, exploration, and anthropology. His books have won the Boardman Tasker Award for Mountain Literature and the Grand Prize at the Banff Mountain Book Competition.

OCTOBER | PAPERBACKS



American Comics

A History

Jeremy Dauber

\$22.50 paperback \$29.50 • CQ 24 • Territory W

• ISBN 9781324036098 • 5½" x 8¼" • 592 pages • HISTORY

"An entertaining and richly detailed new history of comics. . . . [T]he story Dauber tells is a mighty one." — Michael Tisserand, New York Times Book Review

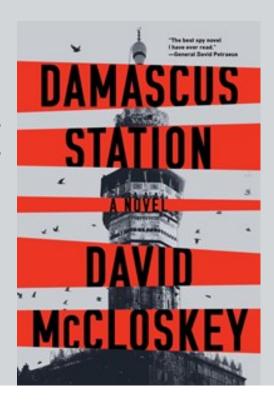
Starting with the Civil War and cartoonist Thomas Nast, creator of the lasting images of Uncle Sam and Santa Claus, Jeremy Dauber whizzes readers through comics' progress in the twentieth century and beyond: from the golden age of newspaper comic strips (Krazy Kat, Yellow Kid, Dick Tracy) to the midcentury superhero boom (Superman, Batman, Wonder Woman); from the moral panic of the Eisenhower era to the underground comix movement; from the gritty Dark Knights and Watchmen to the graphic novel's brilliant rise (Art Spiegelman, Alison Bechdel, Joe Sacco). Throughout, he uncovers the origins of beloved comics, champions neglected masterpieces, and argues that we can understand how America sees itself through whose stories comics tell.

"Until now one could only dream of an engaging, analytic history encompassing the entire medium. That sounds like a job for Superman, but Jeremy Dauber has gotten there first." —Michael Saler, *Wall Street Journal*

- Featured in the *New York Times* Book Review, Wall Street Journal, and on NPR's 1A
- Paperback roundups
- Social media promotion
- Academic marketing
- Outreach to author community: jeremydauber.com | t: JeremyDauber



Jeremy Dauber is a professor of Jewish literature and American studies at Columbia University. He is the author of *Jewish Comedy* and *The Worlds of Sholem Aleichem*, both finalists for the National Jewish Book Award. He lives in New York City.



Damascus Station

A Novel

David McCloskey

\$17.95 paperback \$23.95 • CQ 24 • Territory M

"The best spy novel I have ever read." —General David Petraeus

"A propulsive thriller that is at once a master class in spy craft and a poignant story of forbidden love set during the brutal Syrian civil war" (*People*), *Damascus Station* follows a CIA officer and his recruit on a hunt for a killer in war-ravaged Syria. The cat-and-mouse chase for the killer soon leads to a trail of high-profile assassinations and the discovery of a dark secret at the heart of the Syrian regime, bringing the pair under the all-seeing eyes of Assad's spy catcher and the head of the feared Republican Guard.

"A gripping, well-written page turner that is part-thriller, part-love story . . . and part-historical fiction." —Foreign Policy

"The most authentic depiction of modern-day tradecraft you will find in print." —Jack Carr, author of *The Devil's Hand*

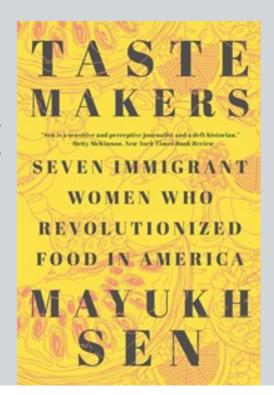
"I've never known a writer as good at the spy novel as John le Carré, but McCloskey approaches." —Nick Kristof, former *New York Times* columnist

- Featured in the *Washington Post,* Foreign Policy, and People
- Paperback roundups
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David McCloskey is a former CIA analyst and former consultant at McKinsey & Company. While at the CIA, he worked in field stations across the Middle East and briefed senior White House officials and Arab royalty. He lives in Texas.

[•] ISBN 9781324036135 • 5½" x 8¼" • 432 pages • FICTION



Taste Makers

Seven Immigrant Women Who Revolutionized Food in America

Mayukh Sen

\$16.95 paperback \$22.95 • CQ 36 • Territory W • ISBN 9781324035909 • 5½" x 8¼" • 288 pages • BIOGRAPHY & AUTOBIOGRAPHY

"A gathering of voices that's altogether necessary, radical, heartfelt, and intimate." —Monique Truong, author of *The Book of Salt*

A group biography from an electric new voice in food writing honors seven extraordinary women, all immigrants, who left an indelible mark on the way Americans eat today. In imaginative, lively prose, Mayukh Sen—a queer, brown child of immigrants—reconstructs the lives of these women in vivid and empathetic detail, daring to ask why some were famous in their own time, but not in ours, and why others shine brightly even today.

"A compelling story about the love of food, the pull of the tastes of one's homeland, the delicious pleasure of sharing the richness and complexity of your most cherished recipes with strangers at your table." —Nilanjana Roy, *Financial Times*

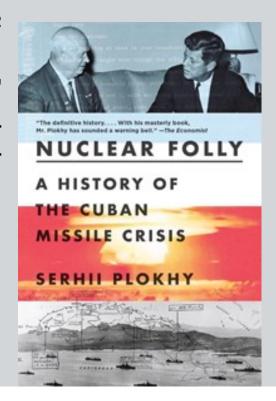
"Sen is a sensitive and perceptive journalist and a deft historian." —Hetty McKinnon, New York Times Book Review

"[Sen] invites us to appreciate the important culinary contributions made by these women fully, with joy and pleasure." —Jenny Bhatt, NPR, Best Book of the Year

- Featured on NPR's All Things
 Considered and in the New York
 Times and The New Yorker
- NPR's 2021 Books We Love
- Emma Straub's 2021 Top 20 Books
- Food Network's Best Cookbooks of 2021
- Paperback roundups
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- Outreach to author community: mayukh-sen.com | ig: mayukh.sen
 | t: senatormayukh



Mayukh Sen is a James Beard and IACP Award-winning writer based in Brooklyn. His work has been anthologized in two editions of *The Best American Food Writing*. He teaches food journalism at New York University.



Nuclear Folly

A History of the Cuban Missile Crisis

Serhii Plokhy

\$22.00 paperback \$29.00 \cdot CQ 24 \cdot Territory A \cdot ISBN 9781324035985 \cdot 5½" x 8¾" \cdot 8 pages of photographs and 2 maps \cdot 464 pages \cdot HISTORY

"The definitive history.... With his masterly book, Mr. Plokhy has sounded a warning bell."—*Economist*

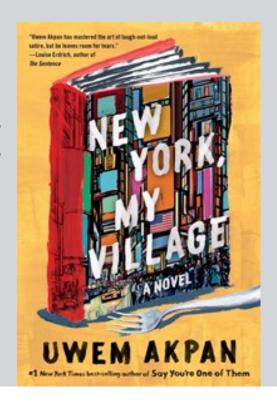
Nuclear Folly offers a riveting, international perspective on the Cuban missile crisis, tracing the tortuous decision-making that produced and then resolved it. Serhii Plokhy vividly recounts the young JFK being played by the canny Khrushchev, the hotheaded Castro willing to defy the USSR and threatening to align himself with China, the Soviet troops on the ground desperately trying to conceal nuclear installations on Cuba, and the hair-raising close calls at sea that nearly caused a Soviet nuclear-armed submarine to fire its weapons. Drawing on a range of sources, including previously classified KGB documents, Plokhy masterfully illustrates the drama and anxiety of those tense days, and provides a way for us to grapple with the problems posed in our present day.

"Superb. . . . [E]ngrossing and terrifying, and surely one of the most important books ever written about the Cuban Missile Crisis and 20th century international relations." —James Rosen, *Wall Street Journal*

- Featured in the *New York Times, Washington Post, Wall Street Journal,* and *Boston Globe*
- Paperback roundups
- Social media promotion
- Promotion and giveaways on Goodreads



Serhii Plokhy, Mykhailo S. Hrushevs'kyi Professor of Ukrainian History and director of the Ukrainian Research Institute at Harvard University, is a leading authority on the history of the Cold War. He lives in Burlington, Massachusetts.



New York, My Village

A Novel

Uwem Akpan

\$18.95 paperback \$24.95 • CQ 24 • Territory M

• ISBN 9781324035893 • 5½" x 8¼" • 416 pages • FICTION

"Uwem Akpan has mastered the art of laugh-out-loud satire, but he leaves room for tears." —Louise Erdrich, author of *The Sentence*

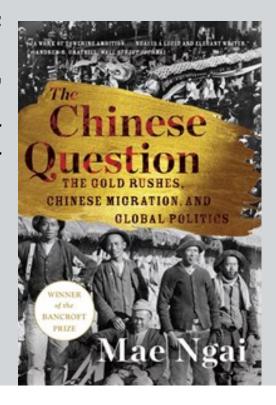
Reckoning with the recent history of the Biafran war, Nigerian editor and winner of a Toni Morrison Publishing Fellowship, Ekong Udousoro is about to begin the opportunity of a lifetime: to learn the ins and outs of the publishing industry from its incandescent epicenter. But he is soon exposed to a colder, ruthlessly commercial underbelly—callous agents, greedy landlords, boorish and hostile neighbors, and, beneath a superficial cosmopolitanism, a bedrock of white cultural superiority and racist assumptions about Africa, its peoples, and worst of all, its food.

- "A propulsive and sophisticated contemporary take on the New York City publishing industry" —Juliana Rose Pignataro, *Newsweek*
- "A wonderful novel, keenly observed and written with true compassion." —Michael Schaub, *Star Tribune*
- "A funhouse mirror that reflects back the truth." —Celeste Ng, author of *Little Fires Everywhere*

- Featured in the *New York Times* and *Washington Post*
- Oprah Daily's Favorite Books of 2021
- Paperback roundups
- Online advertising
- Promotion and giveaways on Goodreads
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- Book club promotion and reading group guide
- Outreach to author community: uwemakpan.com



Uwem Akpan's prose has won the Commonwealth Prize, the Open Book Prize, and the Hurston/Wright Legacy Award, and his first collection was an Oprah Book Club selection. He is from Ikot Akpan Eda in the Niger Delta in Nigeria and lives in Gainesville, Florida.



The Chinese Question

The Gold Rushes, Chinese Migration, and Global Politics

Mae Ngai

\$22.00 paperback \$29.00 • CQ 24 • Territory W • ISBN 9781324036104 • 5½" x 8¾" • 17 photographs; 4 illustrations; 9 maps • 464 pages • HISTORY

"A beautifully crafted global narrative [that] dismantles widely accepted, and deeply racist, tropes about Chinese migration." -Sven Beckert, author of *Empire of Cotton*

When Chinese and white miners met on the goldfields of California, Australia, and South Africa in the nineteenth and early twentieth centuries, their encounters touched off a global debate over the "Chinese Question": Would the United States and the British Empire outlaw Chinese immigration? Drawing on ten years of research across five continents, award-winning historian Mae Ngai shows how this pivotal moment upended world economics and forged modern conceptions of race. Hailed as "stunning, vivid, and indispensable" (Gary Gerstle, University of Cambridge), *The Chinese Question* offers a transformative new history of the Chinese diaspora.

"Ngai's narrative recounts events that sound all too familiar today. . . . A timely reexamination of the persistent Chinese Question in America and elsewhere." —Yunte Huang, *New York Times Book Review*

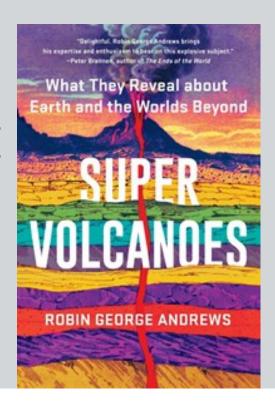
"This meticulously researched history . . . reveals how the Chinese Question has been deeply embedded in Anglo-American global views of China." —Helen Zia, *Air Mail*

- Featured in the *New York Times*Book Review and Wall Street

 Journal
- Paperback roundups
- Social media promotion
- Academic marketing



Mae Ngai is Lung Family Professor of Asian American Studies and professor of history at Columbia University. She is the author of the award-winning book *Impossible Subjects* and *The Lucky Ones*. She lives in New York City and Accokeek, Maryland.



Super Volcanoes

What They Reveal about Earth and the Worlds Beyond

Robin George Andrews

\$18.95 paperback \$24.95 • CQ 36 • Territory W • ISBN 9781324035916 • 5½" x 8½" • 10 illustrations • 336 pages • SCIENCE

"Delightful. Robin George Andrews brings his expertise and enthusiasm to bear on this explosive subject." — Peter Brannen, author of *The Ends of the World*

An exhilarating, time-traveling journey to the solar system's strangest and most awe-inspiring geologic wonders, *Super Volcanoes* revels in the incomparable power of volcanic eruptions past and present, Earth-bound and otherwise—and recounts the daring and sometimes death-defying careers of the scientists who study them. Science journalist and volcanologist Robin George Andrews describes the stunning ways in which volcanoes can sculpt the sea, land, and sky, and even influence the machinery that makes or breaks the existence of life. Traveling from Hawaii, Yellowstone, Tanzania, and the ocean floor to the moon, Venus, and Mars, Andrews illuminates the cutting-edge discoveries and lingering scientific mysteries surrounding these phenomenal forces of nature.

"Weaves a path through some of the most important recent eruptions and discoveries. . . [and] provides illuminating analogies that capture the uncertainty and unknowns of volcanology." —Erik Klemetti, *Washington Post*

- Featured on NPR's Science Friday and in the Washington Post and Scientific American
- Paperback roundups
- Radio and podcast interviews
- Social media promotion
- Outreach to author community:
 RobinGeorgeAndrews.com | t:
 @SquigglyVolcano | ig:
 @SquigglyVolcano



Robin George Andrews is an award-winning science journalist with a PhD in volcanology. His writing has appeared in the *New York Times, Atlantic, National Geographic, Scientific American, Atlas Obscura*, and other publications. He lives in London, England.

Bewilderment

A Novel

Richard Powers

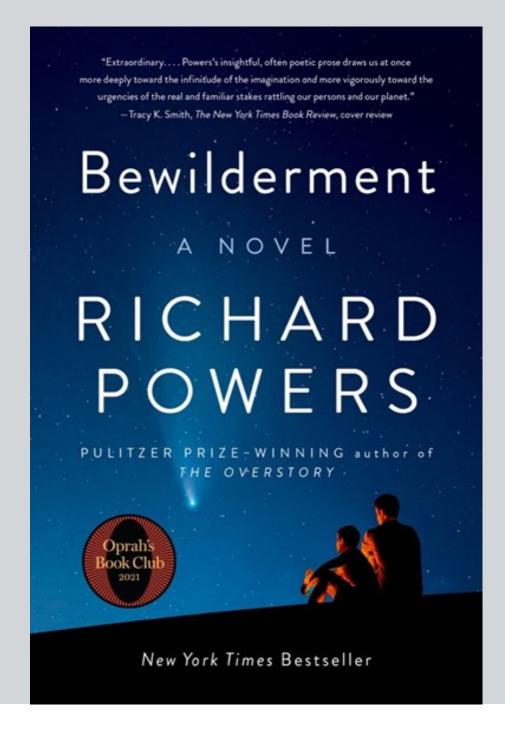
In this astonishing latest novel from Pulitzer Prize—winner Richard Powers, "one of our country's greatest living writers" (Oprah Winfrey), astrobiologist Theo Byrne searches for life throughout the cosmos while single-handedly raising his unusual nine-year-old, Robin, following the death of his wife. With its soaring descriptions of the natural world, its tantalizing vision of life beyond, and its account of a father and son's ferocious love, *Bewilderment* marks Powers' most intimate and moving work. At its heart lies the question: How can we tell our children the truth about this beautiful, imperiled planet?

"Extraordinary. . . . Powers's insightful, often poetic prose draws us at once more deeply toward the infinitude of the imagination and more vigorously toward the urgencies of the real and familiar stakes rattling our persons and our planet." —Tracy K. Smith, *New York Times Book Review*, cover review

- A New York Times bestseller
- Oprah Book Club Selection
- National Book Award Longlist
- Booker Prize Shortlist
- New York Times Notable Book of 2021
- NPR's 2021 Books We Love
- An Oprah Daily, Amazon, Apple Books, Barnes & Noble, and Boston Globe Best Book of 2021
- Featured in the New York Times, and on NPR's All Things Considered and CBS Sunday Morning
- Major feature attention
- National media appearances
- Author tour
- Paperback roundups
- · Print and online advertising
- Promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: RichardPowers.net

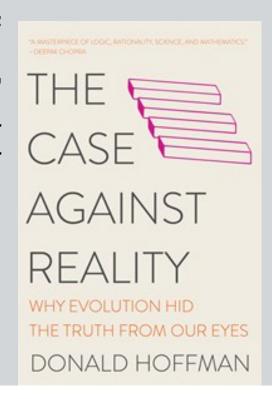


Richard Powers is the author of thirteen novels, including *The Overstory* and *Orfeo*, and the recipient of a MacArthur Fellowship, the Pulitzer Prize, and the National Book Award. He lives in the foothills of the Great Smoky Mountains.



\$17.95 • CQ 36 • Territory N • ISBN 9781324036142 • 5½" x 8¼" • 288 pages • FICTION

"A heartrending tale of loss. . . . [R]aise[s] bold questions about the state of our world." —Heller McAlpin, NPR



The Case Against Reality

Why Evolution Hid the Truth from Our Eyes

Donald Hoffman

\$17.95 paperback \$23.95 • CQ 36 • Territory M • ISBN 9780393541489 • 5½" x 8¼" • 42 illustrations • 272 pages • SCIENCE

"A masterpiece of logic, rationality, science, and mathematics."—Deepak Chopra, author of *The Healing Self*

Can we trust our senses to tell us the truth? Challenging leading scientific theories that claim that our senses report back objective reality, cognitive scientist Donald Hoffman argues that while we should take our perceptions seriously, we should not take them literally. From examining why fashion designers create clothes that give the illusion of a more "attractive" body shape to studying how companies use color to elicit specific emotions in consumers, and even dismantling the very notion that spacetime is objective reality, *The Case Against Reality* dares us to question everything we thought we knew about the world we see.

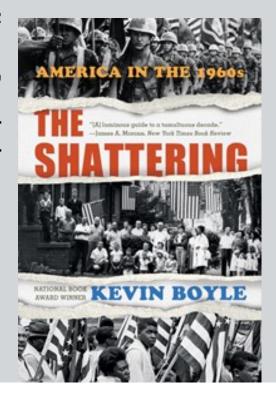
"Handle with care. Your perception of the world around you is about to be dismantled!" —Chris Anderson, author of *TED Talks*

"[A] breathtaking, whistle-stop tour of a book that illuminates all the profound weirdness masked by our experience and assumptions." —David Eagleman, best-selling author of *The Brain*

- Featured in the *Atlantic* and *Los Angeles Review of Books*
- Paperback roundups
- Promotion and giveaways on Goodreads
- Academic marketing
- Outreach to author community: t:
 @donalddhoffman | ig:
 @donalddhoffman



Donald Hoffman is professor of cognitive science at the University of California, Irvine. His writing has appeared in *Scientific American* and *Edge*, and his work has been featured in the *Atlantic, Wired*, and *Quanta*. He resides in Irvine, California.



The Shattering

America in the 1960s

Kevin Boyle

\$22.00 paperback \$29.00 • CQ 24 • Territory W • ISBN 9781324036111 • 5½" x 8½" • 25 illustrations • 480 pages • HISTORY

From the National Book Award winner, a masterful history of a decade riven by fierce conflicts over race, sex, and war.

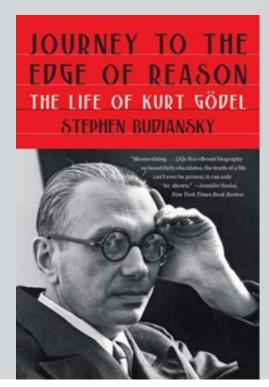
On July 4, 1961, the rising middle-class families of a Chicago neighborhood gathered before their flag-bedecked houses for a newspaper photograph, a vision of the American Dream. That vision was shattered over the following decade, its inequities at home and arrogance abroad challenged by powerful movements for civil rights, legal access to contraception and abortion, and the end of the Vietnam war. Assassinations, urban uprisings, and the blowback of a "silent majority" mobilized by an emerging right, left lasting tears in the social and political fabric. Here is a history for our times.

- "A luminous guide to a tumultuous decade." —James A. Morone, *New York Times Book Review*
- "A rich, layered account of the 1960s." —Jennifer Szalai, New York Times
- "Boyle has a gift for . . . artful and empathetic storytelling. The events and issues outlined in *The Shattering* define not just the 1960s but our own times as well." —Lily Geismer, *Washington Post*

- Featured in the New York Times, Los Angeles Times, and Boston Globe
- Kirkus Reviews' Best American
 History Books of 2021
- Paperback roundups



Kevin Boyle is the author of *Arc of Justice*, winner of the National Book Award and a finalist for the Pulitzer Prize. He is William Smith Mason Professor of American History at Northwestern University and lives in Evanston, Illinois.



Journey to the Edge of Reason

The Life of Kurt Gödel

Stephen Budiansky

\$21.00 paperback \$28.00 • CQ 24 • Territory M
• ISBN 9781324035930 • 5½" x 8½" • 68 photographs and 3 maps • 368 pages • BIOGRAPHY & AUTOBIOGRAPHY

A "wonderfully engrossing" (Adam Gopnik, *The New Yorker*) portrait of the logician and mathematician whose Incompleteness Theorems helped launch a modern scientific revolution.

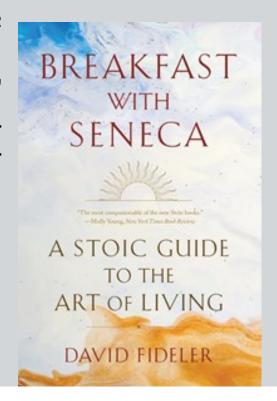
Nearly a hundred years after its publication, Kurt Gödel's famous proof that mathematics must contain propositions that are true—yet never provable—continues to unsettle mathematics, philosophy, and computer science. Yet unlike Einstein, with whom he formed a warm and abiding friendship, Gödel has long escaped all but the most casual scrutiny of his life. Eloquent and insightful, *Journey to the Edge of Reason* is the first biography of this odd, brilliant, and tormented man to fully draw upon Gödel's voluminous letters and writings. Stephen Budiansky offers a vivid account of the scientific and intellectual circles of which Gödel was a part, in prewar Vienna and at the Institute for Advanced Study in Princeton, New Jersey, and illuminates the farreaching implications of Gödel's revolutionary ideas.

"Mesmerizing. . . . [A]s this vibrant biography so beautifully elucidates, the truth of a life can't ever be proven; it can only be shown." —Jennifer Szalai, *New York Times Book Review*

- Featured in the *New York Times* and *Wall Street Journal*
- A *New York Times* Critics' Choice Book of 2021
- Booklist's Top 10 Biographies of 2021
- Kirkus Reviews' Best Science Books of 2021
- Paperback roundups
- Social media promotion
- Promotion and giveaways on Goodreads



Stephen Budiansky is a historian, biographer, and journalist whose writing has appeared in the *Atlantic, New York Times, Wall Street Journal*, and *Washington Post*. A recipient of the Guggenheim Fellowship, he resides in Loudoun County, Virginia.



Breakfast with Seneca

A Stoic Guide to the Art of Living

David Fideler

\$16.95 paperback \$22.95 • CQ 36 • Territory W

This clear guide to the teachings of Seneca is "the most companionable of the new Stoic books" (Molly Young, New York Times

Stoicism, the most influential philosophy of the Roman Empire, offers refreshingly modern ways to strengthen our inner character in the face of an unpredictable world. Widely recognized as the most talented and humane writer of the Stoic tradition, Seneca teaches us how to live with freedom and purpose; overcome grief, anxiety, and anger; transform setbacks into opportunities for growth; and recognize the true nature of friendship. In *Breakfast with Seneca*, philosopher David Fideler leads us through Seneca's classic works, including his "Letters from a Stoic," to reveal wise, time-tested advice about the human condition.

"A great introduction to both Seneca and Stoicism. It will even help those already familiar with Seneca's writings to gain more benefit from them." —Donald Robertson, author of *How to Think Like a Roman Emperor*

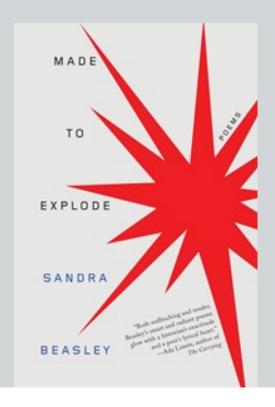
"This is a rare gem of a book: simultaneously comforting and challenging, edifying and entertaining." —Eric Weiner, author of *The Socrates Express*

- Featured in the *New York Times* and *Wall Street Journal*
- Paperback roundups
- Promotion and giveaways on Goodreads
- Online advertising
- Social media promotion
- Outreach to author community: stoicinsights.com



David Fideler is a writer, philosopher, and the editor of the *Stoic Insights* website. Born in the United States, he currently lives in Sarajevo with his wife and son.

[•] ISBN 9781324036609 • 5½" x 8¼" • 288 pages • PHILOSOPHY



Made to Explode

Poems

Sandra Beasley

\$15.95 paperback \$21.95 • CQ 48 • Territory W

• ISBN 9781324036005 • 5½" x 8¼" • 112 pages • POETRY

"Poetic language mingles with history.... [Beasley's] poems enlighten and expose, reveal and chastise." — Anne Graue, *Kenyon Review*

In her fourth collection, acclaimed poet Sandra Beasley interrogates the landscapes of her life in decisive, fearless, and precise poems that fuse intimacy and intensity. With "wit, compassion, and masterful technical proficiency" (Ellis Elliot, *Southern Review of Books*), these poems examine legacies of racism and whiteness, the shadow of monuments to a world we are unmaking, the frustrating ways society codes disability as inferiority, and the privileges the poet is working to untangle. *Made to Explode* boldly reckons with Beasley's roots and seeks out resonance in society writ large.

"Both unflinching and tender, Beasley's smart and radiant poems glow with a historian's exactitude and a poet's lyrical heart." —Ada Limón, author of *The Carrying*

"Brilliantly American. . . . You will not find a clearer or brighter voice for speaking to the intricacies of heirlooms and heritage." —Han VanderHart, *EcoTheo Review*

- Paperback roundups
- · Author available for virtual events
- Off-the-book-page coverage
- Online promotion
- Social media promotion
- Outreach to author community: sandrabeasley.com | t:
 @sandrabeasley



Sandra Beasley is a recipient of a fellowship from the National Endowment of Arts and the author of three previous poetry collections, including the Barnard Women Poets Prizewinning *I Was the Jukebox*. She lives in Washington, DC.



LIVERIGHT

Building on a Great Tradition

Indigenous Continent

The Epic Contest for North America

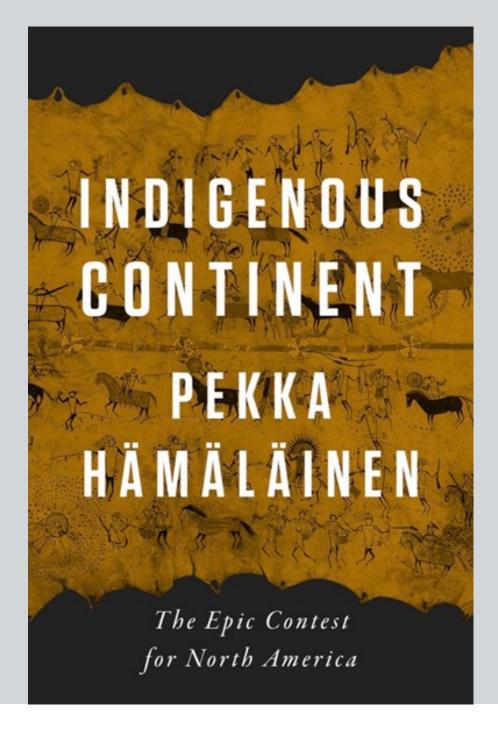
Pekka Hämäläinen

American history and self-understanding have long depended on the notion of a "colonial America," an era that—according to prevailing accounts—laid the foundation for the modern United States. In *Indigenous Continent*, the acclaimed historian Pekka Hämäläinen shatters this Eurocentric narrative by retelling the four centuries between first contacts and the peak of Native power from Indigenous points of view. Shifting our perspective away from Jamestown, Plymouth, the American Revolution, and other well-worn episodes on the conventional timeline, Hämäläinen depicts a sovereign world of distinctive Native nations whose members, far from simple victims of colonial aggression, controlled the continent well into the nineteenth century, fundamentally shaping the actions of the European imperialists and the development of the United States. Necessary reading for anyone who cares about America's past, present, or future, *Indigenous Continent* restores Native Americans to their rightful place at the very fulcrum of American history.

- Major review and feature attention
- · National media appearances
- Op-eds and excerpts timed to publication
- Virtual appearances
- Outreach to military history and Indigenous advocacy groups and publications
- National advertising
- Online advertising
- Email marketing
- Social media promotion
- · Academic marketing



Pekka Hämäläinen is Rhodes Professor of American History at Oxford University and the author of *The Comanche Empire*, winner of the Bancroft Prize, and *Lakota America: A New History of Indigenous Power*. He lives in Oxford, England.



\$40.00 \$54.00 • CQ 16 • Territory W • ISBN 9781631496998 • 6¼" x 9¼" • 42 black-andwhite images and 10 maps • 576 pages • HISTORY

From a prize-winning scholar of Indigenous history, a landmark work that overturns this nation's dominant origin story.

Victory Is Assured

Uncollected Writings of Stanley Crouch

Stanley Crouch

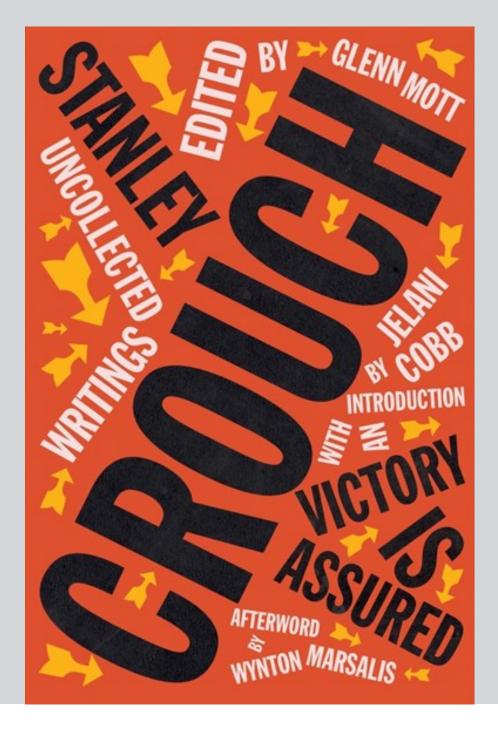
Edited by Glenn Mott, Introduction by Jelani Cobb, Afterword by Wynton Marsalis

With Stanley Crouch's untimely death in 2020, American literature lost "a critic without peer" (Ta-Nehisi Coates). Born in Los Angeles in 1945, Crouch —a towering stylist, fearless columnist, and without question, one of the finest jazz critics of all time—was Rabelaisian both in stature and in intellectual appetite. Beloved yet cantankerous, Crouch delighted and enflamed the passions of his readers in equal measure, whether writing about race, politics, literature, or music.

In these essays—some discovered on his computer, unpublished until now—Crouch tackles subjects ranging from Malcolm X ("a thorned bud standing in the shadow of sequoias") to the films of Quentin Tarantino ("With *Django*, Tarantino has slipped down . . . into a shallow and bloodstained hip-hop turn that his own best work has well-refuted"). Introduced by Jelani Cobb, with an afterword by Wynton Marsalis, and collected by his longtime editor Glenn Mott, *Victory Is Assured* canonizes the legacy of an inimitable, indispensable American critic.

- Major review and feature attention
- Memorial launch event in New York City
- · Prominent first serial
- Outreach to Black-interest, music, political, cultural publications
- Online advertising
- Social media promotion
- Library marketing

"A stylish butcher of sacred cows" (*Salon*), and self-described "radical-pragmatist" **Stanley Crouch** (1945-2020) was a columnist, novelist, essayist, and television commentator. A cofounder of Jazz at Lincoln Center, he is the author of eight critically acclaimed books. **Glenn Mott** edited Crouch's "American Perspectives" columns for over a decade. A staff writer at *The New Yorker*, **Jelani Cobb** was a former student of Stanley Crouch. **Wynton Marsalis** is an internationally acclaimed musician, composer, bandleader, and educator. He is the artistic director of Jazz at the Lincoln Center.



\$32.50 \$47.50 • CQ 16 • Territory M • ISBN 9781324090908 • 6" x 9" • 5 black-and-white illustrations • 448 pages • LITERARY COLLECTIONS

The grievous loss of Stanley Crouch, one of America's most renowned intellectuals, is underscored by the posthumous appearance of these remarkable essays.



About Face

A Novel

William Giraldi

\$28.00 hardcover \$37.00 • CQ 24 • Territory M

• ISBN 9781324091356 • 6" x 9" • 336 pages • FICTION

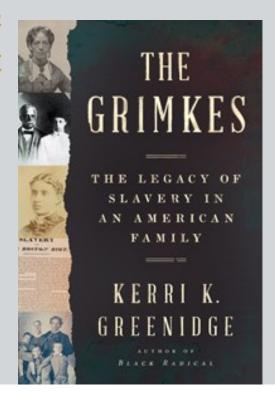
A tragicomic novel of a fame-obsessed American society yet again on the brink.

Evoking such classics as *Elmer Gantry* and *The Day of the Locust*, William Giraldi's *About Face* transfers the perennial literary themes of fame, ambition, and obsession to twenty-first-century Boston. Val Face, a guru self-styled on the author of *The Prophet*, Kahlil Gibran, mesmerizes millions with his sovereign ability to heal besotted adherents with the charismatic power of his words, the touch of his hands, and the transcendent beauty of his face. Assigned to write a profile of Val Face, impoverished thirty-year-old Seger Jovi pens a hatchet job, but then gets sucked into the mystic's maelstrom, becoming a devotee himself as he contends with Val Face's retinue of bodybuilding bodyguards and overzealous handlers. With an unforgettable array of characters, including a shrewd Boston detective and a mysterious stalker who wants Val Face dead, and with hypnotic pacing and a shocking conclusion, *About Face* is a novel in the grand tradition that dances along the tenuous line between the sacred and the profane.

- Major review and feature
 attention
- Author tour: Boston, Providence, New York
- National media appearances
- Outreach to literary publications and podcasts
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Outreach to author community: wgiraldi.com



William Giraldi is the author of the critically acclaimed novels *Busy Monsters* and *Hold the Dark*, as well as the memoir *The Hero's Body*. He is the fiction editor for the journal *AGNI* at Boston University. He lives in Boston, Massachusetts, with his wife and sons.



The Grimkes

The Legacy of Slavery in an American Family

Kerri K. Greenidge

\$32.50 hardcover \$42.50 • CQ 24 • Territory M

• ISBN 9781324090847 • 6¼" x 9¼" • 12 black-and-white illustrations • 416 pages • BIOGRAPHY & AUTOBIOGRAPHY

A stunning counternarrative of the legendary abolitionist Grimke sisters that finally reclaims the forgotten Black members of their family.

The Grimke sisters, Sarah and Angelina, have been highly revered figures in American history, lauded for leaving behind their lives as elite, slave-owning women on a plantation in South Carolina to become firebrand abolitionists in the North. Yet the focus on their story has obscured the experiences of their Black relatives, the progeny of their brother, Henry, and one of the enslaved people he owned, a woman named Nancy Weston. In *The Grimkes*, award-winning historian Kerri K. Greenidge recovers the larger Grimke clan, demonstrating that the Black Grimke women—including Angelina Weld Grimke and Charlotte Forten—created a vast network of friends, kin, and lovers as they reimagined Blackness and womanhood in terms far more radical than their white relatives would have allowed. A stunning counternarrative, *The Grimkes* shows that, just as the Hemingses and Jeffersons personified the racial myths of America's founding generation, the Grimkes embodied the legacy—both traumatic and generative—of those myths.

- Major review and feature attention
- Author tour: Boston, New York, Philadelphia, Washington DC, Charleston, Atlanta
- · Author Q&A available
- National media appearances
- Outreach to history and Blackinterest publications
- National advertising
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Book club promotion
- Outreach to author community: kerrigreenidge.com | t:
 @GreenidgeKerri



Kerri K. Greenidge is a historian at Tufts University and the author of *Black Radical: The Life* and *Times of William Monroe Trotter*, winner of the 2020 Mark Lynton History Prize, among other honors. She lives in Westborough, Massachusetts.



Question Everything

A Stone Reader

Edited by Peter Catapano and Simon Critchley

\$40.00 hardcover \$54.00 • CQ 16 • Territory W

• ISBN 9781324091837 • 61/4" x 91/4" • 608 pages • PHILOSOPHY

An essential addition to the Stone Reader series, *Question Everything* is a groundbreaking collection of philosophical essays from some of our foremost thinkers and storytellers.

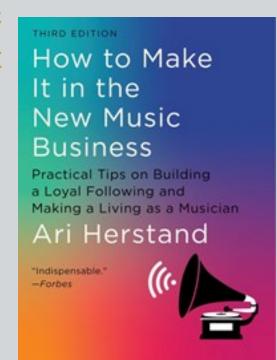
When *The Stone Reader*—a landmark collection of 133 essays from the *New York Times*' award-winning philosophy series—first published, the world urgently needed insight and wisdom, and for many, the book served as a bulwark of reason against a rising tide of factless rhetoric, deepfakes, and deception. Now, as we enter our third year of the pandemic, and misinformation continues to run rampant, editors Peter Catapano and Simon Critchley contend that philosophy in the public sphere is more important than ever. Featuring essays by philosophers as well as artists, actors, and activists—from Ai Weiwei to Cate Blanchett and Elena Ferrante—*Question Everything* tackles the sweeping questions of our moment, including: Is democracy possible? Should speech be free? Altogether, the essays collected here tell a story of truth-seeking in a time of doubt, shifting reality, and change, taking us through the seeming end of the world—and beyond.

- National media appearances
- Radio and podcast interview campaign
- Outreach to philosophy publications, podcasts, and websites
- · Online advertising
- Early promotion and giveaways on Goodreads
- Author video available
- · Email marketing
- Social media promotion
- Outreach to author community: t: @petercatapano





Peter Catapano is an award-winning opinion editor at the *New York Times* and the coeditor of several books, including *About Us: Essays from the Disability Series of the New York Times.* **Simon Critchley** is a best-selling author and the Hans Jonas Professor of Philosophy at the New School for



How To Make It in the New Music Business

Practical Tips on Building a Loyal Following and Making a Living as a Musician Third Edition

Ari Herstand

\$37.50 hardcover \$50.00 • CQ 12 • Territory W

• ISBN 9781324091868 • 7" x 9¼" • 608 pages • MUSIC

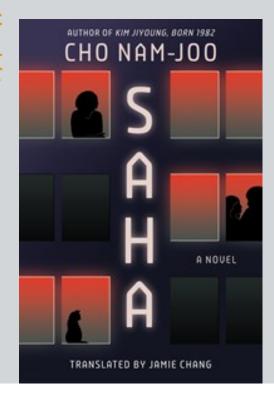
Hailed as an "indispensable" guide (Forbes), How to Make It in the New Music Business returns in a significantly revised and expanded third edition.

How to Make It in the New Music Business, since its first publication in 2016,?has become the go-to resource for musicians eager to make a living in a turbulent industry. Widely adopted by ambitious individuals and music schools across the world and considered "the best how-to book of its kind" (Music Connection), this essential work has inspired tens of thousands of aspiring artists to stop waiting around for that "big break" and take matters into their own hands. In this highly anticipated new edition, Ari Herstand reveals how to build a profitable career with the many tools at our fingertips in the post-COVID era and beyond, from conquering social media and mastering the digital landscape to embracing authentic fan connection and simply learning how to persevere. This edition breaks down these phenomena and more, resulting in a timeless must-have for anyone hoping to navigate the increasingly complex yet advantageous landscape that is the modern music business.

- National advertising
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Outreach to author community:
 ariherstand.com | t: @ariherstand |
 f: @ariherstand | ig: @ariherstand



Ari Herstand is a musician who has been featured in countless TV shows, commercials, and films. He is the CEO of the music business education company Ari's Take and the host of the Webby Award-winning podcast *New Music Business*. He currently fronts the funk band Brassroots District.



Saha

A Novel

Cho Nam-Joo

Translated by Jamie Chang

\$22.00 hardcover • CQ 24 • Territory U

• ISBN 9781324090885 • 5½" x 8¼" • 224 pages • FICTION

From the international best-selling author of *Kim Jiyoung*, *Born 1982* comes this chilling dystopian fable for fans of Netflix's *Squid Game*.

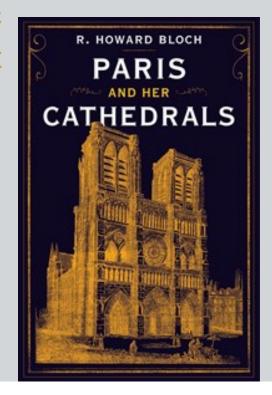
A National Book Award Finalist hailed as "a social treatise as well as a work of art" (Alexandra Alter, *New York Times*), *Kim Jiyoung, Born 1982* announced Cho Nam-Joo as a major literary talent. In her signature sharp prose, brilliantly translated by Jamie Chang, Nam-Joo returns with this haunting account of a neglected housing complex in the shadows of Town: a former fishing village bought out by a massive conglomerate. Town is prosperous and safe—but only if you're a citizen with "valuable skills and assets," which the residents of Saha Estates are not.

Disenfranchised and tightlipped, the Saha are forced into harsh labor, squatting in moldy units without electricity. Braiding the disparate experiences of the Saha residents—from the reluctant midwife to the unknowing test subject to the separated siblings—into a powerful Orwellian parable, Nam-Joo has crafted a heartbreaking tale of what happens when we finally unmask our oppressors.

- Author and translator Q&A available
- Major review and feature attention
- National media appearances
- Targeted bookseller outreach
- National advertising
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Book club promotion



A former script writer, **Cho Nam-Joo**'s novel *Kim Jiyoung, Born 1982* was published in nineteen countries and sold more than two million copies. **Jamie Chang** teaches at the Ewha Womans University in Seoul and was longlisted for a National Book Award for Translated Literature for *Kim Jiyoung, Born 1982*.



Paris and Her Cathedrals

R. Howard Bloch

\$32.50 hardcover \$42.50 • CQ 24 • Territory W

• ISBN 9781631493928 • 61/4" x 91/4" • 368 pages • TRAVEL

For history readers, travelers, and scholars alike, an indispensable behind-the-scenes guide to the great cathedrals of Paris from one of our leading scholars.

Eminent French literature professor R. Howard Bloch has become renowned for his insider tours of Paris, given to college students abroad. Long sought after for his encyclopedic knowledge of French cathedrals, Bloch has at last decided to share his intimate knowledge with a wider audience. Here, six cathedrals—Saint-Denis, Chartres, Sainte-Chapelle, Reims, Amiens, and Notre-Dame—are illumined in magnificent detail as Bloch, taking us from the High Middle Ages to the devastating fire that set Notre-Dame ablaze in 2019, traces the evolution of each in turn. Contextualizing the cathedrals within the annals of French history, Bloch animates the past with lush evocations of architectural splendor—high-flying buttresses and jewel-encrusted shrines, hidden burial grounds and secret chambers—and thrilling tales of kingly intrigue, audacious architects, and the meeting of aristocratic and everyday life. Complete with the author's own photographs, *Paris and Her Cathedrals* vitally enhances our understanding of the history of Paris and its environs.

- Illustrated map of Paris
- Major review and feature attention
- Radio and podcast interview campaign
- Virtual appearances
- Outreach to travel, history, and Francophile publications
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion



R. Howard Bloch is the Sterling Professor of French and Humanities at Yale University. The author of numerous award-winning books on French literature and art, he lives in New York.



The Great Air Race

Death, Glory, and the Dawn of American Aviation

John Lancaster

\$28.95 hardcover \$38.95 • CQ 24 • Territory M

• ISBN 9781631496370 • 6" x 9" • 8 pages of black-and-white illustrations and 10 images throughout • 352 pages • HISTORY

The incredible, untold story of the men who risked their lives in the first transcontinental air contest—and put American aviation on the map.

The Great Air Race reclaims one of the most important moments in the history of American aviation: the transcontinental air race of October 1919 that saw scores of pilots compete for the fastest roundtrip time between New York and San Francisco in frail, open-cockpit biplanes. Riveting the nation, the aviators—most of them veterans of the Great War—pioneered the first coast-to-coast air route, braving blizzards and driving rain as they landed in fields or at the edges of cliffs. Bringing the pilots and the race's impresario, Billy Mitchell, to vivid life, journalist and amateur pilot John Lancaster captures the challenges of flying in that almost prehistoric age—the deafening roar of the engine, the constant fear of mechanical failure, the threat posed by mere rain. As he demonstrates, the race, despite much drama and tragedy, was a milestone in the development of commercial aviation. The Great Air Race is a captivating story of man and machine, and the debut of a major new popular historian.

- Illustrated route map
- Author Q&A available
- Major review and feature attention
- Radio and podcast interview campaign
- Outreach to history, military, and adventure publications and podcasts
- Online advertising
- Early promotion and giveaways on Goodreads
- Outreach to author community:
 1919airrace.com | t:
 @JohnLancasterA1 | f:
 @JohnLancasterAuthor | ig:
 @JohnLancasterA1



John Lancaster is a journalist who spent most of his career at the *Washington Post*, including eight years as a foreign correspondent. His writing has also appeared in *National Geographic* and the *New Republic*, among other publications. He lives in Washington, DC.



The Waste Land Facsimile

A Facsimile and Transcript of the Original Drafts, Including the Annotations of Ezra Pound

T. S. Eliot, Edited by Valerie Eliot

\$40.00 hardcover \$54.00 • CQ 12 • Territory M • ISBN 9781324093008 • 8½" x 10¾" • Full-color throughout • 208 pages • POETRY

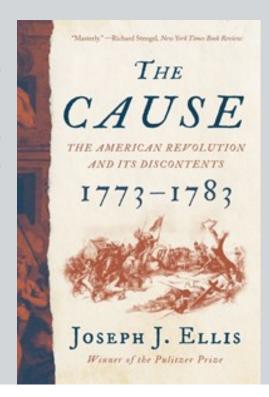
The first full-color facsimile of T. S. Eliot's *The Waste Land*, the most influential poem in modern literature, in celebration of its centennial.

In 1968, the New York Public Library announced that it had acquired the original manuscript of *The Waste Land*. Long thought to be lost, the rediscovered manuscript revealed that the iconic published version was considerably shorter than Eliot's original. The manuscript illuminates how this famously elliptical poem was edited through the handwritten notes of Ezra Pound; of Eliot's first wife, Vivien; and of Eliot himself.

The poet's widow, Valerie Eliot, prepared this facsimile in 1971, reproducing each page of the original manuscript with a clear transcript, an enlightening introduction, and explanatory notes. This edition also includes a new appendix—including a sheet of Valerie Eliot's corrections discovered in the Faber archive in 2021—and an afterword from Faber poetry editor Matthew Hollis. To mark the hundred-year anniversary of the original poem's publication in the United States by Boni & Liveright in 1922, Eliot's original pages appear here in vivid color for the first time.

- Major feature attention
- Tie-in to NYPL Polonsky Exhibition in fall 2022
- Cross-promotion with *The Waste Land: A Biography of a Poem*
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Library marketing
- Academic marketing
- Buzz mailings to influential poets and literary historians

T. S. Eliot (1888-1965) was one of the fathers of modernism and a defining voice in English-language poetry. He was awarded the Nobel Prize for Literature in 1948. **Valerie Eliot** (1926-2012) was the executor of T. S. Eliot's literary estate and edited his published letters.



The Cause

The American Revolution and its Discontents, 1773-1783

Joseph J. Ellis

\$18.95 paperback \$24.95 • CQ 24 • Territory M

• ISBN 9781324092346 • $5\frac{1}{2}$ " x $8\frac{1}{4}$ " • 6 black-and-white images and 7 maps • 400 pages • HISTORY

"The Cause comes across as a special gift, the book the author most wanted to write to the reader."—Robert S. Davis, New York Review of Books

For Pulitzer Prize—winning historian Joseph J. Ellis, *The Cause* marks the culmination of a lifetime of engagement with the founding era. Completing a trilogy of books that began with *Founding Brothers*, this "masterly" volume (Richard Stengel, *New York Times*) returns us to the very heart of the American Revolution, telling the military and political story of the war for independence from the ground up, and from all sides. Interweaving action-packed tales of North American military campaigns with parlorroom schemes and chicanery, *The Cause* offers an epic account of the origins and clashing ideologies of America's revolutionary era—one that challenges the story we have long told ourselves about our origins as a people and a nation.

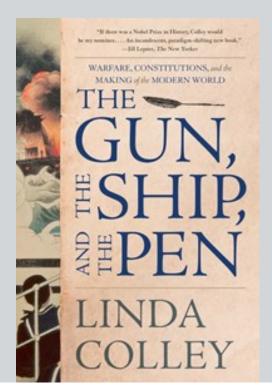
A New York Times Book Review Editors' Choice

"A carefully wrought, highly engaging reality check. . . . The Cause is a serious (and seriously entertaining) book."—Andrew Burstein, Washington Post

- As featured in New York Review of Books, New York Times Book Review, Wall Street Journal, Chicago Tribune
- Paperback roundups
- Op-eds timed to publication
- National advertising
- Online advertising
- Social media promotion
- Academic marketing
- Outreach to author community: josephellishistorian.com



Joseph J. Ellis is the best-selling author of twelve previous books, including *American Sphinx*, which won the National Book Award, and *Founding Brothers*, which won the Pulitzer Prize. He lives in Amherst, Massachusetts, and Plymouth, Vermont.



The Gun, the Ship, and the Pen

Warfare, Constitutions, and the Making of the Modern World

Linda Colley

\$19.95 paperback \$25.95 • CQ 24 • Territory C

• ISBN 9781324092384 • 5½" x 8¼" • 80 illustrations • 512 pages • HISTORY

"An incandescent, paradigm-shifting new book. . . . If there was a Nobel Prize in History, Colley would be my nominee." —Jill Lepore, *The New Yorker*

A work of extraordinary range and striking originality, *The Gun, the Ship, and the Pen* expands our understanding of the making of the modern world by charting the rise and relentless spread of written constitutions and their close connections with changing patterns of warfare and war-makers. Throughout, Linda Colley reassesses celebrated constitutions while also recovering some that have been marginalized but proved profoundly influential and radical. She also demonstrates how constitutions have functioned as instruments of power—and sometimes of racial, economic and gender discrimination—as well as mechanisms to proclaim and protect rights and to advance liberation. Vividly written and tellingly illustrated, *The Gun, the Ship, and the Pen* is a "wide-ranging, beautifully written global history" (Tim Ginsburg, *Washington Post*) and a saga in the grand tradition of *Guns, Germs, and Steel*.

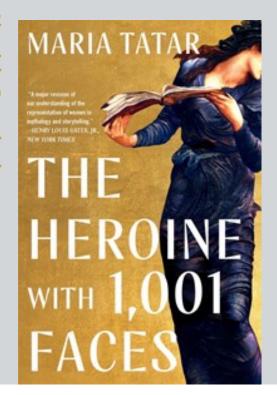
A New York Times Book Review Editors' Choice

"Magisterial by every criterion."—Richard Drayton, Times Literary Supplement (UK)

- Best book of the year: *Financial Times, Economist*
- As featured on MSNBC's Morning Joe and in New Yorker, New York Times Book Review, Washington Post
- Paperback roundups
- Op-eds timed to publication
- Social media promotion
- Academic marketing
- Outreach to author community: lindacolley.com



A professor of history at Princeton, **Linda Colley** is the author of books including *Britons*, winner of the Wolfson Prize, and *The Ordeal of Elizabeth Marsh*, a *New York Times* Best Book of the Year. She lives in Princeton, New Jersey.



The Heroine with 1,001 Faces

Maria Tatar

\$18.95 paperback \$24.95 • CQ 24 • Territory W

• ISBN 9781324092360 • $5\frac{1}{2}$ " x $8\frac{1}{4}$ " • 50 black-and-white illustrations • 368 pages • LITERARY CRITICISM

World-renowned folklorist Maria Tatar reveals an astonishing, long-buried history of heroines, taking us from Cassandra and Scheherazade to Nancy Drew and Wonder Woman.

For decades, Joseph Campbell's *The Hero with a Thousand Faces*—with its emphasis on journeys that lead to glory and immortality—has informed our cultural imagination. With this "profound and heartfelt" (Gregory Maguire) volume, Maria Tatar challenges the male-coded cult of warrior heroes and spiritual leaders, revealing a secret history of heroines who show care, curiosity, and compassion in their search for justice. In a work both expansive and "fierce" (Gal Beckerman, *New York Times*), Tatar demonstrates how heroines from Scheherazade to Wonder Woman have flown beneath the radar—or been violently silenced—even as they demonstrate incalculable courage in speaking out against injustice.

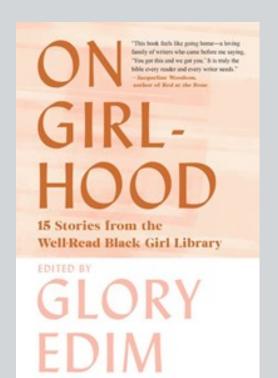
"By turns dazzling and chilling" (Ruth Franklin), *The Heroine with 1,001 Faces* creates a luminous arc that takes us from antiquity to the present, informing our moment like no other recent work of cultural history.

"The best nonfiction book I read this year."—Stephen L. Carter, Bloomberg

- As featured in Atlantic, New York Times, Washington Post, Boston Globe
- Paperback roundups
- Virtual appearances
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Book club promotion
- Outreach to author community: t: @mariamtatar | fb:f: @maria.tatar.50



Maria Tatar is the John L. Loeb Research Professor and a Senior Fellow at Harvard University. The editor of the Norton Critical Edition of *The Classic Fairy Tales* and *The Annotated Brothers Grimm*, she lives in Cambridge, Massachusetts.



On Girlhood

15 Stories from the Well-Read Black Girl Library

Edited by Glory Edim

\$16.95 paperback \$22.95 • CQ 36 • Territory M

• ISBN 9781324092353 • 5½" x 8¼" • 224 pages • FICTION

"A beautiful and comforting patchwork quilt of stories from our literary contemporaries and foremothers."-Ibi Zoboi

Celebrating short fiction from such luminaries as Toni Morrison, Alice Walker, and Rita Dove, *On Girlhood* is a lovingly curated anthology from Well-Read Black Girl founder Glory Edim. With these "unforgettable, and resonant coming-of-age stories" (Nicole Dennis-Benn), Edim continues her life's work to brighten and enrich American reading lives through the work of legendary Black authors. Divided into four themes—Innocence, Belonging, Love, and Self-Discovery—the fierce young protagonists within contend with the trials that shape who they are and what they will become. In bringing together an array of influential authors—past and present—whose work remains timeless, Glory Edim has created an indispensable compendium for every home library.

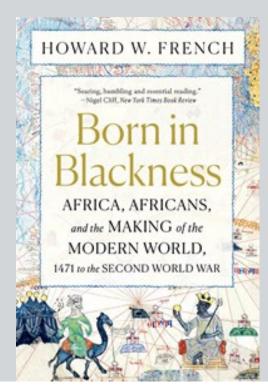
"This book feels like going home. . . . It is truly the bible every reader and every writer needs."—Jacqueline Woodson

"What an act of grace, what a glorious tribute to our joyful permanence indeed."—Mahogany L. Browne

- An NPR Best Book of 2021
- Featured in *Entertainment Weekly, Washington Post*
- Author talks and book club appearances
- National advertising
- Online advertising
- Early promotion and giveaways on Goodreads
- Social media promotion
- Academic marketing
- Book club promotion
- Outreach to author community: wellreadblackgirl.com | t: @wellreadblkgirl | f: @wellreadblackgirls | ig: @wellreadblackgirl



Glory Edim is the founder of Well-Read Black Girl, a book club and digital platform that celebrates Black literature and sisterhood. The author and editor of *Well-Read Black Girl*, Edim won the 2017 Innovator's Award from the *Los Angeles Times* Book Prizes.



Born in Blackness

Africa and the Making of the Modern World

Howard W. French

\$19.95 paperback \$25.95 • CQ 24 • Territory W

• ISBN 9781324092407 • 5½" x 8½" • 20 black-and-white images and 4 maps • 512 pages • HISTORY

Centralizing the role of African and Africans, "Born in Blackness does for traditional Eurocentric history what Copernicus did for the pieties of his time" (Adam Hochschild).

With *Born in Blackness*, a "powerful account of six centuries of global history" (Sven Beckert), Howard W. French vitally reframes the story of medieval and emerging Africa, demonstrating how the economic ascendancy of Europe, the anchoring of democracy in the West, and the fulfillment of so-called Enlightenment ideals all grew out of Europe's dehumanizing engagement with the "Dark Continent." Here French—interweaving precise historical detail with poignant, personal reportage—dramatically retrieves the lives of major African historical figures, from the Kongo sovereigns who battled seventeenth-century European powers to the ex-slaves who liberated Haitians from bondage.

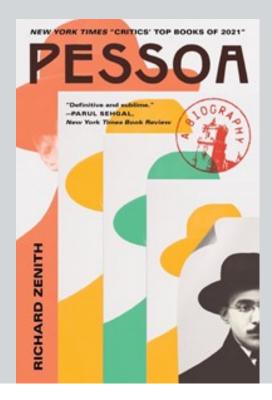
"Searing, humbling and essential" (Nigel Cliff, New York Times), Born in Blackness reveals an insidious history of trivialization and elision in our depictions of African history.

"Magnificent, powerful and absorbing. . . . This is not a comfortable or comforting read, but it is beautifully done; a masterpiece even."—Peter Frankopan, *Guardian*

- As featured in Wall Street Journal, Financial Times, New York Times Book Review
- Paperback roundups
- Op-eds timed to publication
- Online advertising
- Social media promotion
- Academic marketing
- Outreach to author community: howardwfrench.com | t: @hofrench
 ig: @bunkawen



Howard W. French is a professor of journalism at Columbia University and a former *New York Times* bureau chief for the Caribbean and Central America, West and Central Africa, Tokyo, and Shanghai. The author of five books, French lives in New York City.



Pessoa

A Biography

Richard Zenith

\$30.00 paperback \$40.00 • CQ 12 • Territory A

• ISBN 9781324092391 • 6¼" x 9¼" • 32 pages of

illustrations • 1088 pages • BIOGRAPHY & AUTOBIOGRAPHY

Like Richard Ellmann's James Joyce, Richard Zenith's *Pessoa* immortalizes the life of one of the twentieth century's greatest writers.

For nearly a century, the Portuguese poet Fernando Pessoa (1888–1935) eluded a definitive biographer, but in renowned translator and scholar Richard Zenith, he finally met his match. With *Pessoa*, Zenith at last reveals the true depths of the poet's teeming literary genius. Masterfully setting his life against the nationalist currents of twentieth-century European history, Zenith traces the back stories of virtually all of Pessoa's imagined personalities, or heteronyms, demonstrating how they were projections, spin-offs, or metamorphoses of Pessoa himself.

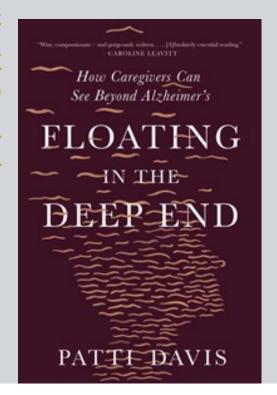
"Mammoth, definitive, and sublime," *Pessoa* becomes "an account of a life that plucks at the very borders and burdens of the notion of a self" (Parul Sehgal, *New York Times*).

"Monumental. . . . [Pessoa's writing] was a city that needed a guide. Thanks to Zenith, it has one at last."—Benjamin Moser, *New York Times Book Review*

- New York Times Critics' Top Books of 2021
- A *Kirkus Reviews* Best Nonfiction Book of the Year
- As featured in New York Times, New York Times Book Review, New York Review of Books, and on The Ezra Klein Show
- Paperback roundups
- Online advertising
- · Social media promotion



Richard Zenith is an acclaimed translator and literary critic. His translations include Pessoa's *The Book of Disquiet* and *Fernando Pessoa and Co.: Selected Poems*, which won the PEN Award for Poetry in Translation. The recipient of Portugal's Pessoa Prize, Zenith lives in Lisbon, Portugal.



Floating in the Deep End

How Caregivers Can See Beyond Alzheimer's

Patti Davis

\$18.95 paperback \$24.95 • CQ 36 • Territory W

• ISBN 9781324092339 • 5½" x 8½" • 288 pages • HEALTH & FITNESS

A life raft for the caregivers of Alzheimer's patients, Floating in the Deep End is "absolutely essential reading" (Caroline Leavitt).

After losing her father, Ronald Reagan, to Alzheimer's, Patti Davis founded a support group for family members and friends of patients. With *Floating in the Deep End*, she weaves personal anecdotes with practical advice tailored for the much-overlooked caregiver, drawing on those years to reveal the surprising struggles—and gifts —to be found at every stage, from initial diagnosis through the ultimate passing and beyond. Along the way, Davis shares how her own fractured family came together and reflects on the emotional milestones that got her through that particular slow-burning grief. "Moving, illuminating, and ultimately hopeful" (Jon Meacham), this is a wise and crucial work on the fragile human condition from a profoundly empathetic writer.

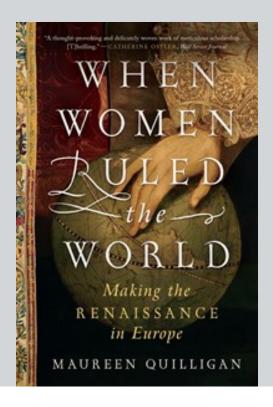
"Insightful, invaluable. . . . A must-read for anyone who has to confront a loved one's Alzheimer's diagnosis—or their own."—Max Boot

"A stunning account of an all-too-familiar experience."—Marianne Williamson

- As featured on *The Dr. Oz Show* and in *Wall Street Journal, People, New York Times*
- Paperback roundups
- Essays timed to publication
- Virtual appearances
- National media appearances
- Outreach to health and Alzheimer's awareness groups and publications
- Online advertising
- Social media promotion
- Book club promotion
- Outreach to author community: t:@patti_davis | fb:@BooksByPattiDavis



Patti Davis is the author of many books, including *The Long Goodbye*. She is the daughter of Ronald and Nancy Reagan. Her support group, Beyond Alzheimer's, can be found at Geisinger Medical Center in Pennsylvania and Cleveland Clinic in Las Vegas.



When Women Ruled the World

Making the Renaissance in Europe

Maureen Quilligan

\$18.95 paperback \$24.95 • CQ 36 • Territory W

• ISBN 9781324092377 • $5\frac{1}{2}$ " x $8\frac{1}{4}$ " • 8-page of illustrations and 40 black-and-white images • 320 pages • HISTORY

In this game-changing revisionist history, a leading scholar of the Renaissance shows how four powerful women redefined the culture of sixteenth-century monarchy.

The sixteenth century in Europe was a time of chronic destabilization. Yet it also witnessed the remarkable flowering of a pacifist culture, cultivated by a cohort of extraordinary women rulers—Mary Tudor; Elizabeth I; Mary, Queen of Scots; and Catherine de' Medici—whose lives were intertwined by blood, marriage, and a shared recognition that their premier places in the world required them to bond together, as women, against the forces seeking to destroy them. Recasting the complex relationships among these four queens, Maureen Quilligan rewrites centuries of historical analysis that sought to depict their governments as riven by personal jealousies. Instead, Quilligan shows how these regents carefully engendered a culture of mutual respect through gift-giving, ultimately telling "a story more fascinating than fiction" (Elaine Pagels).

"A thought-provoking and delicately woven work of meticulous scholarship. . . . Thrilling."—Catherine Ostler, *Wall Street Journal*

- Featured in *Wall Street Journal, American Scholar*
- Paperback roundups
- Online advertising
- Social media promotion
- Academic marketing



Maureen Quilliganis R. Florence Brinkley Distinguished Professor Emerita of English at Duke University. The author of books about medieval and Renaissance literature, she was also coeditor of the groundbreaking essay collection *Rewriting the Renaissance: The Discourses of Sexual Difference in Early Modern Europe*.

Norton Young Readers





Abuela, Don't Forget Me

Rex Ogle

\$18.95 hardcover \$24.95 • CQ 24 • Territory W • ISBN 9781324019954 • 5½" x 8¼" • 224 pages • YOUNG ADULT NONFICTION

Rex Ogle's companion to *Free Lunch* and *Punching Bag* weaves humor, heartbreak, and hope into life-affirming poems that honor his grandmother's legacy.

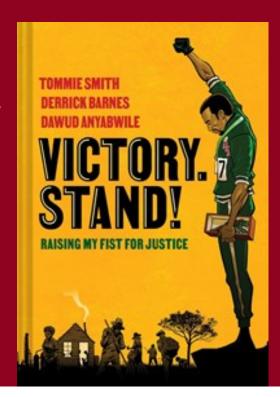
In his award-winning memoir *Free Lunch*, Rex Ogle's abuela features as a source of love and support. In this companion-in-verse, Rex captures and celebrates the powerful presence a woman he could always count on—to give him warm hugs and ear kisses, to teach him precious words in Spanish, to bring him to the library where he could take out as many books as he wanted, and to offer safety when darkness closed in. Throughout a coming of age marked by violence and dysfunction, Abuela's red-brick house in Abilene, Texas, offered Rex the possibility of home, and Abuela herself the possibility for a better life.

Abuela, Don't Forget Me is a lyrical portrait of the transformative and towering woman who believed in Rex even when he didn't yet know how to believe in himself.

- Major review and feature attention
- National media appearances
- Author talks and readings
- · Author available for virtual events
- National advertising
- Online advertising
- Author video available
- Social media promotion
- Library marketing
- Reading group guide
- Buzz mailings to booksellers
- Outreach to author community: rexogle.com | t: @RexOgle | ig: @thirdrex



Rex Ogle was born and raised mostly in Texas. He received the 2020 YALSA Excellence in Nonfiction Award for his memoir *Free Lunch*. His second book, *Punching Bag*, was a New York Public Library Best Book of 2021. He lives in Los Angeles, California.



Victory. Stand!

Raising My Fist for Justice

Tommie Smith, Derrick Barnes and Dawud Anyabwile

\$19.95 hardcover \$25.95 • CQ 24 • Territory W
• ISBN 9781324003908 • 6½" x 9½" • Black-and-white illustrations throughout • 208 pages • YOUNG ADULT NONFICTION

A groundbreaking and timely graphic memoir from one of the most iconic figures in American sports—and a tribute to his fight for civil rights.

On October 16, 1968, during the medal ceremony at the Mexico City Olympics, Tommie Smith, the gold medal winner in the 200-meter sprint, and John Carlos, the bronze medal winner, stood on the podium in black socks and raised their black-gloved fists to protest racial injustice inflicted upon African Americans. Both men were forced to leave the Olympics, received death threats, and faced ostracism and continuing economic hardships.

In his first-ever memoir for young readers, Tommie Smith looks back on his childhood growing up in rural Texas through to his stellar athletic career, culminating in his historic victory and Olympic podium protest. Cowritten with Newbery Honor and Coretta Scott King Author Honor recipient Derrick Barnes and illustrated with bold and muscular artwork from Emmy Award—winning illustrator Dawud Anyabwile, *Victory. Stand!* paints a stirring portrait of an iconic moment in Olympic history that still resonates today.

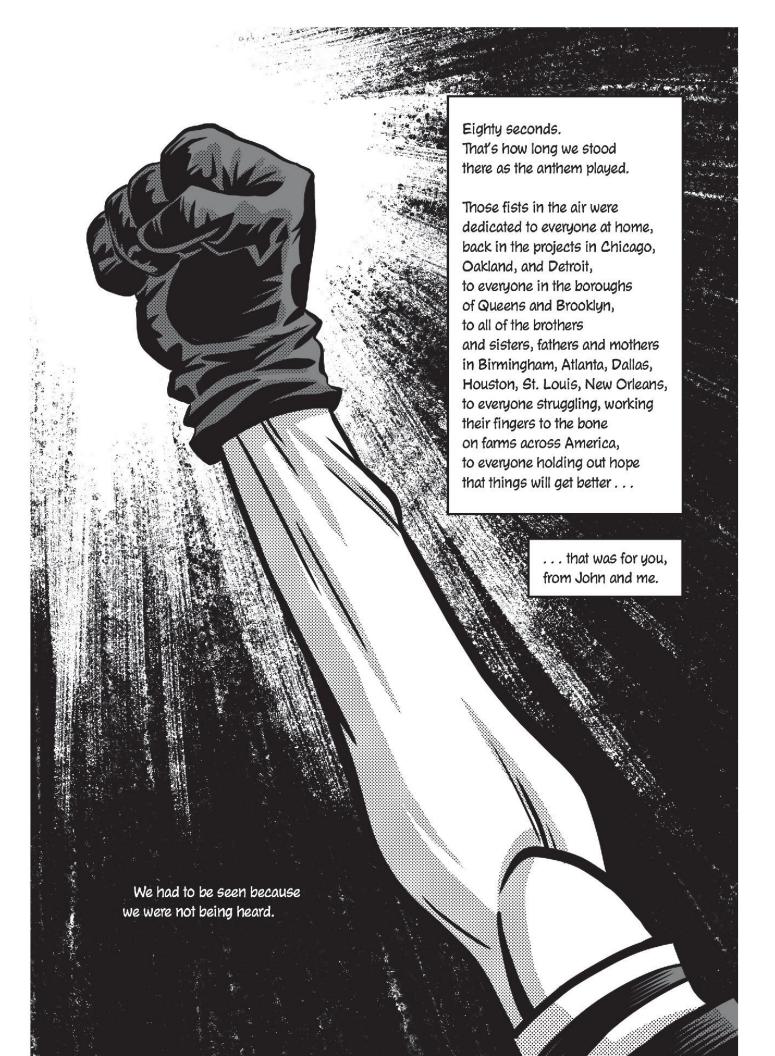
- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Radio and podcasts interview campaign
- Author talks and readings
- Author available for virtual events
- Outreach to diversity and African American outlets
- National advertising
- Online advertising
- Author video available
- Social media promotion
- Library marketing
- Buzz mailings to booksellers
- Outreach to author community: ig: @tommiesmith68
- Outreach to author community: derrickdbarnes.com | t:
 @Author_DDB | ig:
 @authorderrickdbarnes
- Outreach to illustrator community: anyabwile.com | ig:
 @brothermancomix

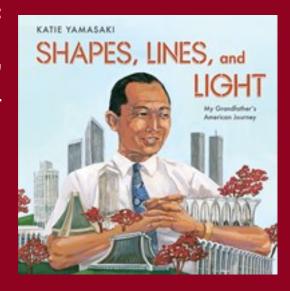






Tommie Smith is a former Olympic track-and-field gold medalist. He lives outside Atlanta, Georgia. **Derrick Barnes** has received both a Newbury Honor and a Coretta Scott King Author Honor. He lives in Charlotte, North Carolina. **Dawud Anyabwile** is an Emmy Award-winning illustrator and comic artist based in Atlanta, Georgia.





Shapes, Lines, and Light

My Grandfather's American Journey

Katie Yamasaki

\$21.95 hardcover \$24.95 • CQ 24 • Territory W • ISBN 9781324017011 • 10½" x 10½" • 56 pages • JUVENILE

NONFICTION

Katie Yamasaki's newest picture book celebrates the life of her grandfather, the acclaimed Japanese American architect Minoru Yamasaki.

Minoru Yamasaki described the feeling he sought to create in his buildings as "serenity, surprise, and delight." Here, Katie Yamasaki charts his life and work: his childhood in Seattle's Japanese immigrant community, paying his way through college working in Alaska's notorious salmon canneries, his success in architectural school, and the transformative structures he imagined and built. A Japanese American man who faced brutal anti-Asian racism in post—World War II America and an outsider to the architectural establishment, he nonetheless left his mark on the world, from the American Midwest to New York City, Asia, and the Middle East.

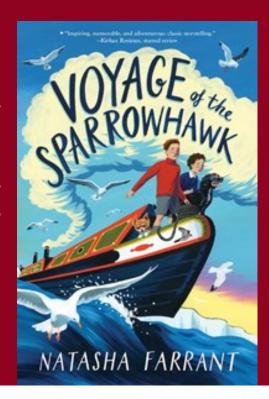
This striking picture book renders one artist's work through the eyes of another, and tells a story of a man whose vision, hard work, and humanity led him to the pinnacle of his field.

- Major review and feature attention
- National media appearances
- Off-the-book-page coverage
- Author available for virtual events
- · Regional events
- · Outreach to AAPI-interest media
- Essays timed to publication
- National advertising
- Online advertising
- Author video available
- Author Q&A available
- Social media promotion
- Library marketing
- · Buzz mailings to booksellers
- Outreach to author/illustrator community: katieyamasaki.com | t: @Katie_Yamasaki | ig: @katieyamasaki



Katie Yamasaki works primarily as a muralist and picture book creator. She has painted more than 80 murals round the world, and her most recent book is *Dad Bakes*. She lives in Brooklyn, New York, with her husband and their daughter.





Voyage of the Sparrowhawk

Natasha Farrant

\$9.95 paperback \$13.50 • CQ 36 • Territory T
• ISBN 9781324030874 • 5½" x 8¾" • Black-and-white map • 320 pages • JUVENILE FICTION

"Inspiring, memorable, and adventurous: classic storytelling."—*Kirkus Reviews*, starred review

In the aftermath of World War I, Ben needs to find his brother, Sam—who was wounded in action and is now missing—if he wants to avoid being sent to the orphanage. Lotti's horrible aunt and uncle want to send her away to boarding school, just when she has successfully managed to get expelled from her last one. A chance encounter brings the two children together and each recognizes the other as a kindred spirit. But just as they've found their feet, disaster strikes, and Ben and Lotti hatch a plan to cross the English Channel on Ben's narrowboat, the Sparrowhawk, and track down Sam in France. But there's something in France that Lotti is looking for, too . . .

"Sometimes poignant, sometimes funny but consistently gripping, *Voyage of the Sparrowhawk* presses forward with all the purpose and beauty of a small, slim boat on fast-flowing waters."—*BookPage*

- · Author available for virtual events
- Library marketing
- Outreach to author community: www.natashafarrant.com | t: @NatashaFarrant1 | ig: @natasha_farrant



Natasha Farrant has worked in children's publishing for over twenty years. She is the author of ten books for children and young adults, which have been described as "raucously funny" by the *New York Times*. She lives in London.



Children of Stardust

Edudzi Adodo

\$18.95 hardcover \$24.95 • CQ 24 • Territory T
• ISBN 9781324030775 • 5½" x 8¾" • Black-and-white illustrations throughout • 208 pages • JUVENILE FICTION

This exhilarating and playful middle grade adventure novel rockets through space on an epic quest to protect the galaxy.

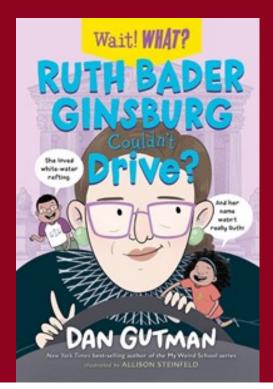
Zero has spent years scraping by as an aid to stranded travelers whose spacecrafts have crashed on his home planet, while all he has ever wanted is to join one of the legendary Saba guilds—groups of intergalactic travelers who explore space, retrieve lost treasures, and hunt down criminals.

One day, Zero stumbles upon some wreckage and meets a strange creature with an even stranger object: a golden pyramid. When the pyramid imbues Zero with a legendary power, he is recruited by a top Saba guild and launched into a dangerous intergalactic quest to track down the infamous Mask of the Shaman King before the Space Mafia uses it to unleash chaos on the galaxy.

Action-packed, funny, and utterly original, *Children of Stardust* heralds the arrival of a brilliant new voice in contemporary African children's literature.

- Major review and feature attention
- National/international media appearances
- Author available for virtual events
- Author Q&A available
- National advertising
- Online advertising
- · Author video available
- Digital promotion assets available
- Social media promotion
- Library marketing
- Buzz mailings to booksellers
- Outreach to author community: t: @Edu_Adodo | ig: @edu.adodo

Edudzi Adodo graduated from Durham University in England, where he studied politics, philosophy, and economics. Now, he writes the stories he wished he had as a child: science fiction infused with African culture and mythology. He lives in Lomé, Togo.



Ruth Bader Ginsburg Couldn't Drive?

Dan Gutman

Illustrated by Allison Steinfeld

\$16.95 hardcover \$22.95 | \$6.95 paperback | Can \$9.50 • CQ 40 • Territory W

• ISBN 9781324030690 & 9781324030706 • 5½" x 8¼" • Black-

From the best-selling author of My Weird School: a new entry in the cheerful and engaging biography series centered on high-interest historic figures.

Did you know that Ruth Bader Ginsburg failed her driving test five times? Or that her real name was Joan? Bet you didn't know that she liked paddle boarding, white water rafting, and riding elephants! She even had a praying mantis named after her. Siblings Paige and Turner have collected some of the most unusual and surprising facts about one of the most famous Supreme Court Justices in history, from her childhood to her rise as the superstar Notorious R.B.G.

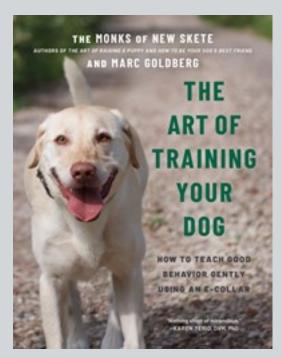
Narrated by the two spirited siblings and animated by Allison Steinfeld's upbeat illustrations, *Ruth Bader Ginsburg Couldn't Drive?* is an authoritative, accessible, and one-of-a-kind biography infused with Dan Gutman's signature zany sense of humor.

- Author available for virtual events
- Author video available
- Social media promotion
- Library marketing
- Outreach to author community: dangutman.com | t:
 @DanGutmanBooks | fb: Dan Gutman | ig: @dangutmanbooks



Dan Gutman is the *New York Times* best-selling author of the Genius Files series, the My Weird School series, and his baseball card adventure series. Dan has received nineteen state book awards. He lives in New York City with his wife, Nina.

COUNTRYMAN PRESS



The Art of Training Your Dog

How to Gently Teach Good Behavior Using an E-Collar

The Monks of New Skete and Marc Goldberg

\$19.95 paperback \$25.95 • CQ 18 • Territory W

• ISBN 9781682687611 • 7" x 9" • 100 color photographs • 288 pages • PETS

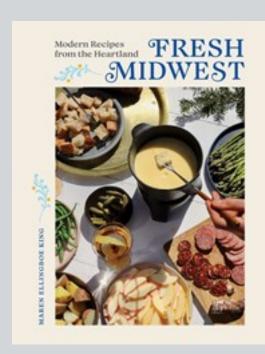
Fully train your dog in just six weeks with this revolutionary new method.

The Monks of New Skete, long-time breeders of German shepherds and renowned trainers of all breeds and mixes, have codeveloped a successful new training technique. They and Marc Goldberg, who pioneered the approach, offer you and your canine companion a way forward using a game-changing tool: the invisible leash or electronic collar. Now in paperback, *The Art of Training Your Dog* presents their compassionate, efficient system along with helpful advice on choosing the best collar. At the right moment, using a light touch—that many humans can't even feel—strategically refocuses your dog's attention. This method helps you create effortless teaching moments that tie into your dog's pack instincts and help strengthen your bond with your dog. In as little as six weeks, your pup can master good leash manners; obey basic commands, such as *sit*, *down*, and *stay*; stop problematic behaviors; and play safely off leash with consistent recall.

- Radio and podcast interview campaign
- Authors available for virtual events
- Outreach to pet publications
- Online advertising
- Cross-promotion with e-collar brands
- Social media promotion
- Outreach to author community: theartoftrainingyourdog.com



The Monks of New Skete breed, raise, and train dogs in Cambridge, New York. Their two classic dog training books have sold 1 million copies. **Marc Goldberg** introduced the monks to e-collar training. He lives in Chicago.



Fresh Midwest

Modern Recipes from the Heartland

Maren Ellingboe King

\$35.00 hardcover \$47.00 • CQ 12 • Territory W • ISBN 9781682686966 • 8" x 10" • 100 color photographs • 256 pages • COOKING

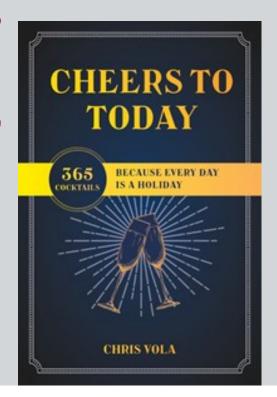
A cookbook from the heart of Minnesota, inspired by an archive of recipes from the author's grandmother and great-grandmother.

In this debut cookbook, recipe developer and Minnesota native Maren Ellingboe King perfectly combines the nostalgia of traditional midwestern dishes and influences of her Scandinavian heritage with an emphasis on local, unprocessed ingredients. Ellingboe King celebrates the growing diversity of her home state with a modern take on traditional recipes by using fresh produce, more spice, and more heat, all while retaining the simplicity and approachability of her family's recipes. Readers will find Apple Gjetost Grilled Cheese, Lefse Pinwheels, Caraway Roast Chicken, Venison with Lingonberries and Juniper, Cardamom Stone Fruit Cobbler, and, of course, several variations of the hotdish. At a time when so many of us are at home and cooking more than ever, *Fresh Midwest* is the perfect combination of comfort and inspiration with most recipes designed to be made in an hour or less.

- National and regional media appearances
- Radio and podcast interview campaign
- · Regional events
- Outreach to food media and midwestern publications
- Holiday roundups
- Online advertising
- Early promotion and giveaways
- Cross-promotion with food and lifestyle brands
- Social media promotion
- Buzz mailings to booksellers, food and cookbook influencers
- Outreach to author community: marenellingboe.com | t & ig:
 @marenkiersti



Maren Ellingboe King is a recipe developer and food stylist who grew up outside of St. Paul, Minnesota. A former *Food & Wine* editor, she has worked with the likes of *Sunset, New York Times*, Williams-Sonoma, Target, and more. Maren lives with her family in Minneapolis.



Cheers to Today

365 Cocktails Because Every Day Is a Holiday

Chris Vola

\$24.95 paperback \$33.95 • CQ 16 • Territory W
• ISBN 9781682687413 • 6" x 9" • 65 color illustrations • 448 pages • COOKING

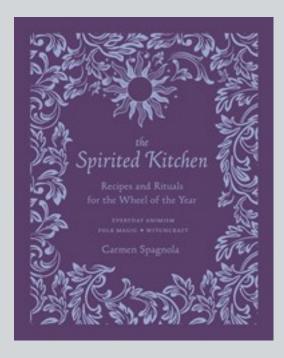
Make every day a special occasion with these festive drinks.

Your favorite holiday obviously requires a libation, but what about *today*? Now you can shake up your cocktail routine to celebrate every day of the year, from Absurdity Day (November 20) and Africa Day (May 25) to Women's Day (August 9) and Zoo Lovers Day (April 8). These recipes for timeless classics, twists on familiar favorites, and creative concoctions commemorate historical events, international peoples, beloved foods, pop-culture icons, oddball occasions, and more. They honor every day with names, flavors, or histories that embrace the spirit of each celebration, including the mainstays. On New Year's Day, sip a Gordon's Breakfast as hair of the dog. Declare your independence on the Fourth of July with an Ex-Pat. Make a Manhattan to acknowledge where the first Labor Day parade took place. Impress loved ones on Thanksgiving with Apple Cider Mojitos. With charming illustrations and quick-witted humor, this stirring collection will delight and inspire year-round.

- Review and feature attention
- Radio and podcast interview campaign
- · Author available for virtual events
- Outreach to food and drink publications
- Holiday roundups
- Social media promotion
- Buzz mailings to bar and cocktail industry influencers
- Outreach to author community: ig: @chrisv85 | t: @ChrisVola



Chris Vola is head bartender at neo-speakeasy Little Branch and author of six books, including *Pour One Out*. He has written for *Brooklyn Rail, McSweeney's, Paste, PopMatters, Rumpus, Thrillist*, and other publications. He lives in New York City.



The Spirited Kitchen

Recipes and Rituals for the Wheel of the Year

Carmen Spagnola

\$30.00 hardcover \$40.00 • CQ 12 • Territory W

• ISBN 9781682686676 • 8" x 10" • 100 color photographs; 20 black-and-white illustrations • 336 pages • COOKING

Weave magic into every day with seasonal cooking and craft designed for every solstice, equinox, and halfway point in between!

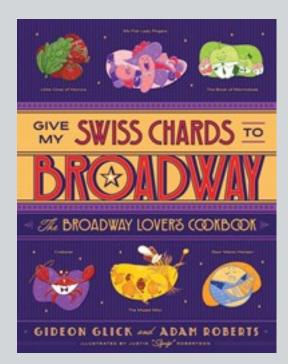
In *The Spirited Kitchen*, practicing witchcraft means nurturing a relationship with the seasons and drawing on ancestral roots to find magic in small details. Here, simple ingredients—apples, hazelnuts, wheat—become magical elements of cooking and ritual crafting. The result is an enchanting culinary journey through the pagan Wheel of the Year, from the Halloween festivities of Samhain to the return of autumn at Harvest Home.

With each season, readers can cook feast dinners to celebrate nature's cycles. In winter, Cranberry Custard Tarts encourage health and well-being; in spring, Deep Dish Nettle Quiche ushers in resilience after cold months; and Calendula Chicken embodies the abundance of summer. Along the way, ritual crafts like Salt Spells, hand-woven Offering Baskets, and a Maypole Chandelier bring extra symbolism to the table. Complete with stunning photographs and a glossary of spirited symbols and ingredients, this book is a bewitching guide to seasonal magic.

- Review and feature attention
- National media
- Radio and podcast interview campaign
- Author talks and demos
- Outreach to women's lifestyle, wellness, and food publications
- Early promotion and giveaways
- Social media promotion
- Buzz mailings to influencers in witchcraft, food, wellness, and spirituality
- Outreach to author community: carmenspagnola.com | ig:
 @carmenspagnola



Carmen Spagnola is a Le Cordon Bleu-trained chef turned trauma recovery practitioner and clinical hypnotherapist. The founder of the Numinous School and the *Numinous Podcast*, she leads seasonal folk magic workshops for up to 100 people. She lives in British Columbia.



Give My Swiss Chards to Broadway

The Broadway Lover's Cookbook

Gideon Glick and Adam Roberts Illustrated by Justin "Squigs" Robertson

\$25.00 hardcover \$34.00 \cdot CQ 16 \cdot Territory W \cdot ISBN 9781682687185 \cdot 7" x 9" \cdot 50 illustrations \cdot 192 pages \cdot COOKING

An exhilarating, pun-filled love letter to musicals, with 50 Broadway-inspired recipes.

Good food and trivia and authors who sing—these are a few of our favorite things! Tony-nominated actor Gideon Glick and food writer Adam Roberts have teamed up to write the ultimate cookbook for theater lovers. This collection of musical-inspired recipes includes dishes like Yolklahoma!, Clafoutis and the Beast, Yam Yankees, Dear Melon Hansen, and more. And while readers are sure to be charmed by the names, the recipes themselves will have them sticking around for the food, glorious food!

Thoughtfully assembled by two veritable Broadway experts, this book is sure to result in some enchanted eating. Each dish comes with a brief history of the show that inspired it, a summary of the plot, and "Listening Notes" chock-full of behind-the-scenes trivia. Complete with lively illustrations from celebrated theatrical illustrator Justin "Squigs" Robertson, *Give My Swiss Chards to Broadway* makes every meal feel like a night at the theater.

- Review and feature attention
- National media appearances
- Radio and podcast interview campaign
- Author appearances
- Outreach to food, entertainment, and pop culture publications
- Holiday roundups
- Advertising campaign
- Social media promotion
- Buzz mailings to Broadway and food influencers
- Outreach to author community: t: @gidglick @amateurgourmet | f: @TheAmateurGourmet | ig: @gidglick @amateurgourmet





Gideon Glick is a Tony-nominated actor who has starred in *To Kill a Mockingbird, Spring Awakening,* and more. He lives in New York City. **Adam Roberts** is a food writer and author of *The Amateur Gourmet* and *Secrets of the Best Chefs.* He lives in Los Angeles, California.



The King Arthur Baking School

Lessons and Recipes for Every Baker

King Arthur Baking Company

\$45.00 hardcover \$60.00 • CQ 12 • Territory W

• ISBN 9781682686157 • 8" x 10" • 200 color photographs • 416 pages • COOKING

In its first full-color cookbook, the renowned Baking School at King Arthur shares more than 100 recipes and essential techniques.

Baking is a craft, one that has been celebrated by King Arthur Baking Company for more than two centuries. Their Baking School, an essential part of the King Arthur community, is now a book to cherish. It reflects a curriculum that has been honed and refined over the years, with instructors who are experts not just at baking, but at *teaching baking*. The recipes, notes, instructive photographs, and thoughtfully organized chapters here reflect this depth of experience. From Yeast Breads to Sourdough, Laminated Pastries to Pies and Tarts, Cookies to Cake, readers gain confidence as they play in the kitchen and build new skills. King Arthur's unique approach is friendly and accessible to all levels, focusing on the "how" and "why." So much of the magic of baking is understanding how the ingredients interact, trusting when bread dough is proofed, appreciating how buttercream comes together. Welcome to *Baking School*!

- Major review and feature attention
- National media appearances
- Radio and podcast interview campaign
- · Outreach to food media
- Holiday roundups
- National advertising
- Cross-promotion with King Arthur Baking Company
- Social media promotion
- Buzz mailings to baking and cooking influencers
- Outreach to author community: kingarthurbaking.com | t: @kingarthurflour | fb & ig: @kingarthurbaking

King Arthur Baking Company has been a trusted baking resource since 1790, providing expert guidance, inspiration, and premium baking products, along with workshops and classes at its two respected baking schools (Vermont and Washington State).









Eat & Flourish

How Food Supports Emotional Well-Being

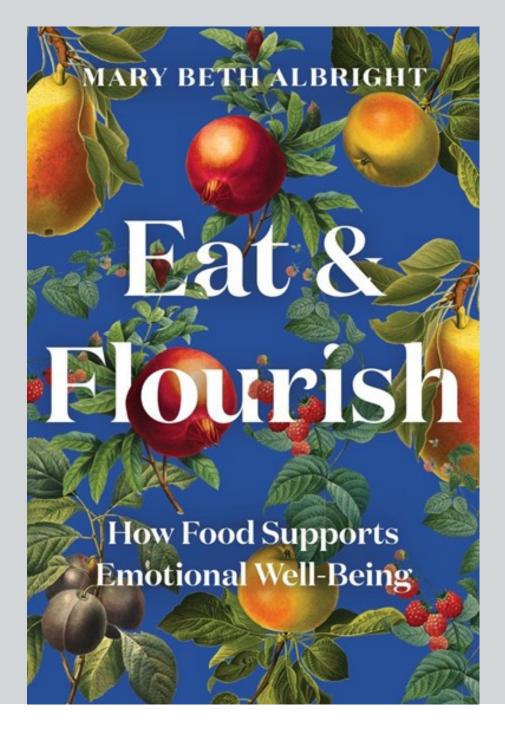
Mary Beth Albright

Food has power to nourish your mind, supporting emotional wellness through both nutrients and pleasure. In this groundbreaking book, journalist Mary Beth Albright draws on cutting-edge research to explain the food/mood connection. She redefines "emotional eating" based on the science, revealing how eating triggers biological responses that affect humans' emotional states both immediately and long-term. Albright's accessible voice and ability to interpret complex studies from the new field of nutritional psychology, combined with straightforward suggestions for *what* to eat and *how* to eat it, make this an indispensable guide. Readers will come away knowing how certain foods help reduce the inflammation that can harm mental health, the critical relationship between the microbiome and the brain, which vitamins help restore the body during intensely emotional times, and how to develop a healthful eating pattern for life—with 30-day kickoff plan included. *Eat and Flourish* is the entertaining, inspiring book for today's world.

- Major review and feature attention
- · National media appearances
- Radio and podcast interview campaign
- Author talks and appearances
- Outreach to food, health, and lifestyle publications
- National advertising
- Early promotion and giveaways
- Author video available
- · Social media promotion
- Buzz mailings to booksellers and food/health industry influencers
- Outreach to author community: marybethalbright.com | t:
 @MaryBeth | f: @MaryBethAlbright | ig: @mary.beth

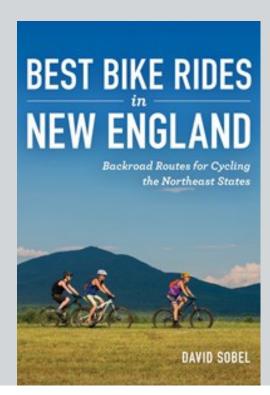


Mary Beth Albright is a writer, editor, and executive producer at the *Washington Post*. She was a project director and subject matter expert for the US Surgeon General, appeared on Food Network, and earned degrees from Johns Hopkins and Georgetown. She lives in Washington, DC.



\$27.95 \$36.95 • CQ 24 • Territory W • ISBN 9781682686904 • 6" x 9" • 256 pages • COOKING

A lively and evidence-based argument that a whole food diet is essential for good mental health.



Best Bike Rides in New England

Backroad Routes for Cycling the Northeast States

David Sobel

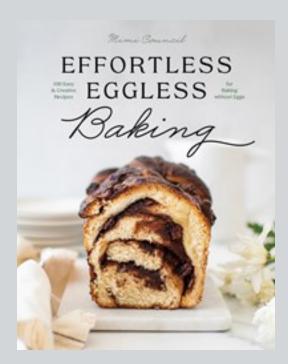
\$22.95 paperback \$29.95 • CQ 36 • Territory W • ISBN 9781682687475 • 6" x 9" • 75 photographs • 256 pages • TRAVEL

From Connecticut to Maine, 30 bike routes offer miles of New England charm and landscape views.

The Northeast provides some of the most exciting cycling in the United States: sweeping vistas, seaside towns, fall colors, and more. With this comprehensive guide, New Hampshire local David Sobel offers up rides in Connecticut, Rhode Island, Massachusetts, New Hampshire, Vermont, and Maine. No matter the state, there's a ride here for everyone, with a range of mileage and difficulty level so both beginner and experienced cyclists can enjoy. Take in the scenery and stop for surf and turf on a moderate 17-mile trip through Mystic, Connecticut. Challenge yourself on hilly vistas and cool off in Cold River while biking Walpole, New Hampshire. Or take it easy while travelling back in time through Concord, Massachusetts. In addition to detailed directions, each route features annotated maps, charming photography, elevation profiles, and suggestions for entertainment and dining along the way. This is a must-have guide to discovering New England's hidden gems on two wheels.

- · Regional media
- Outreach to cycling, travel, and nature/outdoors publications
- Buzz mailings to regional bookstores, bike tour groups, and New England travel bloggers
- Outreach to author community: davidsobelauthor.com | f:
 @DavidSobel4

David Sobel is a professor emeritus in the education department at Antioch University New England. He consults and speaks widely on child development and place-based education with schools, environmental organizations, and the National Park Service. He lives in Keene, New Hampshire.



Effortless Eggless Baking

100 Easy & Creative Recipes for Baking without Eggs

Mimi Council

\$28.00 hardcover \$37.00 • CQ 16 • Territory W

• ISBN 9781682686829 • 7" x 9" • 100 color illustrations • 240 pages • COOKING

The author of *The Mountain Baker* takes her motto —"Desserts for everyone!"—to the next level with these allergy-friendly bakes.

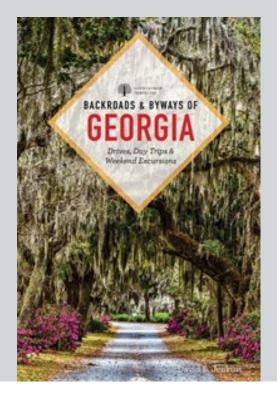
One of the most common allergens after dairy and peanuts, eggs are often thought to be a necessity in baking. But what eggs do contribute to your sweets—fat, flavor, structure, fluffiness, moisture—can actually be found in countless alternative ingredients that are easy to find. And with meticulous experimentation, Mimi Council has tested them all: aquafaba (the liquid in a can of chickpeas) for fluffiness, yogurt for flavor and structure, cornstarch for thick and creamy custards, and more.

Explaining the role that eggs—and other powerhouse ingredients—play in baking, Mimi ensures that readers understand exactly how and why her recipes work. From classics like Blueberry Muffins and Chocolate Chip Cookies, to original creations like Orange Cardamom Loaf Cake, Lemon Poppy Seed Biscotti, and Raspberry Rhubarb Tart, these desserts are flawless. Colorful photographs and easy substitutions for vegan, gluten-free, and nut-free bakes make this book a diet-friendly delight.

- National media
- Outreach to food and parenting publications
- Author available for virtual events
- Holiday roundups
- Social media promotion
- Buzz mailings to cookbook and baking influencers
- Outreach to author community: mimibakesphotos.com | t & fb & ig: @mimibakesphotos



Mimi Council is the author of *The Mountain Baker* and *Cookies for Everyone*. She is an editor at the FeedFeed and the owner of Mimi Bakes Photos where she's a recipe developer and photographer. She lives in Mammoth Lakes, California.



Backroads & Byways of Georgia

Drives, Day Trips & Weekend Excursions

David B. Jenkins

\$22.95 paperback \$29.95 • CQ 24 • Territory W • ISBN 9781682686843 • 6" x 9" • 100 color illustrations; 15 maps • 304 pages • TRAVEL

A road guide to the Peach State, revised and updated.

Georgia's varying but always lovely landscapes have long made its roads some of the most well-travelled and much-loved in the country. This second edition offers 25 revised and updated drives that provide the ultimate sampling of what the state has to offer. Take a ride down through historic Savannah and the Atlantic Coastal Plain in the south, cruise along the Appalachians in the northwest, or catch sight of the sublime Blue Ridge Mountains of Georgia's northeast. Complete with detailed maps, itineraries, and photos to guide you through every route, you'll find yourself perfectly prepared for the best road trips in Georgia. Pack the car and be on your way to comfortable accommodations, great food, and southern charm.

- · Outreach to regional media
- Buzz mailings to regional booksellers and visitor centers

David B. Jenkins is a professional photographer and author of *Georgia: A Backroads Portrait.* He lives in the mountains of northern Georgia.



Sleep Reimagined

The Fast Track to a Revitalized Life

Pedram Navab

\$26.95 hardcover \$35.95 • CQ 24 • Territory W • ISBN 9781682687116 • 6" x 9" • 240 pages • HEALTH & FITNESS

Ditch insomnia in as little as 4 weeks with this 6-step therapeutic program for better sleep.

Insomnia looks different for everyone. Whether it's caused by stress, a traumatic life event, or even a snoring partner, poor sleep can affect the quality of your waking life. But Dr. Pedram Navab wants readers to know that it's not a lost cause—falling asleep can be just as easy as waking up. With his cognitive behavioral therapy (CBT-I) program, paired with relatable case studies of different sleep disorders, readers are guided to new and improved sleep in as little as 4 weeks.

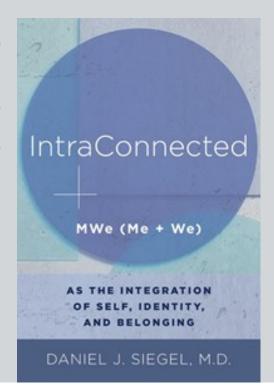
In *Sleep Reimagined*, the 6-step CBT-I program teaches readers how to understand sleep, rewire their arousal system through therapeutic relaxation, practice sleep restriction and stimulus control, restructure attitudes towards sleep, use mindfulness intervention to continue cognitive components, and prevent insomnia relapse through planning. Both comprehensive and entertaining, this book is the perfect bedside companion to discover better sleep and better life.

- Feature and review attention
- National media appearances
- Radio and podcast interview campaign
- Author talks and appearances
- Outreach to health, wellness, lifestyle, and family publications
- Cross-promotion with The Clinic and sleep organizations
- Email marketing
- Social media promotion
- Buzz mailings to sleep clinics and associations



Pedram Navab, MD, FAASM is a neurologist and sleep medicine specialist of 15 years. He received a fellowship from the Stanford Sleep Disorders Center and developed his own sleep lab, the Los Angeles Sleep Institute. He lives in Los Angeles, California.

NORTON PROFESSIONAL BOOKS



IntraConnected

MWe (Me + We) as the Integration of Self, Identity, and Belonging

Daniel J. Siegel

\$26.95 hardcover \$35.95 • CQ 24 • Territory W • ISBN 9780393711691 • 6" x 9" • 21 black-and-white figures • 320 pages • PSYCHOLOGY

Exploring the nature of how our experience of what we call "self" emerges across the lifespan.

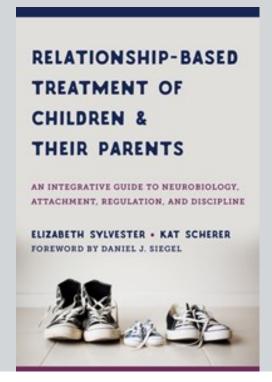
Both a personal and general meditation on identity and belonging, Daniel J. Siegel's book combines personal reflections with scientific discussions of how the mind, brain, and our relationships shape who we are. Weaving the internal and external, the subjective and objective, *IntraConnected* reveals how our culture may give us a message of separation as a solo, isolated self, but a wider perspective unveils that who we are may be something more—broader than the brain, bigger even than the body—and fundamental to social systems and the natural world.

Our body-based self—the origin of a Me—is not only connected to others but connected within our relational worlds themselves—a WE—forming the essence of how we belong and our identity. If the pandemic has taught us nothing else, it has taught us that we are all connected. IntraConnected discusses that bond, as well as other realities of our intraconnected lives.

- Full-page print advertisements and digital ads in major publications like *Psychology Today*, as well as clinically focused publications like *Psychotherapy Networker*
- Promotion on Siegel's website and social media platforms
- Targeted ads at online retailers like Amazon
- Online features, podcast interviews, reviews, and social media promotion
- Author webinars and workshops
- · Academic and library marketing



Noted neuropsychiatrist **Daniel J. Siegel, MD,** is clinical professor of psychiatry at the University of California-Los Angeles School of Medicine, and executive director of the Mindsight Institute in LA. He is founding editor of the Norton Series on Interpersonal Neurobiology.



Relationship-based Treatment of Children and their Parents

An Integrative Guide to Neurobiology, Attachment, Regulation, and Discipline

\$45.00# hardcover \$60.00 • CQ 26 • Territory W
• ISBN 9781324030560 • 6" x 9" • 6 black-and-white figures • 320 pages • PSYCHOLOGY

Immediate interventions for struggling families, integrating four distinct areas of psychology.

Children and families burdened with attachment disruption, emotional distress, or psychological disorders need effective and immediate assistance. They do not have the time to wait for long-term interventions or developmental changes to improve the parent-child relationship. Here, psychologists Elizabeth A. Sylvester and Kat Scherer provide the most effective approach in such situations: interventions that impact the entire family at relational, emotional, and cognitive-behavioral levels, and that give parents agency to have rapid therapeutic impact on their children's lives and wellbeing.

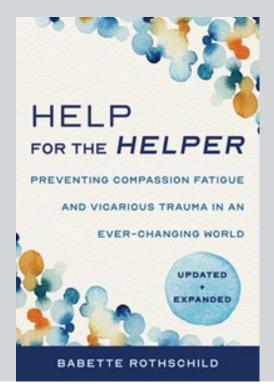
This addition to the celebrated Norton Series on Interpersonal Neurobiology integrates four distinct areas of psychology: neurobiology, attachment theory, emotion, and relationship-based discipline. This integration produces a clear point of entry for therapists working with struggling families and provides interventions that are logical, doable, and highly effective.

- Partnered promotion via Austin IN Connection and Family Matters, both cofounded by Scherer
- Therapy Matters and Heart & Work of Parenting blog features
- Promo via author LinkedIn network and email lists
- Print and online advertisements in publications like *Psychotherapy Networker*
- Targeted ads at online retailers like Amazon
- Online features, podcast interviews, reviews, and social media promotion
- Author workshops and presentations
- Academic and library marketing





Elizabeth A. Sylvester, PhD, is a psychologist and educator working with children, parents, and families. She lives in Austin, Texas. **Kat Scherer, PhD,** offers adult psychotherapy and professional presentations on attachment, parenting, and mindfulness. She lives in Austin, Texas.



Help for the Helper

Preventing Compassion Fatigue and Vicarious Trauma in an Ever-Changing World: Updated + Expanded

Babette Rothschild

\$27.50# paperback \$36.50 • CQ 26 • Territory W

• ISBN 9781324030492 • 6" x 9" • 1 photograph; 10 figures; 1 color insert • 336 pages • PSYCHOLOGY

An essential resource for helping professionals, updated for today's challenges.

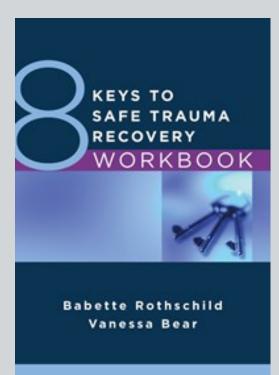
Since the publication of the first edition of *Help for the Helper* in 2006, the world has changed. Significantly. Due to existing and growing threats of war, increasing areas of civil unrest, the COVID-19 pandemic, financial collapse, natural disasters, and more, therapists and other helping professionals now often find themselves in a particularly tricky position: They are struggling to personally cope with traumas and massive stresses that are *very similar* to those experienced by their clients and others they serve.

To address these unique challenges, this revised and expanded edition now includes guidance for helping clients while maintaining therapists' own safety and sanity in crisis situations, managing the usual stresses and challenges during normal times, and tips for dealing with trauma when that is not a therapist's specialty. Topics include the neurophysiology and regulation of arousal, self-care during shared community/world crises, maintaining balance and strength, countertransference, somatic empathy, mirroring and mimicry.

- Print and online advertisements in publications like *Psychotherapy Networker*
- Targeted ads at online retailers like Amazon
- Author's virtual workshops and presentations
- Online features, podcast interviews, reviews, and social media promotion
- · Academic and library marketing



Babette Rothschild, MSW, is the author of seven books (translated into more than a dozen languages), and the series editor for *8 Keys to Mental Health*, all published by W. W. Norton. She currently lives in Los Angeles, California.



8 Keys to Safe Trauma Recovery Workbook

Babette Rothschild and Vanessa Bear

\$21.95# paperback \$28.95 • CQ 32 • Territory W

• ISBN 9781324020127 • 8" x 10" • 192 pages • SELF-HELP

Exercises of healing and transformation for trauma survivors.

Drawing from neuroscience and psychotherapy with empowering strategies to take charge of healing from trauma, this workbook follows the theme of each of the 8 keys in 8 Keys to Safe Trauma Recovery. The two books complement each other; but it is not necessary to have read the original to benefit from this workbook, which presents practical exercises and activities integral to safe trauma recovery and designed to support readers' control of their mind, body, and life in the aftermath of trauma.

One thing is for sure: there is no one-size-fits-all method for healing trauma. This workbook will help readers identify, assess, and celebrate the resources they already have, and add more resources to their toolbox.

Most importantly, the authors do not subscribe to the old motto "no pain, no gain," fostering instead the concept that healing from trauma should not be traumatic.

- Print and online advertisements in publications like *Psychotherapy* Networker
- Targeted ads at online retailers like Amazon
- Author's virtual workshops and presentations
- Online features, podcast interviews, reviews, and social media promotion
- Part of ongoing promotions for the 8 Keys to Mental Health Series





Babette Rothschild, MSW, has authored seven books and edits a mental health series for W. W. Norton. She lives in Los Angeles, California. **Vanessa Bear, BA(Hons), PGCE, MBACP,** lives in the Lake District, United Kingdom. She integrates psychotherapeutic counselling with yoga, mindfulness, art, and nature-connection.

Literature and the New Culture Wars

Triggers, Cancel Culture, and the Teacher's Dilemma

Deborah Appleman

\$19.95# hardcover \$25.95 • CQ 44 • Territory W

• ISBN 9781324019183 • 4½" x 7¼" • 168 pages • EDUCATION

Can educators continue to teach troubling but worthwhile texts?

Our current "culture wars" have reshaped the politics of secondary literature instruction. Due to a variety of challenges from both the left and the right—to language or subject matter, to potentially triggering content, or to authors who have been canceled—school reading lists are rapidly shrinking. For many teachers, choosing which books to include in their curriculum has become an agonizing task with political, professional, and ethical dimensions.

In Literature and the New Culture Wars, Deborah Appleman calls for a reacknowledgment of the intellectual and affective work that literature can do, and offers ways to continue to teach troubling texts without doing harm. Rather than banishing challenged texts from our classrooms, she writes, we should be confronting and teaching the controversies they invoke. Her book is a timely and eloquent argument for a reasoned approach to determining what literature still deserves to be read and taught and discussed.

- Online features, podcast interviews, reviews, and social media promotion
- Targeted ads at online retailers like Amazon
- Targeted outreach to National Council of Teachers of English (NCTE) and International Literacy Association (ILA)
- Partnered outreach to Norton high school accounts
- Author workshops and presentations
- · Academic and library marketing



Deborah Appleman lives in Saint Paul, Minnesota, and is the Hollis L. Caswell Professor of Educational Studies at Carleton College.



Coming of Age in 2020

Teenagers on the Year that Changed Everything

Katherine Schulten

\$24.95# paperback \$33.95 • CQ 30 • Territory W
• ISBN 9781324019442 • 9" x 9" • Full-color illustrations • 192 pages • YOUNG ADULT NONFICTION

A time capsule of art and artifacts, created by Gen Z.

Everyone knows what coming of age in America is supposed to look like. Then came 2020. Instead of proms and championship games and all-night hangouts with friends, there was school on Zoom from bed. In this book, teenagers from across the country show how they coped with a world on fire, as a pandemic raged, political divides hardened, and the Black Lives Matter movement galvanized millions. Via diary entries, comics, photos, poems, paintings, charts, lists, Lego sculptures, songs, recipes, and rants, they tell the story of the year that will define their generation.

The pieces in this collection, chosen from more than 5,500 submitted to a contest on the New York Times Learning Network, provide an arresting documentation of how ordinary teenagers experienced extraordinary events. But for every creative expression of terror, frustration, loneliness, and anxiety, there is another of meaning, joy, resilience, and hope.

- Partnering with the New York
 Times Learning Network on various promotional/editorial tie-ins
- *New York Times* ads spread across a variety of editorial sections
- Online features, podcast interviews, reviews, and social media promotion
- Targeted ads at online retailers like Amazon
- Partnered outreach to Norton high school accounts
- Author Q&As, webinars featuring
 Schulten and select teen authors
- · Academic and library marketing



Katherine Schulten, editor-in-chief of the New York Times Learning Network for more than a decade, is the editor of *Student Voice* and the author of *Raising Student Voice*. She lives in Brooklyn, New York.

Next Generation Genres

Teaching Writing for Civic and Academic Engagement

Jessica Singer Early

 $32.95 \# paperback 43.95 \cdot CQ 36 \cdot Territory W$

• ISBN 9781324019688 • 7" x 10" • 11 black-and-white illustrations • 176 pages • EDUCATION

Students need updated writing genres, and a real reason to write.

Evolutions in technology and connectivity have brought about significant changes in the ways writing is produced and shared. Yet despite monumental shifts in the practice of writing, how we teach writing has remained largely static. What we need is a new set of genres for writing instruction: genres that will speak to students who are already immersed in rich and multifaceted literacy practices through social media, gaming, and new technologies.

Jessica S. Early's *Next Generation Genres* provides an alternative framework for a secondary writing curriculum that places a central emphasis on helping students gain the experience they need to write with confidence in academic and civic life. If your students' eyes glaze over when they face a standard essay assignment, perhaps it's time to let them try writing an infographic or a podcast!

- Partnered promotion with the National Writing Project, the Write Center, and ASU
- Targeted outreach to NCTE's ELATE, International Literacy Association (ILA), NWP Teacher Studio
- Ads in NCTE publications
- Partnered outreach to Norton high school accounts
- Online features, podcast interviews, reviews, and social media promotion
- Targeted ads at online retailers like Amazon
- · Academic and library marketing



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